March 17, 2022

Prepared by the Office of Economic Development
1. Welcome, Introductions and Overview
   • Amy Drewel, Board Chair

2. Discussion & Action Items
   • Approval of the Board Minutes for December 15, 2021
     • Rich White, Secretary/Treasurer
   • Future Workforce Alliance Board Officer Selection for 2022-2023
     • Dan Chaplik and Jolenta Coleman-Bush, FWA Board Members

3. Workforce Snohomish Update
   • Joy Emory, CEO of Workforce Snohomish
     • Good Jobs Challenge
     • One-Stop Operator Procurement
     • Adult/DW Procurement
     • WorkSource Everett Site Relocation & Reopening
     • Dashboard Update

4. Future Workforce Alliance Update
   • James Henderson, Snohomish County
     • Employment Security Department Monitoring-PY21
     • Workforce Strategic Plan Implementation Proposal

5. Public Comments

6. Adjourn
Welcome & Roll Call

Amy Drewel, Future Workforce Alliance board Chair
## Roll Call - Future Workforce Alliance Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>1. Amy Drewel</td>
<td>Mosaic Insurance</td>
<td>12. Larry Montgomery</td>
<td>Laborers 292</td>
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<tr>
<td>4. Scott Forslund</td>
<td>Providence Health &amp; Services</td>
<td>15. Amit Singh</td>
<td>Edmonds College</td>
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<td>7. Janice Greene</td>
<td>WBEC-Pacific</td>
<td>18. James O’Brien</td>
<td>Division of Vocational Rehabilitation</td>
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<tr>
<td>11. Kieron Shorrock</td>
<td>Microsoft</td>
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Discussion & Action Items

- Approval of the Board Minutes for December 15, 2021.
  - Rich White, Secretary/Treasurer
- Future Workforce Alliance Board Officer Selection for 2022-2023
  - Dan Chaplik & Jolenta Coleman-Bush
Requested Action:

• Approval of the Future Workforce Alliance Board minutes for December 15, 2021.
Requested Action:

- Approval of the following slate of nominated Board members for the term Jan. 1, 2022, to Dec. 31, 2023.
  - Amy Drewel, Chair
  - Janice Greene, Vice Chair
  - Rich White, Secretary Treasurer
Workforce Snohomish Update

- Good Jobs Challenge
- One-Stop Operator Procurement
- Adult/DW Procurement
- Dashboard Update
- WorkSource Everett Site Relocation & Reopening
Workforce Snohomish Update to Future Workforce Alliance

March 17, 2021

WorkSource and Workforce Snohomish are equal opportunity employers/programs. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay 711.
Puget Sound Reimagines: Equitable Workforce Systems for Good Jobs (US EDA Good Jobs Challenge Proposal)

Expands and/or establishes sectoral strategies and partnerships in Maritime, Construction & Infrastructure, Life Science and Healthcare

Funded Partners include: Workforce Development Council of Seattle-King County (Applicant/Lead/Backbone), Workforce Snohomish (Backbone), Workforce Central (Backbone), Life Science WA, UW Bothell, Jobs for the Future, BIPOC Health Career Ecosystem, Renton Technical College (Center of Excellence – Construction), Washington Maritime Federation

Additionally, Puget Sound Reimagines will:

- Leverage $3.9 Million in cash match (multiple sources)
- Invests $6.5 Million in Community-Based Organizations
- Invests $3.8 Million supporting participants and leverage WIOA
- Expands workforce development system capacity and establishes a regional BR&E team in target sectors
- Serve 1800 participants, minimum 60% represented by BIPOC populations.
WIOA RFPs Update

- One-Stop Operator RFP has been released.
  ◦ Letters of Intent are Due March 21, 2022.
  ◦ RFP closes on March 31, 2022

- Adult/Dislocated worker RFP is under development and schedule for release.

- A Board-led committee will need to be formed late-April-early May to review submitted proposals and provide a recommendation to the Board.
WorkSource Everett

- Considerations leading to relocation decision:
  ◦ Floor plan and impact on customer and staff management
  ◦ Customer and staff feedback (consistent and ongoing)
  ◦ Signage and visibility of Center
  ◦ New implications of co-located early learning center
Everett WorkSource Relocation Timeline

**Scope and Approval**
- Define project location criteria. Develop OFM Modified Pre-Design Document and submit for OFM approval.
- (in progress)

**Site Selection**
- Sites tours are conducted. Sites are evaluated and Successful proposal is awarded. Agreement to negotiate is signed.

**Final negotiations**
- Final lease is negotiated. Construction schedule is provided. Lease is executed.

**Move and occupancy**
- Construction is completed. Move in occurs. Final Occupancy 2022 - 2024

**2022**
- **RFP and Market Search**
  - Initiate project with DES. DES publishes RFP and conducts Market search

**2024**
- **Design**
  - Interior design and scope is defined. Construction costs are obtained.

- **Construction**
  - Construction commences.
WIOA Dashboards

- Adult and Dislocated Worker Programs completed, focused on supporting decision making

- Program Enrollments
  - Month over Month / Year over Year Enrollments

- Supportive Services
  - Month over Month / Year over Year of Services

- Outcomes of Enrollments
  - Month over Month / Year over Year of Outcomes
    - Proportion of Outcomes to Enrollments / Proportion of Services to Enrollments

Next Steps:

- Adult and Dislocated Worker dashboards refined to enable publication/public access
- Youth Program developed, supporting analysis and decision making and public access
ETO Report Demographics and Information for Enrollments, Support Services and Outcomes

Comparison of Program vs Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>WIOA Adult</th>
<th>Program Name</th>
<th>WIOA Dislocated Worker</th>
<th>Grand Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Total</td>
<td>778</td>
<td></td>
<td>711</td>
<td>1,480</td>
</tr>
</tbody>
</table>

Comparison of Program vs Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>WIOA Adult</th>
<th>Program Name</th>
<th>WIOA Dislocated Worker</th>
<th>Grand Total</th>
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</table>

Comparison of Program vs Race

<table>
<thead>
<tr>
<th>Race</th>
<th>WIOA Adult</th>
<th>Program Name</th>
<th>WIOA Dislocated Worker</th>
<th>Grand Total</th>
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</table>

Program Types Enrolled vs Cities

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Residence City</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIOA Adult</td>
<td>Everett</td>
</tr>
<tr>
<td></td>
<td>Marysville</td>
</tr>
<tr>
<td></td>
<td>Lynnwood</td>
</tr>
<tr>
<td></td>
<td>Arlington</td>
</tr>
</tbody>
</table>

Here we have a table that describes various demographic information to the types of programs they are enrolled in and a bar chart that describes the top 10 cities for number of enro..
ETO Report Demographics and Information for Enrollments, Support Services and Outcomes

Enrollments Year over Year Change

Enrollment Month over Month Change
Future Workforce Alliance Update

- Employment Security Department Monitoring-PY21
- Workforce Strategic Plan Implementation
**Initial Findings:**

- No disallowed costs or findings.
- ESD complimented the Future Workforce Alliance and Workforce Snohomish on the significant work that has been done to date to support the workforce system in Snohomish County.

**Next Steps:**

- ESD will issue a management letter that articulates the results of the PY21 monitoring assessment.
Strategic Plan Implementation Proposal

Discussion
- Overview of Process and Structure
- Implementation Plan Principles & Outcomes
- Proposal Elements
- Contractor Support & Budget
- Committee & Working Group Members
# Implementation Working Group and Process

## Ad-hoc Working Group

- **Members:**
  - Janice Greene, Vice Chair
  - Rich White, Secretary/Treasurer
  - Joy Emory, Workforce Snohomish
  - Angie Sievers Snohomish STEM
  - Garry Clark, EASC

## Implementation Proposal

- **Principles & Outcomes**
- **Plan Elements**
- **Workforce Summit**
- **Contractor Support and budget.**
- **Committee and Working Group goals and members.**
Proposed Implementation Structure

Workforce System Transformation Committee

Members
- Chaired by FWA Board Members
- Members: FWA Board, workforce stakeholders, educators, businesses, and community-based organizations.

Strategy Goal Area Working Groups

- Collaboration Building
- Job Growth & Diversification
- Cultivate Talent & Skill Development
- Youth

Structure Overview
- Regular convening of working groups and committee to support implementation, review metrics, track progress, discuss ways to overcome barriers, and incorporate best practices.
- Quarterly updates to the FWA Board.
✓ **Enact** workforce system change to achieve a “gold standard” workforce system—coordinated, centered on racial equity and inclusion, and data driven.

✓ **Develop** and track comprehensive metrics to determine progress, support continuous improvement, and demonstrate success.

✓ **Foster** accountability to support system change and coordination and demonstrate progress to the community.

✓ **Instill** an ethos of life-long learning and the ability to “own your future” and cultivate talent.

✓ **Pivot** from a reactive to a proactive workforce system.
✓ **Achieve** the Future Workforce Alliance’s vision of Snohomish County as a globally recognized hub for talent that supports our regional economy and creates economic opportunity for all.

✓ **Establish** a coordinated workforce system that supports broad-based skill development, grows and diversifies jobs, and focuses on underserved populations and areas of the county.

✓ **Increase** sustainable wage jobs and career opportunities.

✓ **Create** Snohomish County as a “Maker Community” focused on trades and advanced manufacturing.

✓ **Instill** innovation across all sectors and catalyze STEAM (Science-Technology-Engineering-Arts-Math) education for sector growth.

✓ **Advance** resiliency learning and skills (“grit”) in students to support life-long learning, skill development, and career advancement.

✓ **Demonstrate** the benefits of a well-coordinated and aligned workforce system to create opportunity.

✓ **Strategically** align funding (federal, state, and private-sector) to achieve outcomes.
Implementation Plan Elements

- **Snohomish County Workforce Summit and Community Discussion**
  - Build broad-based community support and buy-in for strategic plan implementation.

- **Workforce System Branding and Outreach**
  - Support alignment of the workforce system and undertake outreach to raise awareness of education, training, and career opportunities, and drive workers into higher-paying occupations and careers.

- **Scorecard and Metrics**
  - Measure implementation results and drive accountability.

- **Project Modeling**
  - Design and implement innovative initiatives, measure effectiveness, and incorporate best practices into new and existing programs.
Snohomish County Workforce Summit

Goals
Build broad-based community support for workforce change.
Sign-up workforce system stakeholders to support implementation.
Create buy-in and accountability.
Demonstrate commitment to the community for change.

Summit Overview
Overview of FWA strategic plan.
Discussion about how workforce providers and community-based organizations can support implementation.
Identify and signup Lead and Support organizations for each strategy.
Develop metrics to track implementation progress.
Follow-on evening community summits to share process, incorporate ideas and garner support.

Timeline
Spring/Early-Summer:
Select a contractor
Fall: One-day summit and community discussions

Funding
WIOA funding available.
Contractor Support & Budget

**Goals**
Provide expertise and support for the deliverables to implement the workforce strategic plan.

**Deliverables**
- Organize and coordinate workforce summit and community outreach events.
- Design brand and marketing collateral to support implementation.
- Develop metrics and scorecard to track implementation progress.
- Deliver project modeling for implementation and system alignment.

**Timeline**
- **Spring**: Develop RFPs
- **Summer**: Select contractors for implementation
- **Mid to late Summer**: Work commences

**Funding**
WIOA funding available- $300K
Workforce System Transformation Committee & Goal
Area Working Groups

**Role**

Provides oversight to support implementation of the workforce strategic plan.
Fosters collaboration among workforce implementation partners.
Identifies opportunities for alignment and strengthen partnerships.
Builds support for workforce system transformation.

*Updates FWA Board*

**Membership**

*Committee/Working Group Chairs*
FWA Board Members

*Members/Organizations*
FWA Board Members
Workforce System Partners
Education: K-12 & Post-Secondary
Parents
Students
Community Based Organizations
Industry
Labor
Tribes
Next Steps

• Develop a workplan and project matrix to support implementation and Board updates.

• Develop RFPs for contractors to support implementation.

• Develop Workforce System Transformation Committee Charter for Board approval.
  • Consideration at June Board meeting.

• Develop Working Group Statements of Work for Board approval.
  • Consideration at June Board meeting.
Public Comments
Thank you!
Next Board meeting is May 19, 1pm to 2pm.