Future Workforce Alliance of Snohomish County

December 10, 2020 – 1:30 PM - 3:00 PM
Minutes Approved: March 29, 2021

In Attendance

Board Members

Snohomish County and Workforce Snohomish
James Henderson, Joy Emory, Simreet Dhaliwal

Introduction

County Executive Dave Somers welcomed the Board members and thanked them for their participation over the last year. Conversations in the community are centered around workforce and its importance. Snohomish County is working towards being the gold standard in workforce development and the discussion about the Vision & Mission Statements and Goals & Objectives will serve as the basis for the Board’s north star and the gold standard of workforce.

The Board’s Chair, Kim Williams, gave an overview of the agenda.

Discussion & Action Items

The following Action Items were discussed and affirmed by vote by the Board:

Approval of Meeting Minutes

- Approve the Minutes of the Meeting in October
  - Motion: Dan Chaplik; Second: Mark Clark
  - Approved

Workforce Innovation & Opportunity Act Youth Request for Proposals

- Approve a new Youth Request for Proposals and establish a steering committee to guide the development of a new model
  - Presentation from Joy Emory on the background and requested action of the WIOA Youth RFP
  - Clarification from James Henderson that this Request for Proposals will be issued from July 1, 2021 to June 30, 2022.
o Dr. Amit Singh recused himself this vote. Edmonds College is a recipient of the current Youth Services Contract program.

o Motion: John Haarlow; Second: Van Kuno

o Approved

Extension of the One-Stop Operator Agreement

- Approve a request for extension of the current one-stop operator procurement/contract for one additional year.
  - Presentation from Joy Emory on the background and requested action of the One-Stop Operator Agreement Extension
  - John Haarlow: Edit dates on presentation from “June 30, 2021 to June 30, 2021” to “July 1, 2021 to June 30, 2022”
  - Mary Houston from Workforce Snohomish: This statue is required by law and extending it by 1 year is permissible.
  - Jessica Barr recused herself from this vote as she represents the Employment Security Department who operates the WorkSource Center in Snohomish County.

o Motion: John Haarlow; Second: Dan Chaplik

o Approved

Vision and Mission Statement & Goals and Objectives Overview

- Amy Drewel, Vice Chair, gave an overview of the last discussions at the last board meeting and Strategic Planning Committee meetings.
  - Vision statement: The Future Workforce Alliance envisions Snohomish County as a globally recognized hub for talent that supports our regional economy and creates economic opportunity for all.
  - Mission Statement: The Future Workforce Alliance catalyzes equitable, inclusive and responsible economic growth through public-private collaborative strategies that build upon a foundation of lifelong learning, creation of quality jobs, innovation, and adaptability. The Future Workforce Alliance ensures that employers have consistent access to the skilled talent they need, and that youth and adults are supported in attaining rewarding careers.
  - Draft Goals: Goals are an observable and measurable result having one or more objectives to be achieved. Goals are typically broad in scope. Objectives are specific results you’re trying to achieve within a time frame and with available resources. Focus of discussion of the committee was on three goal areas:
    - Grow Jobs
    - Develop Talent
    - Create Opportunity
    - Collaboration

- Discussion on Vision & Mission Statements and Goals & Objectives.
  - Janice Greene: Goals & Objectives are missing an emphasis on equity. Though it is included in the mission statement, it should be included in all processes more clearly.
  - Kim Williams: Should equity, diversity, and inclusion be included in Goal #1?
  - Mary Jane Brell-Vujovic: Goal #3 discussion centered around equity so that may be a better place to highlight diversity and inclusion.
• Kim Williams: Could we approve the Vision and Mission statements at this meeting and rework the goals and objectives?

• Request for Approval of Vision & Mission Statements
  o Motion: Rich White; Second: Jolenta Coleman-Bush
  o Approved

Future Workforce Alliance Logo Discussion & Consideration for Adoption

• Two potential logos were presented to the Board for adoption.
  o Logo Number 1 was preferred by the Board.
    ▪ Jessica Barr: Number 1’s explanation reflects the values of the Board.
    ▪ James O’Brien/ John Haarlow/ Dan Chaplik/ Janice Greene: Number 1 feels more contemporary and unified.
  o Motion: Rich White; Second: John Haarlow
  o Approved

Information Items

Future Workforce Alliance Strategic Plan- James Henderson, Chief of Economic Development

• Consultant proposals have been received for review and scoring.
• Invitations will be sent to Board members and key stakeholders to take part in a proposal review committee.

Next Steps

• Upcoming Board Meetings in 2021
• Approve Local Area Plan

Public Comments

No comments were provided.

Next Meeting

• The March 2021 meeting will include a briefing and approval of the Local Area Plan which is the workforce plan for Snohomish County.

The Future Workforce Alliance Board reviewed and approved the December 10, 2020 minutes at the March 29, 2021 Board meeting. Attested to by:

Richard White

Rich White, Secretary/Treasurer

May 18, 2021