



Lodging Tax Advisory Committee (LTAC) MEETING AGENDA

Councilmember Stephanie Wright, Committee Chair
Committee Members: Shawn Walker, Debbie Copple, Adrienne Hall, Georgia Borg-Leon

Jim Martin, Senior Legislative Analyst
Snohomish County Conservation and Natural Resources | Parks, Recreation & Tourism

Tom Teigen, Director
Bridgid Smith, Division Manager
Annique Bennett, Tourism Development Specialist
Trudy Soriano, Tourism Promotion Area Coordinator

Tuesday, September 7, 2021

Time 1:00 p.m. – 2:30 p.m.

Remote Meeting via Zoom

Webinar Link: <https://us02web.zoom.us/j/82931980467>

CALL TO ORDER

PUBLIC COMMENT

DISCUSSION ITEMS:

1. Welcome new LTAC member, Georgia Borg-Leon
2. Destination Development and Marketing Operations (DDMO) Updates (Annique Bennett – 15 min)
3. Large Fund Status Update (Bridgid Smith 10 min)
4. Grant Reviewer Housekeeping (Annique Bennett & Trudy Soriano 30 min)
 - a. Hotel-Motel Grant Competitive Criteria
 - b. Instructions & Timeline for LTAC Digital Grant Reviews
 - c. Review LTAC Rating System