# Economic & Workforce Recovery Task Force

**UPDATES**

Updated as of January 2021

## Business Restart & Response: Build confidence among businesses, employees and consumers as the economy restarts and recovers. These strategies would provide direct support to businesses with Personal Protective Equipment (PPE) supplies, training for how to effectively use PPE to keep employees and consumers’ safe, and a health and safety certification program to instill consumer confidence.

<table>
<thead>
<tr>
<th>Strategies &amp; Descriptions</th>
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</table>
| **PPE for Business Program** | A program that will provide PPE supplies to local businesses to support the economic restart and support a healthy workplace for employees and customers. | Round 1: $630,000 (PPE kits for 2,500 businesses)  
Round 2: $129,000 | Status:  
- Completed  
- Project was support by the R3 small business grant program to support PPE purchasing, retrofitting, and PPE training. | Closed  
Completed |
| **Small Business PPE Retrofit Grant Program** | A grant program for small businesses to retrofit their establishments to comply with health and safety guidelines. | Funding through CARES R3 grants | Status:  
- Completed  
- Project was support by the R3 small business grant program to support PPE purchasing, retrofitting, and PPE training. | Closed  
Completed |
| **PPE Training for Business & Employees** | A training program focused on how to use PPE to keep businesses and workplaces healthy and safe. | Referred to community partners | Status:  
- Completed. Training provided by Impact Washington and Association of Washington Businesses | Closed  
Completed |
| **Business Health and Safety Certification** | A health and safety certification program that will instill confidence in employees and customers that the business is a healthy and safe environment. Program would be done in coordination with Snohomish County Metro Health. | N/A | Status:  
- Closed | Closed  
Closed |

## Workforce Training & Recovery: The COVID-19 pandemic has caused enormous displacement and disruption for many workers in Snohomish County. These strategies are designed to help displaced workers (laid-off or furloughed) with temporary job opportunities or to obtain the training and skill enhancement to start career pathways in high-demand occupations.

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| **Outdoor Restoration Corps** | A program to support dislocated workers and provide needed trail maintenance to county-parks to allow people to enjoy the great outdoors. Snohomish County trail restoration program includes rehabilitation enhancement and construction for hiking, equestrian and mountain biking trails. Program would hire 10 dislocated workers for 3 to 4 months. Includes tools, equipment, transportation and supplies. | N/A | Status:  
- Project and funds moved to Career Resiliency. | Closed  
Closed |
| **Target Industry Workforce Retraining Programs** | Work with companies within Snohomish County's targeted industries to understand future workforce training needs. Develop training programs to support worker retraining and hiring. |  
- **Transferable Skills Analysis-Phase 1**: $36,000  
- **Aerospace Training Program**: $2.5M  
- **FWA Strategic Planning**: $5,000 | Status:  
- Project and funds moved to Career Resiliency.  
- **Transferable Skills Analysis**: Phase 1 of the analysis has been completed.  
- **Aerospace Employment Recovery & Training Program**: Completed. Grants to awarded to 11 aerospace companies totaling $2.5 M.  
- **Future Workforce Alliance strategic planning**: Board strategic planning completed. | Closed  
Completed |

Prepared by the Office of Economic Recovery & Resiliency
Communication & Marketing Recovery: Businesses, employees and consumers expressed the need for strategies to promote the County’s small businesses and tourism industry through marketing campaigns, establish a one-stop-shop of information that provides them with guidelines for restart and recovery, and engage the County’s State Legislators with information about the recovery and requests for additional support. (See also Tourism under Sector Resiliency strategies)

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<tbody>
<tr>
<td>Buy SnoCo Campaign</td>
<td>$250,000</td>
<td>Status:</td>
<td>Closed</td>
<td>Closed</td>
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<tr>
<td></td>
<td></td>
<td>- The Buy SnoCo Campaign project is transferred to Local Business Resiliency (Support SnoCo)</td>
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<tr>
<td>Tourism Marketing</td>
<td>$250,000</td>
<td>Status:</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- The Tourism Marketing project is transferred to Local Business Resiliency (Support SnoCo)</td>
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<tr>
<td>State Legislatures Engagement to Support Economic Recovery</td>
<td>N/A</td>
<td>Status:</td>
<td>State Legislature briefing on January 2021</td>
<td>In Progress</td>
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<td>- Ongoing dialogue with state/federal legislatures to support recovery.</td>
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<td></td>
<td>- Career Crossing included in the County’s State Legislative Agenda.</td>
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Community Recovery & Rebuilding: Address the need to support businesses and workers well into recovery, support arts and cultural organizations that play a critical role in building and maintaining community, make investments job-creation strategies, and supporting the County’s most vulnerable populations.

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<tr>
<td>Business &amp; Supply Chain Recruitment</td>
<td>No CARES funding provided</td>
<td>Work to be carried out by Economic Alliance Snohomish County as part of their 2021 contract with Snohomish County.</td>
<td>Monitor and support as needed.</td>
<td>In Progress</td>
</tr>
<tr>
<td>PPP Loan Forgiveness Outreach</td>
<td>No CARES funding provided</td>
<td>PPP and financial support seminars and one-on-one training sessions are being conducted by Business Impact NW and the Small Business Development Center (SBDC).</td>
<td>Provide outreach and marketing support to seminars.</td>
<td>In Progress</td>
</tr>
<tr>
<td>&quot;Main Street&quot; Rules &amp; Regulations Streamlining</td>
<td>No CARES funding provided</td>
<td>Cities throughout Snohomish County have been implementing programs to use public spaces to enhance social distancing to support small businesses.</td>
<td>Monitor and share best practices.</td>
<td>In Progress</td>
</tr>
<tr>
<td>Small Business Support Network</td>
<td>Project ReInvent supported by Economic Resiliency Planning for the Future.</td>
<td>Northwest Innovation Research Center (NWIRC) is partnering with Workforce Snohomish and the Office of Economic Recovery &amp; Resiliency to implement Project ReInvent. The project supports dislocated workers to remain engaged in the workforce by supporting and mentoring small businesses and startups to adapt to a changing economy.</td>
<td>Continue to support by helping to match dislocated workers to opportunities.</td>
<td>In Progress</td>
</tr>
<tr>
<td>F3 Aerospace Grants</td>
<td>$2,000,000</td>
<td>Completed</td>
<td>Completed</td>
<td></td>
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</table>
Tele-Health  
Invest in tele-health options with medical and mental health programs targeted toward vulnerable and unsheltered communities.  
N/A  
Status:  
- Administered by Department of Human Services. Department of Human Services is also providing support to the YMCA and Boys and Girls Clubs.  
Monitor and provide support to Human Services  
In Progress

Small Business Resiliency: Initiatives to foster greater resiliency among small businesses, local main streets and communities, as well as minority businesses who have been most impacted by the pandemic.

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| Economic Resiliency Planning for the Future | $500,000 | Status:  
- Project completed.  
- Projects implemented:  
  - Provided support to local communities, chambers and libraries for small-business marketing campaigns, advanced manufacturing recovery and resiliency building, and online training for BIPOC in tech careers.  
  - Supported dislocated workers by engagement with startup companies (Project ReInvent), a job website (SnoCo Work) to find new careers, and training programs (Sno-Isle Libraries) to transition into high-demand technology careers. | Completed | Completed |
| Small Business Equity & Resiliency | $500,000 | Status:  
- Project completed. | Completed | Completed |
| Business Resiliency Partnership | $500,000 | Status:  
- Project completed. | Q1 2021 | Completed |
| R3 Small Business Grants | $3,500,000 | Status:  
- Completed | | Completed |

Career Resiliency: Support workers who have been laid-off or furloughed due to the pandemic and provide them with opportunities to upskill for new careers in high-demand occupations and growing industries throughout Snohomish County and the Puget Sound region.

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| Skill-Up!  
Skill development programs for laid-off or furloughed workers to acquire the skills to enter high demand occupations that will support career and business resiliency. | $2,000,000 | Status:  
- Completed | Completed | Completed |
### Tech Training Academy

Targeted training programs for Snohomish County displaced workers over 18 years of age targeting women, veterans, and people of color for training or apprenticeship. Training will focus on high demand software programming skills for high wage job placement support with small, medium and large technology firms.  

Cost: $1,000,000  
Status: Project completed.  

### Sector Resiliency: Strengthen sectors and make them more resilient to future shocks through strengthening supply chains, introducing innovation, marketing, and promotion.

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| Telecommuting Strategy & Broadband/5G Deployment | No CARES funding provided | Status:  
• Monitor Ziply’s expansion and support as needed. | Monitor | In Progress |
| Food Supply Resiliency | Project estimate: $6M; $2.5M requested from State Legislature  
No CARES funding provided | Snohomish County Food and Farming Center | Status:  
• Included in the County’s State Legislative agenda.  
• The anticipated ask currently is $2.5 million which we anticipate would complete the remodel of the Cougar Auditorium into the new Processing, Aggregation and Distribution portion of the project. This will include the equipment needed which will be identified by the ag community who will be using the center. A structural assessment will be performed in mid-February which will give us more detailed information on the cost of remodel for each building. | Brief State Legislators as needed. | In Progress |
| Snohomish County Aerospace Resiliency Plan | $500,0000  
Snohomish County Aerospace Resiliency provided business solutions, training, certification and business matchmaking to preserve aerospace businesses and jobs to promote the economic resiliency of Snohomish County aerospace companies due to the economic impacts of COVID-19. | Status:  
• Project completed. | Q1 2021 | Completed |
| 5G Food Resiliency | $1,000,000  
A virtual and physical space(s) to bring 5G wireless technology to areas of the County where access is limited. The testbed(s) will provide agricultural businesses with a platform for innovation, academic research, and industry collaboration to support food resiliency. | Status:  
• Project completed. | Q1 2021 | Completed |
| Local Business Resiliency Promotion | $2,000,000  
Includes $500,000 from Buy SnoCo Campaign and Tourism Marketing | Status:  
• Project completed. | Memorandum of Agreement signed with EASC to maintain.  
• Q1 2021 | Completed |