

Light Rail Communities Community Preferences Survey Summary

June 30, 2020



Light Rail Communities Community Preferences Survey

Results from Community Survey | March 16 – May 15, 2020

INTRO

The Light Rail Communities Project team worked to develop and distribute a survey targeted toward residents of Snohomish County to gather input about community preferences on a variety of planning topics, as well as an opportunity to submit open ended feedback related to the subarea planning process.

RECAP

1657 Total Responses
Complete Responses: 1167

468
Open ended
comments

+100,000
Impressions
Increased project awareness

+396
New project interested
email addresses

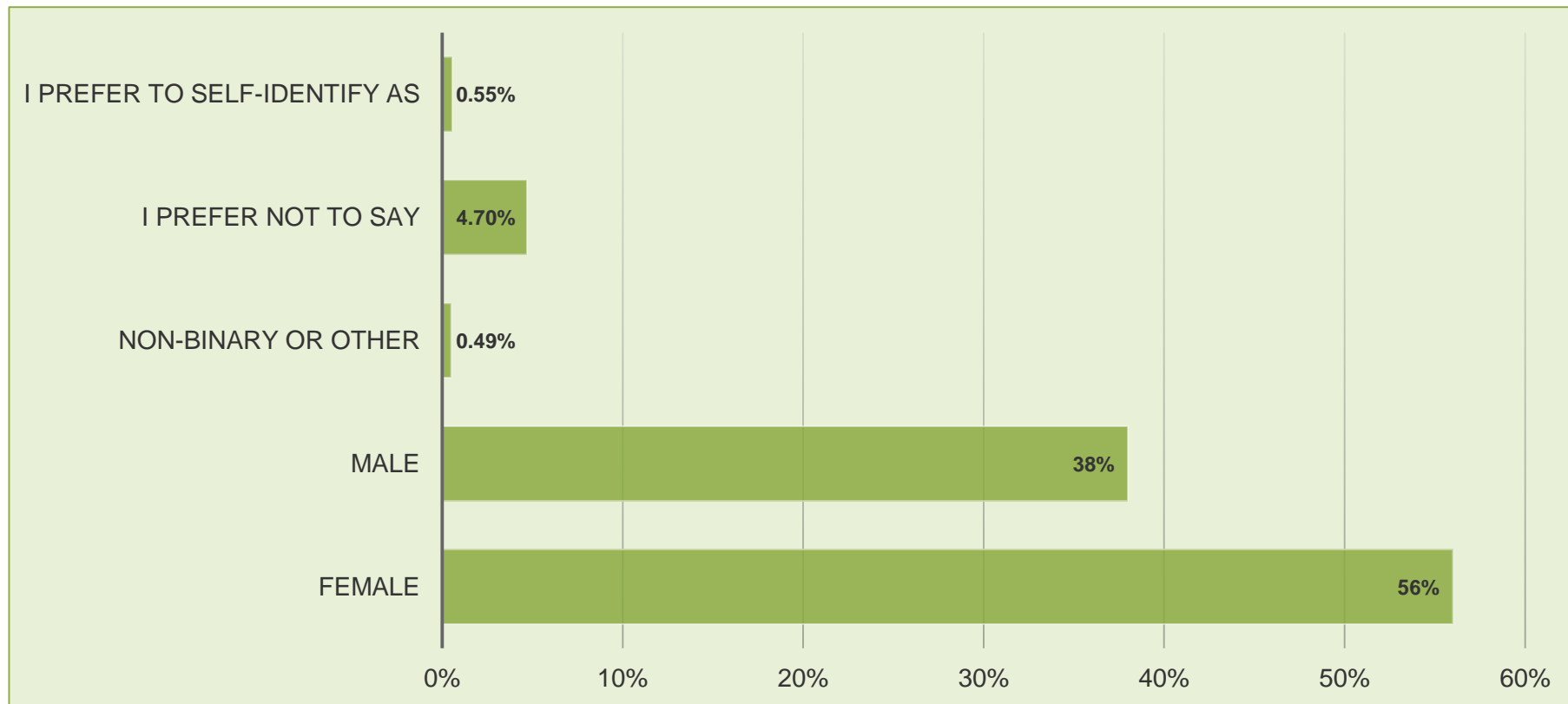
Q1: What is your age?

Answered: 1,640 Skipped: 17

Answer Choices	Percentage
Under 18	<1%
18-24	2%
25-34	17%
35-44	22%
45-54	19%
55-64	20%
65+	17%
I'd rather not say	3%

Q2: What is your gender identity?

Answered: 1,645 Skipped: 12



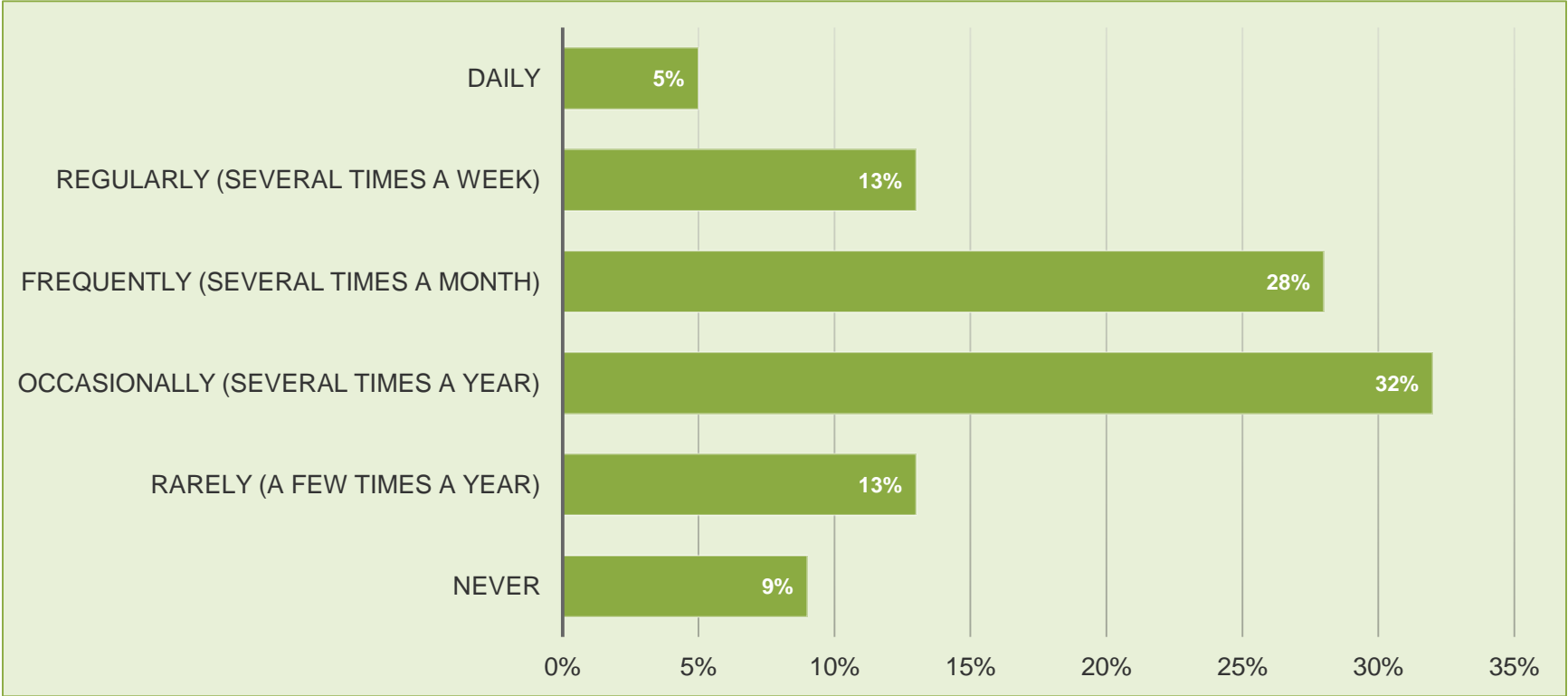
Q3: What is your ethnicity?

Answered: 1,642 Skipped: 15

Answer Choices	Percentage
White or Caucasian	78%
Black or African American	1%
Hispanic or Latino	3%
Asian or Asian American	6%
American Indian or Alaska Native	<1%
Native Hawaiian or other Pacific Islander	<1%
Another race	1%
I'd prefer not to say	9%
Other (please specify)	1%

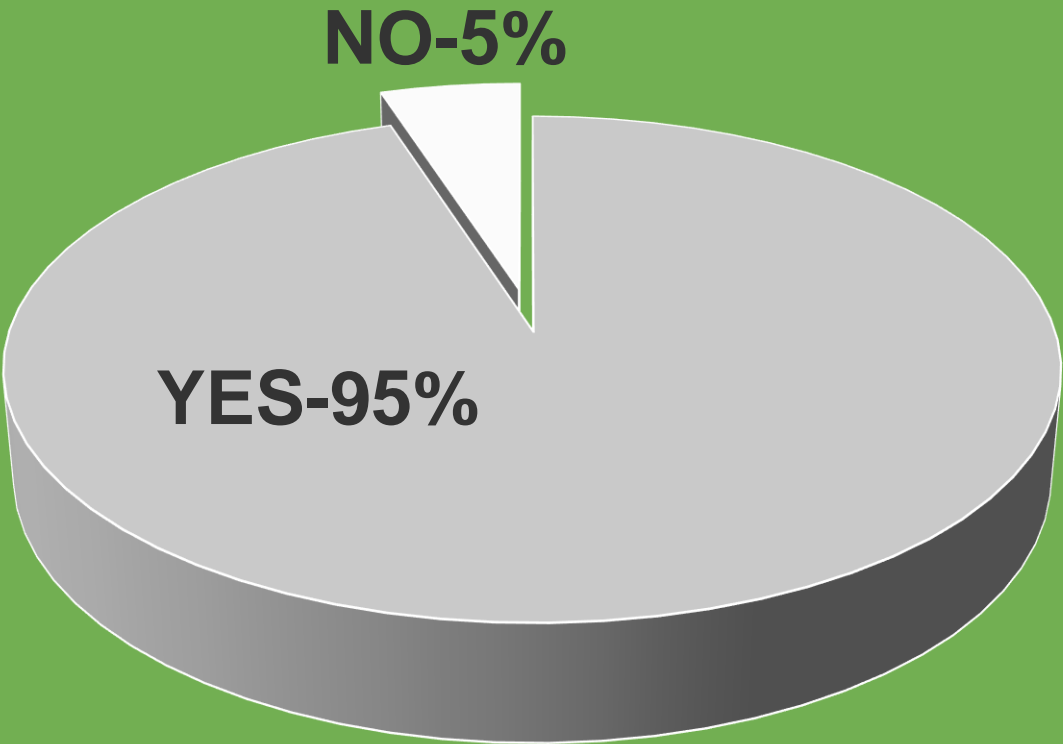
Q4: How often do you expect to use light rail when it comes to Snohomish County?

Answered: 1,642 Skipped: 15



Q5: Do you live in Snohomish County?

Answered: 1,649 Skipped: 8



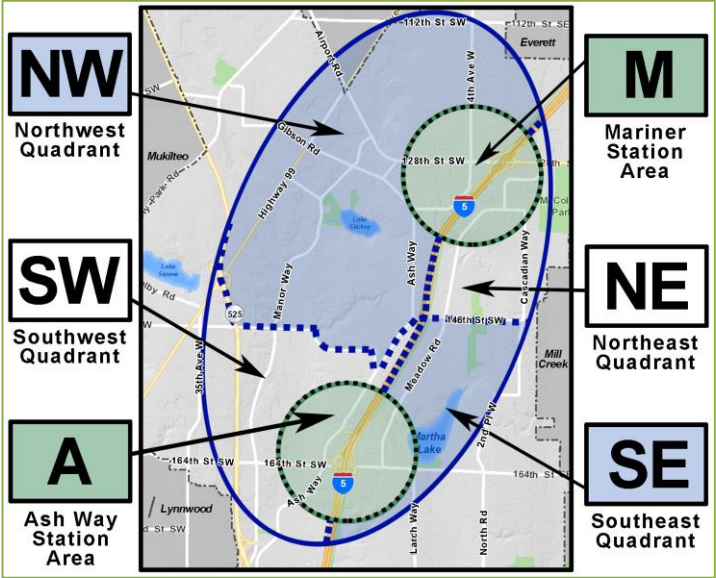
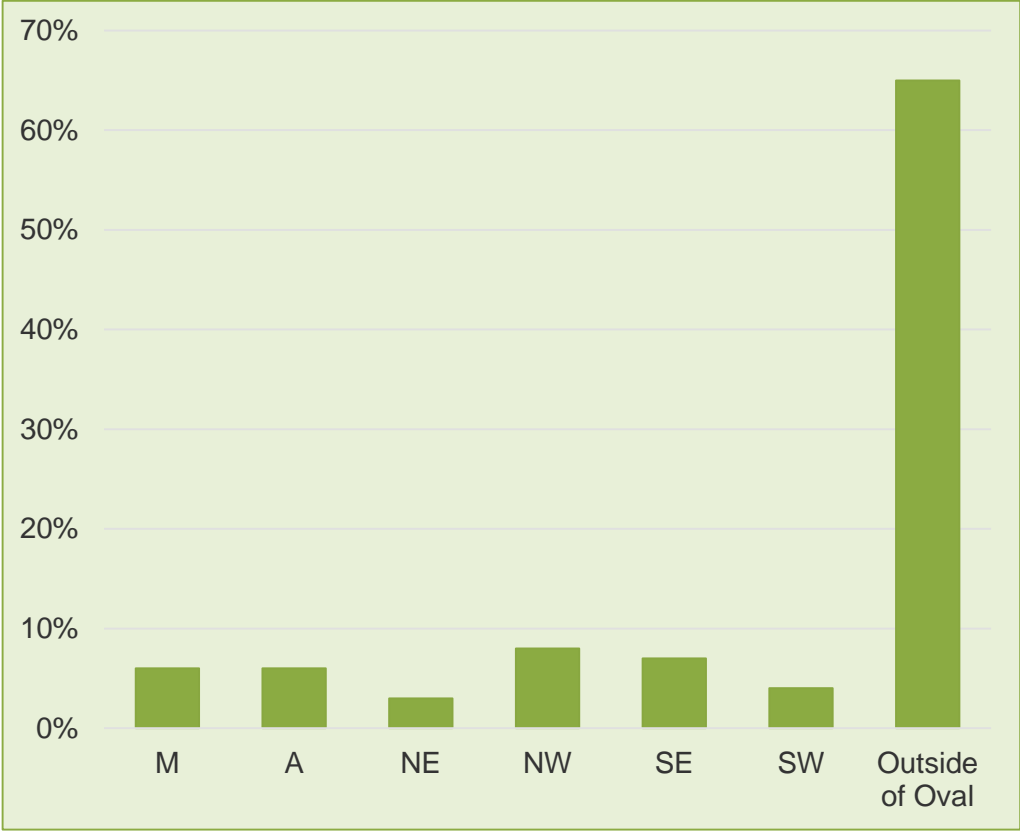
Q6: How long have you lived in your current community?

Answered: 1,642 Skipped: 15



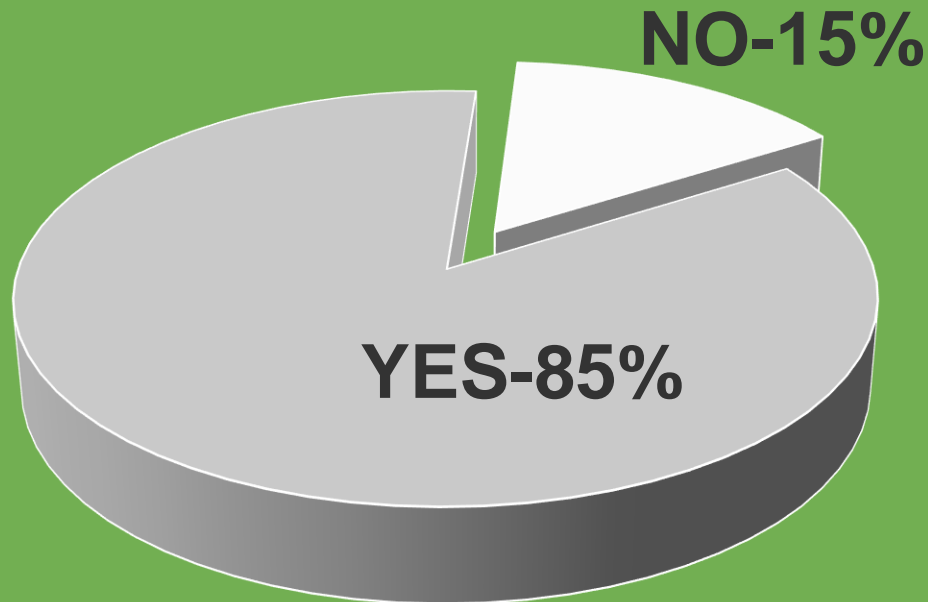
Q7: Where do you live?

Answered: 1,496 Skipped: 161



Q9: The remainder of this survey is focused on what people feel the county should prioritize as it plans for a large area. We would like to hear from as many people as possible, but it is most relevant to people who interact with this specific area. Would you like to provide input on this topic?

Answered: 1,429 Skipped: 228



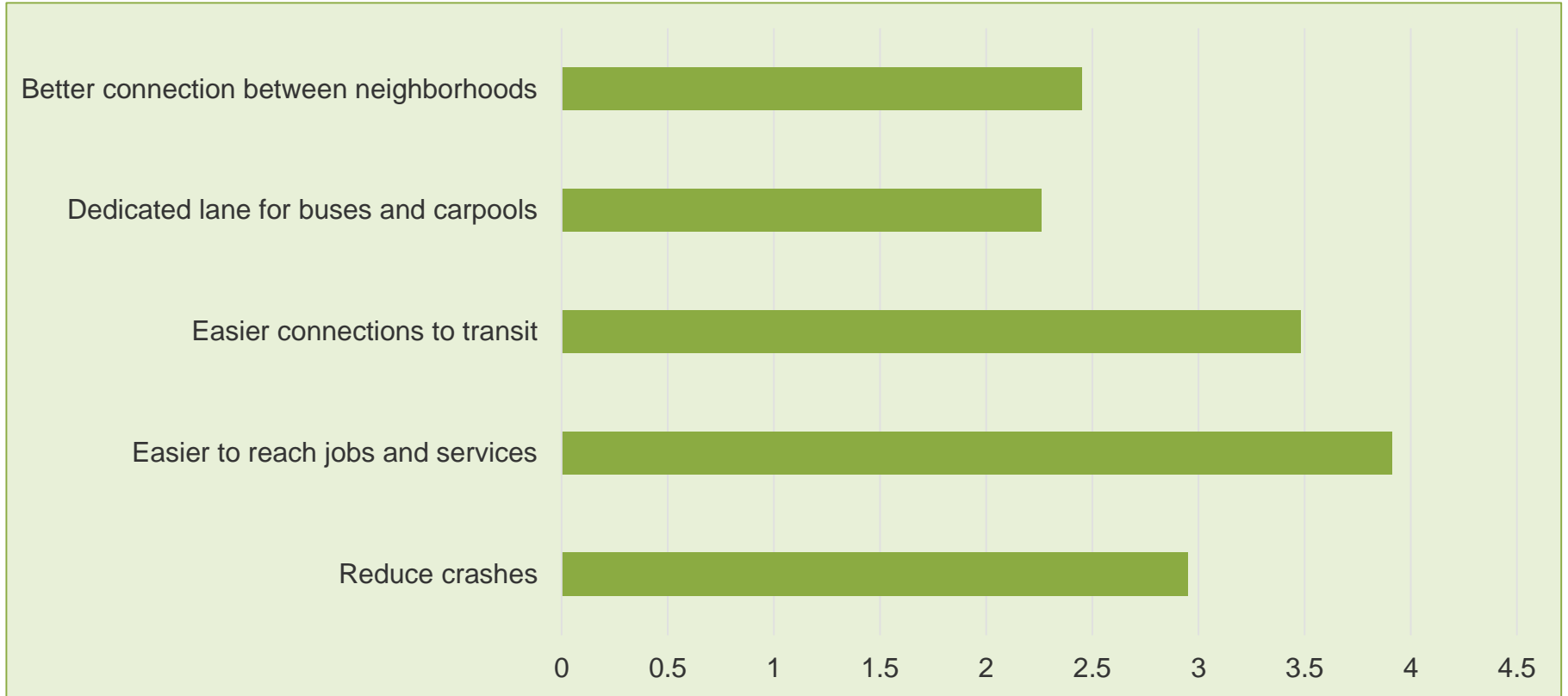
Q10:
Using the
map as a
reference,
please
indicate
how you
interact
with the
areas
depicted.
Select all
that
apply.

Answered: 1,323
Skipped: 334

	I WORK HERE	I OR A FAMILY MEMBER ATTENDS SCHOOL HERE	FOR LEISURE (RECREATION, SHOPPING, ENTERTAINMENT, ETC.)	TO CONNECT TO TRANSIT	I TRAVEL THROUGH THIS AREA	I DON'T INTERACT WITH THIS AREA AT ALL	TOTAL RESPONDENTS
A - Ash Way	3.58% 45	2.70% 34	43.24% 544	31.08% 391	69.48% 874	10.81% 136	1,258
M - Mariner Station	3.48% 43	3.24% 40	32.50% 401	17.67% 218	64.67% 798	21.47% 265	1,234
NW - Northwest section of subarea	4.29% 52	4.04% 49	38.37% 465	8.83% 107	63.04% 764	21.62% 262	1,212
NE - Northeast section of subarea	1.67% 20	1.84% 22	25.77% 308	6.03% 72	57.24% 684	34.14% 408	1,195
SW - Southwest section of subarea	2.66% 32	2.24% 27	38.95% 469	8.80% 106	64.29% 774	23.84% 287	1,204
SE - Southeast section of subarea	2.32% 28	3.39% 41	38.25% 462	9.52% 115	64.98% 785	22.76% 275	1,208

Q11: Imagine it is the year 2050. Within the blue oval area, what do you feel is most important for the county to prioritize when considering automobile transportation? *(graph depicts composite score)*

Answered: 998 Skipped: 659



Q11: Imagine it is the year 2050. Within the blue oval area, what do you feel is most important for the county to prioritize when considering automobile transportation?

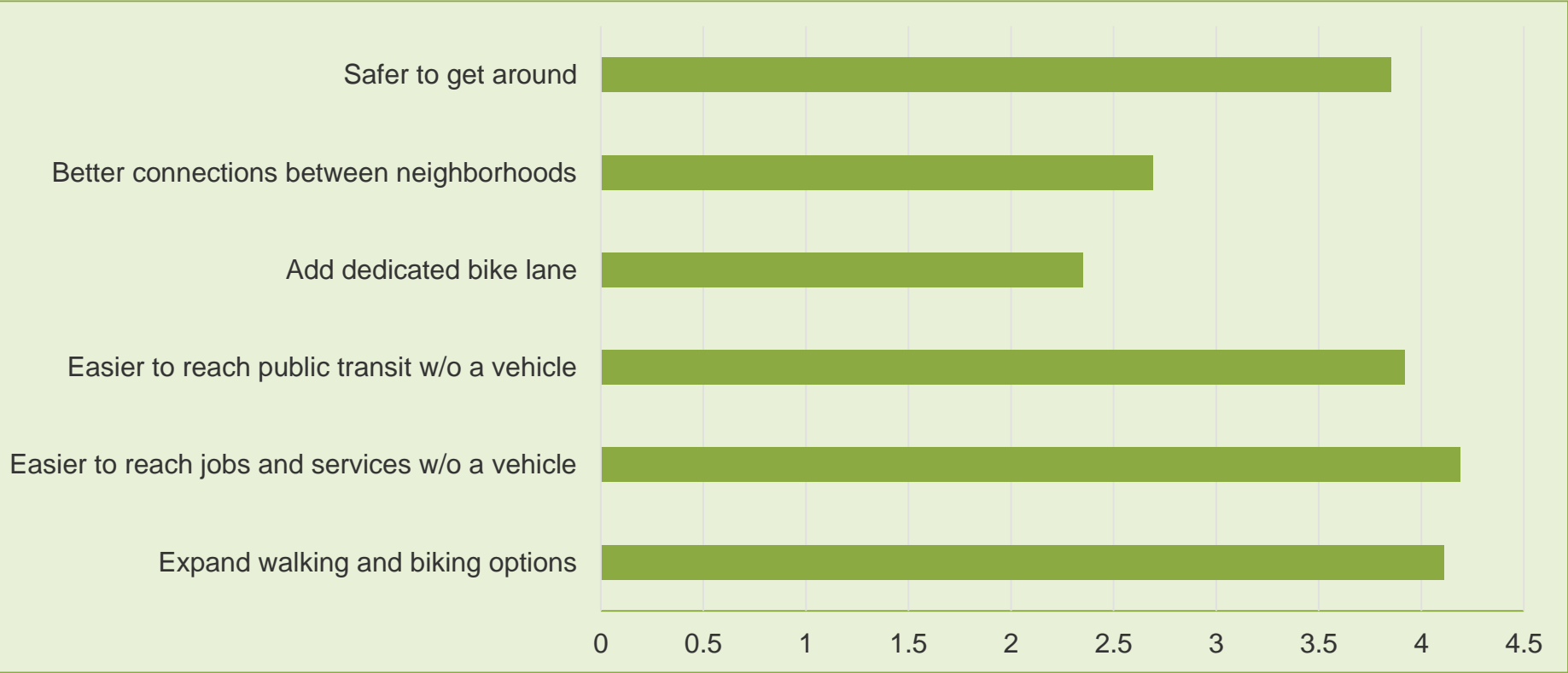
(1 is the highest and 5 the lowest)

Answered: 998
Skipped: 659

	1	2	3	4	5	TOTAL	SCORE
Reduce crashes that injure or kill people	24.44% 238	13.76% 134	18.79% 183	18.89% 184	24.13% 235	974	2.95
Make it easier to reach jobs, services, and activities	39.69% 389	29.08% 285	17.45% 171	9.59% 94	4.18% 41	980	3.91
Make it easier to connect to public transit	23.27% 229	31.71% 312	22.26% 219	14.84% 146	7.93% 78	984	3.48
Provide roads with a dedicated lane for buses & carpools	5.73% 56	10.74% 105	20.25% 198	30.37% 297	32.92% 322	978	2.26
Provide better connections between existing neighborhoods	8.04% 79	14.95% 147	21.36% 210	25.43% 250	30.21% 297	983	2.45

Q12: Imagine it is the year 2050. Within the blue oval area, what do you feel is most important for the county to prioritize when considering pedestrian and bicycle access? *(graph depicts composite score)*

Answered: 1,000 Skipped: 657



Q12: Imagine it is the year 2050. Within the blue oval area, what do you feel is most important for the county to prioritize when considering pedestrian and bicycle access?

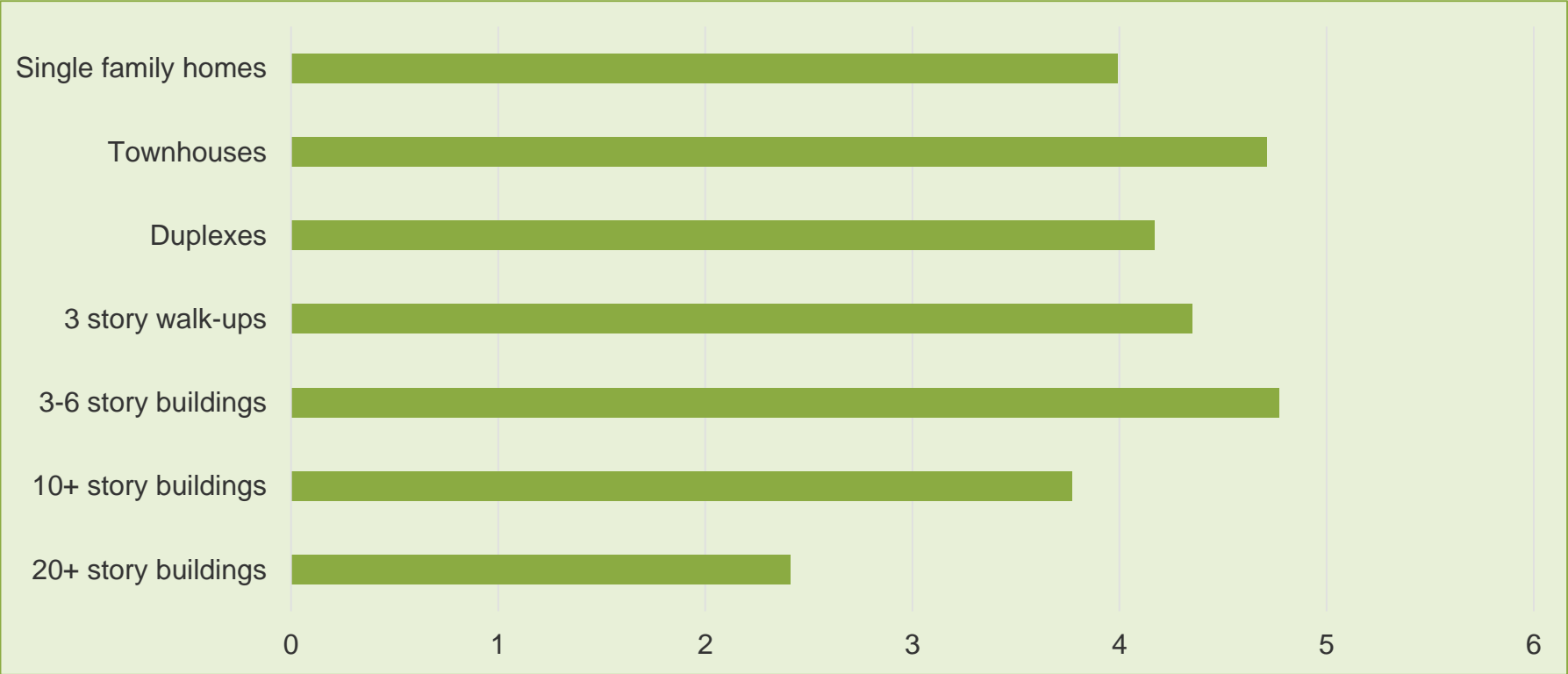
(1 is the highest and 6 the lowest)

Answered: 1,000 Skipped: 657

	1	2	3	4	5	6	TOTAL	SCORE
Maintain & expand walking and biking options	22.83% 221	22.11% 214	20.35% 197	17.05% 165	13.64% 132	4.03% 39	968	4.11
Make it easier to reach jobs, services, and activities without a vehicle	21.86% 212	24.95% 242	22.27% 216	16.39% 159	10.10% 98	4.43% 43	970	4.19
Make it easier to access public transit without a vehicle	16.44% 160	22.40% 218	22.82% 222	19.63% 191	12.74% 124	5.96% 58	973	3.92
Add dedicated bike lane or green stripe for bikes on roadways	3.73% 36	7.05% 68	8.70% 84	18.45% 178	24.97% 241	37.10% 358	965	2.35
Provide better connections between existing neighborhoods	7.00% 68	10.49% 102	11.52% 112	15.33% 149	26.85% 261	28.81% 280	972	2.69
Make it safer to get around	29.94% 294	13.75% 135	14.56% 143	12.73% 125	11.20% 110	17.82% 175	982	3.85

Q13: What types of housing should be considered most important for accommodating growth over the coming years? *(graph depicts composite score)*

Answered: 995 Skipped: 662



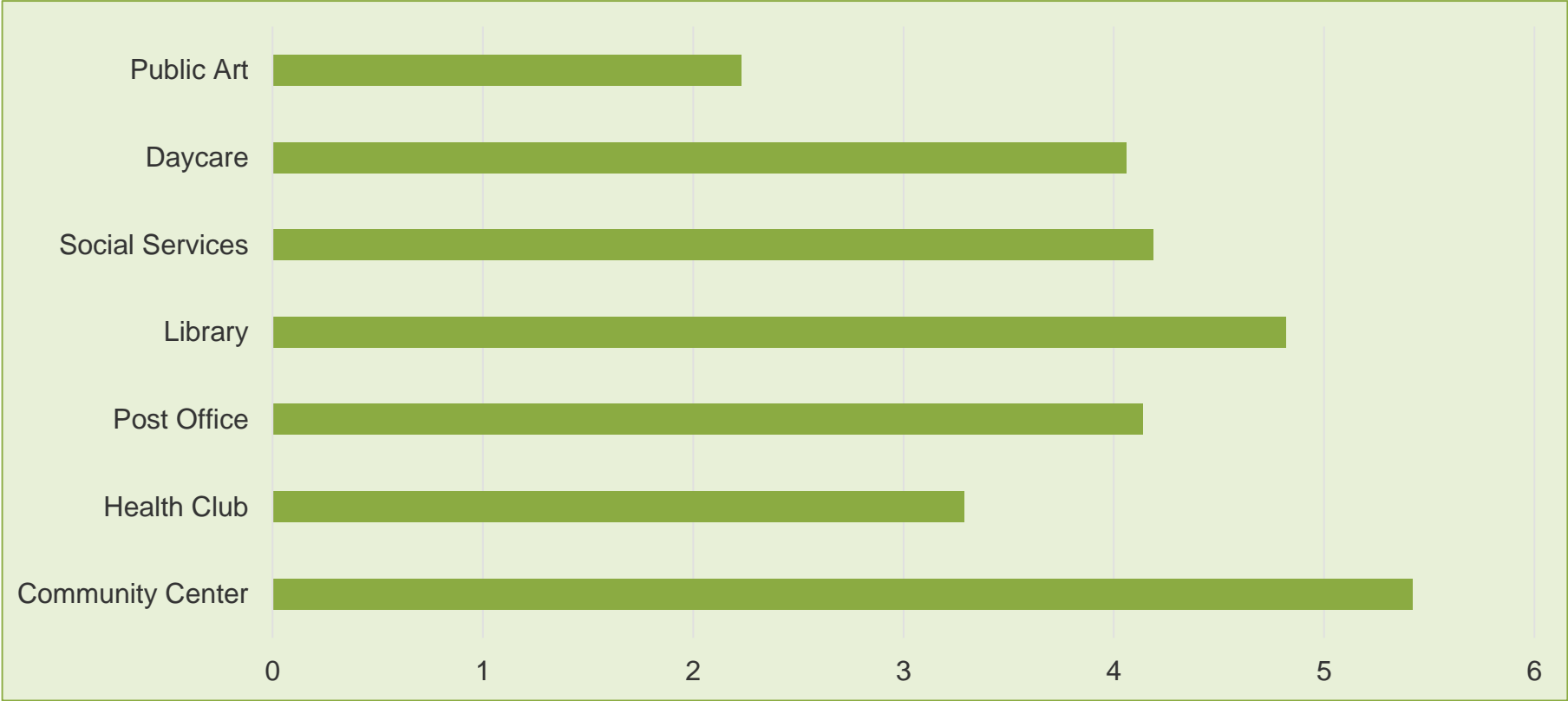
Q13: What types of housing should be considered most important for accommodating growth over the coming years? (1 is the highest and 7 the lowest)

Answered: 995 Skipped: 662

	1	2	3	4	5	6	7	TOTAL	SCORE
20+ story buildings	11.27% 108	4.49% 43	4.38% 42	4.80% 46	4.59% 44	10.13% 97	60.33% 578	958	2.41
10+ story buildings	14.70% 142	16.05% 155	7.04% 68	5.49% 53	9.11% 88	45.65% 441	1.97% 19	966	3.77
3-6 story buildings	22.20% 216	16.44% 160	16.55% 161	10.38% 101	30.22% 294	3.49% 34	0.72% 7	973	4.77
3 story walk-ups	6.79% 65	15.57% 149	18.08% 173	39.39% 377	10.14% 97	5.22% 50	4.81% 46	957	4.35
Duplexes	4.30% 42	19.16% 187	22.85% 223	16.09% 157	21.62% 211	12.70% 124	3.28% 32	976	4.17
Townhouses	13.92% 136	22.72% 222	23.03% 225	15.66% 153	11.77% 115	11.05% 108	1.84% 18	977	4.71
Single family homes	28.78% 280	6.47% 63	8.74% 85	8.22% 80	11.72% 114	10.79% 105	25.28% 246	973	3.99

Q14: What do you feel is most important for the county to prioritize when considering community facilities? *(graph depicts composite score)*

Answered: 992 Skipped: 665



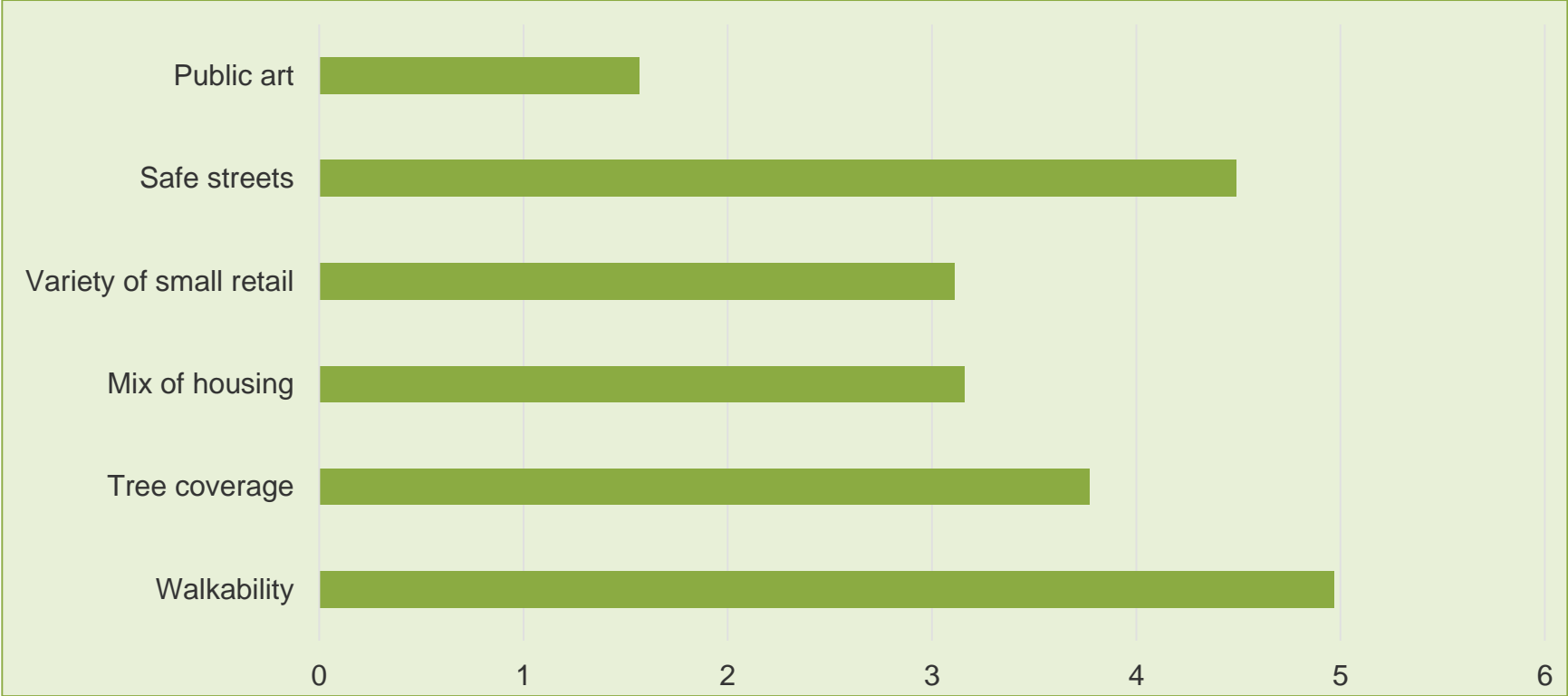
Q14: Imagine it is the year 2050. Within the blue oval area, what do you feel is most important for the county to prioritize when considering community facilities? (1 is the highest and 7 the lowest)

Answered: 992 Skipped: 665

	1	2	3	4	5	6	7	TOTAL	SCORE
Community Center	34.26% 333	22.02% 214	15.95% 155	12.76% 124	10.19% 99	3.81% 37	1.03% 10	972	5.42
Health Club	4.47% 43	11.73% 113	11.53% 111	14.33% 138	15.99% 154	22.22% 214	19.73% 190	963	3.29
Post office	12.55% 122	15.64% 152	16.15% 157	16.56% 161	16.15% 157	13.58% 132	9.36% 91	972	4.14
Library	18.78% 182	20.43% 198	20.02% 194	17.85% 173	12.59% 122	7.95% 77	2.37% 23	969	4.82
Social services	15.05% 147	14.02% 137	14.74% 144	15.25% 149	18.94% 185	15.86% 155	6.14% 60	977	4.19
Daycare	13.51% 131	12.89% 125	17.11% 166	14.23% 138	15.67% 152	18.56% 180	8.04% 78	970	4.06
Public art	3.21% 31	4.14% 40	4.86% 47	8.89% 86	10.13% 98	17.17% 166	51.60% 499	967	2.23

Q15: Imagine it is the year 2050. Within the blue oval area, what do you feel is most important for the county to prioritize when considering neighborhood characteristics? *(graph depicts composite score)*

Answered: 986 Skipped: 671



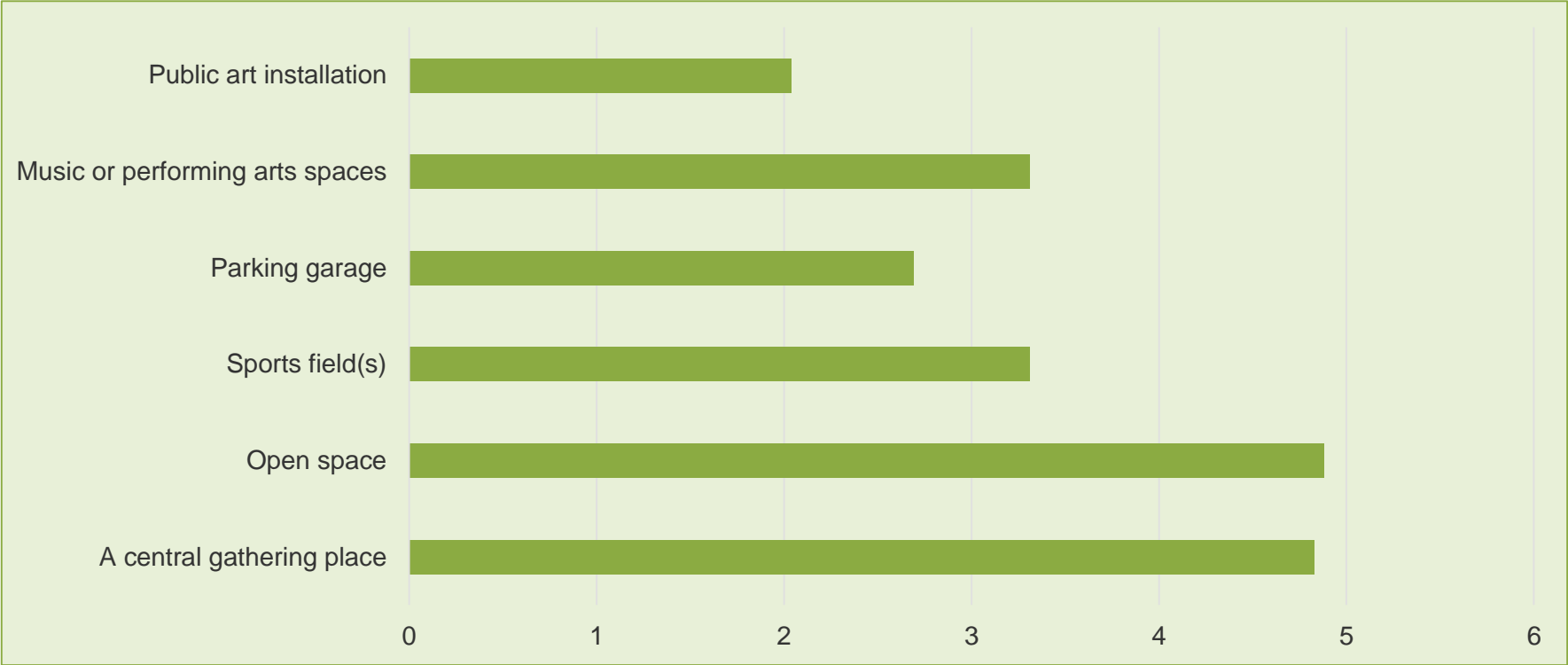
Q15: What do you feel is most important for the county to prioritize when considering neighborhood characteristics? (1 is the highest and 6 the lowest)

Answered: 986 Skipped: 671

	1	2	3	4	5	6	TOTAL	SCORE
Walkability	39.36% 383	35.56% 346	13.46% 131	6.78% 66	3.91% 38	0.92% 9	973	4.97
Tree coverage	10.74% 104	20.35% 197	28.41% 275	19.52% 189	17.36% 168	3.62% 35	968	3.77
Mix of housing types	8.33% 80	12.50% 120	17.50% 168	25.42% 244	21.15% 203	15.10% 145	960	3.16
Variety of small retail	4.55% 44	10.65% 103	20.58% 199	27.20% 263	29.47% 285	7.55% 73	967	3.11
Safe streets	37.53% 367	20.25% 198	15.75% 154	11.15% 109	11.15% 109	4.19% 41	978	4.49
Public art	0.73% 7	1.04% 10	4.66% 45	9.64% 93	16.37% 158	67.56% 652	965	1.57

Q16: What do you feel is most important for the county to prioritize when considering use of public lands? *(graph depicts composite score)*

Answered: 992 Skipped: 665



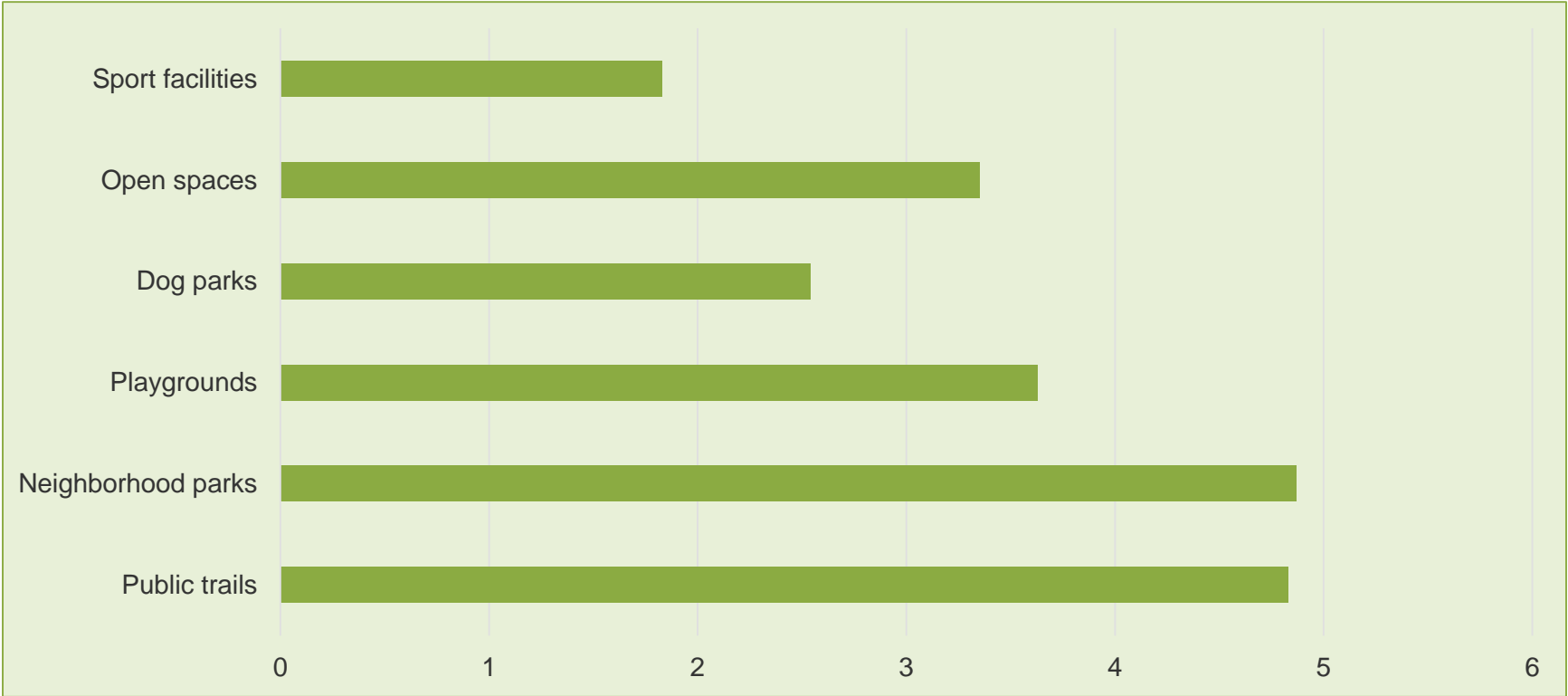
Q16: What do you feel is most important for the county to prioritize when considering use of public lands? (1 is the highest and 6 the lowest)

Answered: 992 Skipped: 665

	1	2	3	4	5	6	TOTAL	SCORE
A central gathering place	36.07% 352	32.38% 316	16.29% 159	10.14% 99	4.20% 41	0.92% 9	976	4.83
Open space	41.18% 406	29.72% 293	14.50% 143	7.81% 77	4.16% 41	2.64% 26	986	4.88
Sports field(s)	5.26% 51	13.73% 133	29.00% 281	22.08% 214	18.37% 178	11.56% 112	969	3.31
Parking garage	11.15% 108	7.53% 73	9.91% 96	17.34% 168	18.47% 179	35.60% 345	969	2.69
Music or performing art space	6.62% 64	13.24% 128	19.96% 193	28.85% 279	27.71% 268	3.62% 35	967	3.31
Public art installation	0.73% 7	3.75% 36	10.52% 101	13.44% 129	26.46% 254	45.10% 433	960	2.04

Q17: What do you feel is most important for the county to prioritize when considering parks and recreation? *(graph depicts composite score)*

Answered: 956 Skipped: 701



Q17: What do you feel is most important for the county to prioritize when considering parks and recreation? (1 is the highest and 6 the lowest)

Answered: 956 Skipped: 701

	1	2	3	4	5	6	TOTAL	SCORE
Public trails	41.90% 396	25.19% 238	15.66% 148	9.95% 94	5.40% 51	1.90% 18	945	4.83
Neighborhood parks	31.36% 296	38.67% 365	19.60% 185	7.10% 67	2.75% 26	0.53% 5	944	4.87
Playgrounds	5.63% 53	16.56% 156	33.12% 312	28.24% 266	12.42% 117	4.03% 38	942	3.63
Dog parks	4.06% 38	5.45% 51	13.03% 122	22.97% 215	27.14% 254	27.35% 256	936	2.54
Open spaces	15.57% 147	12.18% 115	12.71% 120	21.82% 206	27.01% 255	10.70% 101	944	3.35
Sport facilities	2.37% 22	2.15% 20	6.14% 57	9.80% 91	24.87% 231	54.68% 508	929	1.83

Q19: How did you hear about this survey? Please select all that apply.

Answered: 1,178
Skipped: 479

ANSWER CHOICES	RESPONSES	
Email newsletter	22.07%	260
Email from a friend or colleague	6.28%	74
Social media (if this applies, please let us know which social media platform(s) in the comment box below)	53.31%	628
Word of mouth	2.89%	34
Snohomish County Website	4.41%	52
Poster or other print piece	0.51%	6
A news publication	6.45%	76
Press release	1.27%	15
Other (please specify) <i>Most frequently mentioned: Nextdoor, Facebook, Seattle Transit Blog, Twitter</i>	47.03%	554
Total Respondents: 1,178		

Q20: Thinking about how you receive news and information about what's happening in your community, please indicate how important you find the following sources on a scale of 0-4 (with 0=not at all and 4=very important)

Answered: 1,139 Skipped: 518

	0 - NOT AT ALL IMPORTANT	1	2	3	4 - VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
News aggregator website or phone apps	18.57% 205	15.58% 172	22.19% 245	19.66% 217	24.00% 265	1,104	3.15
Social Media	11.83% 132	11.11% 124	22.49% 251	25.54% 285	29.03% 324	1,116	3.49
Newspaper (physical print)	37.28% 416	18.28% 204	17.03% 190	11.83% 132	15.59% 174	1,116	2.50
Newspaper (online)	12.79% 142	15.05% 167	22.16% 246	22.25% 247	27.75% 308	1,110	3.37
A neighborhood association or community space	16.53% 184	17.97% 200	23.81% 265	24.08% 268	17.61% 196	1,113	3.08
Blogs or topic-focused websites	28.51% 315	25.25% 279	23.17% 256	14.48% 160	8.60% 95	1,105	2.49
Word of mouth	14.70% 162	21.42% 236	28.22% 311	21.23% 234	14.43% 159	1,102	2.99
Print pieces (like posters or mailers)	24.28% 268	23.37% 258	25.00% 276	15.76% 174	11.59% 128	1,104	2.67
Email newsletters	14.38% 160	14.29% 159	24.26% 270	24.44% 272	22.64% 252	1,113	3.27

Sampling of the Themes Expressed Through the Open Ended Comments



Stop Racism



Require Green Buildings



Low Impact Development

Save the Trees



I Do or Do Not Like Light Rail



Prioritize Buses Over Cars



Build More Sidewalks



Address Homelessness



Look Out For Elderly Populations

More/Less Parking



Preserve Neighborhood Character



More Parks



Keep Single Family Homes



Make Streets Safer



More Roads

Less Growth and Density



Keep Housing Affordable



More Density



Light Rail Communities | Community Preferences Survey

★ **Email:** LightRailComm@snoco.org

★ **Website:** www.snohomishcountywa.gov/4068 (sign up for project updates)

★ **Mail:** Light Rail Communities, 3000 Rockefeller Ave, M/S 607, Everett, WA 98201