Private special event are defined as a gathering or assembly of 50 or more persons who have not been charged an admission or made a contribution towards the costs of such gathering or assembly for the purpose of amusement, entertainment, education or similar common purpose on public or private property that extends beyond the customary or usual activities generally associated with the property where the special event is to be located. This definition shall not include repetitive activities which constitute operating a business or are not subordinate to the use of the property.