

SNOHOMISH COUNTY TOURISM PROMOTION AREA ADVISORY BOARD

The Board shall serve in advisory capacity regarding the review of applications to the TPA fund and make use of lodging charges collected under Chapter 4.118 SCC, which shall include recommending annual business plans pursuant to SCC 4.118.080. The Board of Directors is comprised of 14 members; nine lodging members and five non-lodging members. The purpose of the TPA is to increase overnight stays in Snohomish County. Additional considerations include: the improvement and development of tourism attractions; allowing for tourism marketing in new markets; increased advertising and trade show attendance and other marketing promotions.

Board members serve 3 year terms, staggered; Board members will determine staggered terms of initial board members – one, two and three-year terms of office.

The officers of the Board shall be elected from among its members at the first regular meeting held in each calendar year. Contact Carol Peterson at 425-388-6605.

CURRENT BOARD MEMBERSHIP:

BOARD OFFICERS

Chair
 Vice Chair Matthew Rosenthal
 Secretary

DISTRICT 1 LODGING	DISTRICT 2 LODGING	DISTRICT 3 LODGING	DISTRICT 4 LODGING	DISTRICT 5 LODGING
MATTHEW ROSENTHAL 8606 36 TH Ave. NE Marysville, WA 98270 360-530-1234 Term 1, Exp. December 31, 2021	SHELDON JOHNSON 3105 Pine Street Everett, WA 98201 425-339-2000 Term 1, Exp. December 31, 2021	JULIE HERRIGAN 18200 Alderwood Mall Pkwy. Lynnwood, WA 98037 425-771-1100 Term 1, Exp. December 31, 2023	VACANT	VACANT

AT-LARGE LODGING MEMBERS

TIM CORDODOR 3500 188 TH St. SW, St. 121 Lynnwood, WA 98037 425-775-9600 Term 1, Exp. December 31, 2023	MAIA KALEHUA 718 Front Street Mukilteo, WA 98275 425-423-8600 Term 1, Exp. December 31, 2022	JEFF BAE 101 128 th Street SE Everett, WA 98208 206-617-9790 Term 1, Exp. December 31, 2023	RESHMA-SINGH-CHAND 4220 Alderwood Mall Blvd Lynnwood, WA 98036 425-697-7004 Term 1, Exp. December 31, 2021
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<u>DISTRICT 1 NON-LODGING</u>	<u>DISTRICT 2 NON-LODGING</u>	<u>DISTRICT 3 NON-LODGING</u>	<u>DISTRICT 4 NON-LODGING</u>	<u>DISTRICT 5 NON-LODGING</u>
ADRIENNE HALL	JULIO CORTES	SARA BLAYNE	VIRGINIA OLSEN	DOUGLAS HOBBS
31030 Crawford Loop Road Darrington, WA 98241 360-631-1749	2930 Wetmore Ave Ste. 10-A Everett, WA 98201 425-257-7110	8415 8 TH Place SE Lake Stevens, WA 98258 425-640-7614	6100 219 TH St. SW, Ste. 200 MLT, WA 98043 425-744-6206	21701 W. Lost Lake Road Snohomish, WA 98296 360-805-6123
Term 1, Exp. December 31, 2022	Term 2, Exp. December 31, 2023	Term 1, Exp. December 31, 2023	Term 1, Exp. December 31, 2021	Term 2, Exp. December 31, 2023425-744

SNOHOMISH COUNTY STAFF SUPPORT

BRIDGID SMITH	CAROL PETERSON
6705 Puget Park Drive Snohomish, WA 98296 425-388-6613 Bridgid.Smith@snoco.org	6705 Puget Park Drive Snohomish, WA 98296 425-388-6605 Carol.Peterson@snoco.org