

SNOHOMISH COUNTY STRATEGIC TOURISM PLAN VISITOR SURVEY REPORT

—

RESONANCE 

December 22, 2016



DESTINATION SURVEY

For many tourism destinations it's difficult to market to age groups on a generational basis because they're so big. More effective, then, is to identify psychographic segments, types of travelers who – regardless of age or gender – share similar travel, interest and spending patterns. By approaching marketing from a psychological profile, destinations can focus on types of marketing that appeal to these segments. These also help destinations determine which segment is the best match for their product.

Consumer research for this project included past visitor profiling and segmentation analysis utilizing Resonance's proprietary segmentation modeling tool building on a Resonance survey of over 4,000 active U.S. and Canadian travelers.

The segmentation analysis used is both a behavioral and attitudinal segmentation. Three main inputs are used in our segmentation modeling:

1. Most important factors taken into account when deciding on a vacation destination;
2. Activities enjoyed while on vacation; and
3. General attitudes towards vacations.

The resulting segmentation solution identifies five key segments of varying sizes with distinct behaviors and attitudes resulting in different demographic profiles and trip characteristics. Key segments of U.S. travelers in our modeling are:

- Sophisticated Explorers
- All-In Enthusiasts
- Active Adventurers
- Occasional Convenience Travelers
- Family-Oriented Frugals

To better understand who the current Snohomish County customer is, how they compare to U.S. travelers in general and what types of travelers might be attracted to the destination in the future, Resonance created, programed and distributed an online survey between November 17 and December 10, 2016 to engage Snohomish County's past guests. Objectives of the survey included:

- Conduct a segmentation analysis of respondents to better understand the Snohomish County visitor and how they differ from U.S. and Canadian travelers in general.
- Assess the quality and satisfaction with current destination services, accommodation and amenities, and suggestions for improvement and enhancement.

The total number of respondents was 217. A full printout of results is included in the Appendix.

Summary

The results of from the Snohomish County Visitor Survey for the Tourism Strategic Plan are satisfactory, reflecting a small but acceptable sample size (N=217). Highlights of the survey follow:

- Respondents tended to live within driving distance of Snohomish County, with a smaller number throughout the U.S. and BC, Canada.
- Respondents tended to be white and older with more than half 55+ years old and nearly half with an annual income exceeding \$60k per year.
- Respondents tended to be “Active Adventurers” and “Infrequent Convenience Travelers” more so than the average US visitor. Snohomish County visitors and residents are less likely to be Sophisticated Explorers, All-in-Enthusiasts or Family-Oriented Frugals.
- Four of 10 respondents identified as friends/family as the inspiration of their visit to Snohomish County. Also registering very well for inspiration were printed visitor guides, online visitor guides and destination websites.
- Seven out of 10 respondents used a laptop/desktop computer to plan / research their visit to Snohomish County, while more than two-thirds used printed materials.
- Nearly two thirds of respondents researched their trips using the internet, while nearly half used travel books / guides and the SnohomishCounty.org website.
- Nearly three quarters of respondents have previously used the SnohomishCounty.org website.
- Respondents generally “Agree” that the SnohomishCounty.org website “Information was easily available” and that they “Found what I was looking for”. Similarly, they said the website was “Easy to navigate”, “The site loaded quickly” and “I like the design”.
- Respondents generally liked the Snohomish County Visitors Guide, the 2015 Hiking Guide and the Mobile Tour - Mountain Loop Highway. The Sky Valley (East County) Backroad Attractions and Package Travel Guides also scored well.
- Only a small percentage of visitors have visited one of the Snohomish County Tourism Bureau VICs.
- Two thirds of those who did visit one of the VICs picked up “Maps of the Area”, while about half collected “Information on Attractions”, “Information on Activities” and “Information on Local Restaurants”.
- Overall Satisfaction of the VICs and the “Range of Information” was high. Respondents also liked the Facilities and said that Information was Up-to-Date and liked the Range of Information.
- Respondents said they would like a visitor center on the “north side of town”, which can be interpreted as north Snohomish County.
- Visitors usually visit Snohomish County as a single person, couples, family or small group.
- More than one third of visitors came to Snohomish County for a day trip, while short trips of 2-4 nights was strong at 22.7%, followed by 15+ nights at 14.3%. One-night trips accounted for only 13.6% of visits.
- Nearly 3 out of 10 respondents came to Snohomish County for Sightseeing, followed by Nature and Outdoor Activities and Hiking.
- Snohomish County visitors nearly always came to Washington State by automobile.
- For those visitors that stayed overnight, one-third stayed in a Hotel / Motel, while 1 in 10 stayed at a Campground or RV Park. 12.2% stayed with Family or Friends, while 2.0% stayed in their second home and 1.4% used Airbnb.
- Respondents told us that on their last visit they also visited Seattle (60.0%), followed by Bellingham (21.8%), Bellevue/Kirkland (19.1%), Portland OR (17.3%) and Stephens Pass (15.5%).



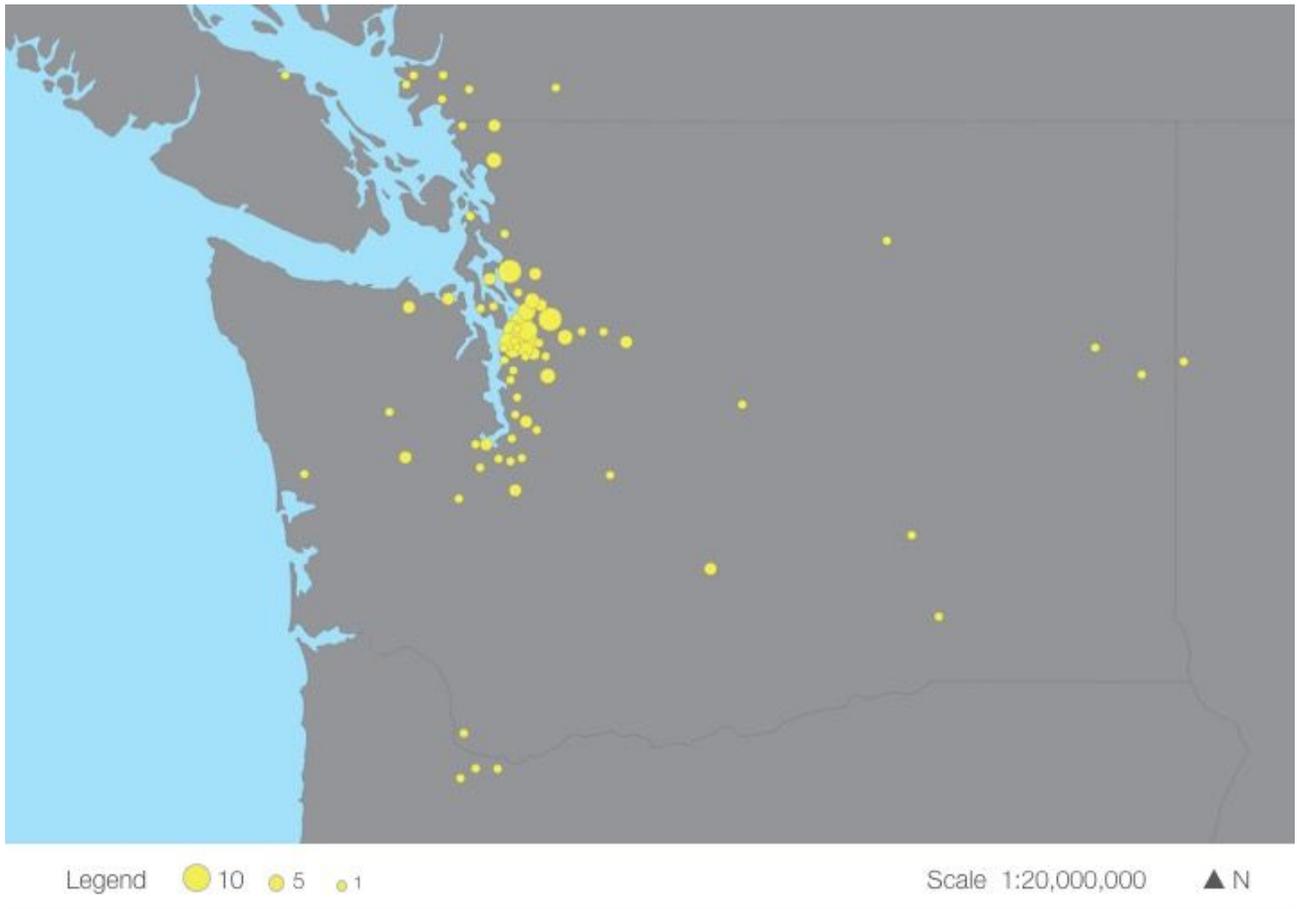
- Respondents told us that on their last visit they specifically visited Central - Snohomish (40.6%), followed by Central - Everett (34.6%), South - Mukilteo (22.6%) and North - Marysville / Tulalip (21.1%).
- 7 out of 10 respondents told us that on they are a regular or occasional visitor. Only 20.3% of visitors were first time visitors.
- The perception of Snohomish County as a place to visit definitely improves after the visit.
- Respondents indicated that they found that Snohomish County's Scenery, Beauty, People, Friendliness, Hiking, Restaurants/Dining, Shopping, Variety and Trails are excellent or outstanding.
- In terms of what they found negative, disappointing or like the least about Snohomish County, they said Traffic (in town and at parks/trails), Parking, Weather/Rain, Dirty Washrooms, Homeless People and Closed Restaurants.
- Their suggestions for improving the quality of Snohomish County as a place to visit included Fix the Traffic, provide Better/More Parking, Better Policing/Security (especially at parks/trails), More Tourism Info (online and hardcopy), and More Public Transport options.
- To bring visitors back more often, respondents suggested make it Less Expensive (which is always a top result for this question), Offer Discounts/Deals, More Dining options, provide More Information, Send Regular Information (about events, etc) and Send Special Information (about non-tourist things).
- When asked what Snohomish County can do to extend their visit by a day or more, they said Lodging Deals/Rewards (very loudly), offer Deals / Discounts / Coupons, host more Festivals / Events and make Campsite Rates more Affordable.
- When survey participants think about Snohomish County they think about about Beautiful, Friendly, Green, Mountains, Scenic, Relaxing, Peaceful, Traffic, Nature, Fun, Hiking and Small Town.
- These same visitors to Snohomish County also tend to like visiting Port Townsend (Jefferson County WA) and Bend (Deschutes County OR) for their Variety of things to do, Walkable destinations, not better just Different destinations, better choices of Accommodations, Dining, Big Cities and Less Homelessness.
- Respondents told us that the most important criteria for visiting Snohomish County were: Outdoor Activities & Parks; followed by Paid Places to Stay, Events, Festivals & Fairs, Places to Eat & Drink, Attractions and Amusements and Shopping. The least important aspects for visiting Snohomish County were Nightlife and Spectator Sports.
- In terms of Range and number of activities, respondents said Snohomish County does well in the categories of Outdoor Activities & Parks, Sports & Recreation (Participatory) and Places to Eat & Drink and Shopping. Snohomish County does not do very well in terms of Nightlife or Attractions and Amusements
- In terms of Quality of Service, Snohomish County does well in the categories of Culture & Performing Arts, Outdoor Activities & Parks, Places to Eat & Drink and Paid Places to Stay. It does poorly in the category of Nightlife.
- In terms of Value for Money, Snohomish County does best in Outdoor Activities & Parks and Sports & Recreation (Participatory). It does poorly in the categories of Nightlife and Attractions and Amusements.
- Among the most interesting responses to additional things visitors would like to see in Snohomish County are: more Events/Festivals, Native American landmarks / history / sites, Beer and Wine tastings/festivals, Live Music, more Hiking and Biking Trails, Food Trucks, Farm to Table dining, and more Small Shops/Boutiques.



- Among the most frequent responses to what aspects of Snohomish County's tourism products can be improved are: more Affordable, Family Friendly, better Wayfinding, Greater Access to wilderness areas, better Handicap Accessibility, improved Parking, more Winter activities/events, better Litter Removal and better visitor Information.

Q1: What is your home zip / postal code? N=217.

The following maps illustrates the zip codes for survey respondents (N=217) with the majority within driving distance of Snohomish County. A smaller number of respondents come from further afield in Washington State and other U.S. states and nearby BC, Canada.



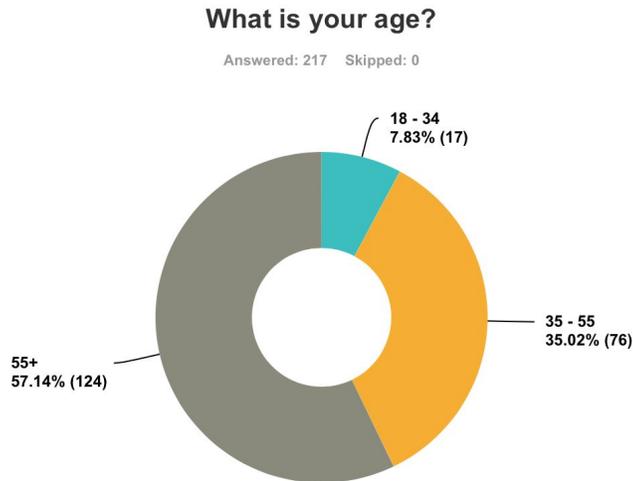


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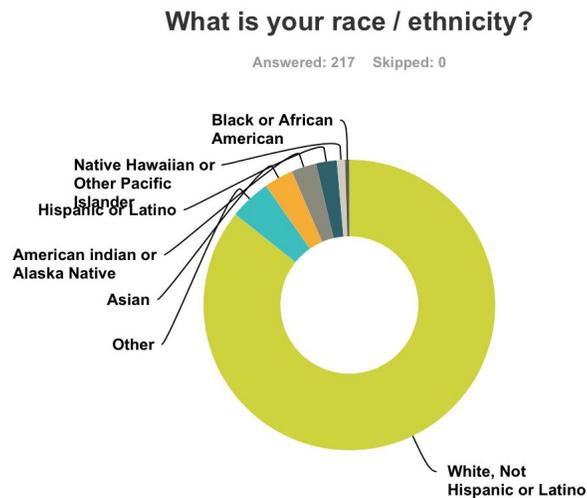
Q2: What is your age? N=217

Respondents tended to be “older” with the largest group (57.1%) 55+ years old.



Q3: What is your race / ethnicity? N=217

Respondents were mostly White at 85.7%. Second was Other at 4.6%. Third was Asian at 3.2%.



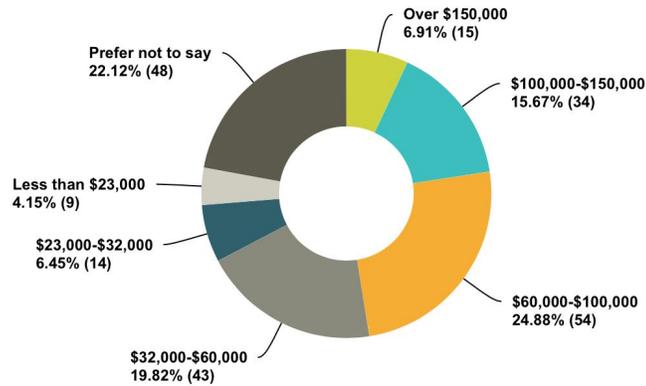


Q4: What is your approximate annual income? N=217

For those that indicated their income, almost half of respondents (47.5%) make more than \$60k per year.

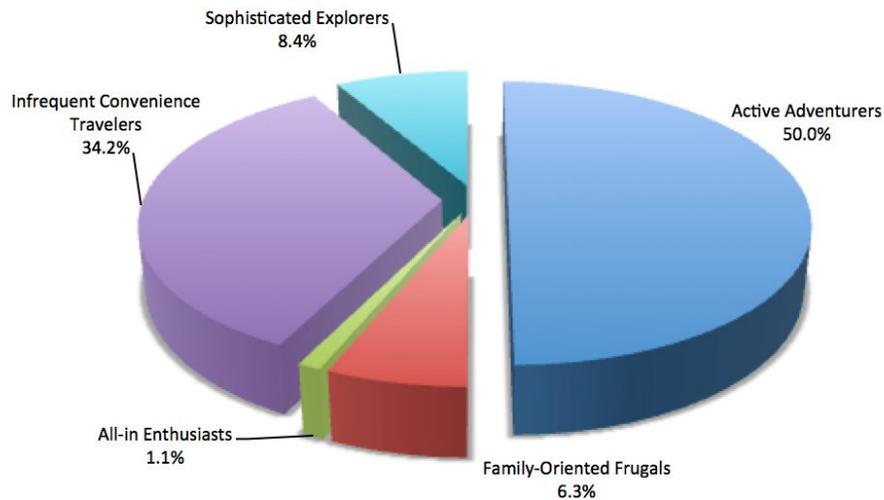
What is your approximate annual income?

Answered: 217 Skipped: 0

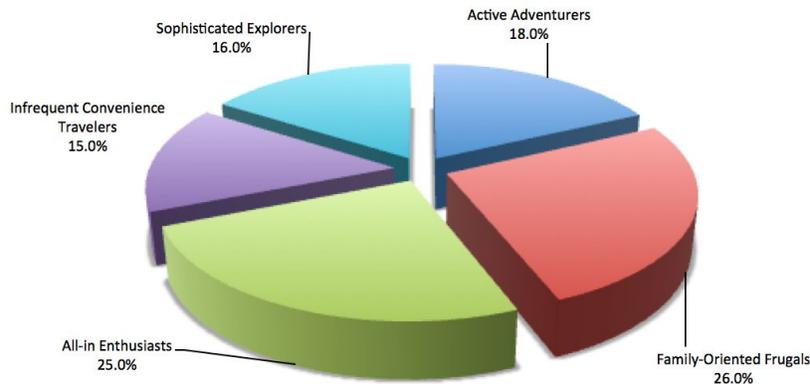


Q5, Q6, Q7: These three questions were used to apply Resonance Consultancy’s algorithm to segment Snohomish County’s visitors (N=201).

Snohomish County’s visitors divide into the following psychographic segments:



Following are US averages:



Compared to the average US visitors, Snohomish County visitors and residents are much more likely to be Active Adventurers and Infrequent Convenience Travelers, also less likely to be Family-Oriented Frugals, All-in Enthusiasts, and Sophisticated Explorers.

Active Adventurers - Where this segment differentiates itself is in the activities they seek at their destinations. As their name implies, Active Adventurers have a great interest in engaging with nature and participating in outdoor sports. This group doesn't see a vacation as a time to slow down or be indulgent; they want to explore new things and be, well, active. A whopping 91% participate in outdoor sports while at their destination.

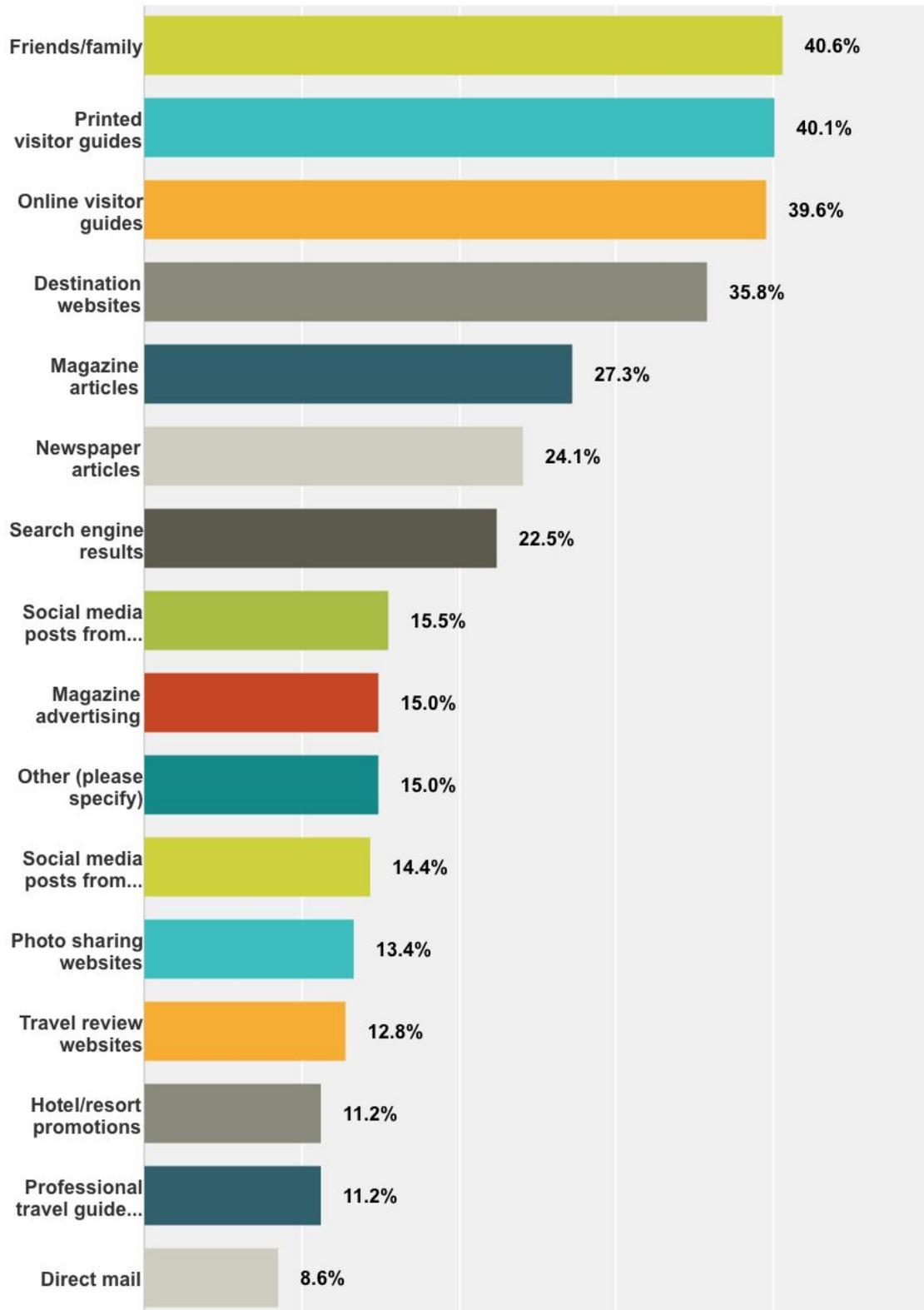
Infrequent Convenience Travelers tend to be overwhelmingly female (69%) with lower net worth. They take fewer and shorter trips, tending to stay close to home and spending less per vacation. Occasional Convenience Travelers appear to be primarily domestic travelers. The top decision factors for Occasional Convenience Travelers—the things they consider significantly more important than all respondents—are the ability to use U.S. currency and to speak English at a destination. Not surprisingly, this segment is considerably less interested in nearly all activities, aside from dining and seeking fun attractions. Their reasons for vacation are clear: 87% say they go on vacation to escape everyday life, while 80% seek to slow down and relax.

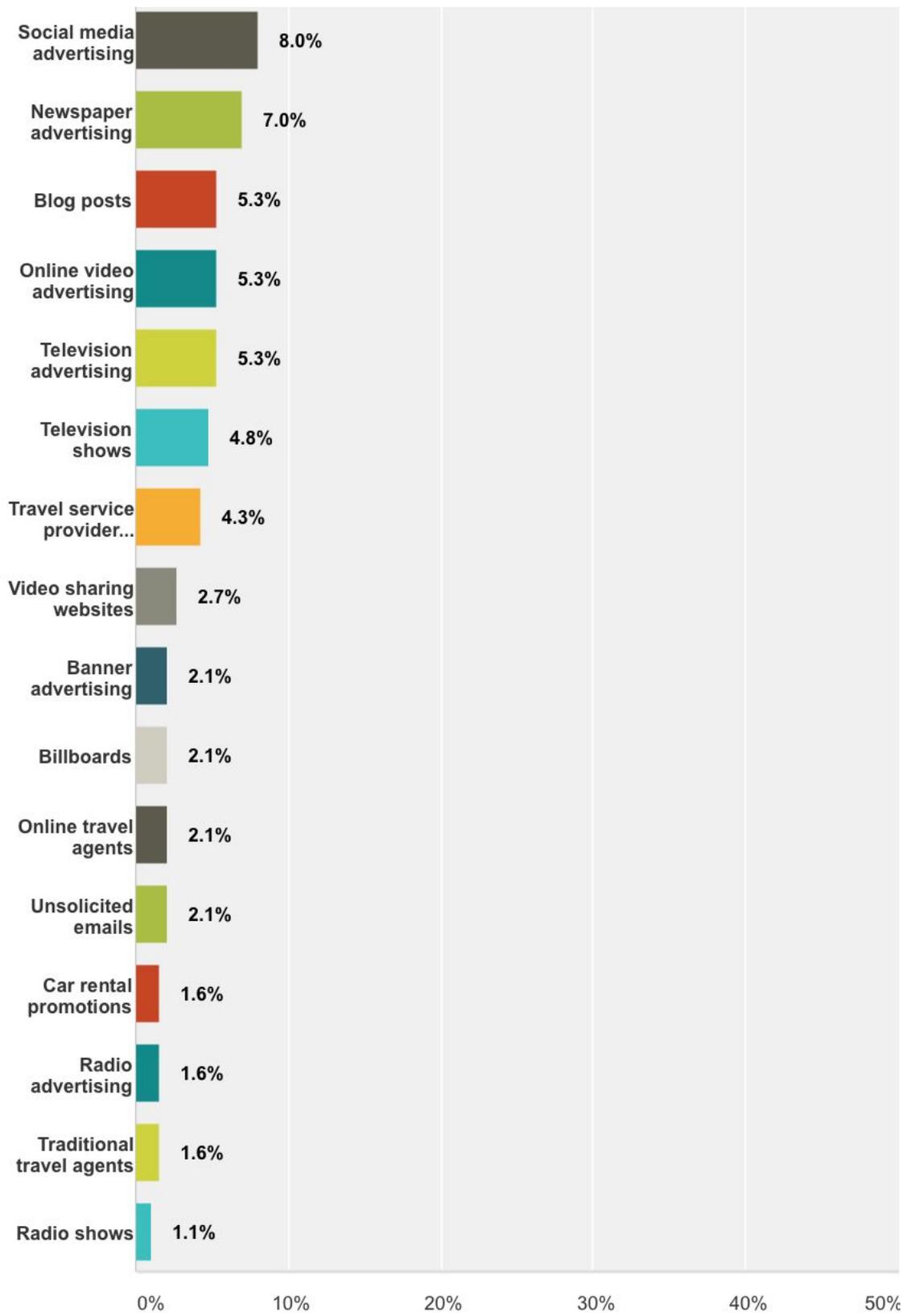
Q8: What sources inspired your visit to Snohomish County? N=187

40.6% (N=76) of respondents identified as Friends/family as the inspiration of their visit to Snohomish County. Also registering very well were Printed visitor guides 40.1%, Online visitor guides 39.6% and Destination websites 35.8%. Magazine articles, Newspaper articles and Search engine results resonated with more than 22.5% of respondents.

What sources inspired your visit to Snohomish County (Check all that apply):

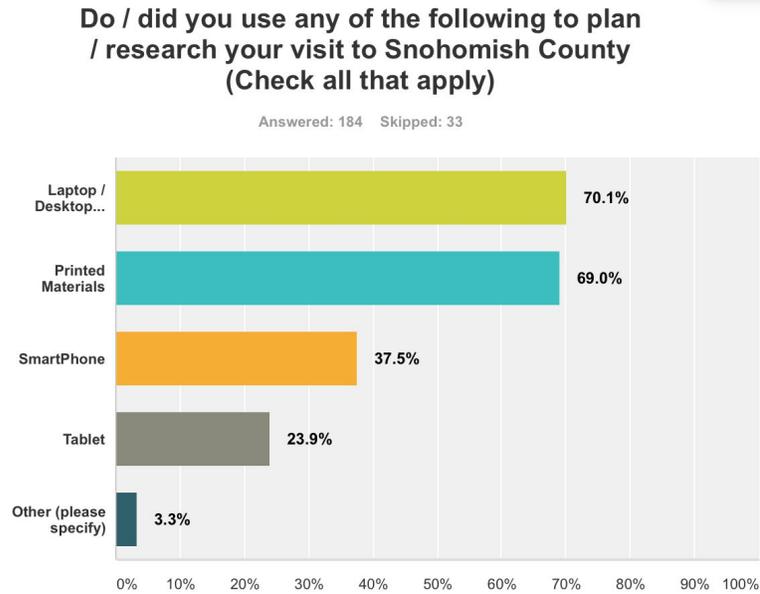
Answered: 187 Skipped: 30





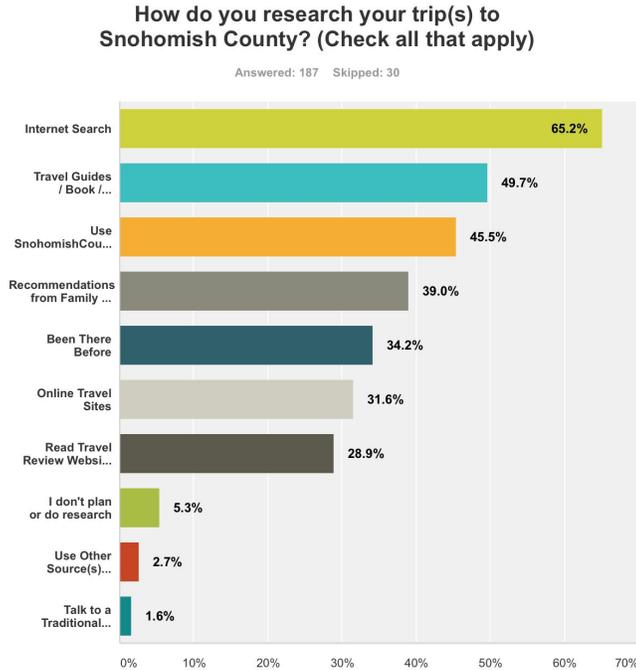
Q9: Do / did you use any of the following to plan / research your visit to Snohomish County? N=184

70.1% of respondents used a laptop/desktop computer to plan / research their visit to Snohomish County. In a close second place, 69.0% used Printed Materials to plan and research their visit. More than one third used a SmartPhone to plan their visit.



Q10: How do you research your trip(s) to Snohomish County? N=187

Nearly two thirds (65.2%) of respondents researched their trips using the internet, while nearly half (49.7%) use Travel books / guides, and 45.9% use the SnohomishCounty.org website.

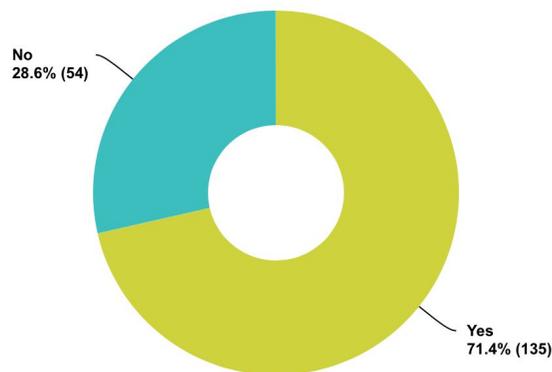


Q11: Have you used the Snohomish County Tourism Bureau website (Snohomish.org)? N=189

Nearly three quarters (71.4%) of respondents used the SnohomishCounty.org website.

Have you used the Snohomish County Tourism Bureau website (Snohomish.org)?

Answered: 189 Skipped: 28



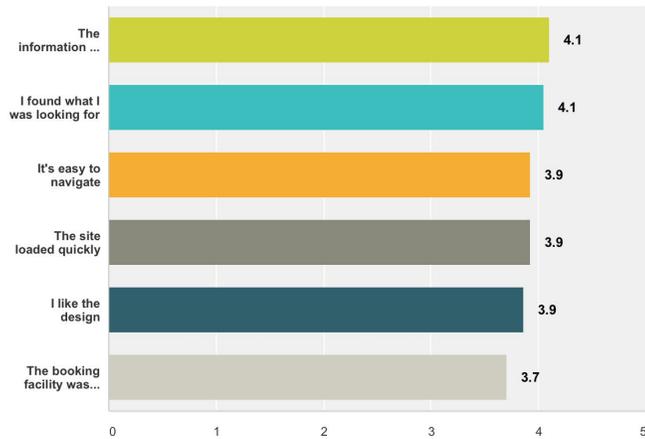


**Q12: Please indicate your opinions of the Snohomish County Tourism Bureau website (Snohomish.org).
N=122**

Respondents generally “Agree” (4.1 out of 5.0) that the SnohomishCounty.org website “Information was easily available” and that they “Found what I was looking for”. Similarly, they said the website was “Easy to navigate”, “The site loaded quickly” and “I like the design”. Only a slight smaller number said the “The booking facility was easy to use”.

**Please indicate your opinions of the
Snohomish County Tourism Bureau website
(Snohomish.org).**

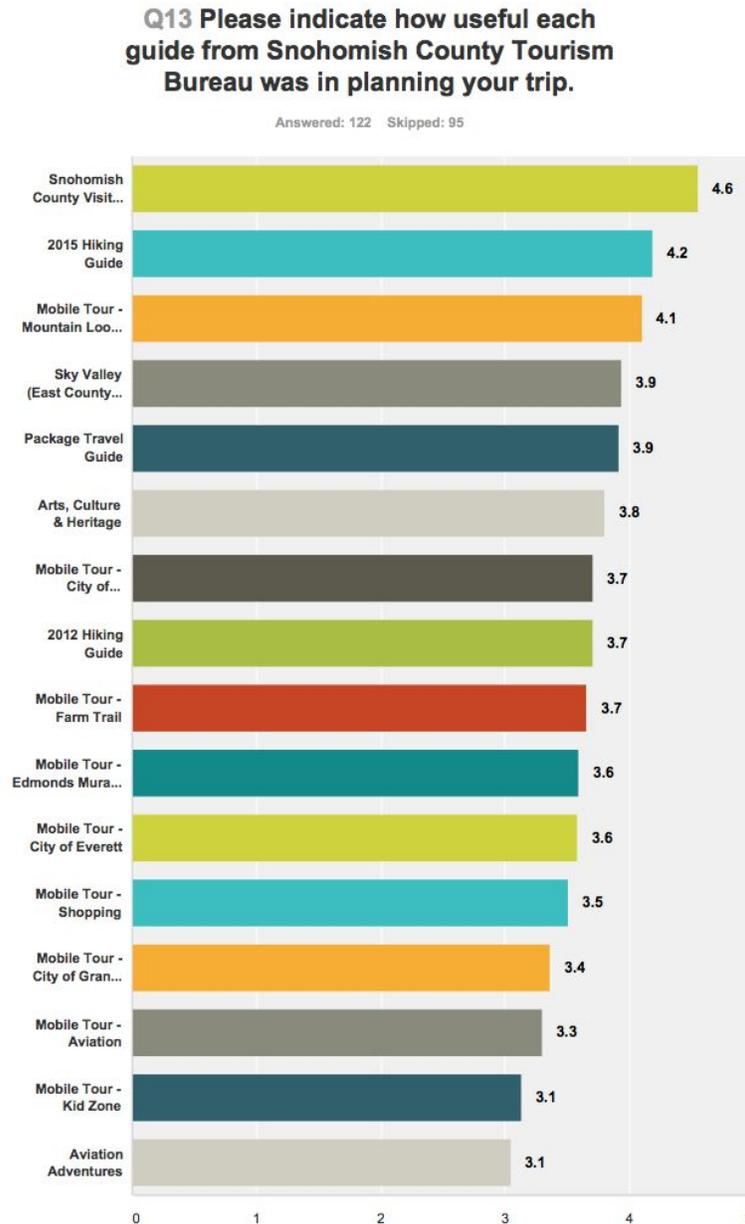
Answered: 122 Skipped: 95





Q13: Please indicate how useful each guide from Snohomish County Tourism Bureau was in planning your trip. N=122

Respondents generally liked the Snohomish County Visitors Guide best with a score of 4.6 out of 5.0. Second is the 2015 Hiking Guide and third is the Mobile Tour - Mountain Loop Highway. The Sky Valley (East County) Backroad Attractions and Package Travel Guide also scored well at 3.9.



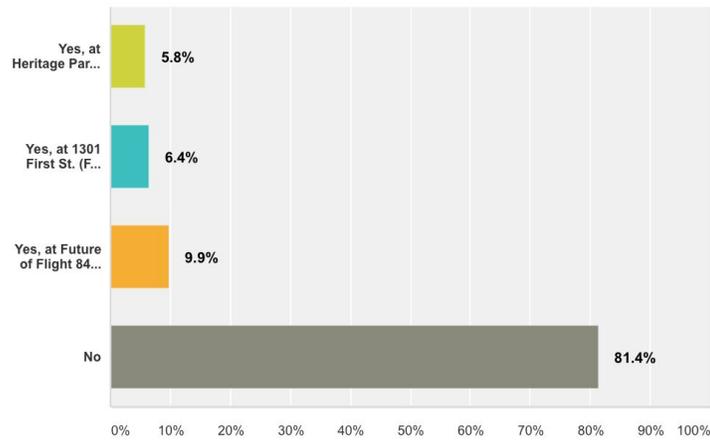


Q14: Have you visited the Snohomish County Tourism Bureau Visitor Information Center(s)? N=172

Only a handful of visitors have visited one of the Snohomish County Tourism Bureau VICs: 5.8% have visited Heritage Park in Lynnwood, 6.4% have visited 1301 First Street in Snohomish and 9.9% have visited the VIC at Future of Flight.

Have you visited the Snohomish County Tourism Bureau Visitor Information Center(s)?

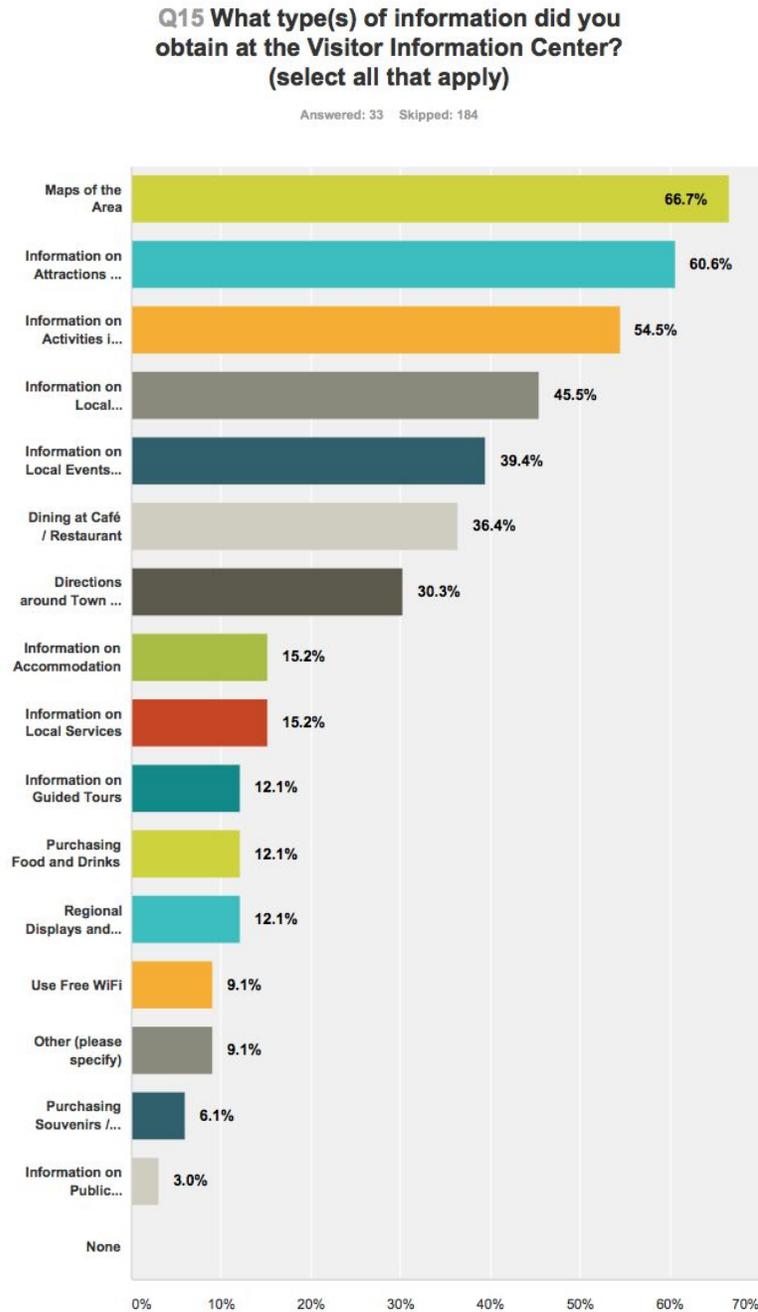
Answered: 172 Skipped: 45





Q15: What type(s) of information did you obtain at the Visitor Information Center? N=33

Only 33 respondents answered this question, but two thirds picked up “Maps of the Area” at the VICs, 60.9% obtained “Information on Attractions”, 54.9% obtained “Information on Activities” and 45.9% obtained “Information on Local Restaurants”.



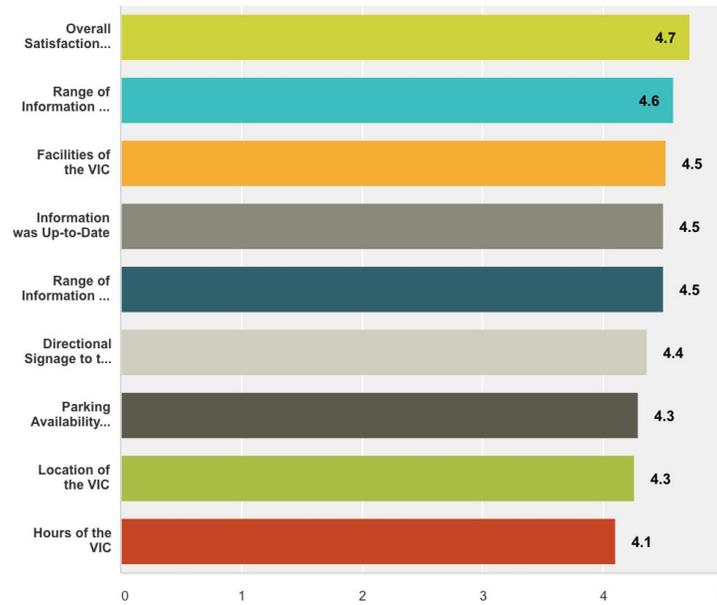


Q16: Please indicate your opinion of the Snohomish County Tourism Bureau Visitor Information Center(s) (VIC). N=33

Only 33 respondents answered this question, but “Overall Satisfaction” of the VICs rated 4.7 out of 5.0, and the “Range of Information followed closely at 4.6. Respondents also rated Facilities, Information was Up-to-Date and Range of Information as 4.5 out of 5.0. The lowest score for this question was Hours of the VIC at 4.1.

Please indicate your opinion of the Snohomish County Tourism Bureau Visitor Information Center(s) (VIC).

Answered: 33 Skipped: 184



Q17: VIC General Comments - If you would like to leave us additional thoughts about your visit(s) to Snohomish County Tourism Bureau Visitor Centers, please do so here. N=7

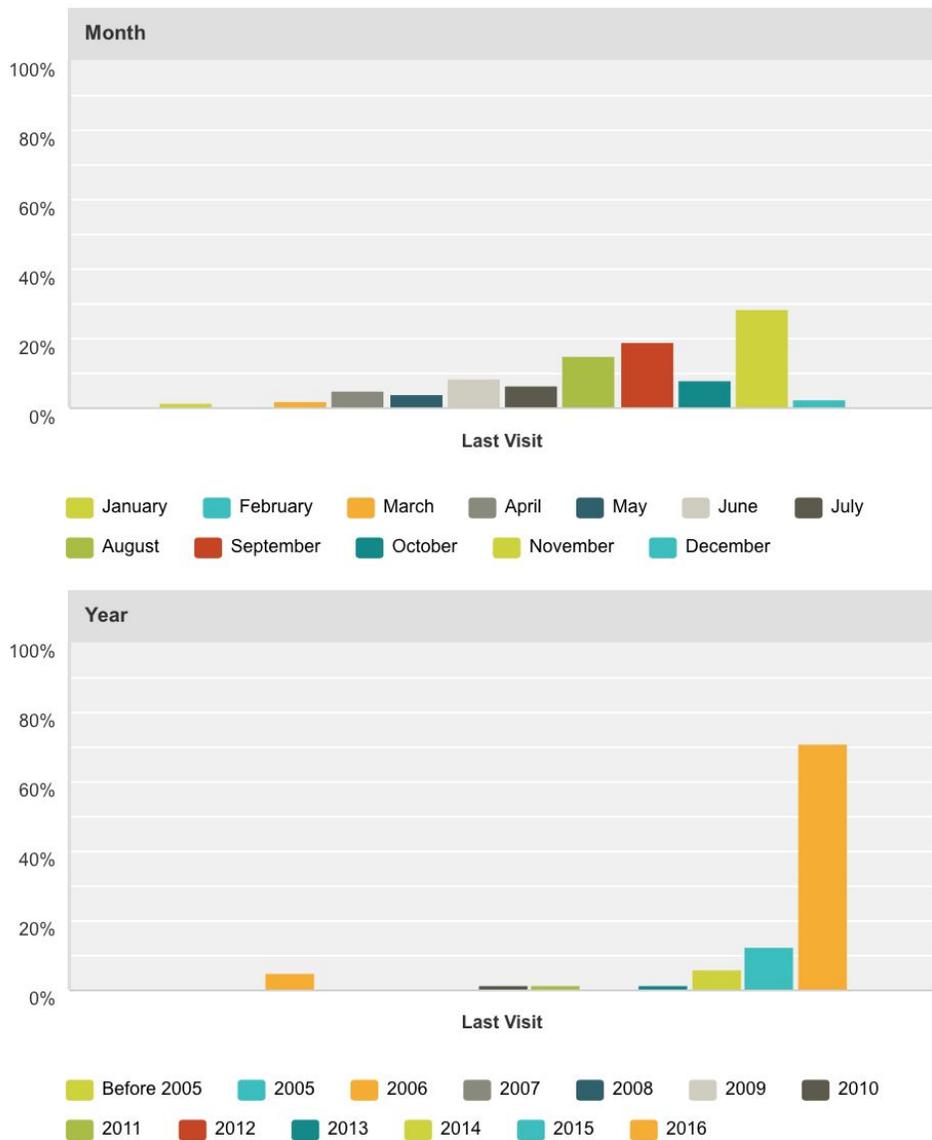
Only 7 respondents left open ended comments about the VIC. The most notable comment was the “need for visitor centers on the North side of town”, which can be interpreted as north Snohomish County. Also notable was “would be nice to see more information for senior / disabled and places to safely take small grandchildren.”

Q18: When was your last visit to Snohomish County? N=154

One would normally expect these results to reflect the hotel occupancy statistics which show a large surge in visits to Snohomish County during the summer. However, what may be happening here is that these respondents come to Snohomish several times a year and their last visit was most recently in August, then September, then November of 2016.

When was your last visit to Snohomish County?

Answered: 154 Skipped: 63



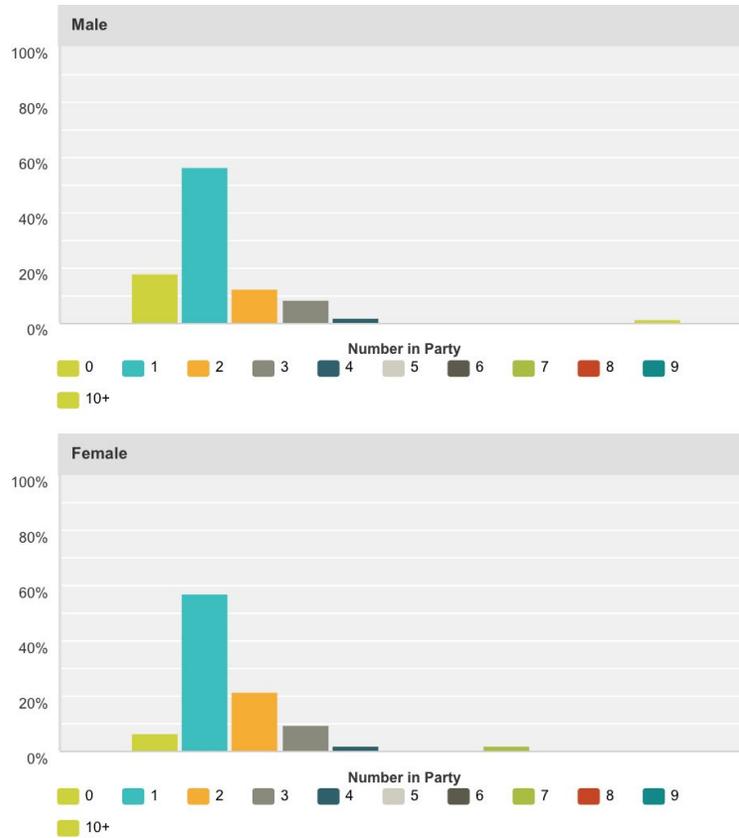


Q19: In your last visit, how many people were in your party? (including yourself) N=154

Respondents have reported that they tend to come to Snohomish with one other person or in a very small group.

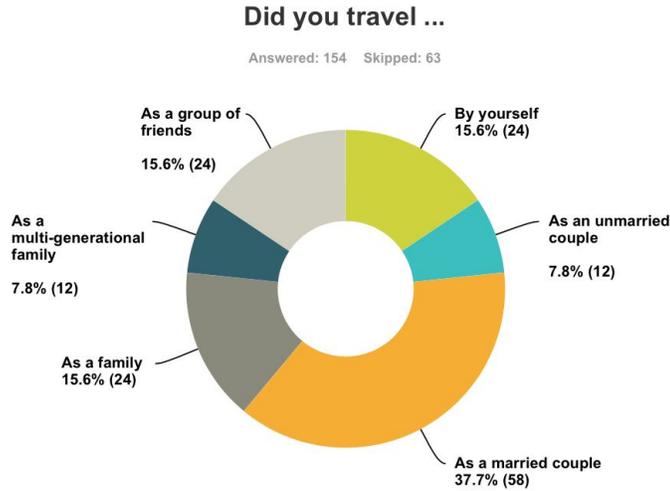
In your last visit, how many people were in your party? (including yourself)

Answered: 154 Skipped: 63



Q20: Did you travel ... N=154

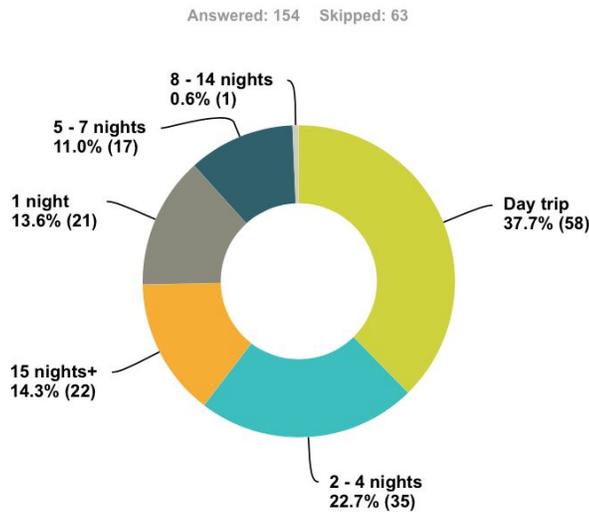
Visitors to Snohomish County tended to come to Snohomish County single, as couples or small groups. 15.6% of visitors came to Snohomish County by themselves, 45.5% as married or unmarried couples and 15.6% as a family.



Q21: How long did you stay on your last visit? N=154

More than one third of visitors came to Snohomish County for a day trip (37.7%). Second in duration were 2-4 night trips (22.7%), followed by 15 nights+ at 14.3%. One night trips accounted for 13.6% of visits.

How long did you stay in Snohomish County on your last visit?



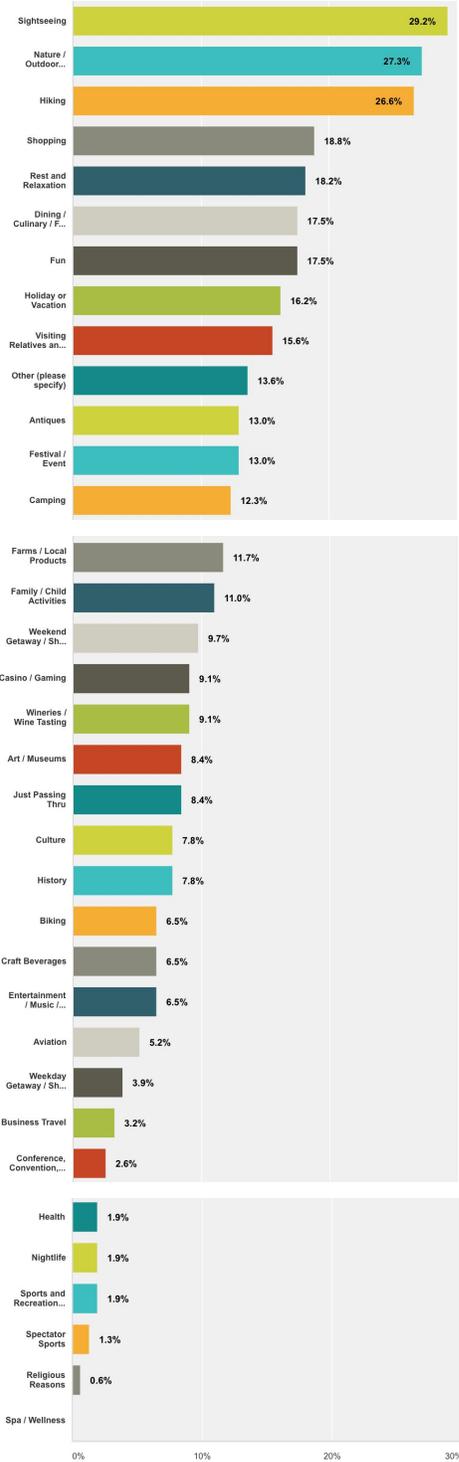
Q22: What were the main reasons for your last visit to Snohomish County? (check all that apply)? N=154

Nearly 3 out of 10 respondents came to Snohomish County for Sightseeing (29.2%), followed by Nature and Outdoor Activities (27.3%) and Hiking (26.6%). Spa / Wellness, Religious Reasons and Spectator Sports were particularly low on their list. Only 5.2% of respondents came to Snohomish County for Aviation reasons.



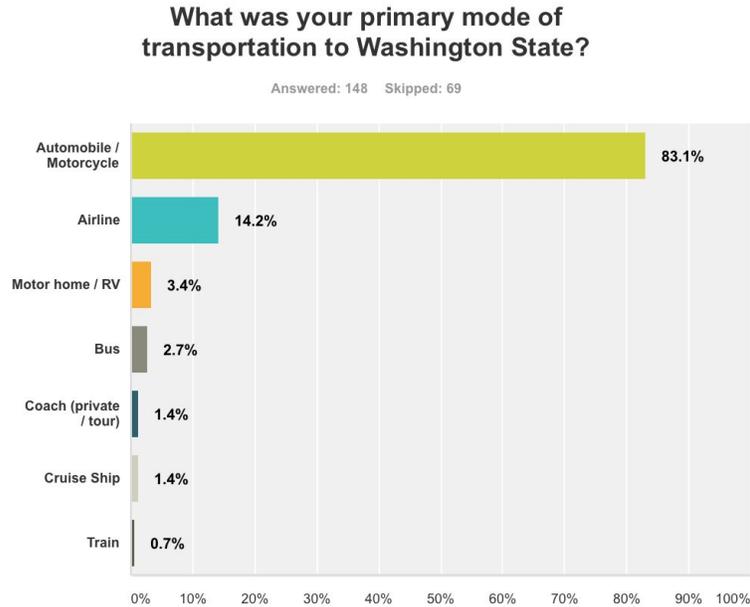
What were the main reasons for your last visit to Snohomish County? (check all that apply)

Answered: 154 Skipped: 63



Q23: What was your primary mode of transportation to Washington State? N=148

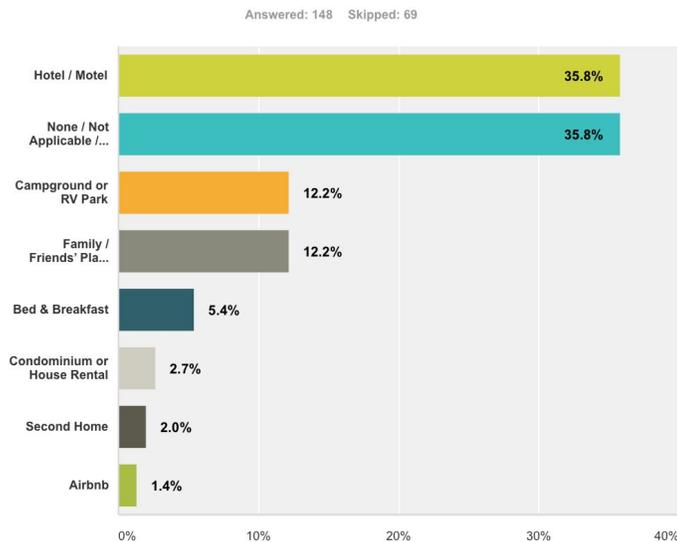
83.1% of visitors came to Washington State by Auto/Motorcycle. 14.2% of visitors came by airline.



Q24: What kind of accommodation did you use during your visit? N=148

For those visitors that stayed overnight, 35.8% stayed in a Hotel / Motel, while 12.2% stayed at a Campground or RV Park. 12.2% stayed with Family or Friends, while 2.0% stayed in their second home and 1.4% used Airbnb.

What kind of accommodation did you use during your visit? (Select all that apply)



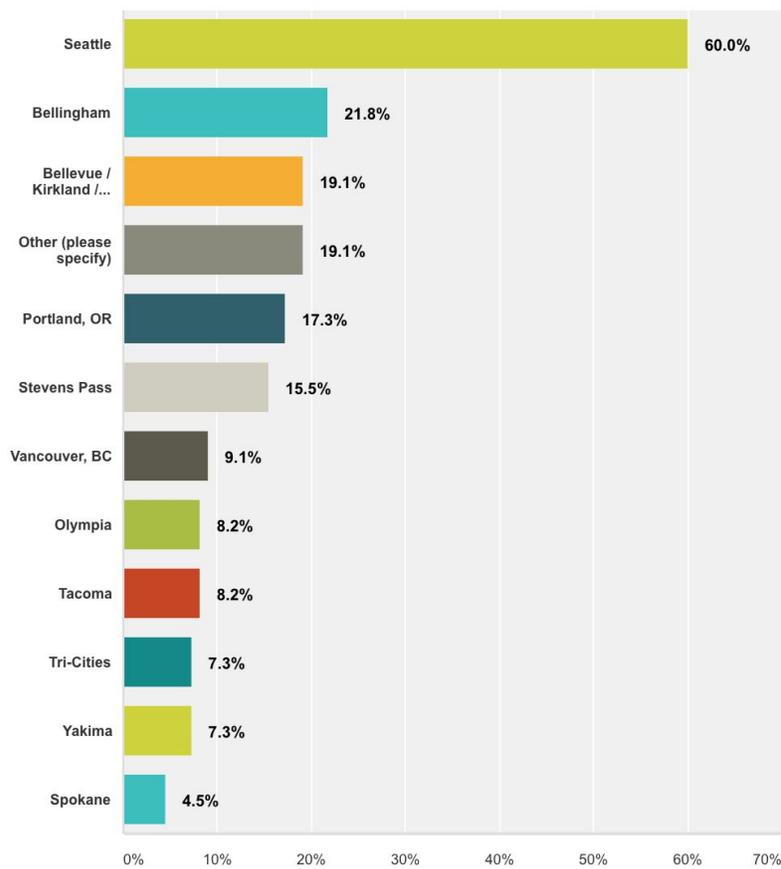


Q25: On your last visit to Snohomish County, did your visit also include these other places? N=110

Respondents told us that on their last visit they also visited Seattle (60.0%), followed by Bellingham (21.8%), Bellevue/Kirkland (19.1%), Portland OR (17.3%) and Stevens Pass (15.5%).

**On your last visit to Snohomish County, did your visit also include these other places?
(check all that apply)**

Answered: 110 Skipped: 107

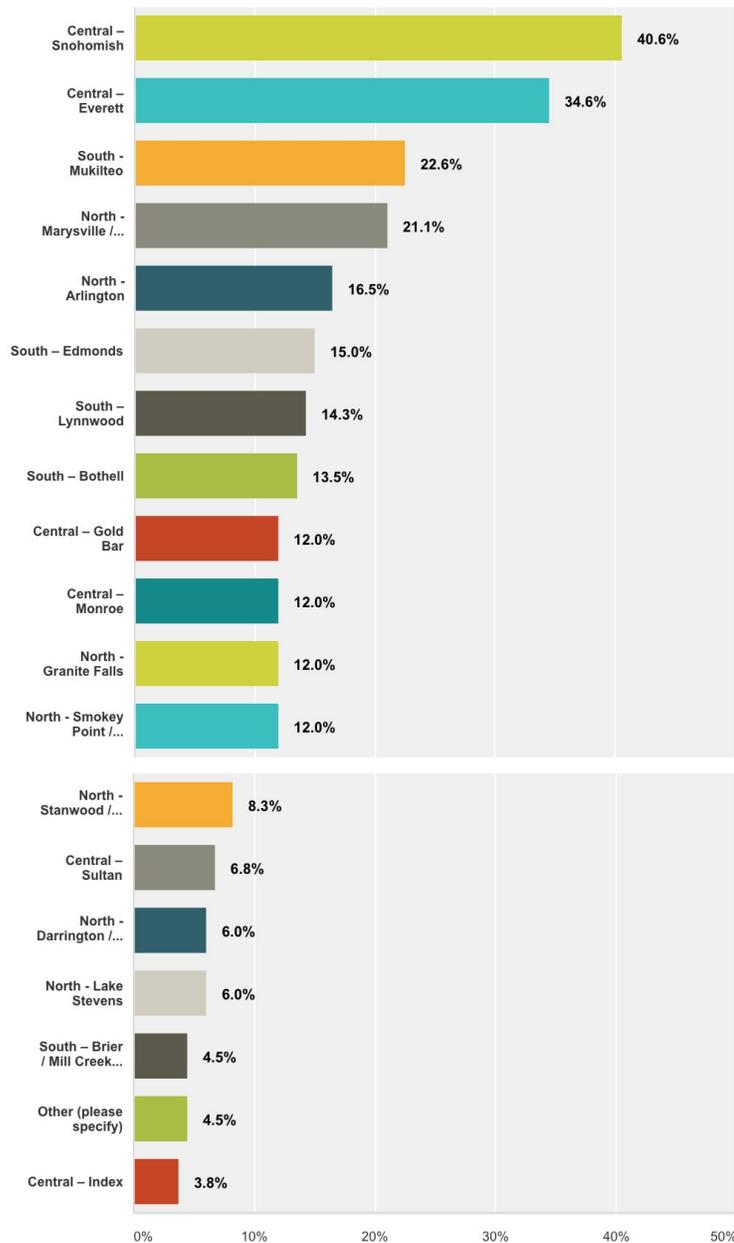


Q26: On your last visit to Snohomish County, which if any of these specific places did you visit? N=133

Respondents told us that on their last visit they specifically visited Central - Snohomish (40.6%), followed by Central - Everett (34.6%), South - Mukilteo (22.6%) and North - Marysville / Tulalip (21.1%).

On your last visit to Snohomish County, which if any of these specific places did you visit? (check all that apply)

Answered: 133 Skipped: 84

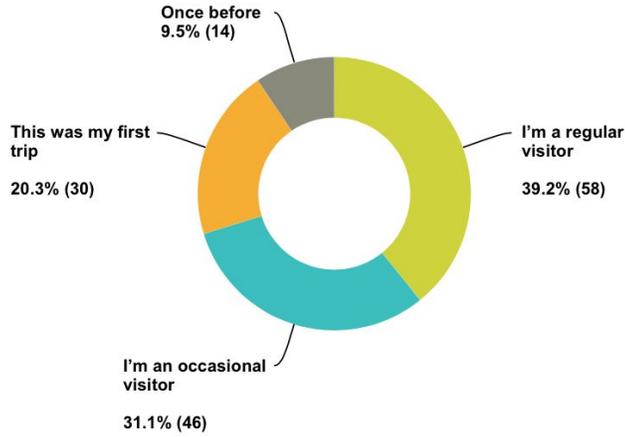


Q27: How frequently do you come to Snohomish County? N=148

7 out of 10 respondents told us that on they are a regular or occasional visitor. 20.3% of visitors were first time visitors.

How frequently do you come to Snohomish County?

Answered: 148 Skipped: 69

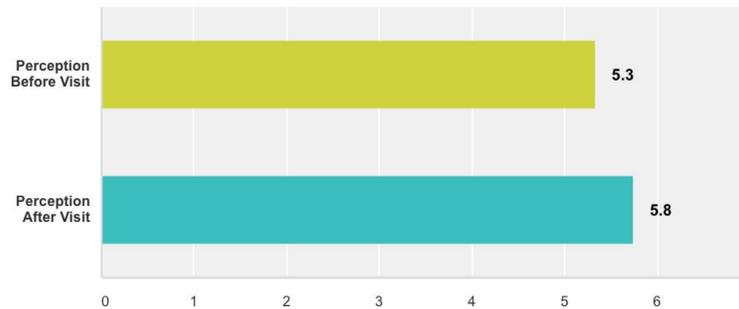


Q28: On the whole, what was your perception of Snohomish County as a place to visit? N=138

The perception of Snohomish County as a place to visit definitely improved after the visit (score increased from 5.3/7.0 to 5.8/7.0).

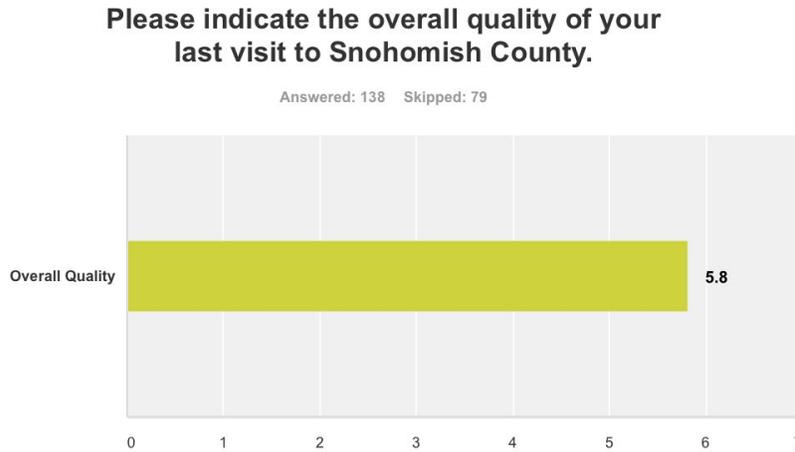
On the whole, what was your perception of Snohomish County as a place to visit?

Answered: 138 Skipped: 79



Q29: Please indicate the overall quality of your last visit to Snohomish County. N=138

The overall quality of visits to Snohomish County rated 5.8/7.0, falling just short of “Very Good”.



Q30: What aspects of your last visit did you find excellent, outstanding or like the most? N=84

When asked what aspects of your last visit did you find excellent, outstanding or like the most, respondents said Scenery, Beautiful, People, Friendly, Hiking, Restaurants/Dining, Shopping, Variety and Trails.



Q31: What aspects of your last visit did you find negative, disappointing or like the least? N=81

When asked what aspects of your last visit did you find negative, disappointing or like the least?, respondents said Traffic (in town and parks/trails), Parking, Weather/Rain, Dirty Washrooms, Homeless People and Closed Restaurants.





Q32: How do you think we could improve the quality of Snohomish County as a place to visit? N=72

When asked How do you think we could improve the quality of Snohomish County as a place to visit? respondents said Fix the Traffic, Better/More Parking, Better Policing/Security (esp at parks/trails), More Tourism Info (online and hardcopy), and More Public Transport options.





Q33: What can Snohomish County do to bring you back more often? N=69

When asked What can Snohomish County do to bring you back more often? respondents said make it Less Expensive (which is always a top result for this question), Offer Discounts/Deals, More Dining options, provide More Information, Send Regular Information (about events, etc) and Send Special Information (about non-tourist things).

Less Expensive



Q34: What can Snohomish County do to get you to extend your stay by a day or more? N=69

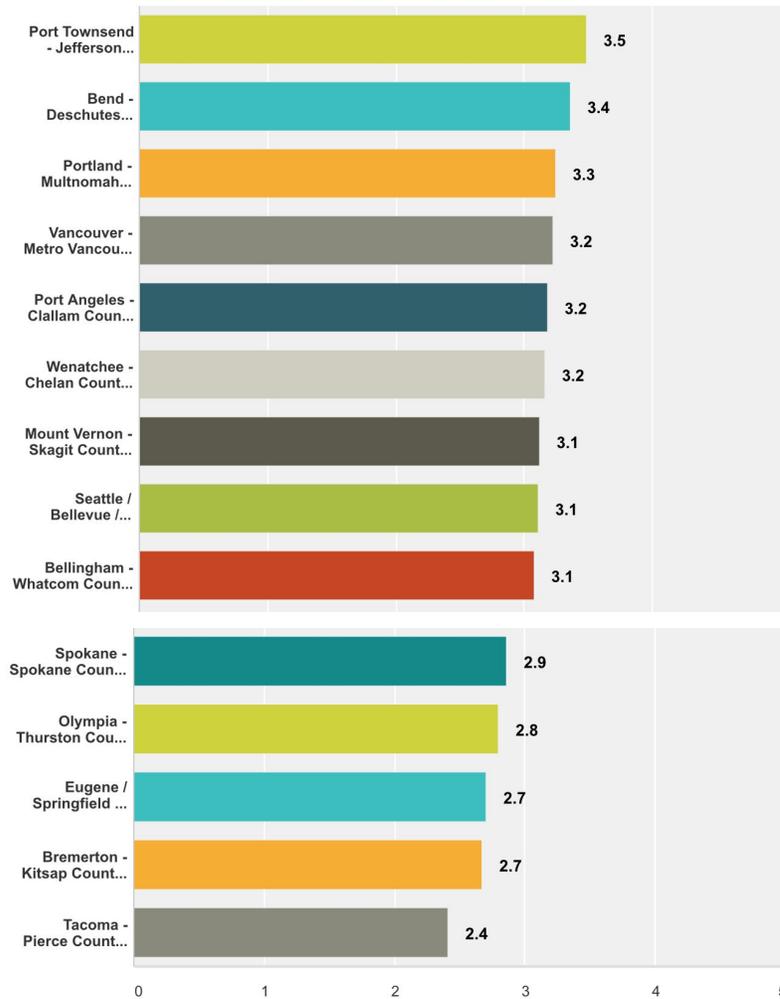
When asked What can Snohomish County do to extend your stay by a day or more? respondents said Lodging Deals/Rewards (very loudly), offer Deals / Discounts / Coupons, host more Festivals / Events and make Campsite Rates more Affordable.





From the list below, select those Washington State places that you have also visited, and rate your overall experience compared to Snohomish County.

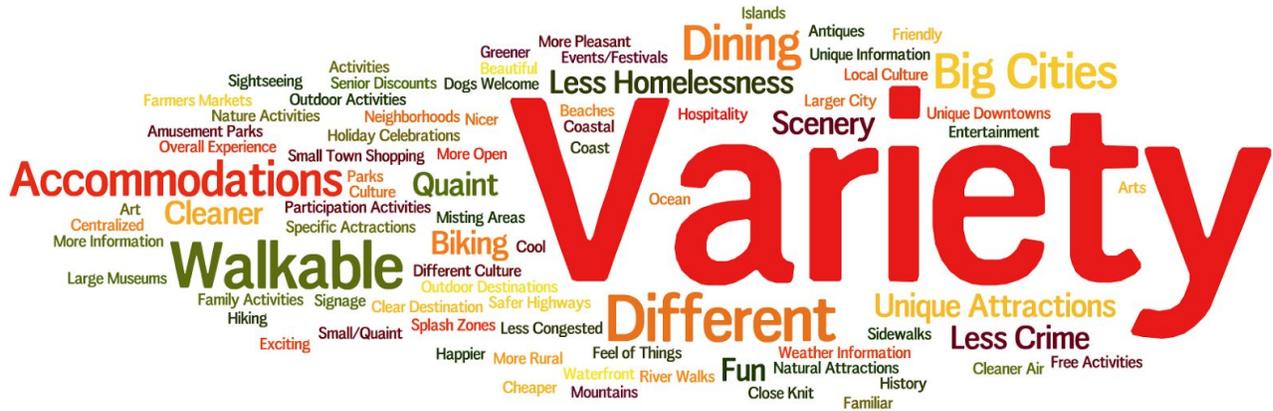
Answered: 124 Skipped: 93





Q37: For those places that you have rated "Better" or "Much Better" than Snohomish County, please tell us what it is about these places you like better. N=64

When asked For those places that you have rated "Better" or "Much Better" than Snohomish County, please tell us what it is about these places you like better? respondents said Variety of things to do, Walkable destinations, not better just Different destinations, better choices of Accommodations, Dining, Big Cities and Less Homelessness.





Q38, Q42, Q46, Q50, Q54, Q58, Q62, Q66, Q70, Q75, Q79, Q83, Q87, N=Varies

These questions quantify what aspects of Snohomish County’s travel and tourism product are important in deciding to visit the area. The most important aspects are Outdoor Activities & Parks; followed by Paid Places to Stay, Events, Festivals & Fairs, Places to Eat & Drink, Attractions and Amusements and Shopping. The least important aspect is Nightlife and Spectator Sports.

Rank	Important Aspects of Snohomish County in Deciding to Visit Snohomish County	Percent
1	Outdoor Activities & Parks	69.0
2	Paid Places to Stay	65.2
3	Events, Festivals & Fairs	43.9
4	Places to Eat & Drink	42.3
5	Attractions and Amusements	40.5
5	Shopping	40.5
7	Cultural Landmarks, Heritage & Historic Sites	36.2
8	Museums and Fine Arts	23.7
9	Culture & Performing Arts	23.1
10	Entertainment, Music & Concerts	22.8
11	Sports & Recreation (Participatory)	18.0
12	Nightlife	15.9
13	Spectator Sports	8.1



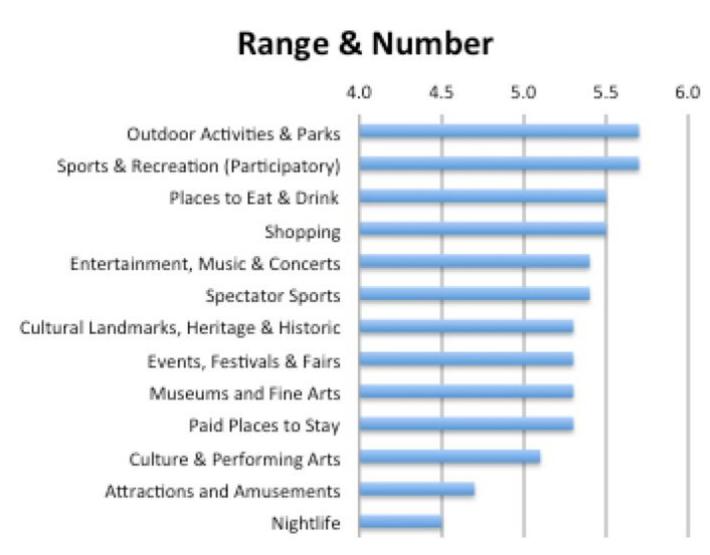
Q39, Q43, Q47, Q51, Q55, Q59, Q63, Q67, Q71, Q76, Q80, Q84, Q88, N=Varies

These questions quantify the Range & Number, Quality of Services and Value for Money visitors receive in each of the aspects of Snohomish County’s travel and tourism product.

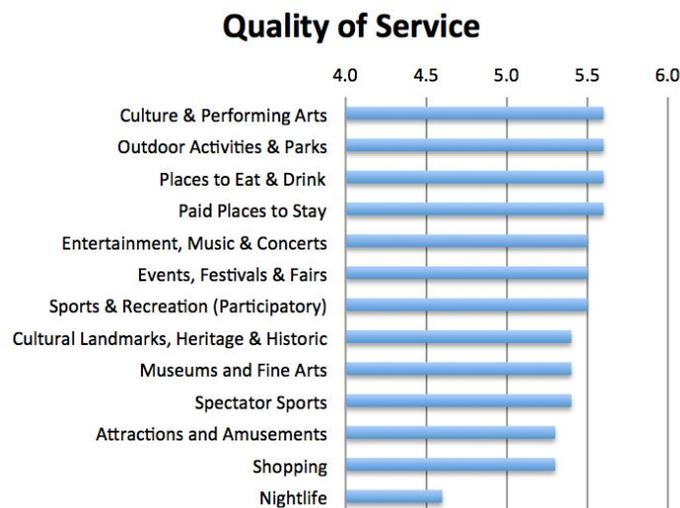
Rate your views on Snohomish County’s.	Range & Number	Quality of Service	Value for Money	N =
Attractions and Amusements	4.7	5.3	4.9	47
Culture & Performing Arts	5.1	5.6	5.1	26
Cultural Landmarks, Heritage & Historic Sites	5.3	5.4	5.1	41
Entertainment, Music & Concerts	5.4	5.5	5.3	25
Events, Festivals & Fairs	5.3	5.5	5.3	48
Museums and Fine Arts	5.3	5.4	5.3	25
Nightlife	4.5	4.6	4.8	17
Outdoor Activities & Parks	5.7	5.6	5.6	75
Places to Eat & Drink	5.5	5.6	5.3	46
Paid Places to Stay	5.3	5.6	5.3	14
Shopping	5.5	5.3	5.1	44
Spectator Sports	5.4	5.4	5.2	8
Sports & Recreation (Participatory)	5.7	5.5	5.5	19



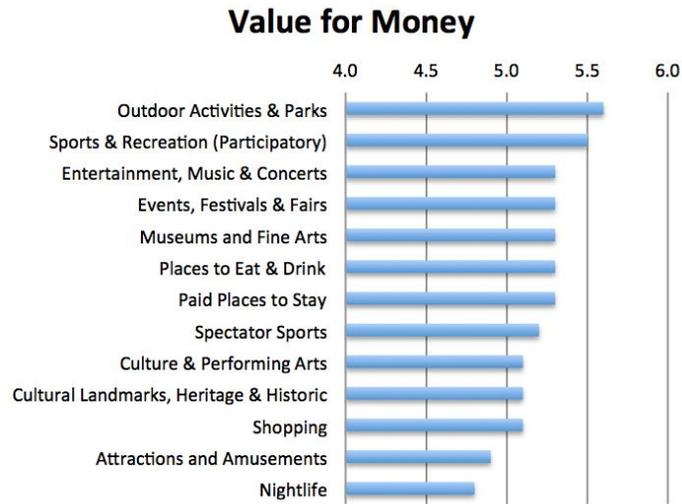
The categories that score best for Range & Number are: Outdoor Activities & Parks (5.7), Sports & Recreation (Participatory) (5.7) and Places to Eat & Drink (5.5) and Shopping (5.5). The weakest categories for Range & Number are: Nightlife (4.5) and Attractions and Amusements (4.7). Please note: a score of 4.0 is Neutral, 5.0 is “Good” and 6.0 is “Very Good”.



The categories that score best for Quality of Service are: Culture & Performing Arts, Outdoor Activities & Parks, Places to Eat & Drink and Paid Places to Stay, all at 5.6. The weakest category for Quality of Service is Nightlife (4.6). Please note: a score of 4.0 is Neutral, 5.0 is “Good” and 6.0 is “Very Good”.



The categories that score the best for Value for Money are Outdoor Activities & Parks (5.6) and Sports & Recreation (Participatory) (5.5). The weakest category for Value for Money is Nightlife (4.8) and Attractions and Amusements (4.9). Please note: a score of 4.0 is Neutral, 5.0 is “Good” and 6.0 is “Very Good”.





Q40: What additional kind(s) or type(s) of attractions and amusements would you like to see in Snohomish County? N=30

Responses were limited. When asked what additional kind(s) or types of Attractions and Amusements would you like to see in Snohomish County, the responses were varied, with only a couple (Water Park and Events/Festivals) receiving more than one mention. Otherwise the suggestions were broad.



Q41: What aspects of Snohomish County’s attractions and amusements can be improved? N=28

Responses were limited. When asked What aspects of Snohomish County’s Attractions and Amusements can be improved, the highest mentions were More Affordable, Better Wayfinding and More Family Friendly.





**Q44: What additional kind(s) or type(s) of culture and performing arts would like to see in Snohomish County?
N=15**

Responses were limited. When asked what additional kind(s) or types of Culture & Performing Arts would you like to see in Snohomish County, the strongest mentions were Famous Performers, Concerts and Music.



Q45: What aspects of Snohomish County’s culture and performing arts can be improved? N=15

Responses were limited. When asked What aspects of Snohomish County’s Culture & Performing Arts can be improved, there was too little response to draw any conclusions.





Q48: What additional kind(s) or type(s) of cultural landmarks, heritage and historic sites would you like to see in Snohomish County? N=20

Responses were limited. When asked what additional kind(s) or types of Cultural Landmarks, Heritage & Historic Sites would you like to see in Snohomish County, the top mention was Native American.



Q49: What aspects of Snohomish County’s cultural landmarks, heritage and historic sites can be improved? N=19

Responses were limited. When asked What aspects of Snohomish County’s Cultural Landmarks, Heritage & Historic Sites can be improved, the most frequent mentions were Greater Access (wilderness) and Handicapped Accessible.





Q52: What additional kind(s) or type(s) of entertainment, music and concerts would you like to see in Snohomish County? N=13

Responses were limited. When asked what additional kind(s) or types of Entertainment, Music & Concerts would you like to see in Snohomish County, the top mention was Famous Talent followed by Local Talent and Free Park Concerts.



Q53: What aspects of Snohomish County’s entertainment, music and concerts can be improved? N=13

Responses were limited. When asked What aspects of Snohomish County’s Entertainment, Music & Concerts can be improved, the most frequent mentions were Disabled Access, Better Winter Schedule and Lower Prices.





Q56: What additional kind(s) or type(s) of events, festivals, and fairs would you like to see in Snohomish County? N=24

Responses were limited. When asked what additional kind(s) or types of Events, Festivals & Fairs would you like to see in Snohomish County, the highest mentions were Beer/Brewing Related, Food Festivals, Renaissance Festivals and Wine Tasting.



Q57: What aspects of Snohomish County’s events, festivals, and fairs can be improved? N=21

Responses were limited. When asked What aspects of Snohomish County’s Events, Festivals & Fairs can be improved, the top mentions were Parking, Seasonal scheduling (i.e. winter), and oriented to All Ages.





**Q60: What additional kind(s) or type(s) of museums and fine arts would you like to see in Snohomish County?
N=12**

Responses were limited. When asked what additional kind(s) or types of Museums and Fine Arts would you like to see in Snohomish County, the responses were too limited to make any conclusions.

**Indigenous
Natural History
Native American**

Q61: What aspects of Snohomish County’s museums and fine arts can be improved? N=11

Responses were limited. When asked What aspects of Snohomish County’s Museums and Fine Arts can be improved, the responses were too limited to make any conclusions.

**Lower Prices
Senior Access
Disabled Accessible
Hours of Operation
Family Discounts
Disabled Parking**



Q64: What additional kind(s) or type(s) of nightlife would you like to see in Snohomish County? N=7

Responses were limited. When asked what additional kind(s) or types of Nightlife would you like to see in Snohomish County, the responses were too limited to make any conclusions.

Live Music
Craft Beer Wine Tasting
Dance Clubs

Q65: What aspects of Snohomish County’s nightlife can be improved? N=7

Responses were limited. When asked What aspects of Snohomish County’s Nightlife can be improved, the responses were too limited to make any conclusions.

Disabled Access
Cannabis Coffee Haus
Family Oriented
More Venues



Q68: What additional kind(s) or type(s) of outdoor activities and parks would you like to see in Snohomish County? N=32

When asked what additional kind(s) or types of Outdoor Activities & Parks would you like to see in Snohomish County, the top mentions were Hiking Trails and Mountain Bike Trails.



Q69: What aspects of Snohomish County’s outdoor activities and parks can be improved? N=31

When asked What aspects of Snohomish County’s Outdoor Activities & Parks can be improved, the top mentions were Remove Litter, provide Better Information, increase Disabled Access, Increase Access and provide Better Trail Signage.





**Q72: What additional kind(s) or type(s) of places to eat and drink would you like to see in Snohomish County?
N=27**

When asked what additional kind(s) or types of Places to Eat & Drink would you like to see in Snohomish County, the top mentions were Healthy Options, Farm to Table places, Food Trucks and Donut Shops.



Q73: What aspects of Snohomish County’s eating and drinking experience can be improved? N=22

When asked What aspects of Snohomish County’s Places to Eat & Drink can be improved, the top mentions were More Affordable and More Breweries, which are more appropriate answers to Q72.





Q77: What additional kind(s) or type(s) of accommodation would you like to see in Snohomish County? N=8

Responses were limited. When asked what additional kind(s) or types of PAID Places to Stay would you like to see in Snohomish County, the responses were too few to make conclusions.

Campgrounds
Yurts **Cabins**
Converted Historic Buildings
RV Parks for Larger Vehicles

Q78: What aspects of Snohomish County’s accommodations can be improved? N=6

Responses were limited. When asked What aspects of Snohomish County’s PAID Places to Stay can be improved, the responses were too few to make conclusions.

More Affordable **Disabled Access**
Better Customer Service



Q81: What additional kind(s) or type(s) of shopping would you like to see in Snohomish County? N=19

Responses were limited. When asked what additional kind(s) or types of Shopping would you like to see in Snohomish County, the top mentions were Small Shops/Boutiques.



Q82: What aspects of Snohomish County’s shopping can be improved? N=16

Responses were limited. When asked What aspects of Snohomish County’s Shopping can be improved, the responses were too diverse to make conclusions.



Q85: What additional kind(s) or type(s) of spectator sports would you like to see in Snohomish County? N=1

Responses were limited. When asked what additional kind(s) or types of Spectator Sports would you like to see in Snohomish County, there was only one response, so no conclusion is possible.

Q85: What aspects of Snohomish County's spectator sports can be improved? N=2

Responses were limited. When asked What aspects of Snohomish County's Spectator Sports can be improved, there was only two responses, so no conclusion is possible.



Q89: What additional kind(s) or type(s) of sports and recreation (participatory) would you like to see in Snohomish County? N=10

Responses were limited. When asked what additional kind(s) or types of Sports & Recreation (Participatory) would you like to see in Snohomish County, the responses were too few and diverse to make conclusions.



Q90: What aspects of Snohomish County’s sports and recreation (participatory) can be improved? N=9

Responses were limited. When asked What aspects of Snohomish County’s Sports & Recreation (Participatory) can be improved, the responses were too few and diverse to make conclusions.



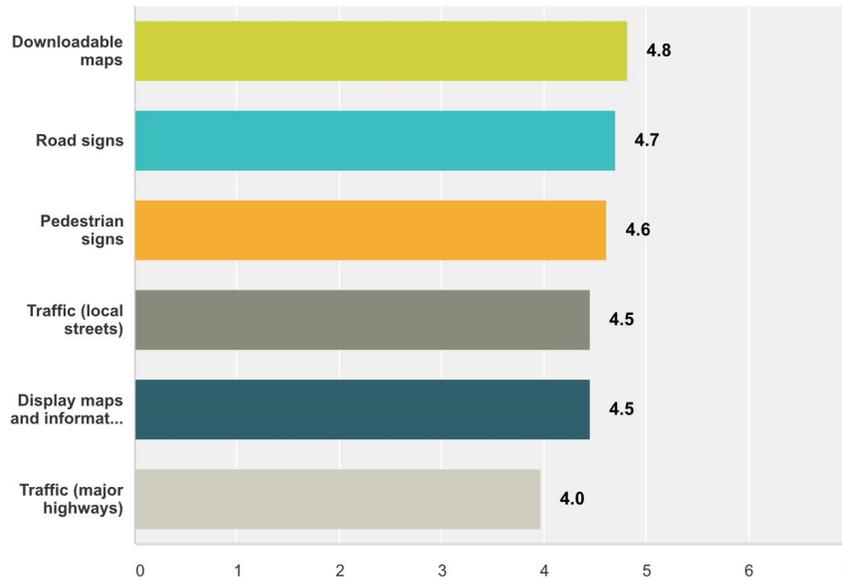


Q91: Rate your views on Snohomish County: N=109

Respondents reported that Snohomish County’s Downloadable maps, Road signs and Pedestrian signs were nearly “Good”. Respondents reports that Traffic (local), Display maps and information, and Traffic (major highways) were “Neutral”. Please note: a score of 4.0 is Neutral, 5.0 is “Good” and 6.0 is “Very Good”.

Rate your views on Snohomish County:

Answered: 109 Skipped: 108



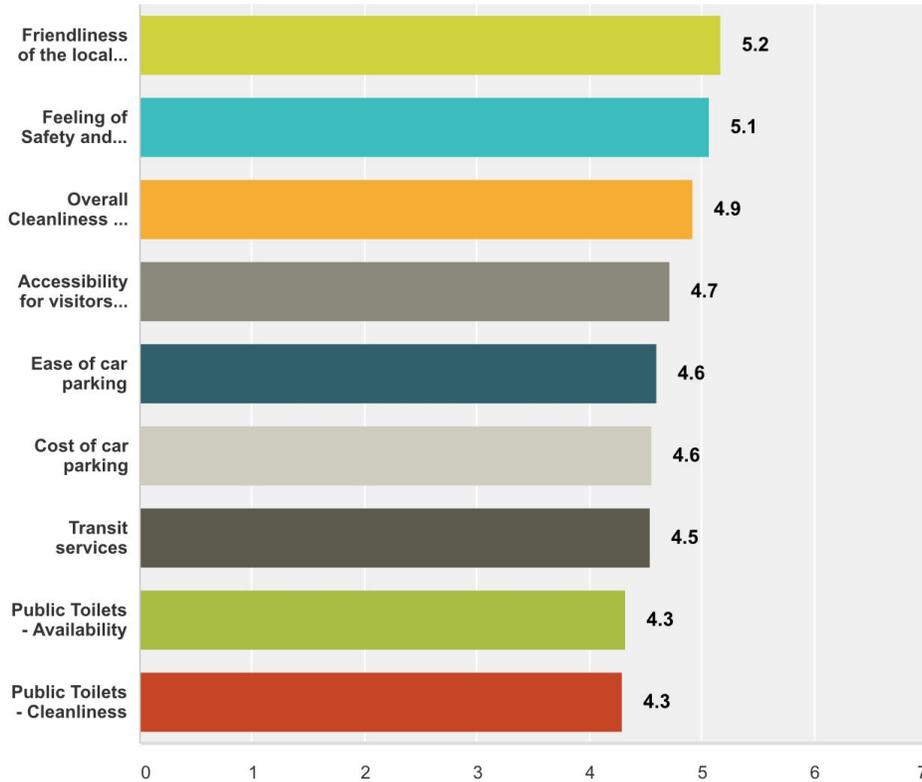


Q92: Rate your views on Snohomish County: N=108

Respondents reported Friendliness of the local population, Feeling of Safety and Security as “Good”. Overall Cleanliness of the local environment is nearly “Good”. All other items were rated between “Neutral” and “Good”.

Rate your views on Snohomish County:

Answered: 108 Skipped: 109



Q93: General Comments - If you would like to leave us additional thoughts about your visit(s) to Snohomish County, other places you visit or aspects of Snohomish County tourism that have not been covered in the questions above, please do so here. N=31

When asked for any additional comments, the comments were positive, negative, suggestive and helpful. The range of comments was particularly wide and not applicable to a concise summary. There is good reading material here. Details are included in the Appendix.



Appendix - Destination Survey
Results

Snohomish County Destination Survey

Q1 What is your home zip / postal code?

Answered: 217 Skipped: 0

Answer Choices	Responses
ZIP/Postal Code:	100.00% 217

#	ZIP/Postal Code:	Date
1	98203	12/5/2016 6:20 PM
2	98012	12/5/2016 2:44 PM
3	98815	12/4/2016 10:32 PM
4	34684	12/4/2016 9:06 AM
5	98338	12/3/2016 10:12 PM
6	98260	12/3/2016 2:58 PM
7	11803	12/3/2016 12:00 PM
8	98407	12/3/2016 3:10 AM
9	33414	12/2/2016 10:10 PM
10	98275	12/2/2016 9:40 PM
11	98382	12/2/2016 7:57 PM
12	97030	12/2/2016 7:47 PM
13	98203	12/2/2016 6:43 PM
14	98226	12/2/2016 6:14 PM
15	98043	12/2/2016 6:03 PM
16	98053	12/2/2016 4:05 PM
17	75225	12/2/2016 3:50 PM
18	87111	12/2/2016 2:44 PM
19	L9H6K9	12/2/2016 2:23 PM
20	98012	12/2/2016 2:00 PM
21	98548	12/2/2016 1:19 PM
22	98282	12/2/2016 1:15 PM
23	92314	12/2/2016 1:09 PM
24	98908-2527	12/2/2016 12:54 PM
25	94519	12/2/2016 12:52 PM
26	98513	12/2/2016 12:42 PM
27	94597	12/2/2016 12:24 PM
28	98087	12/2/2016 12:17 PM
29	98072	12/2/2016 12:16 PM
30	91344	12/2/2016 12:15 PM
31	98021	12/2/2016 12:11 PM
32	98093	12/2/2016 11:29 AM
33	98201	12/2/2016 11:25 AM
34	98022	12/2/2016 11:23 AM

Snohomish County Destination Survey

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36	61032	12/2/2016 11:20 AM
37	93950	12/2/2016 11:18 AM
38	98292	12/2/2016 11:17 AM
39	76036	12/2/2016 11:17 AM
40	64055	12/2/2016 11:14 AM
41	98203	12/2/2016 11:09 AM
42	98053	12/2/2016 11:09 AM
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50	98026	11/28/2016 1:39 PM
51	53226	11/28/2016 12:32 PM
52	98264	11/28/2016 11:55 AM
53	98290	11/28/2016 4:46 AM
54	98251	11/27/2016 11:09 PM
55	30728	11/27/2016 10:55 PM
56	98368	11/27/2016 2:32 PM
57	84041	11/27/2016 10:32 AM
58	98272	11/26/2016 11:26 PM
59	98021	11/26/2016 7:52 PM
60	98584	11/26/2016 7:11 PM
61	14031	11/26/2016 6:40 PM
62	V3X2H5	11/26/2016 10:40 AM
63	98498-2407	11/26/2016 9:47 AM
64	98256	11/26/2016 9:43 AM
65	98290	11/26/2016 1:39 AM
66	98087	11/26/2016 12:28 AM
67	98115	11/26/2016 12:21 AM
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72	98026	11/25/2016 10:36 PM
73	98031	11/25/2016 9:05 PM
74	85211	11/25/2016 7:23 PM
75	98208	11/25/2016 4:57 PM

Snohomish County Destination Survey

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93	98292	11/25/2016 11:35 AM
94	98221	11/25/2016 11:29 AM
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97	89178	11/25/2016 11:11 AM
98	98335	11/25/2016 11:08 AM
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105	99026	11/21/2016 3:27 AM
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Snohomish County Destination Survey

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146	98012	11/17/2016 10:10 PM
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Snohomish County Destination Survey

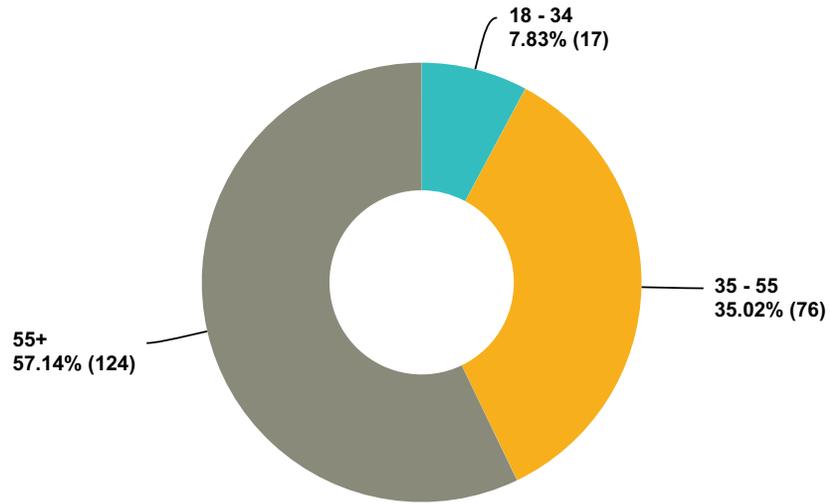
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189	98272	11/17/2016 4:47 PM
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193	98072	11/17/2016 4:38 PM
194	76036	11/17/2016 4:36 PM
195	98390	11/17/2016 4:35 PM
196	V3K 5L3	11/17/2016 4:35 PM
197	98407	11/17/2016 4:35 PM
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Snohomish County Destination Survey

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205	98177	11/17/2016 4:19 PM
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207	98037	11/17/2016 4:17 PM
208	91321	11/17/2016 4:12 PM
209	98042	11/17/2016 4:12 PM
210	93711	11/17/2016 4:11 PM
211	98258	11/17/2016 4:11 PM
212	76147	11/17/2016 4:11 PM
213	L8P3Z7	11/17/2016 4:10 PM
214	98223	11/17/2016 4:10 PM
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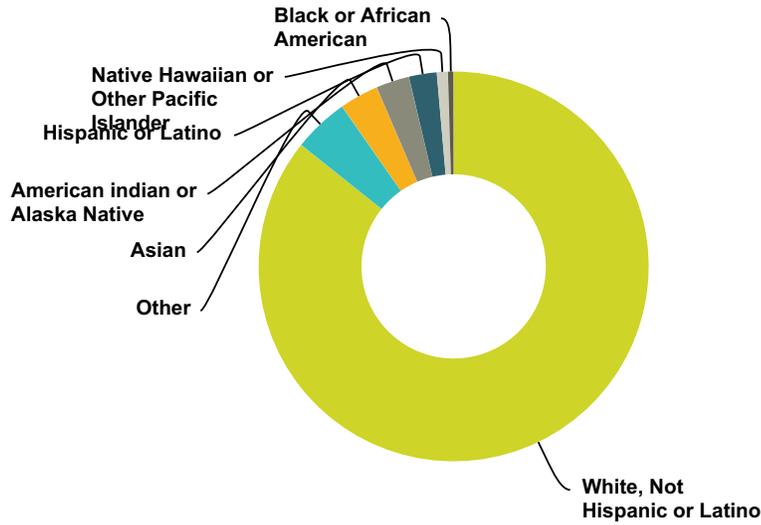
Q2 What is your age?

Answered: 217 Skipped: 0



Q3 What is your race / ethnicity?

Answered: 217 Skipped: 0

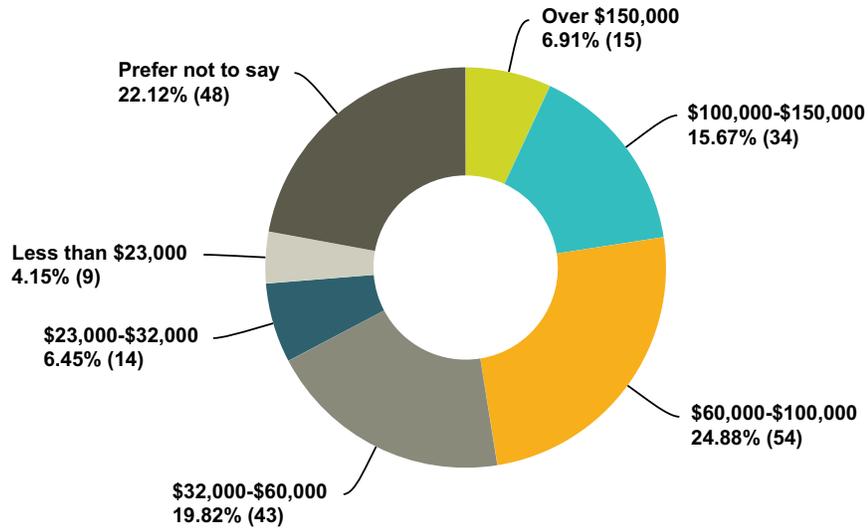


Answer Choices	Responses
White, Not Hispanic or Latino	85.71% 186
Other	4.61% 10
Asian	3.23% 7
American indian or Alaska Native	2.76% 6
Hispanic or Latino	2.30% 5
Native Hawaiian or Other Pacific Islander	0.92% 2
Black or African American	0.46% 1
Total	217

#	Other (please specify)	Date
1	ASIAN from India	12/5/2016 2:44 PM
2	Bi-racial	12/2/2016 9:40 PM
3	prefer not to answer	11/27/2016 2:32 PM
4	Italian Swedish Puerto Rican Indian German and black	11/18/2016 12:11 PM
5	Multiracial	11/17/2016 11:48 PM
6	half asian half white	11/17/2016 9:39 PM
7	More than 2	11/17/2016 8:14 PM
8	Canadian	11/17/2016 7:21 PM

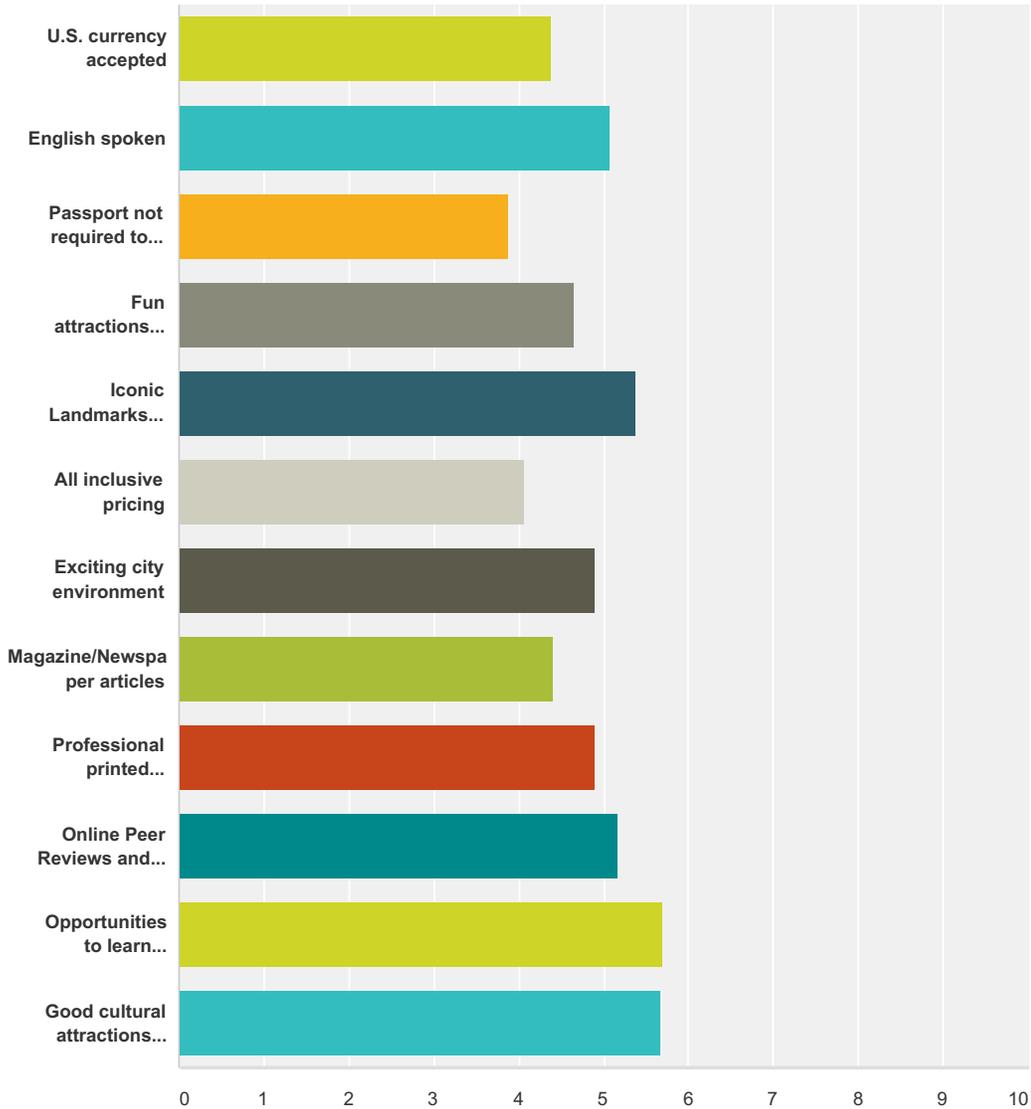
Q4 What is your approximate annual income?

Answered: 217 Skipped: 0



Q5 On a scale of 1-10, what are the most important factors you take into account when deciding on a vacation destination, with 1 being "Not Important at All" and 10 being "Extremely Important"?

Answered: 209 Skipped: 8



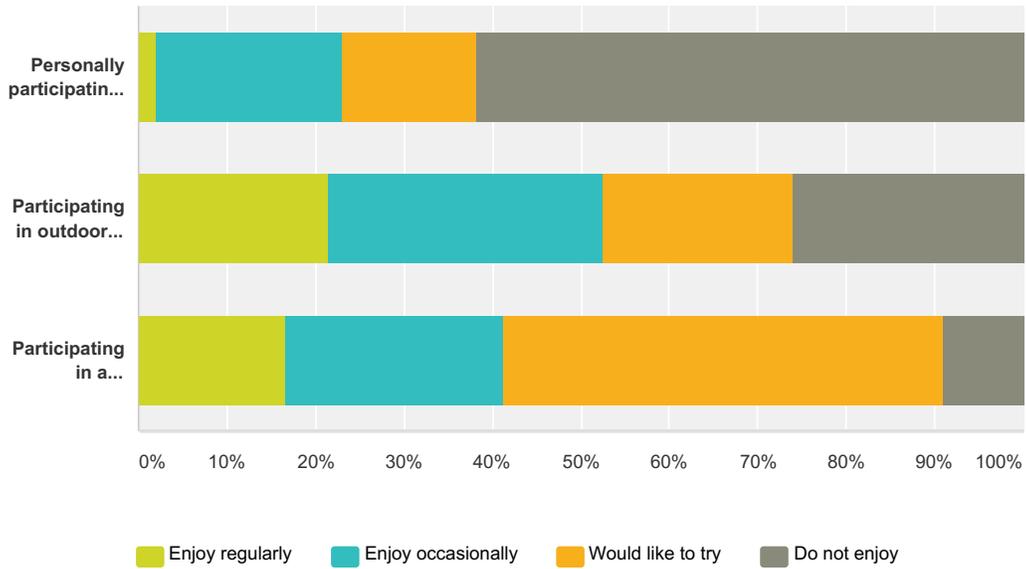
	1 – Not important at all	2	3	4	5	6	7	8	9	10 – Extremely Important	Total	Weighted Average
U.S. currency accepted	23.08% 48	3.37% 7	5.29% 11	0.96% 2	15.38% 32	4.81% 10	9.13% 19	8.65% 18	6.73% 14	22.60% 47	208	4.38
English spoken	7.66% 16	4.78% 10	4.31% 9	4.31% 9	12.92% 27	8.13% 17	11.00% 23	10.53% 22	10.05% 21	26.32% 55	209	5.08
Passport not required to visit	28.71% 60	3.83% 8	7.18% 15	7.18% 15	16.27% 34	5.74% 12	4.31% 9	5.26% 11	3.83% 8	17.70% 37	209	3.89

Snohomish County Destination Survey

Fun attractions (theme parks, water parks, aquariums, etc.)	12.56% 26	3.38% 7	9.18% 19	7.25% 15	16.91% 35	7.73% 16	12.56% 26	14.98% 31	6.28% 13	9.18% 19	207	4.65
Iconic Landmarks (Eifel Tower, Empire State Building, Golden Gate Bridge, etc.)	2.39% 5	2.87% 6	5.74% 12	4.78% 10	11.00% 23	8.61% 18	18.66% 39	16.75% 35	12.92% 27	16.27% 34	209	5.39
All inclusive pricing	19.90% 41	6.31% 13	11.17% 23	9.22% 19	15.05% 31	6.31% 13	7.28% 15	9.22% 19	6.31% 13	9.22% 19	206	4.08
Exciting city environment	8.25% 17	4.85% 10	4.85% 10	8.25% 17	16.99% 35	10.68% 22	14.08% 29	14.08% 29	8.25% 17	9.71% 20	206	4.91
Magazine/Newspaper articles	11.11% 23	9.18% 19	11.59% 24	6.28% 13	20.29% 42	13.04% 27	14.01% 29	7.73% 16	5.31% 11	1.45% 3	207	4.40
Professional printed guidebook reviews	5.80% 12	5.31% 11	8.21% 17	9.66% 20	15.46% 32	16.43% 34	12.56% 26	14.01% 29	6.28% 13	6.28% 13	207	4.90
Online Peer Reviews and Ratings (e.g. TripAdvisor, Yelp etc.)	4.37% 9	2.43% 5	6.80% 14	8.25% 17	13.11% 27	12.62% 26	14.56% 30	17.96% 37	12.14% 25	7.77% 16	206	5.18
Opportunities to learn something new	0.97% 2	1.93% 4	0.48% 1	4.83% 10	7.73% 16	4.35% 9	16.43% 34	21.26% 44	17.87% 37	24.15% 50	207	5.69
Good cultural attractions (museums, art galleries, etc.)	0.97% 2	1.45% 3	2.42% 5	4.35% 9	5.31% 11	8.21% 17	14.49% 30	21.74% 45	18.84% 39	22.22% 46	207	5.68

Q6 While on vacation what activities do you enjoy regularly, enjoy occasionally, would like to try, or do not enjoy? Choose one for each row.

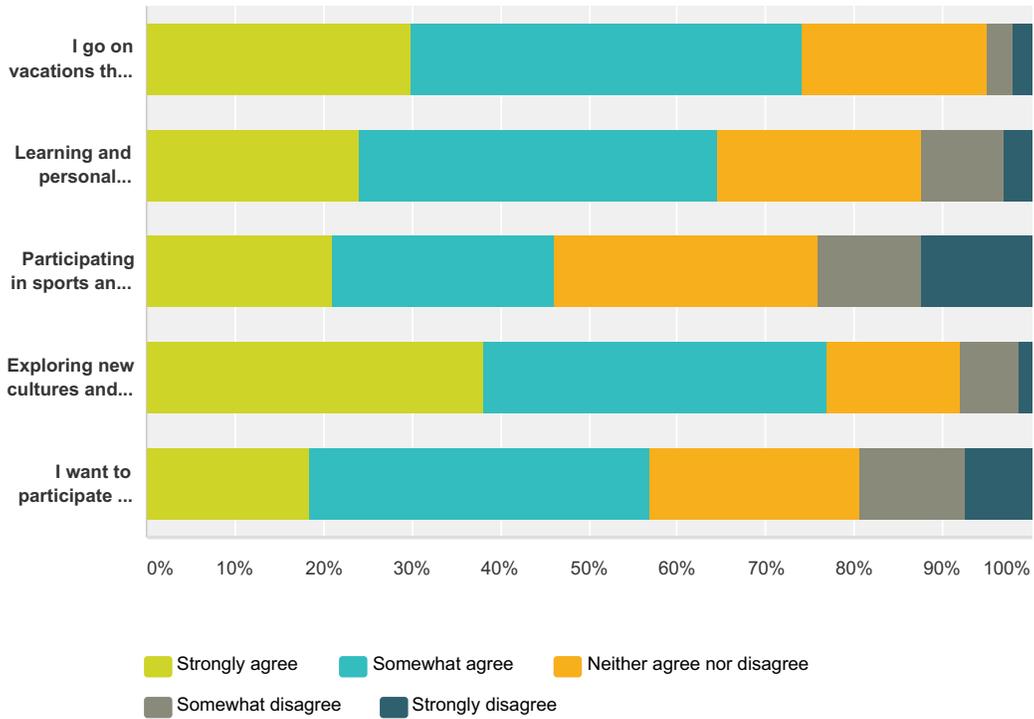
Answered: 201 Skipped: 16



	Enjoy regularly	Enjoy occasionally	Would like to try	Do not enjoy	Total
Personally participating in athletic competitions	2.01% 4	21.11% 42	15.08% 30	61.81% 123	199
Participating in outdoor sports, (golfing, tennis, water sports, etc.)	21.50% 43	31.00% 62	21.50% 43	26.00% 52	200
Participating in a 'once-in-a-lifetime' activity (e.g., African safari, visiting remote locations, etc.)	16.58% 33	24.62% 49	49.75% 99	9.05% 18	199

Q7 Please indicate how much you agree or disagree that each of the following statements describes you personally when it comes to vacations.

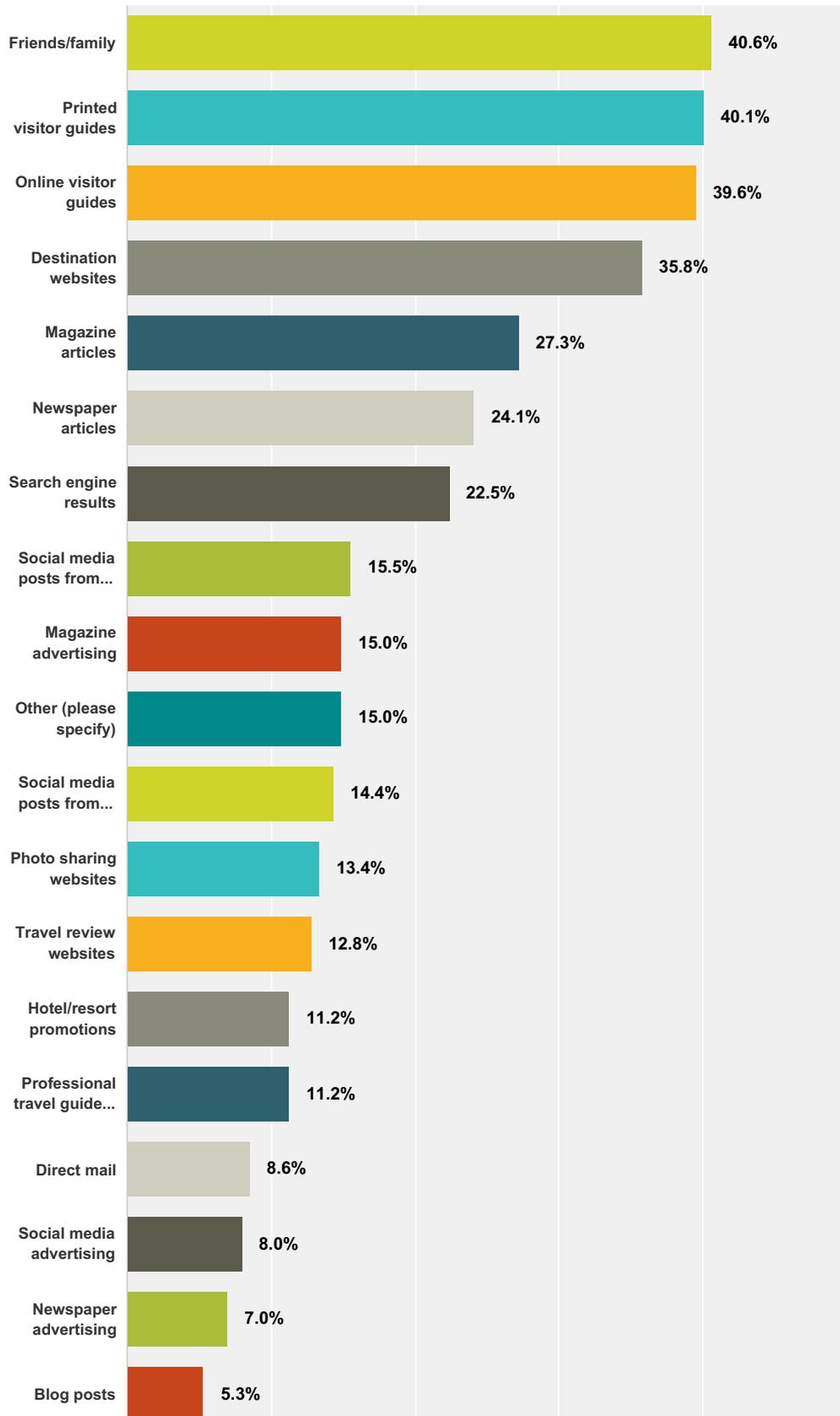
Answered: 201 Skipped: 16



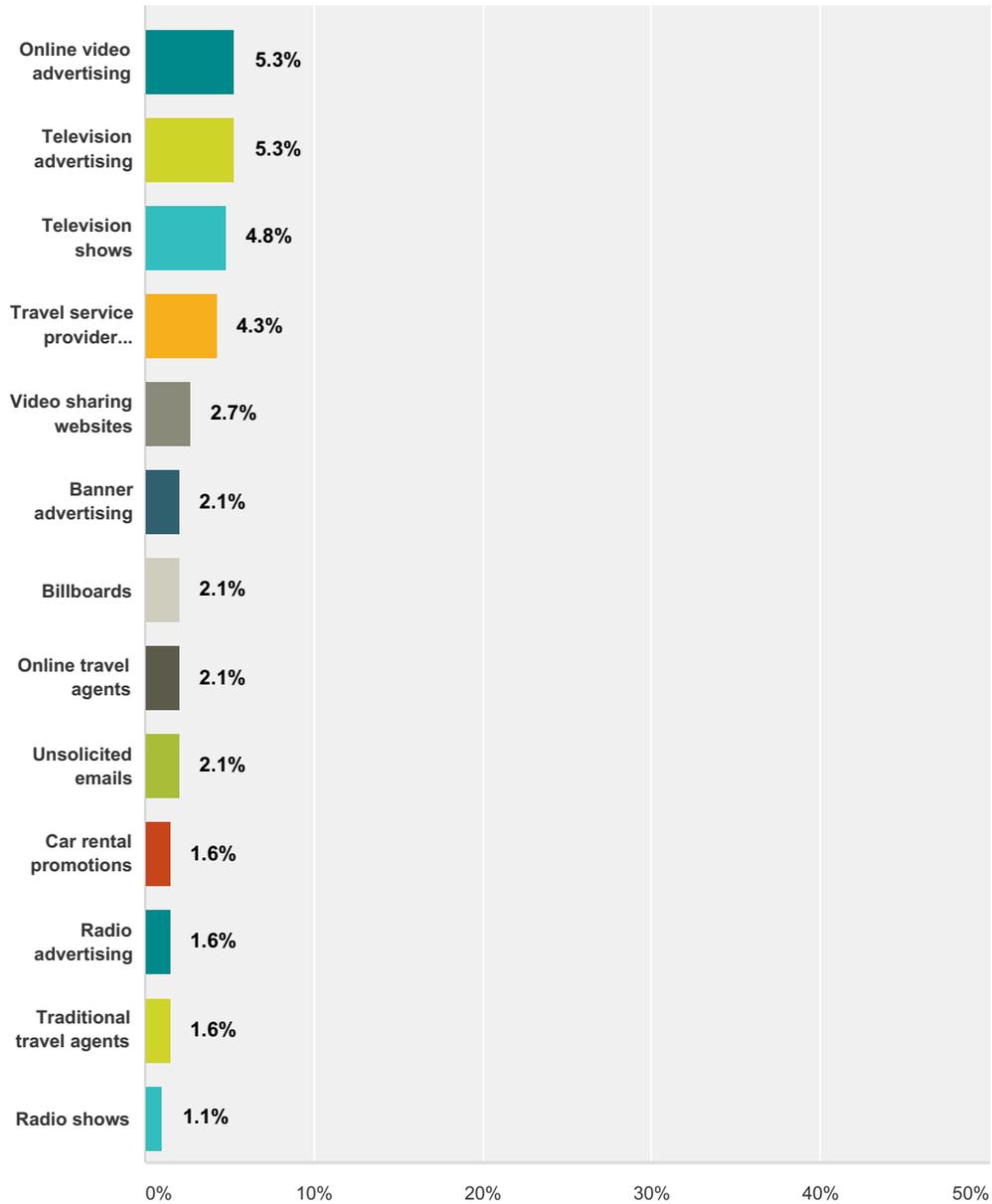
	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Total
I go on vacations that allow me to try new things that I wouldn't otherwise do	29.85% 60	44.28% 89	20.90% 42	2.99% 6	1.99% 4	201
Learning and personal development are a priority for me in choosing a vacation	24.00% 48	40.50% 81	23.00% 46	9.50% 19	3.00% 6	200
Participating in sports and outdoor activities is an important part of a good vacation	21.00% 42	25.00% 50	30.00% 60	11.50% 23	12.50% 25	200
Exploring new cultures and their traditions while on vacation is important to me	38.00% 76	39.00% 78	15.00% 30	6.50% 13	1.50% 3	200
I want to participate in adventure activities that take me out of my comfort zone when on vacation	18.50% 37	38.50% 77	23.50% 47	12.00% 24	7.50% 15	200

Q8 What sources inspired your visit to Snohomish County (Check all that apply):

Answered: 187 Skipped: 30



Snohomish County Destination Survey



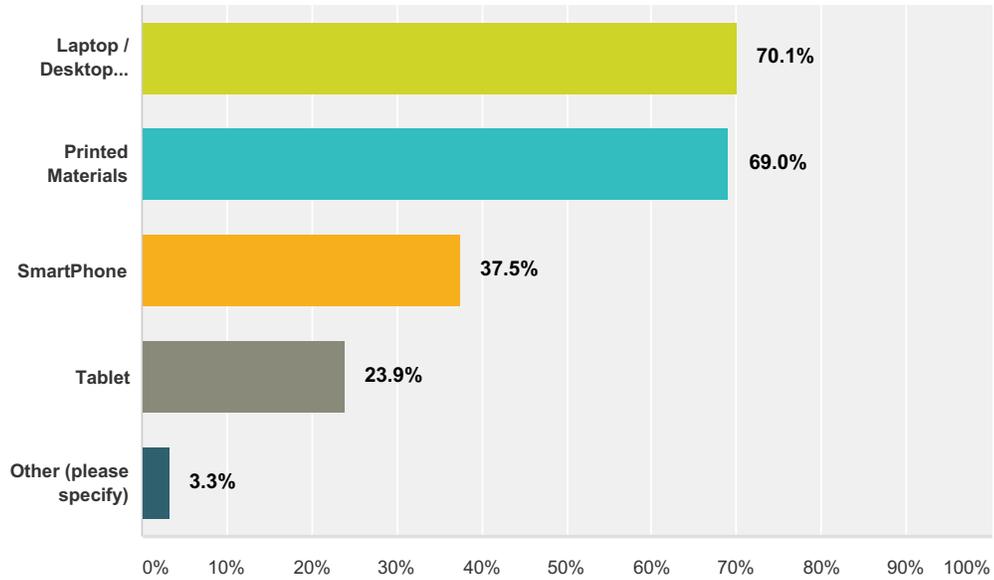
#	Other (please specify)	Date
1	Scenic Washington State; Scenic Byways and Road Trips	12/3/2016 10:18 PM
2	travel show	12/2/2016 7:59 PM
3	my daughter moving there	12/2/2016 1:15 PM
4	tv shows like 'evening magazine'.	12/2/2016 12:46 PM
5	beautiful landscapes	12/2/2016 11:22 AM
6	Airbnb	12/2/2016 11:21 AM
7	Have a summer cabin in the county	11/30/2016 10:04 PM
8	I live here.	11/26/2016 11:28 PM
9	job hunting	11/26/2016 12:30 AM
10	Live in South King County. You're in my backyard	11/25/2016 9:46 PM
11	Washington Trails Association Website	11/25/2016 2:20 PM

Snohomish County Destination Survey

12	I live here. I wanted to know all there is to do here! :)	11/25/2016 11:53 AM
13	moved here	11/22/2016 8:59 PM
14	Snohomish County Events website	11/21/2016 12:40 PM
15	I used to live there	11/21/2016 12:38 PM
16	Work	11/20/2016 10:56 PM
17	Needed local information	11/18/2016 8:18 AM
18	past experiences	11/17/2016 10:55 PM
19	I live in the county and I was looking for something new to do	11/17/2016 10:26 PM
20	learn more about the county i live in.	11/17/2016 10:13 PM
21	I live here	11/17/2016 9:28 PM
22	Business	11/17/2016 6:39 PM
23	Paper book	11/17/2016 6:27 PM
24	national park	11/17/2016 4:50 PM
25	I lived there most of my life	11/17/2016 4:42 PM
26	I live here	11/17/2016 4:26 PM
27	Family and Friends live in Snohomish County	11/17/2016 4:22 PM
28	Have property in Snohomish county	11/17/2016 4:16 PM

Q9 Do / did you use any of the following to plan / research your visit to Snohomish County (Check all that apply)

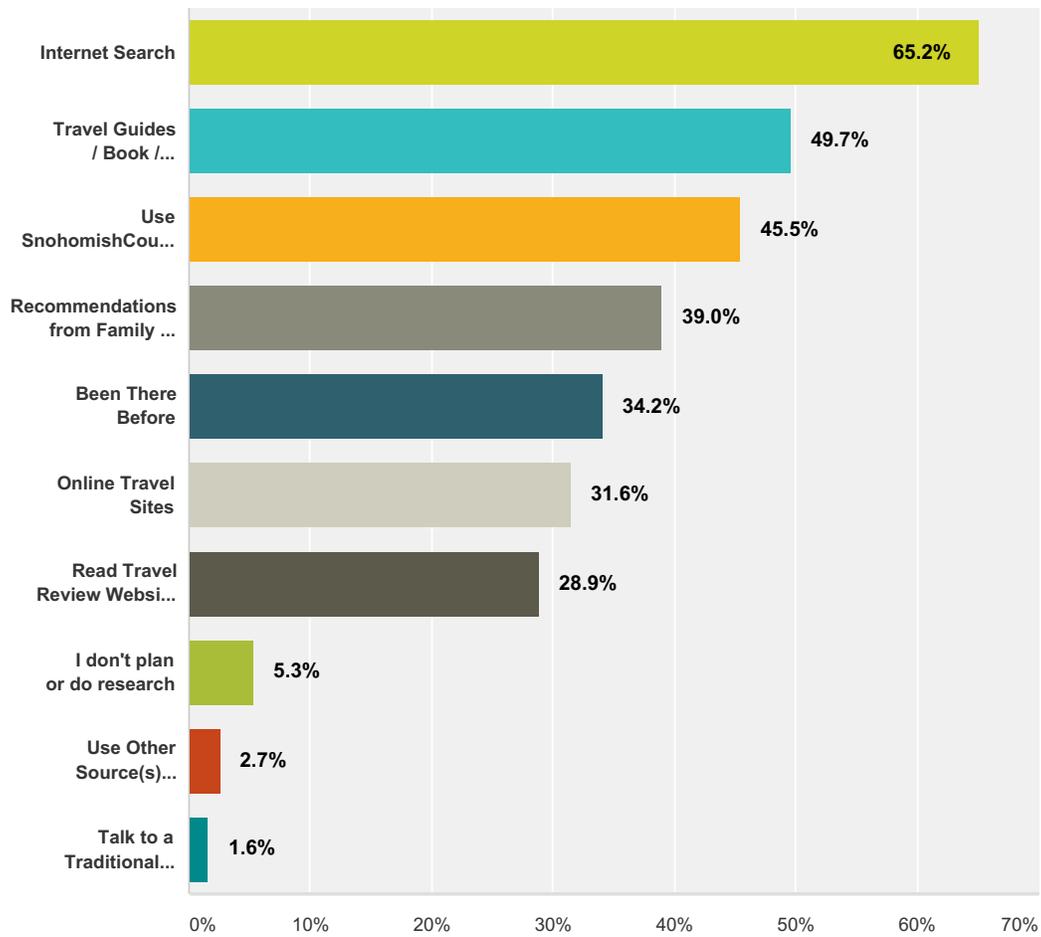
Answered: 184 Skipped: 33



#	Other (please specify)	Date
1	I grew up here	12/2/2016 12:20 PM
2	Washington Trails Association Website	11/25/2016 2:20 PM
3	websites only, Snohomish County events	11/21/2016 12:40 PM
4	na	11/17/2016 10:55 PM
5	Your survey is broken	11/17/2016 9:28 PM
6	No lived there	11/17/2016 4:42 PM

Q10 How do you research your trip(s) to Snohomish County? (Check all that apply)

Answered: 187 Skipped: 30



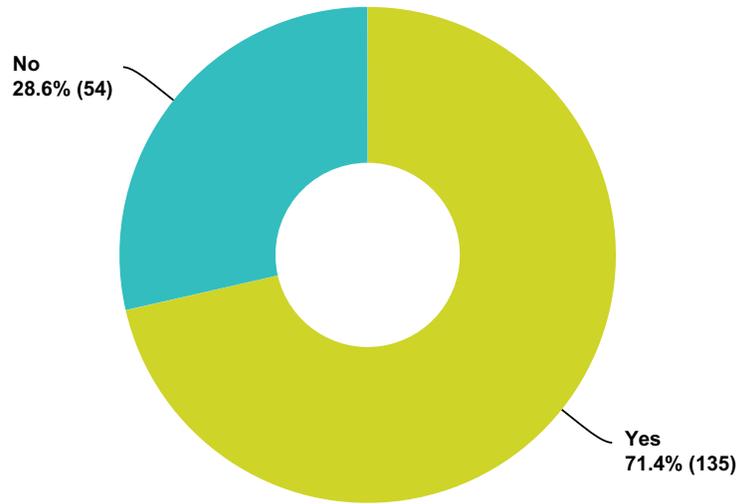
Answer Choices	Responses	Count
Internet Search	65.2%	122
Travel Guides / Book / Brochure	49.7%	93
Use SnohomishCounty.org website	45.5%	85
Recommendations from Family / Friends	39.0%	73
Been There Before	34.2%	64
Online Travel Sites	31.6%	59
Read Travel Review Websites for Ratings / Reviews	28.9%	54
I don't plan or do research	5.3%	10
Use Other Source(s) (please specify)	2.7%	5
Talk to a Traditional Travel Agent	1.6%	3
Total Respondents: 187		

Snohomish County Destination Survey

#	Use Other Source(s) (please specify)	Date
1	maps	12/2/2016 11:29 AM
2	I have been searching on the web for points of interest around places we want to visit or have visited previously.	11/25/2016 9:46 PM
3	Mahoney articles	11/25/2016 3:14 PM
4	Snohomish County Events	11/21/2016 12:40 PM
5	Broken survey	11/17/2016 9:28 PM

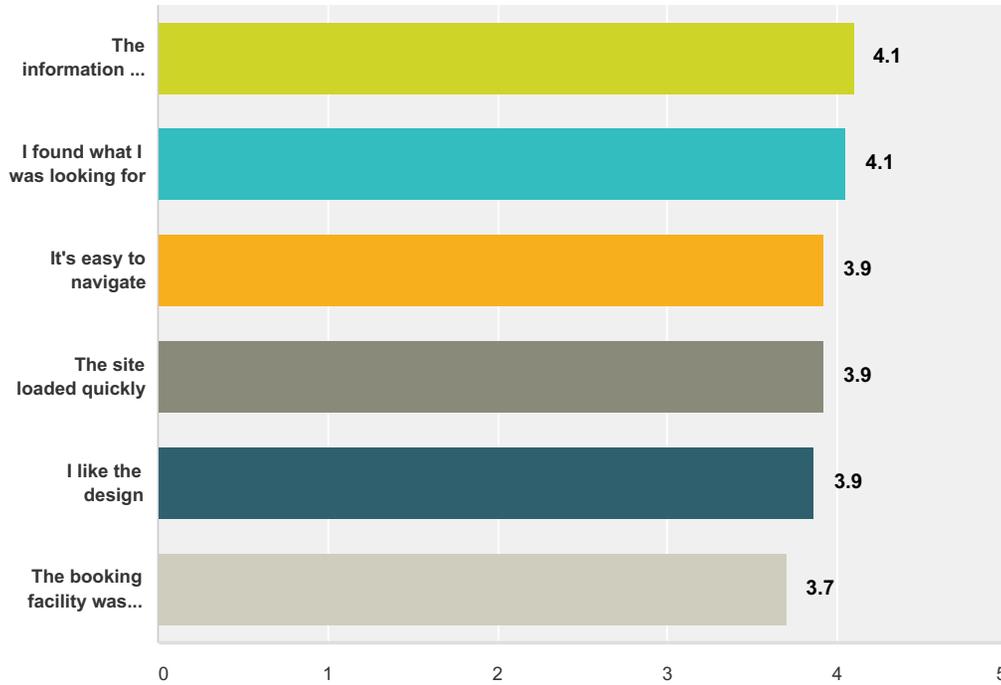
Q11 Have you used the Snohomish County Tourism Bureau website (Snohomish.org)?

Answered: 189 Skipped: 28



Q12 Please indicate your opinions of the Snohomish County Tourism Bureau website (Snohomish.org).

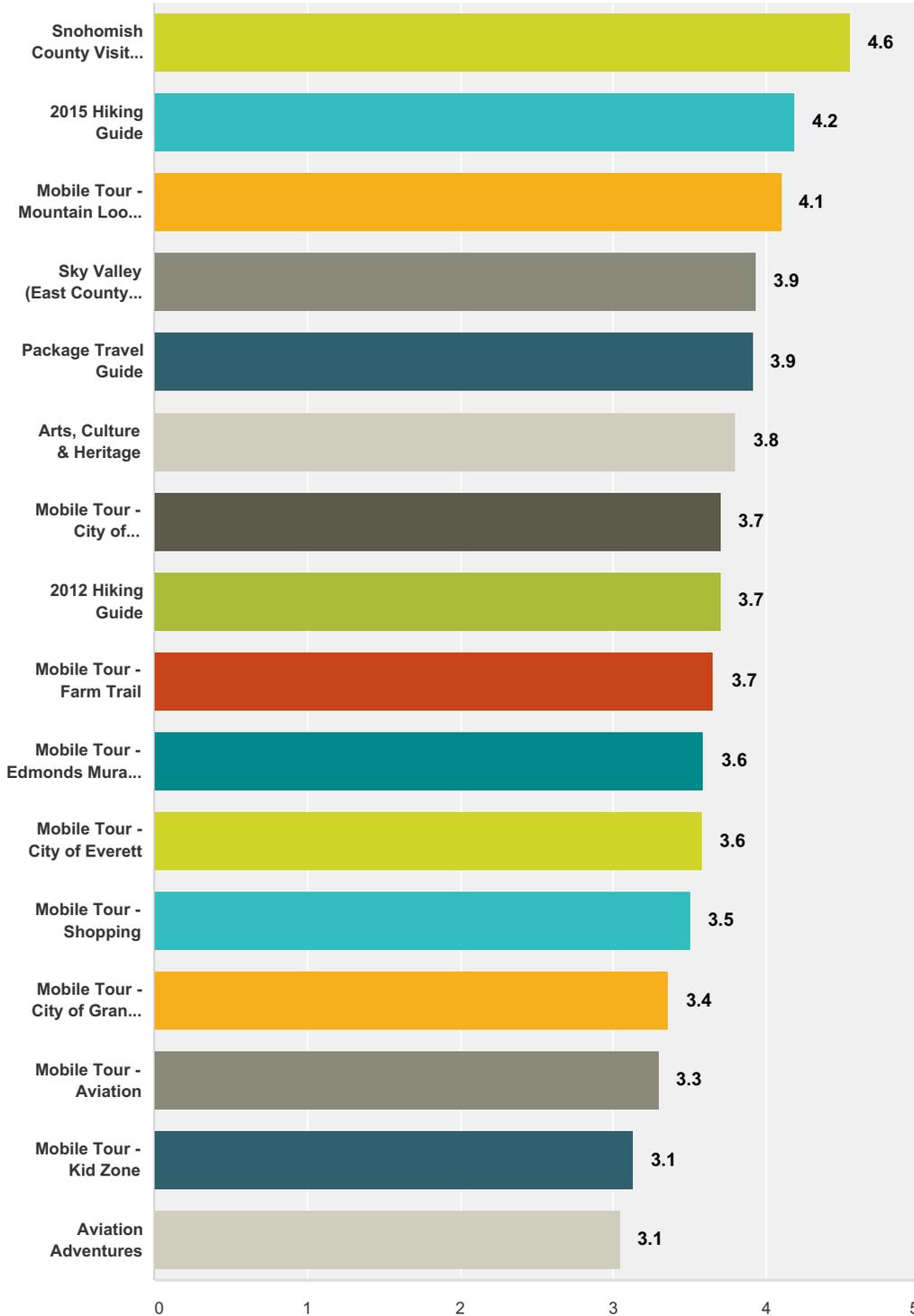
Answered: 122 Skipped: 95



	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	N/A	Total	Weighted Average
The information was easily available	1.64% 2	0.82% 1	14.75% 18	50.82% 62	31.15% 38	0.82% 1	122	4.10
I found what I was looking for	1.65% 2	1.65% 2	14.05% 17	54.55% 66	27.27% 33	0.83% 1	121	4.05
It's easy to navigate	2.48% 3	2.48% 3	17.36% 21	54.55% 66	23.14% 28	0.00% 0	121	3.93
The site loaded quickly	2.48% 3	1.65% 2	20.66% 25	49.59% 60	23.97% 29	1.65% 2	121	3.92
I like the design	2.46% 3	0.82% 1	22.13% 27	57.38% 70	17.21% 21	0.00% 0	122	3.86
The booking facility was easy to use	0.00% 0	0.83% 1	21.49% 26	13.22% 16	9.92% 12	54.55% 66	121	3.71

Q13 Please indicate how useful each guide from Snohomish County Tourism Bureau was in planning your trip.

Answered: 122 Skipped: 95



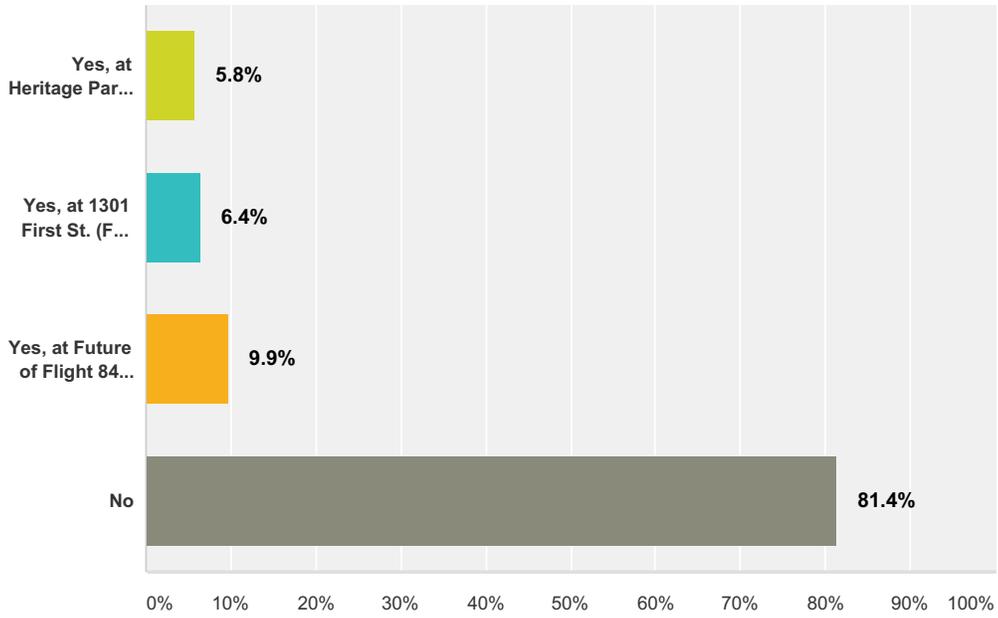
	1- Least Useful	2	3	4	5 - Most Useful	Didn't Use	Total	Weighted Average
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Snohomish County Destination Survey

Snohomish County Visitors Guide	0.00% 0	0.00% 0	5.74% 7	29.51% 36	54.92% 67	9.84% 12	122	4.55
2015 Hiking Guide	4.17% 5	1.67% 2	7.50% 9	19.17% 23	36.67% 44	30.83% 37	120	4.19
Mobile Tour - Mountain Loop Highway	0.83% 1	1.65% 2	11.57% 14	22.31% 27	23.14% 28	40.50% 49	121	4.10
Sky Valley (East County) Back Road Attractions	1.65% 2	3.31% 4	13.22% 16	18.18% 22	21.49% 26	42.15% 51	121	3.94
Package Travel Guide	3.33% 4	2.50% 3	9.17% 11	10.83% 13	20.00% 24	54.17% 65	120	3.91
Arts, Culture & Heritage	2.52% 3	4.20% 5	14.29% 17	31.09% 37	16.81% 20	31.09% 37	119	3.80
Mobile Tour - City of Snohomish	2.54% 3	1.69% 2	16.10% 19	16.95% 20	12.71% 15	50.00% 59	118	3.71
2012 Hiking Guide	4.27% 5	3.42% 4	5.13% 6	8.55% 10	14.53% 17	64.10% 75	117	3.71
Mobile Tour - Farm Trail	2.50% 3	3.33% 4	10.83% 13	10.00% 12	11.67% 14	61.67% 74	120	3.65
Mobile Tour - Edmonds Mural Tour	0.85% 1	3.39% 4	14.41% 17	6.78% 8	9.32% 11	65.25% 77	118	3.59
Mobile Tour - City of Everett	3.33% 4	2.50% 3	14.17% 17	12.50% 15	10.83% 13	56.67% 68	120	3.58
Mobile Tour - Shopping	2.50% 3	5.00% 6	11.67% 14	12.50% 15	9.17% 11	59.17% 71	120	3.51
Mobile Tour - City of Granite Falls	3.42% 4	2.56% 3	12.82% 15	7.69% 9	6.84% 8	66.67% 78	117	3.36
Mobile Tour - Aviation	4.17% 5	3.33% 4	11.67% 14	10.83% 13	5.83% 7	64.17% 77	120	3.30
Mobile Tour - Kid Zone	5.88% 7	2.52% 3	7.56% 9	4.20% 5	6.72% 8	73.11% 87	119	3.13
Aviation Adventures	6.61% 8	4.13% 5	8.26% 10	5.79% 7	6.61% 8	68.60% 83	121	3.05

Q14 Have you visited the Snohomish County Tourism Bureau Visitor Information Center(s)?

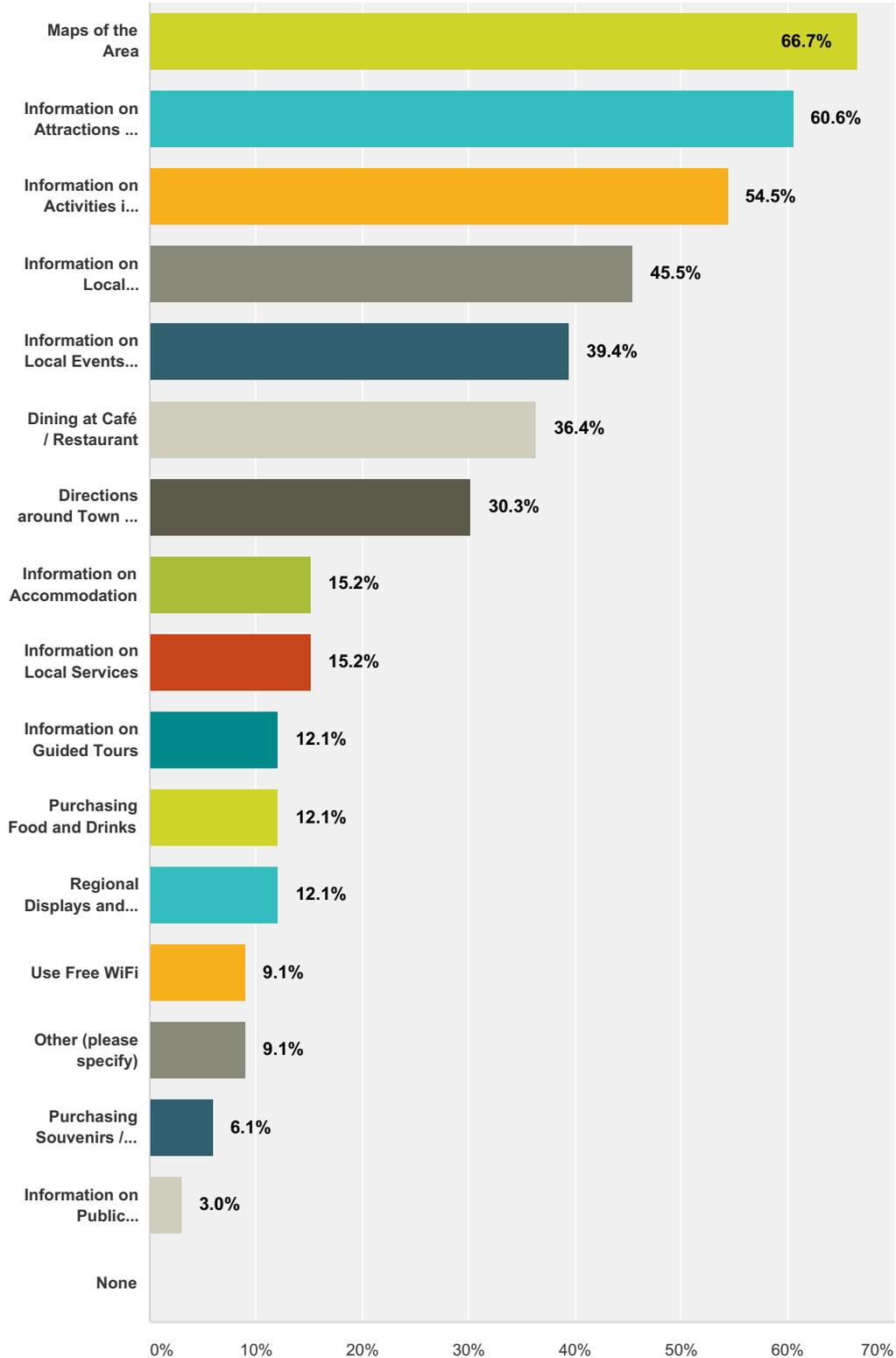
Answered: 172 Skipped: 45



Answer Choices	Responses	
Yes, at Heritage Park, 19921 Poplar Way (I-5 exit 181), Lynnwood, WA	5.8%	10
Yes, at 1301 First St. (From Hwy 2 or Hwy 9), Snohomish, WA 98290	6.4%	11
Yes, at Future of Flight 8415 Paine Field Blvd. (I-5 Exit 189 West), Mukilteo, WA	9.9%	17
No	81.4%	140
Total Respondents: 172		

Q15 What type(s) of information did you obtain at the Visitor Information Center? (select all that apply)

Answered: 33 Skipped: 184



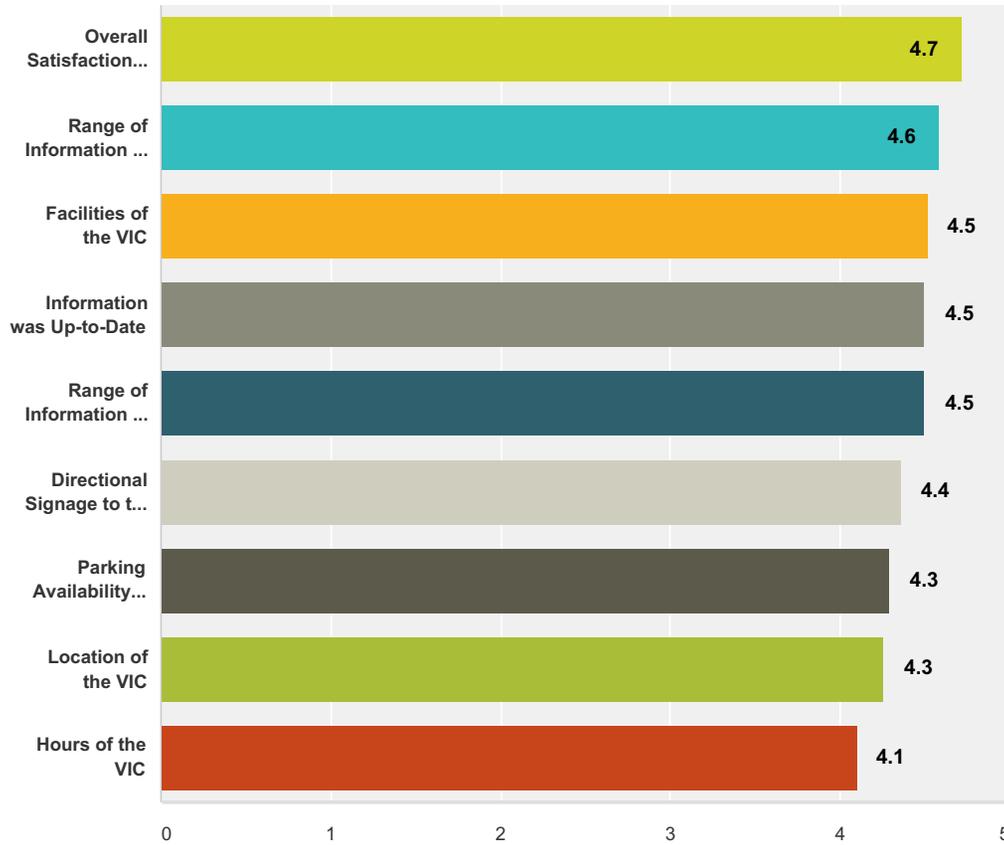
Snohomish County Destination Survey

Answer Choices	Responses	
Maps of the Area	66.7%	22
Information on Attractions in the Area	60.6%	20
Information on Activities in the Area	54.5%	18
Information on Local Restaurants	45.5%	15
Information on Local Events in the Area	39.4%	13
Dining at Café / Restaurant	36.4%	12
Directions around Town / County	30.3%	10
Information on Accommodation	15.2%	5
Information on Local Services	15.2%	5
Information on Guided Tours	12.1%	4
Purchasing Food and Drinks	12.1%	4
Regional Displays and Stories	12.1%	4
Use Free WiFi	9.1%	3
Other (please specify)	9.1%	3
Purchasing Souvenirs / Gifts	6.1%	2
Information on Public Transport	3.0%	1
None	0.0%	0
Total Respondents: 33		

#	Other (please specify)	Date
1	We prefer 'off the beaten path' places to explore.	12/2/2016 2:11 PM
2	hiking and biking activities	11/17/2016 9:45 PM
3	information on what to do with kids	11/17/2016 4:27 PM

Q16 Please indicate your opinion of the Snohomish County Tourism Bureau Visitor Information Center(s) (VIC).

Answered: 33 Skipped: 184



	1- Least Useful	2	3	4	5 - Most Useful	Didn't Use	Total	Weighted Average
Overall Satisfaction with the VIC	0.00% 0	0.00% 0	3.13% 1	21.88% 7	75.00% 24	0.00% 0	32	4.72
Range of Information for Snohomish County	0.00% 0	0.00% 0	6.45% 2	29.03% 9	64.52% 20	0.00% 0	31	4.58
Facilities of the VIC	0.00% 0	0.00% 0	3.23% 1	38.71% 12	51.61% 16	6.45% 2	31	4.52
Information was Up-to-Date	0.00% 0	0.00% 0	6.45% 2	35.48% 11	54.84% 17	3.23% 1	31	4.50
Range of Information on Nearby Destinations	0.00% 0	0.00% 0	6.45% 2	32.26% 10	51.61% 16	9.68% 3	31	4.50
Directional Signage to the VIC	0.00% 0	0.00% 0	12.90% 4	32.26% 10	45.16% 14	9.68% 3	31	4.36
Parking Availability at the VIC	0.00% 0	3.23% 1	16.13% 5	29.03% 9	51.61% 16	0.00% 0	31	4.29
Location of the VIC	0.00% 0	3.13% 1	12.50% 4	37.50% 12	43.75% 14	3.13% 1	32	4.26

Snohomish County Destination Survey

Hours of the VIC	0.00% 0	3.13% 1	15.63% 5	43.75% 14	31.25% 10	6.25% 2	32	4.10
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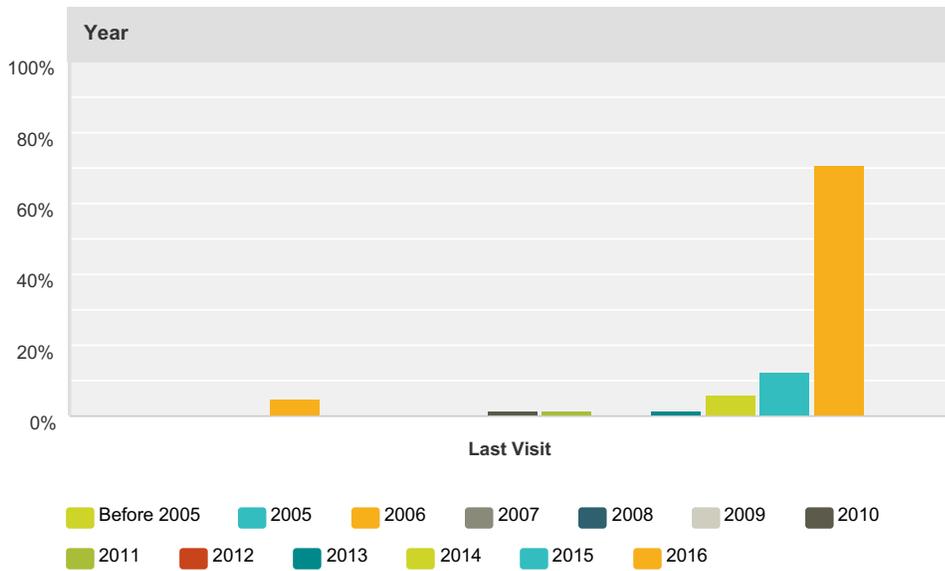
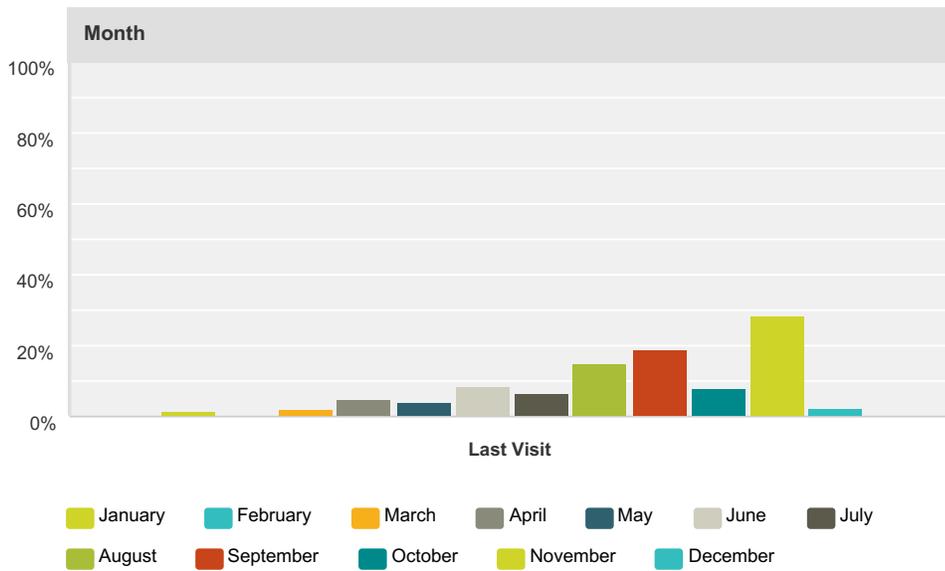
Q17 VIC General Comments - If you would like to leave us additional thoughts about your visit(s) to Snohomish County Tourism Bureau Visitor Centers, please do so here.

Answered: 7 Skipped: 210

#	Responses	Date
1	Would be nice to see more information for senior/disabled to visit. Not crowded/off the beaten path. Photo-ops. Places to safely take small grandchildren to.	12/2/2016 2:11 PM
2	Need visitors center on the north side of town.	11/28/2016 4:58 AM
3	Building design Snohomish VIC is fitting, great setting; draws interest to use, welcoming	11/26/2016 2:02 AM
4	none	11/26/2016 12:23 AM
5	We are coming again	11/17/2016 7:25 PM
6	The fellow in the office the day we were there was very friendly and incredibly helpful.	11/17/2016 4:42 PM
7	We visit the area often and are learning new things each time. We like to get the up to date brochures and newspapers of things to do in Snohomish and the surround area. Thank you!	11/17/2016 4:27 PM

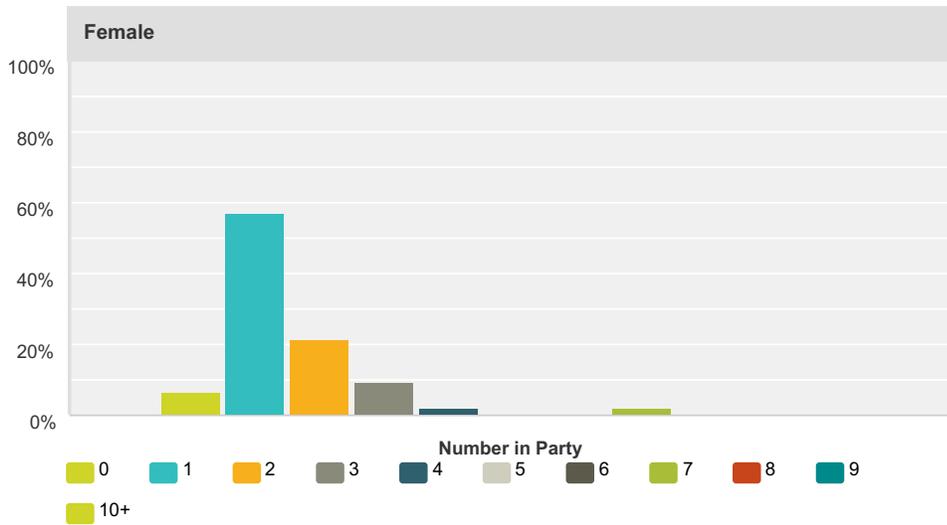
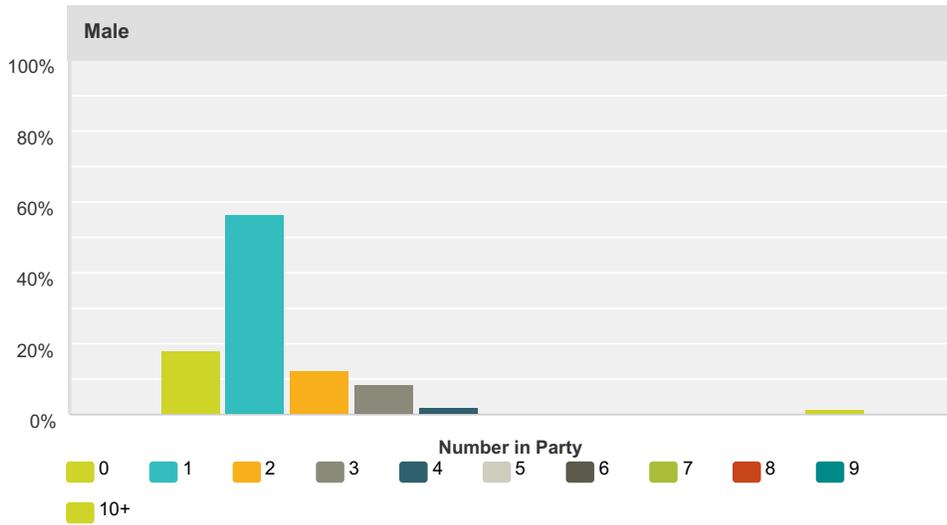
Q18 When was your last visit to Snohomish County?

Answered: 154 Skipped: 63



Q19 In your last visit, how many people were in your party? (including yourself)

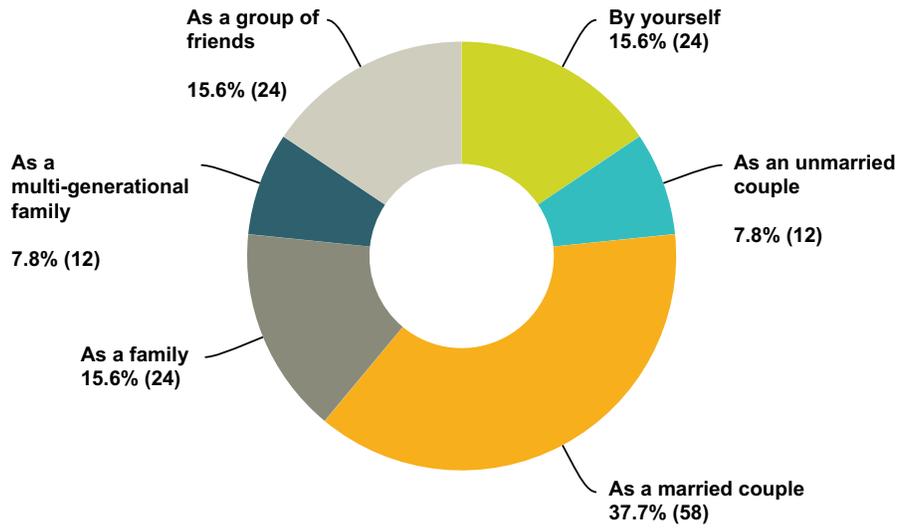
Answered: 154 Skipped: 63



Male												
	0	1	2	3	4	5	6	7	8	9	10+	Total
Number in Party	18.18%	56.49%	12.34%	8.44%	1.95%	0.00%	0.65%	0.00%	0.00%	0.65%	1.30%	154
	28	87	19	13	3	0	1	0	0	1	2	
Female												
	0	1	2	3	4	5	6	7	8	9	10+	Total
Number in Party	6.49%	57.14%	21.43%	9.74%	1.95%	0.00%	0.00%	1.95%	0.65%	0.00%	0.65%	154
	10	88	33	15	3	0	0	3	1	0	1	

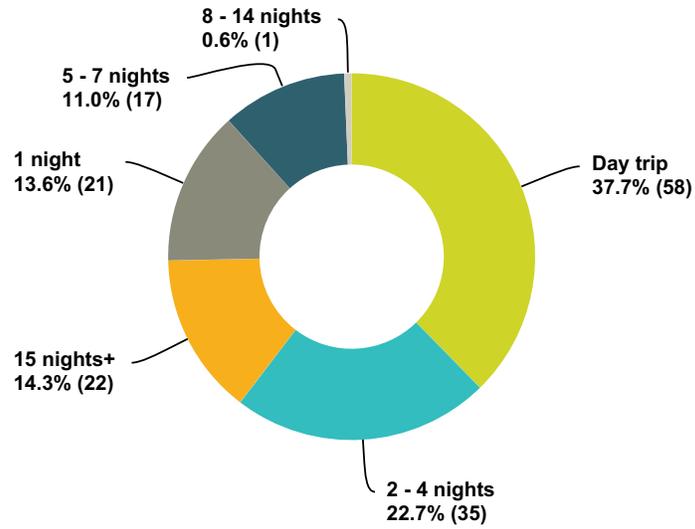
Q20 Did you travel ...

Answered: 154 Skipped: 63



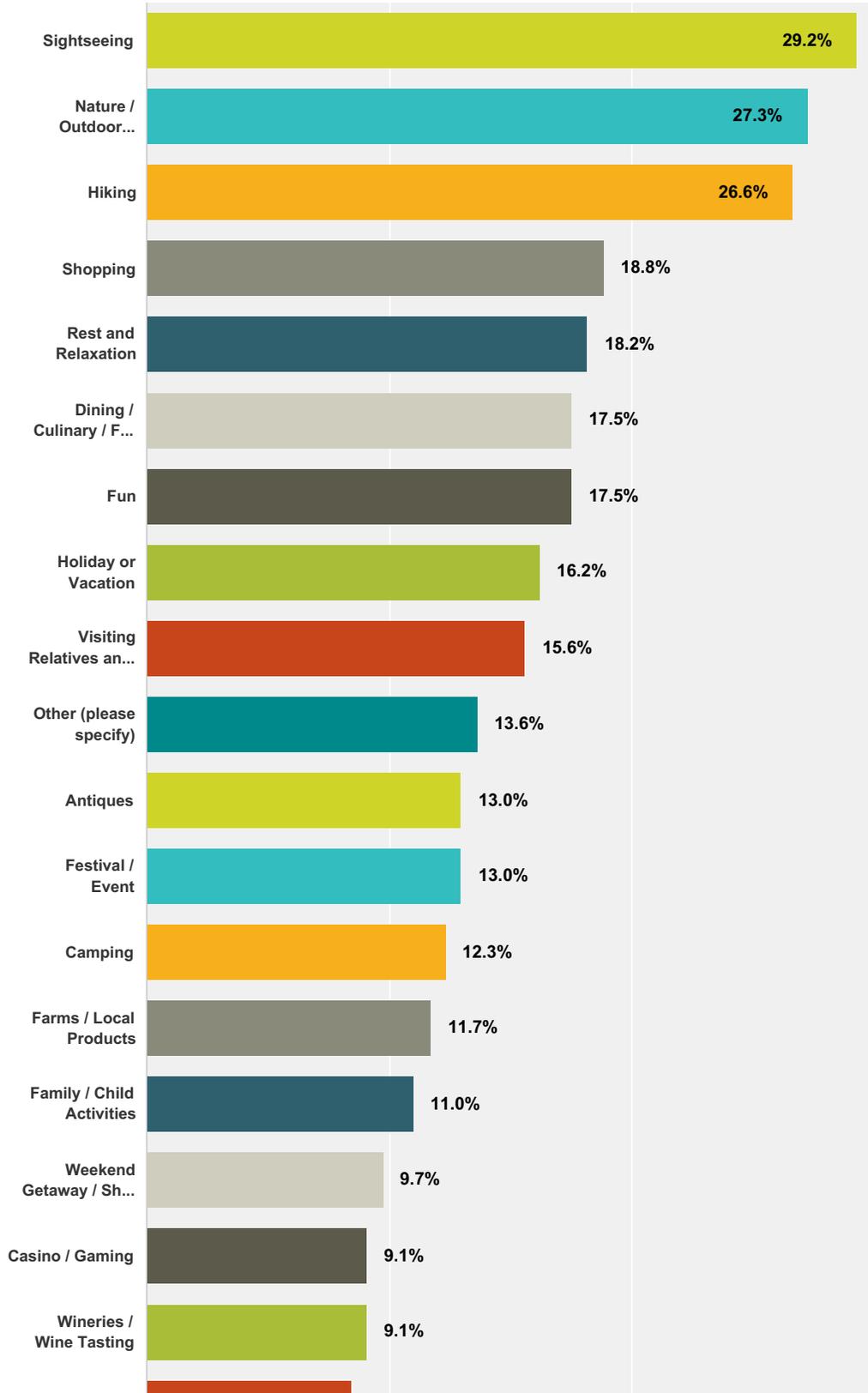
Q21 How long did you stay in Snohomish County on your last visit?

Answered: 154 Skipped: 63

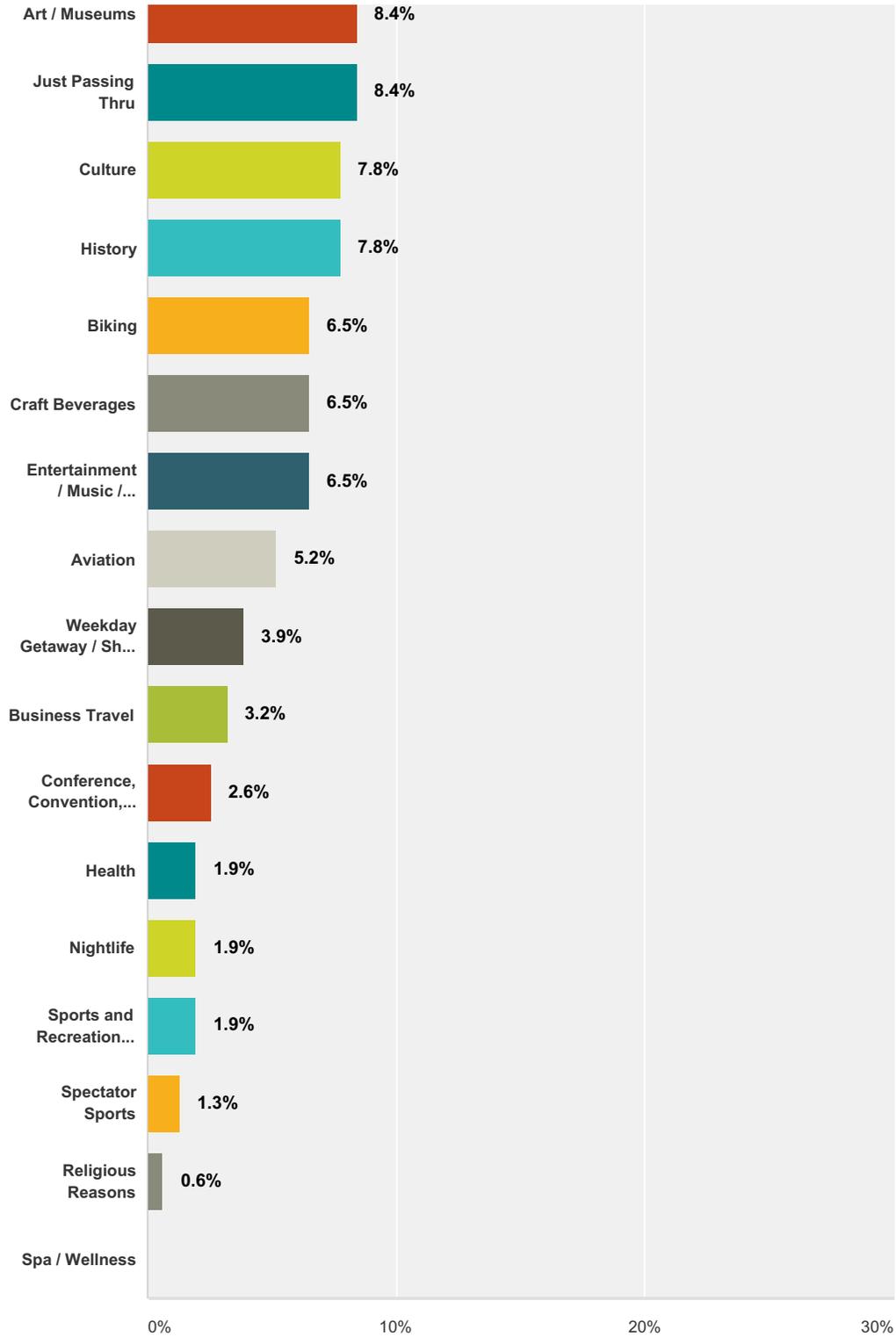


Q22 What were the main reasons for your last visit to Snohomish County? (check all that apply)

Answered: 154 Skipped: 63



Snohomish County Destination Survey



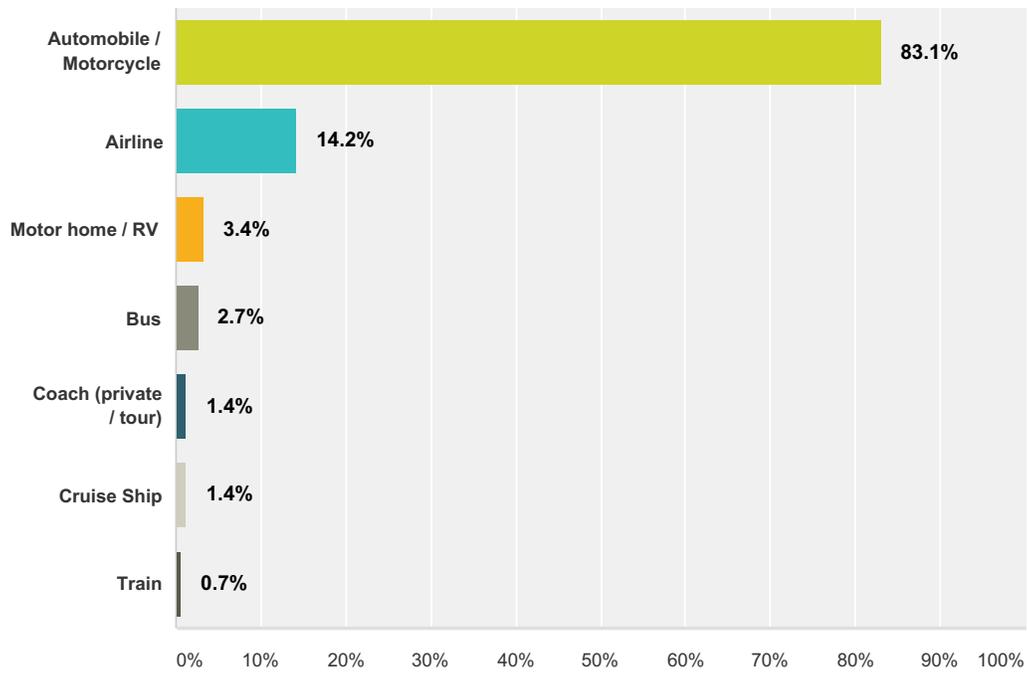
#	Other (please specify)	Date
1	Beginning of road trip through the North Cascades. Three months before I drove part of the Mountain Loop.	12/3/2016 10:24 PM
2	Dinner with family	12/2/2016 12:22 PM
3	photography	12/2/2016 11:29 AM
4	Have a summer cabin in county	11/30/2016 10:08 PM

Snohomish County Destination Survey

5	Wanting to relocate so checking out the area	11/26/2016 6:49 PM
6	deciding to move here	11/26/2016 12:33 AM
7	birthday party	11/25/2016 9:51 PM
8	We are looking for area to retire to	11/25/2016 12:53 PM
9	I live here.	11/25/2016 11:55 AM
10	Visit my sons gravesite	11/21/2016 12:39 PM
11	moved here	11/18/2016 3:05 PM
12	Waterfall	11/18/2016 12:40 PM
13	Live in Snohomish county	11/18/2016 8:22 AM
14	Purchasing property	11/17/2016 10:19 PM
15	visit areas we haven't seen.	11/17/2016 10:14 PM
16	Live there	11/17/2016 8:27 PM
17	possible retirement home	11/17/2016 7:56 PM
18	wedding	11/17/2016 5:16 PM
19	tulips	11/17/2016 5:14 PM
20	Birthday	11/17/2016 4:43 PM
21	Golfing	11/17/2016 4:39 PM

Q23 What was your primary mode of transportation to Washington State?

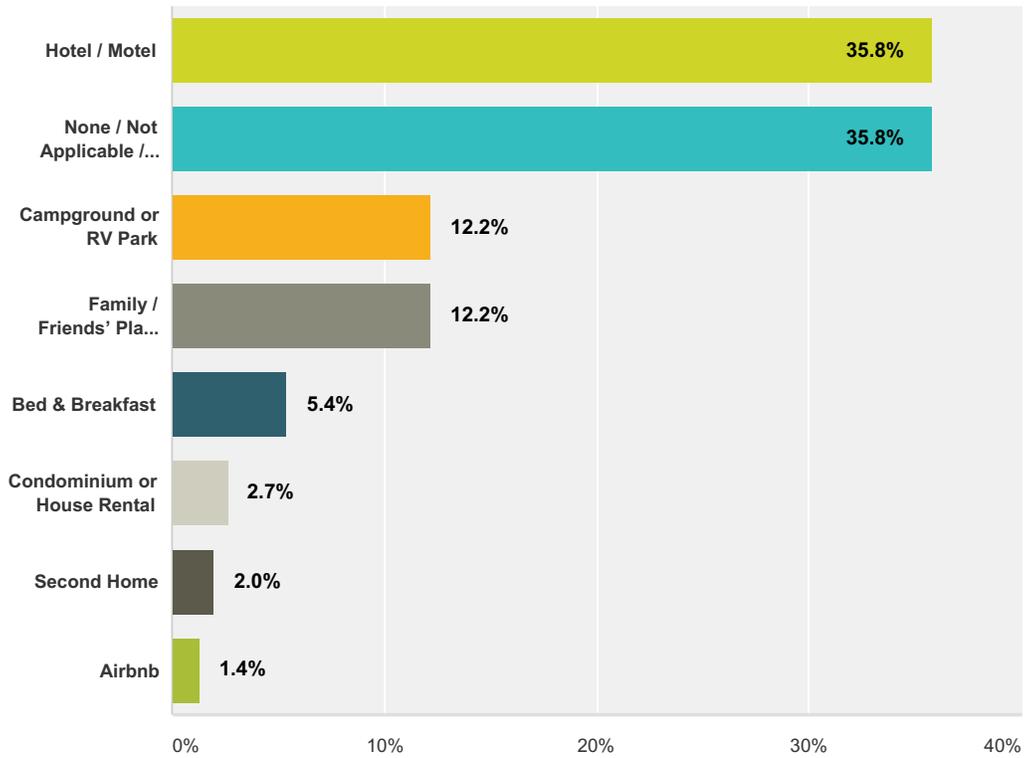
Answered: 148 Skipped: 69



#	Other (please specify)	Date
1	I live here	11/17/2016 5:09 PM
2	already live here	11/17/2016 5:03 PM

Q24 What kind of accommodation did you use during your visit? (Select all that apply)

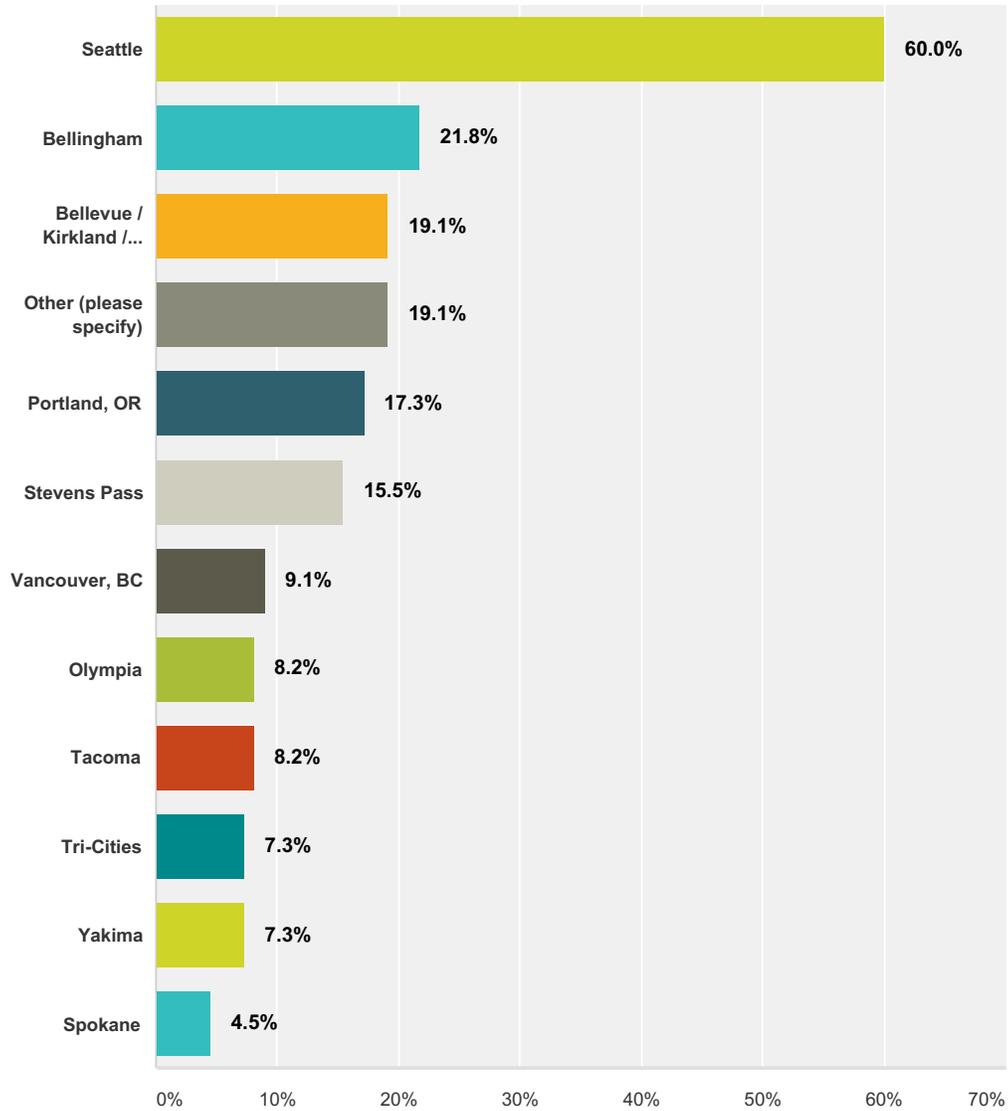
Answered: 148 Skipped: 69



#	Other (please specify)	Date
1	Yurt at Paca Pride, discovered in the guide book.	12/3/2016 10:27 PM
2	Spring and summer we will use our RV	11/25/2016 9:52 PM
3	I live here	11/25/2016 11:56 AM
4	Condo	11/17/2016 4:41 PM
5	Home	11/17/2016 4:29 PM

Q25 On your last visit to Snohomish County, did your visit also include these other places? (check all that apply)

Answered: 110 Skipped: 107



#	Other (please specify)	Date
1	Arlington	12/2/2016 2:14 PM
2	none	12/2/2016 1:23 PM
3	Dinner only	12/2/2016 12:23 PM
4	The Palouse is always a stop, and coastal camping	12/2/2016 11:31 AM
5	Everett	12/2/2016 11:28 AM
6	Olympic Peninsula, La Push, Forks, Hoh Rainforest, etc.	11/26/2016 6:52 PM
7	Anacortes	11/26/2016 2:07 AM
8	Oak Harbor	11/25/2016 3:17 PM

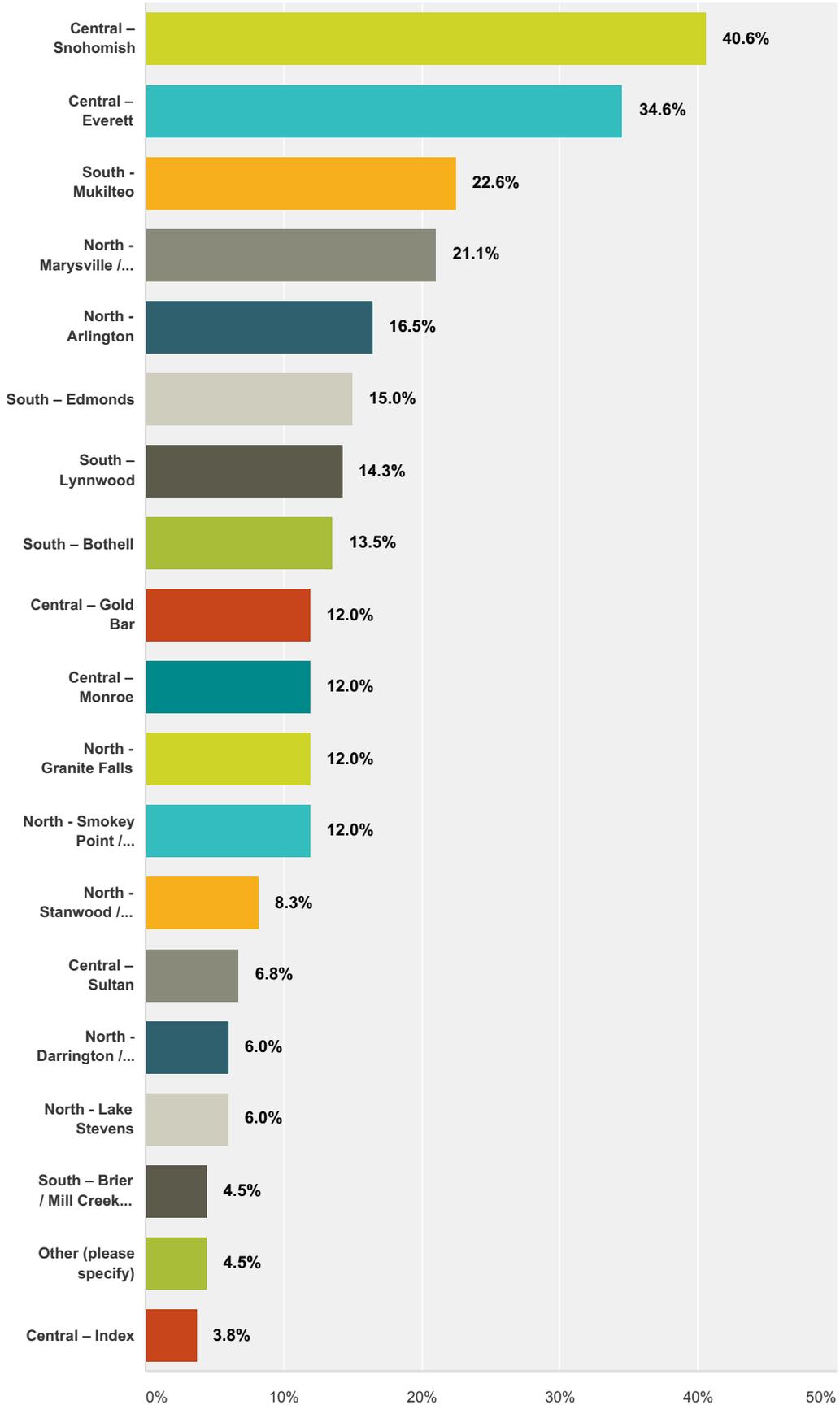
Snohomish County Destination Survey

9	Port Townsend	11/25/2016 12:43 PM
10	oconner	11/20/2016 8:06 PM
11	Lynnwood	11/18/2016 1:23 AM
12	arlington	11/17/2016 10:15 PM
13	Mt. Vernon	11/17/2016 9:48 PM
14	Leavenworth	11/17/2016 9:01 PM
15	Vancouver, WA	11/17/2016 7:59 PM
16	Everett	11/17/2016 7:33 PM
17	Mt. Ranier	11/17/2016 5:51 PM
18	none	11/17/2016 5:03 PM
19	Mt Vernon	11/17/2016 5:03 PM
20	Everett	11/17/2016 4:44 PM
21	Everett	11/17/2016 4:29 PM

Q26 On your last visit to Snohomish County, which if any of these specific places did you visit? (check all that apply)

Answered: 133 Skipped: 84

Snohomish County Destination Survey

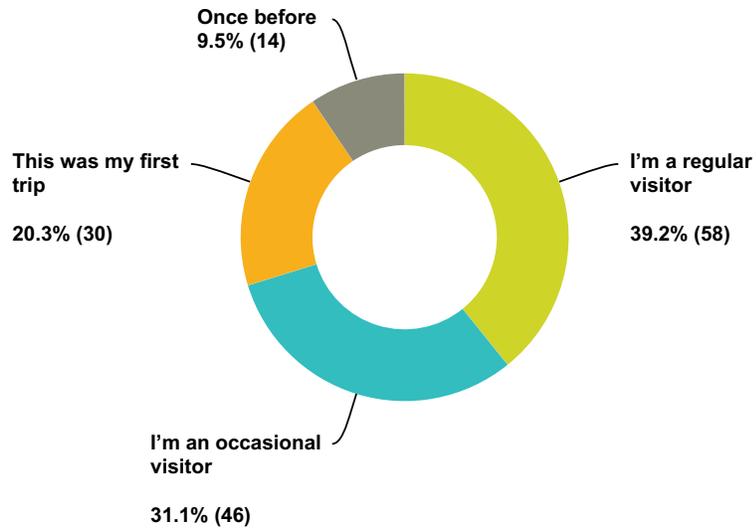


Snohomish County Destination Survey

#	Other (please specify)	Date
1	Dinner only	12/2/2016 12:23 PM
2	Might well have gone through but not destinations	12/2/2016 11:31 AM
3	South Everett	11/25/2016 11:58 AM
4	I live in lk stevens	11/25/2016 11:56 AM
5	Waterfall	11/18/2016 12:41 PM
6	mountain loop highway	11/17/2016 5:03 PM

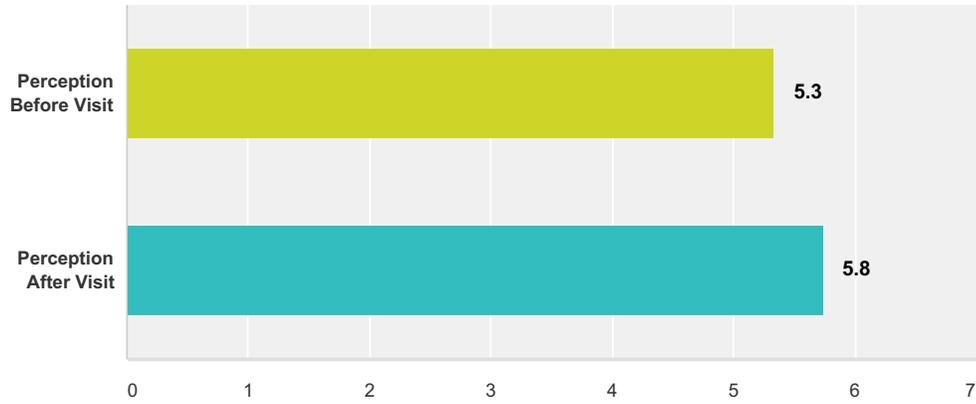
Q27 How frequently do you come to Snohomish County?

Answered: 148 Skipped: 69



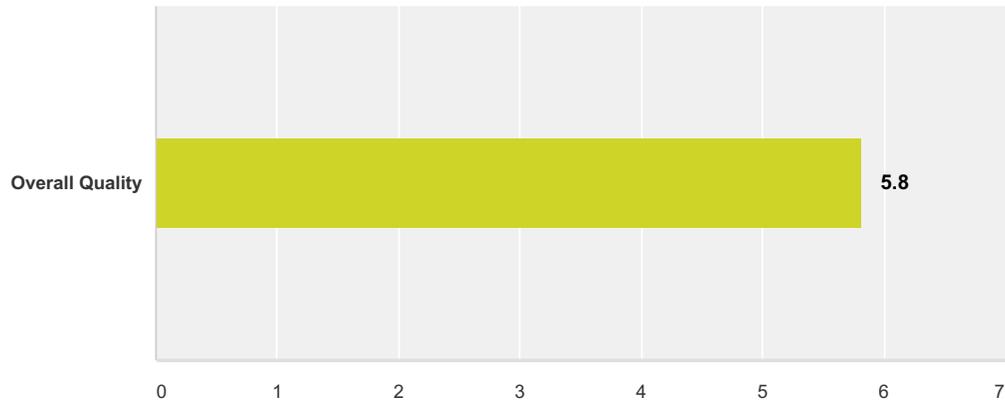
Q28 On the whole, what was your perception of Snohomish County as a place to visit?

Answered: 138 Skipped: 79



Q29 Please indicate the overall quality of your last visit to Snohomish County.

Answered: 138 Skipped: 79



Snohomish County Destination Survey

Q30 What aspects of your last visit did you find excellent, outstanding or like the most?

Answered: 84 Skipped: 133

#	Responses	Date
1	The educational aspects of many of the attractions and how friendly the people were, an islander even paid for my ferry ride from Mukilteo!	12/3/2016 10:35 PM
2	the people and the variety of places to enjoy in Edmonds.	12/3/2016 3:04 PM
3	Scenery	12/3/2016 12:07 PM
4	people	12/3/2016 3:20 AM
5	Na	12/2/2016 6:46 PM
6	Farm scenes: Snow Geese in the fields	12/2/2016 4:14 PM
7	Service levels are always excellent	12/2/2016 2:28 PM
8	Beautiful vivid green colors!	12/2/2016 2:22 PM
9	friendly people	12/2/2016 1:32 PM
10	Nice environment that offers a wide range of outdoor activities	12/2/2016 1:21 PM
11	sites.	12/2/2016 1:06 PM
12	Available shopping	12/2/2016 12:32 PM
13	Good places to eat	12/2/2016 12:29 PM
14	Hotel/casino, paved bike path (Centennial Trail - nice!), quiet country roads	12/2/2016 11:40 AM
15	I like the state--my son lives there and his home is a good jumping off place to visit other areas.	12/2/2016 11:34 AM
16	Road improvements	12/2/2016 11:32 AM
17	beautiful countryside	12/2/2016 11:15 AM
18	Scenery and R & R and Family	11/30/2016 10:11 PM
19	hiking trails	11/29/2016 1:01 PM
20	Variety of natural beauty	11/28/2016 1:50 PM
21	Nice scenery, fun shopping	11/28/2016 12:05 PM
22	1St street	11/28/2016 5:15 AM
23	The Tulalip Res. and 4th of July fireworks.	11/27/2016 10:43 AM
24	Pretty	11/26/2016 11:34 PM
25	Shopping	11/26/2016 10:06 AM
26	Puget Sound, water view & access, campground clean, great museum (Bayview), varied nearby things to do	11/26/2016 2:19 AM
27	the friendly people, beautiful scenery, overwhelmed with amount of activities to do	11/26/2016 12:37 AM
28	good road conditins	11/26/2016 12:25 AM
29	beautiful	11/25/2016 11:12 PM
30	campsite hosts and staff pleasant	11/25/2016 11:03 PM
31	Scenery	11/25/2016 10:49 PM
32	Parking	11/25/2016 3:32 PM
33	Fun times	11/25/2016 3:20 PM
34	The countryside was beautiful.	11/25/2016 3:00 PM
35	Outdoor recreation	11/25/2016 2:29 PM

Snohomish County Destination Survey

36	accessibility.	11/25/2016 2:25 PM
37	I really like the area. Beautiful and people are nice.	11/25/2016 12:55 PM
38	I love the diversity of things to do here from outdoor to indoor. Love the forest especially and parks with trails.	11/25/2016 12:01 PM
39	Had a fun sightseeing adventure that included food. Always a good addition to an adventure.	11/25/2016 11:36 AM
40	Bus systems from Snohomish County to King County are excellent!	11/21/2016 12:50 PM
41	good food	11/20/2016 8:08 PM
42	Friendly people from the airport, shuttle service, retailers. Pleasant atmosphere overall.	11/20/2016 5:07 PM
43	on line tools were good giving you information and were accurate	11/19/2016 12:19 PM
44	The food & the scenery.	11/19/2016 4:05 AM
45	Hiking	11/18/2016 10:23 PM
46	the business owners friendly and helpful	11/18/2016 9:40 PM
47	Beautiful nature and scenery	11/18/2016 12:42 PM
48	I live in snohomish with my husband, and I ordered the visitors guides so we could discover more about where we live, as well as share information with family who come to visit. We think snohomish county is beautiful and offers so many different things to do and see.	11/18/2016 10:57 AM
49	It's a beautiful, friendly place	11/18/2016 8:57 AM
50	the scenery	11/18/2016 3:20 AM
51	good roads	11/17/2016 10:58 PM
52	Children's museum in Everett	11/17/2016 10:52 PM
53	Outlet mall shopping	11/17/2016 10:47 PM
54	Yurts at park were nice	11/17/2016 10:29 PM
55	The hiking	11/17/2016 9:05 PM
56	The area is great	11/17/2016 8:30 PM
57	Hiking	11/17/2016 7:37 PM
58	The scenery	11/17/2016 7:29 PM
59	No thoughts	11/17/2016 7:10 PM
60	People friendly	11/17/2016 6:56 PM
61	serpetarium	11/17/2016 6:51 PM
62	Low population in rural areas	11/17/2016 6:33 PM
63	Just love the area and all the things to do	11/17/2016 6:33 PM
64	mt.baker	11/17/2016 6:29 PM
65	Friendliness of everyone we encountered	11/17/2016 6:10 PM
66	Beautiful country	11/17/2016 5:53 PM
67	The people and places	11/17/2016 5:28 PM
68	Tulips Show	11/17/2016 5:22 PM
69	Traveled deeper into Snohomish County for ample hiking opportunities on the Mountain Loop highway.	11/17/2016 5:10 PM
70	close to I-5	11/17/2016 5:06 PM
71	open spaces	11/17/2016 5:04 PM
72	We got together with family	11/17/2016 4:46 PM
73	Mountain views, Puget Sound, pumpkin Patch	11/17/2016 4:44 PM
74	pretty scenery	11/17/2016 4:43 PM

Snohomish County Destination Survey

75	Spending time with family and friends, and dining out together	11/17/2016 4:38 PM
76	I always find something new to do and to see	11/17/2016 4:29 PM
77	Well maintained and lovely hiking trail.	11/17/2016 4:29 PM
78	depending on the activities for that day it was good way to spend some time doing fun activities	11/17/2016 4:25 PM
79	Beautiful scenery, good hiking trails, interesting places to visit and dine	11/17/2016 4:24 PM
80	I have family in Snohomish and Lake Stevens. Scenery is beautiful, lots of cool shops and places to see.	11/17/2016 4:24 PM
81	Nature	11/17/2016 4:18 PM
82	The views, the culture and the history. The people were amazingly friendly!	11/17/2016 4:18 PM
83	scenery	11/17/2016 4:17 PM
84	Nice views	11/17/2016 4:14 PM

Snohomish County Destination Survey

Q31 What aspects of your last visit did you find negative, disappointing or like the least?

Answered: 81 Skipped: 136

#	Responses	Date
1	The last visit was great.	12/3/2016 10:35 PM
2	the traffic!	12/3/2016 3:04 PM
3	All good	12/3/2016 12:07 PM
4	rain	12/3/2016 3:20 AM
5	Na	12/2/2016 6:46 PM
6	High traffic volumes	12/2/2016 4:14 PM
7	Uneasy travel to some places oversaturated with rain. News had warnings of possible slides from all the rain.	12/2/2016 2:22 PM
8	nothing.	12/2/2016 1:32 PM
9	clouds	12/2/2016 1:21 PM
10	weather.	12/2/2016 1:06 PM
11	Traffic	12/2/2016 12:32 PM
12	A homeless man wandering around and harassing hostess at restaurant. He soon left.	12/2/2016 12:29 PM
13	roads had no shoulder for bicycles, surface of chipseal on roads is too rough for biking, sewer caps in center of bike lanes (makes them unusable)	12/2/2016 11:40 AM
14	Heavy traffic around Tacoma and Seattle.	12/2/2016 11:34 AM
15	lots of eating establishments were closed from the guidebook	12/2/2016 11:15 AM
16	NONE	11/30/2016 10:11 PM
17	0	11/29/2016 1:01 PM
18	none	11/28/2016 1:50 PM
19	Nothing	11/28/2016 12:05 PM
20	Not enough parking	11/28/2016 5:15 AM
21	When walking, everything is so far from everything else.	11/27/2016 10:43 AM
22	Not enough kid activity	11/26/2016 11:34 PM
23	Traffic	11/26/2016 10:06 AM
24	0	11/26/2016 2:19 AM
25	agressive homeless people, needles in parks	11/26/2016 12:37 AM
26	nne	11/26/2016 12:25 AM
27	no parking	11/25/2016 11:12 PM
28	The washrooms at Wenberg Park not kept as clean as they could be	11/25/2016 11:03 PM
29	None	11/25/2016 10:49 PM
30	None	11/25/2016 6:12 PM
31	Tired children	11/25/2016 3:20 PM
32	None	11/25/2016 3:00 PM
33	Amount of littering off of Mountain Loop Highway	11/25/2016 2:29 PM
34	Rain It's	11/25/2016 2:25 PM

Snohomish County Destination Survey

35	Nothing	11/25/2016 12:55 PM
36	Traffic on I 5	11/25/2016 12:43 PM
37	So far I have not found much negative but my daughter is disabled and so accessibility is very important.	11/25/2016 12:01 PM
38	nothing	11/25/2016 11:36 AM
39	The Klondike Museum downtown Seattle from Snohomish County was very hard to find.	11/21/2016 12:50 PM
40	wet weather	11/20/2016 8:08 PM
41	none	11/20/2016 5:07 PM
42	several restaurants were not open that were mentioned	11/19/2016 12:19 PM
43	none	11/19/2016 4:05 AM
44	None	11/18/2016 10:23 PM
45	parking on weekends sometimes hectic	11/18/2016 9:40 PM
46	Parking was hard to find at waterfall	11/18/2016 12:42 PM
47	There's a perception that snohomish is very white, and maybe not welcoming to people of color.	11/18/2016 10:57 AM
48	Traffic to Seattle	11/18/2016 8:57 AM
49	lack of parking in attraction and shopping areasm	11/18/2016 3:20 AM
50	lots of traffic	11/17/2016 10:58 PM
51	Parking in Everett	11/17/2016 10:52 PM
52	Bathrooms at park dirty with mud	11/17/2016 10:29 PM
53	too much rain	11/17/2016 9:49 PM
54	Heavy traffic but this is the reality of the 21st century.	11/17/2016 9:05 PM
55	None really	11/17/2016 8:30 PM
56	Traffic	11/17/2016 7:37 PM
57	None	11/17/2016 7:29 PM
58	Traffic - but that's everywhere!	11/17/2016 7:10 PM
59	Got pulled over for ? By state trooper who said there looking for a suspect. I used to be cop you just don't pull people over because he looks suspicious. I think he was embarrassed when I told him I'm an x cop. It couldn't be my ca. License plate, could it or not.	11/17/2016 6:56 PM
60	none	11/17/2016 6:51 PM
61	Congested cities	11/17/2016 6:33 PM
62	none	11/17/2016 6:29 PM
63	None	11/17/2016 6:10 PM
64	Can't think of any	11/17/2016 5:53 PM
65	traffic	11/17/2016 5:28 PM
66	No one really	11/17/2016 5:22 PM
67	Limited parking at some trailheads.	11/17/2016 5:10 PM
68	not a large variety of healthy food choices	11/17/2016 5:06 PM
69	would like to see a memorial for the oso mudslide victims	11/17/2016 5:04 PM
70	None	11/17/2016 4:46 PM
71	traffic	11/17/2016 4:43 PM
72	Too short of a stay :-)	11/17/2016 4:38 PM
73	traffic	11/17/2016 4:36 PM
74	None	11/17/2016 4:29 PM

Snohomish County Destination Survey

75	Nothing	11/17/2016 4:29 PM
76	nothing	11/17/2016 4:25 PM
77	No negatives to share	11/17/2016 4:24 PM
78	Lots of traffic in Everett.	11/17/2016 4:24 PM
79	Public transport from outside of town was lacking. I had to rely entirely on my friend and his car.	11/17/2016 4:18 PM
80	nothing in particular	11/17/2016 4:17 PM
81	TRAFFIC	11/17/2016 4:14 PM

Snohomish County Destination Survey

Q32 How do you think we could improve the quality of Snohomish County as a place to visit?

Answered: 72 Skipped: 145

#	Responses	Date
1	I can't think of anything, the places I stopped at were clean and it was easy to find rest stops.	12/3/2016 10:35 PM
2	how can any of us fix the traffic? Just a challenge.	12/3/2016 3:04 PM
3	parking	12/3/2016 3:20 AM
4	Na	12/2/2016 6:46 PM
5	Better traffic routes	12/2/2016 4:14 PM
6	Better tourist signs on roadways	12/2/2016 2:28 PM
7	Area is known for it's weather. Convergence zone. Most people visiting don't understand this. It would help to include some information explaining the dangers and what to prepare for through the seasons while in the back roads, etc.	12/2/2016 2:22 PM
8	really cannot think of anything	12/2/2016 1:32 PM
9	more unique features.	12/2/2016 1:06 PM
10	Maybe more kid focused sites or activities	12/2/2016 12:32 PM
11	Safety first, keep strange people out of the places to eat and other businesses. Monitor more bathrooms. They need more a wide spread police beat watch in the known areas and or the places that have the most complaints. The malls and strips should have more security in the store and surrounding areas. The banks and pharmacy have the worst also.	12/2/2016 12:29 PM
12	infrastructure that considers bicycles, would help visitors and locals alike. Make Mountain Loop better for bikes	12/2/2016 11:40 AM
13	Murals really do draw us to places.	12/2/2016 11:34 AM
14	Build Large amusement park, water park near Marysville.	12/2/2016 11:32 AM
15	more places to eat	12/2/2016 11:15 AM
16	Traffic	11/30/2016 10:11 PM
17	0	11/29/2016 1:01 PM
18	No suggestion	11/28/2016 12:05 PM
19	A parking garage Lower prices	11/28/2016 5:15 AM
20	More public transportation, even if extremely on a limited basis.	11/27/2016 10:43 AM
21	More parks and things for kids to do	11/26/2016 11:34 PM
22	No outstanding ideas	11/26/2016 10:06 AM
23	It is a large county, connecting search names of all cities by common web address/signage. so as you drive, you can search for local events/activities.	11/26/2016 2:19 AM
24	relocate homeless to shelter, clean county parks up from homeless and trash, promoting family safety.	11/26/2016 12:37 AM
25	n/a	11/26/2016 12:25 AM
26	better parking	11/25/2016 11:12 PM
27	see above	11/25/2016 11:03 PM
28	I like it the way it is	11/25/2016 10:49 PM
29	More healthy restaurants	11/25/2016 3:32 PM
30	Drive in movie	11/25/2016 3:20 PM
31	Can't	11/25/2016 3:00 PM

Snohomish County Destination Survey

32	Educate some residents in the more rural areas about the importance of recycling & make those services more easily attainable.	11/25/2016 2:29 PM
33	Generally alright now	11/25/2016 2:25 PM
34	No suggestions	11/25/2016 12:55 PM
35	Opportunities for people with disabilities, developmental disabilities would be great.	11/25/2016 12:01 PM
36	Have more events during the day for seniors to visit. They can not drive at night. There are no concerts etc. during the day. The seniors have the money and want to go to concerts and eat out but if there are no day matinees to attend, they stay home and Snohomish County is missing the untapped money for this population.	11/21/2016 12:50 PM
37	Keep up the good on line, easy to navigate information	11/20/2016 5:07 PM
38	Point out best places to eat & best places to enjoy the beauty of the county.	11/19/2016 4:05 AM
39	Mass transit	11/18/2016 10:23 PM
40	do more advertising or have a special give aways at trade shows esp= for outdoors shows (ie fishing, and bridal shows...to get more persons to visit Snohomish county. target special groups for using the beautiful hall have think it is the Snohomish event center where had beer tastings...and great possible location for catering events- or small meetings and other events.	11/18/2016 9:40 PM
41	More historical marker signs and safer highways.	11/18/2016 10:57 AM
42	Not sure	11/18/2016 8:57 AM
43	more parking	11/18/2016 3:20 AM
44	better traffic flow	11/17/2016 10:58 PM
45	Better parking and public transportation	11/17/2016 10:52 PM
46	Cleaner RV campground park bathrooms & shower houses	11/17/2016 10:29 PM
47	I think more off road bike paths would be nice but I understand this is very expensive.	11/17/2016 9:05 PM
48	Not sure	11/17/2016 8:30 PM
49	Have the State pay for recycle. The entire state would have less trash if people were given an incentive to recycle for money.	11/17/2016 7:37 PM
50	Everything is already great	11/17/2016 7:29 PM
51	No ideas	11/17/2016 7:10 PM
52	Talk to the cops	11/17/2016 6:56 PM
53	don't know	11/17/2016 6:51 PM
54	N/a	11/17/2016 6:33 PM
55	more travel brochures	11/17/2016 6:29 PM
56	I think you're doing a good job	11/17/2016 6:10 PM
57	I don't know	11/17/2016 5:53 PM
58	traffic fix	11/17/2016 5:28 PM
59	It was OK	11/17/2016 5:22 PM
60	have links to restaurants	11/17/2016 5:06 PM
61	n/a	11/17/2016 5:04 PM
62	Take care of homeless and crime and more reasonable living cost.	11/17/2016 4:46 PM
63	traffic enforcement	11/17/2016 4:43 PM
64	Snohomish is a delightful place. There is no decent place for lodging in Snohomish and we always have to stay in Everett- not the most convenient for us. Downtown shop hours very inconsistent too.	11/17/2016 4:38 PM
65	Not sure at this time	11/17/2016 4:29 PM
66	I am worried about trailhead car breakins. Perhaps security cameras could be installed at some trailheads.	11/17/2016 4:29 PM
67	more activities	11/17/2016 4:25 PM

Snohomish County Destination Survey

68	Continue/increase visual advertising and magazine ads (Northwest Travel & Life)	11/17/2016 4:24 PM
69	I can't think of anything.	11/17/2016 4:24 PM
70	I can't think of anything else. I loved it!	11/17/2016 4:18 PM
71	not sure	11/17/2016 4:17 PM
72	Guest services roadside	11/17/2016 4:14 PM

Snohomish County Destination Survey

Q33 What can Snohomish County do to bring you back more often?

Answered: 69 Skipped: 148

#	Responses	Date
1	Just sending out information regularly and notifications of events with enough time to plan for them, I'd need to be able to request vacation time, etc.	12/3/2016 10:35 PM
2	can't	12/3/2016 3:20 AM
3	Na	12/2/2016 6:46 PM
4	We lived in Snohomish for 45years. Now we like to return from Redmond just to visit	12/2/2016 4:14 PM
5	Show more things to do for seniors/disabled that are 'off the beaten path', meaning, non-touristy things to see and do. We have searched the internet and found some ourselves, only to be told by family who grew up in the area..."Where did you find that?" It's a great compliment! And a nice way to encourage lifers that they need to get out and explore more!!	12/2/2016 2:22 PM
6	better weather lol	12/2/2016 1:32 PM
7	We'll be back	12/2/2016 1:21 PM
8	nothing.	12/2/2016 1:06 PM
9	Fun activities. Not sure what though	12/2/2016 12:32 PM
10	Clean up the homeless community and get transition housing and get them off the streets. The missions areas are scary and unsafe for them and others that live or work close by.	12/2/2016 12:29 PM
11	outdoor and bicycle events, accommodation for bikes in infrastructure, signed bike routes	12/2/2016 11:40 AM
12	Not thoughts on this.	12/2/2016 11:34 AM
13	Build large amusement park or water park	12/2/2016 11:32 AM
14	more places to eat	12/2/2016 11:15 AM
15	0	11/29/2016 1:01 PM
16	No suggestion	11/28/2016 12:05 PM
17	Extend farmers market hours and days.	11/28/2016 5:15 AM
18	Assure that the tourist can find affordable transportation get there.	11/27/2016 10:43 AM
19	See above	11/26/2016 11:34 PM
20	Find me a less expensive place to stay.	11/26/2016 10:06 AM
21	Describe unknown, unusual destinations	11/26/2016 2:19 AM
22	address homelessness with aggressive policy not cater	11/26/2016 12:37 AM
23	makes hotels cheaper	11/25/2016 11:12 PM
24	Take Canadian funds at par	11/25/2016 11:03 PM
25	Will be back quite often	11/25/2016 10:49 PM
26	More healthy restaurants	11/25/2016 3:32 PM
27	Lower prices	11/25/2016 3:20 PM
28	Pay my airfare. Lol	11/25/2016 3:00 PM
29	Not much. I visit the area when I have a desire to hike in the area.	11/25/2016 2:29 PM
30	more craft breweries	11/25/2016 2:25 PM
31	Festivals like Highland Games, Ren Fairs, etc Animal/Nature attractions like a Nature Center, Nature Preserve, Science Center, or even a small zoo	11/25/2016 1:15 PM

Snohomish County Destination Survey

32	Fair hotel prices always help. I do not expect cheap hotels but sometimes pricier than one would expect	11/25/2016 12:55 PM
33	I will start checking the website and see if there are interesting activities going on or continue to explore the area since I have not learned all about this area yet.	11/25/2016 12:01 PM
34	Create attractions equal to Seattle. I primarily take groups of seniors from Snohomish County to King County because Snohomish County does not have the big attractions like Seattle. Seattle has the Aquarium, Pike Place Market, IMAX, Science Center, BIG museums, and Seattle has the big concerts.	11/21/2016 12:50 PM
35	Perhaps offer coupons orgroupon deals for out of towners	11/20/2016 5:07 PM
36	No answer	11/19/2016 4:05 AM
37	Mass transit	11/18/2016 10:23 PM
38	loyalty cards at food places and also have more craft beer tastings and jazz music...	11/18/2016 9:40 PM
39	More info on natural wonder and nature sites.	11/18/2016 12:42 PM
40	Maybe a coupon book like they have for Seattle attractions and restaurants.	11/18/2016 10:57 AM
41	Concerts	11/18/2016 8:57 AM
42	na	11/18/2016 3:20 AM
43	more affordable camping	11/17/2016 10:58 PM
44	More free, family events	11/17/2016 10:52 PM
45	If I didn't already live here I think it would be nice to have more options of public transportation	11/17/2016 10:47 PM
46	We live in Portland, Oregon and rotate how frequently we travel to various locations. We come to Snohomish County every 2 or 3 years.	11/17/2016 9:05 PM
47	Already ll've here	11/17/2016 8:30 PM
48	Help me find affordable housing	11/17/2016 7:37 PM
49	Leave everything the same	11/17/2016 7:29 PM
50	No ideas	11/17/2016 7:10 PM
51	I don't need anything. I will be back.	11/17/2016 6:56 PM
52	Depends on exchange rate of Canadian \$	11/17/2016 6:33 PM
53	backroad maps, more destination stops like showing where waterfalls or nice drives	11/17/2016 6:29 PM
54	Nothing	11/17/2016 6:10 PM
55	Travel deals Sweepstakes	11/17/2016 5:53 PM
56	I'm not sure?	11/17/2016 5:28 PM
57	More events like Tulips	11/17/2016 5:22 PM
58	I live here, so I already visit everyday.	11/17/2016 5:10 PM
59	have a better selection of healthy restaurants. Day trip ideas.	11/17/2016 5:06 PM
60	n/a	11/17/2016 5:04 PM
61	Keeping up with family and friends in the area	11/17/2016 4:46 PM
62	We'll be back often as long as our family and friends live there	11/17/2016 4:38 PM
63	A regular calendar of events e-mailed to me would be helpful	11/17/2016 4:29 PM
64	I visit quite often	11/17/2016 4:25 PM
65	Contiued efforts at land preservation and mainenance	11/17/2016 4:24 PM
66	Only reason I haven't been back yet, I can't afford it.	11/17/2016 4:24 PM
67	Nothing! I just need more money to afford the airfare and accommodation.	11/17/2016 4:18 PM
68	not sure	11/17/2016 4:17 PM
69	Not sure	11/17/2016 4:14 PM

Snohomish County Destination Survey

Q34 What can Snohomish County do to get you to extend your stay by a day or more?

Answered: 69 Skipped: 148

#	Responses	Date
1	Two for one offers for lodging or rewards type programs, cheaper camp site rates helps too. Festivals and events make it more likely to extend trips too.	12/3/2016 10:35 PM
2	I live on Whidbey Island so an overnight stay is not likely.	12/3/2016 3:04 PM
3	movies	12/3/2016 3:20 AM
4	Na	12/2/2016 6:46 PM
5	Better Family Restaurants. No just Mexican	12/2/2016 4:14 PM
6	Show more drive loops that include things to go-see-do, for all ages.	12/2/2016 2:22 PM
7	discounts on motels	12/2/2016 1:32 PM
8	Complimentary family whale watching trip	12/2/2016 1:21 PM
9	more unique features.	12/2/2016 1:06 PM
10	Not sure	12/2/2016 12:32 PM
11	Nothing	12/2/2016 12:29 PM
12	More info on things to do - hikes and routes, interesting things off the beaten path	12/2/2016 11:40 AM
13	Perhaps discounts to hotels.	12/2/2016 11:34 AM
14	Large amusement park or water park near that casino would be good for the entire family	12/2/2016 11:32 AM
15	nothing at this time	12/2/2016 11:15 AM
16	We stay 5 1/2 months	11/30/2016 10:11 PM
17	0	11/29/2016 1:01 PM
18	Probably nothing. I love taking day trips	11/28/2016 12:05 PM
19	Weekend specials	11/28/2016 5:15 AM
20	Have more venues and more affordable music concerts throughout the year.	11/27/2016 10:43 AM
21	See above	11/26/2016 11:34 PM
22	Nothing , we stay as long as we can, and come back when can.	11/26/2016 10:06 AM
23	Savings	11/26/2016 2:19 AM
24	n/a	11/26/2016 12:37 AM
25	cheaper hotels	11/25/2016 11:12 PM
26	Special rate for extended visit	11/25/2016 11:03 PM
27	Nothing	11/25/2016 10:49 PM
28	Nothing	11/25/2016 3:20 PM
29	Pay my hotel bill. Lol	11/25/2016 3:00 PM
30	I live too close to bother staying longer than a day trip.	11/25/2016 2:29 PM
31	more wins at the casino	11/25/2016 2:25 PM
32	No suggestions	11/25/2016 12:55 PM
33	This is not applicable since I live here.	11/25/2016 12:01 PM
34	I live so close I doubt I would stay overnight unless a room was Very reasonably priced.	11/25/2016 11:36 AM

Snohomish County Destination Survey

35	Have flower shows, home shows, car events, and large events in Snohomish County that are unique for tourism like Seattle hosts. The senior population is growing and continues to grow. Having large events with senior pricing is the deciding factor. Once a senior is attending the event, they do spend !.	11/21/2016 12:50 PM
36	can't think of anything rightnow	11/20/2016 5:07 PM
37	nothing - we are close enough to travel from home	11/19/2016 12:19 PM
38	Offer more great deals on places to stay and dine.	11/19/2016 4:05 AM
39	Good local restaurants	11/18/2016 10:23 PM
40	combine fishing and b/b overnight trips within reasonable rates	11/18/2016 9:40 PM
41	More cute hotels, not generic big name hotels.	11/18/2016 10:57 AM
42	Not sure	11/18/2016 8:57 AM
43	better rates	11/18/2016 3:20 AM
44	more affordable camping	11/17/2016 10:58 PM
45	Offer more discounts for longer stays in RV park/ campgrounds	11/17/2016 10:29 PM
46	Additional reasons would be a festival or bike event we would enjoy.	11/17/2016 9:05 PM
47	Nothing but live here	11/17/2016 8:30 PM
48	Hard to say.	11/17/2016 7:37 PM
49	Reduced prices	11/17/2016 7:29 PM
50	More lodging choices	11/17/2016 7:10 PM
51	Send me some money	11/17/2016 6:56 PM
52	N/a	11/17/2016 6:33 PM
53	I live here. I just love to explore my back yard	11/17/2016 6:33 PM
54	hotel deals	11/17/2016 6:29 PM
55	Nothing	11/17/2016 6:10 PM
56	Waiting for retirement	11/17/2016 5:28 PM
57	50% off for all Washingtonians	11/17/2016 5:22 PM
58	Accommodations closer to trailheads in the area. Granite Falls is the nearest town to the Mountain Loop, though there are not many hotels/motels there.	11/17/2016 5:10 PM
59	have more street fairs during the winter too. In Germany they always have street fairs, serving good food, wine and vendors selling goods.	11/17/2016 5:06 PM
60	n/a	11/17/2016 5:04 PM
61	Nothing	11/17/2016 4:46 PM
62	Nothing- unfortunately the time we spend there is dictated by our work schedules and busy lives at home.	11/17/2016 4:38 PM
63	Tell me what's happening in the area	11/17/2016 4:29 PM
64	I live close by on things	11/17/2016 4:25 PM
65	Not a problem! :-)	11/17/2016 4:24 PM
66	Nothing I can think of.	11/17/2016 4:24 PM
67	I'd live there if I could!	11/17/2016 4:18 PM
68	promotions	11/17/2016 4:17 PM
69	Not sure	11/17/2016 4:14 PM

Snohomish County Destination Survey

Q35 What are the first three words or phrases that come to mind when you think of Snohomish County?

Answered: 111 Skipped: 106

Answer Choices	Responses	
First Choice	100.00%	111
Second Choice	97.30%	108
Third Choice	91.89%	102

#	First Choice	Date
1	Mountain Loop	12/3/2016 10:36 PM
2	congested (up to Everett)	12/3/2016 3:05 PM
3	Pretty and scenic	12/3/2016 12:08 PM
4	north	12/3/2016 3:21 AM
5	Juice	12/2/2016 6:46 PM
6	Rural	12/2/2016 4:14 PM
7	calm	12/2/2016 2:28 PM
8	Nice place	12/2/2016 2:25 PM
9	shopping	12/2/2016 1:32 PM
10	small town charm	12/2/2016 1:25 PM
11	Family	12/2/2016 1:22 PM
12	senic	12/2/2016 1:07 PM
13	Open	12/2/2016 12:34 PM
14	Not a place where I want to live anymore. I moved.	12/2/2016 12:31 PM
15	uncongested	12/2/2016 11:40 AM
16	Washington	12/2/2016 11:35 AM
17	Nature, over the river and through the woods	12/2/2016 11:34 AM
18	small but has access to amenities	12/2/2016 11:31 AM
19	beautiful	12/2/2016 11:15 AM
20	Beautiful	11/30/2016 10:11 PM
21	green	11/29/2016 1:01 PM
22	Natural Beauty	11/28/2016 1:52 PM
23	Fun	11/28/2016 12:06 PM
24	Quaint	11/28/2016 5:17 AM
25	Hiking	11/27/2016 2:43 PM
26	Woodsy	11/27/2016 10:44 AM
27	Pretty	11/26/2016 11:34 PM
28	Natural Beauty	11/26/2016 6:55 PM
29	Scenery	11/26/2016 10:14 AM
30	Scenic Drives	11/26/2016 2:20 AM

Snohomish County Destination Survey

31	Adventure	11/26/2016 12:37 AM
32	Scenic	11/26/2016 12:26 AM
33	Forest	11/25/2016 11:45 PM
34	beautiful	11/25/2016 11:12 PM
35	Sandy beach	11/25/2016 11:04 PM
36	Beach	11/25/2016 10:50 PM
37	Great	11/25/2016 6:13 PM
38	Affordable	11/25/2016 5:03 PM
39	Strawberry fest	11/25/2016 3:34 PM
40	Home	11/25/2016 3:20 PM
41	Beautiful	11/25/2016 3:01 PM
42	fun	11/25/2016 2:26 PM
43	pretty	11/25/2016 2:05 PM
44	Edge of mountains	11/25/2016 1:16 PM
45	Goid	11/25/2016 1:10 PM
46	Beautiful	11/25/2016 12:57 PM
47	Green trees	11/25/2016 12:44 PM
48	Home	11/25/2016 12:02 PM
49	Green	11/25/2016 11:59 AM
50	A fun trip	11/25/2016 11:36 AM
51	AWSUME	11/22/2016 6:37 PM
52	Parks/hiking	11/21/2016 12:51 PM
53	Peaceful	11/21/2016 12:41 PM
54	very beautiful place	11/21/2016 3:44 AM
55	fun	11/20/2016 10:13 PM
56	friendly	11/20/2016 8:10 PM
57	Friendly	11/20/2016 5:07 PM
58	green	11/19/2016 11:16 PM
59	beautiful	11/19/2016 12:19 PM
60	Mountains	11/19/2016 9:01 AM
61	natural beauty	11/19/2016 4:08 AM
62	Hiking	11/18/2016 10:24 PM
63	Antiques	11/18/2016 9:41 PM
64	Housing	11/18/2016 2:35 PM
65	Beautiful	11/18/2016 12:42 PM
66	Green	11/18/2016 10:58 AM
67	Evergreens	11/18/2016 8:58 AM
68	Pretty	11/18/2016 1:26 AM
69	rain	11/17/2016 10:59 PM
70	farms	11/17/2016 10:52 PM
71	Beautiful	11/17/2016 10:50 PM

Snohomish County Destination Survey

72	Friends	11/17/2016 10:30 PM
73	family	11/17/2016 9:49 PM
74	Fresh	11/17/2016 9:06 PM
75	Green	11/17/2016 8:31 PM
76	Location	11/17/2016 7:38 PM
77	Breath Taking	11/17/2016 7:30 PM
78	Beautiful	11/17/2016 7:16 PM
79	Huge	11/17/2016 7:10 PM
80	Friendly	11/17/2016 6:57 PM
81	antiques	11/17/2016 6:52 PM
82	mountains	11/17/2016 6:42 PM
83	Hiking	11/17/2016 6:35 PM
84	beautiful	11/17/2016 6:34 PM
85	Mountains	11/17/2016 6:33 PM
86	mt baker	11/17/2016 6:30 PM
87	Explore	11/17/2016 6:12 PM
88	Beautiful	11/17/2016 5:54 PM
89	America	11/17/2016 5:28 PM
90	Beautiful	11/17/2016 5:24 PM
91	Tulips	11/17/2016 5:22 PM
92	Green	11/17/2016 5:11 PM
93	beautiful scenery	11/17/2016 5:07 PM
94	mountains	11/17/2016 5:05 PM
95	Green	11/17/2016 5:01 PM
96	Stunning	11/17/2016 4:49 PM
97	Crime	11/17/2016 4:47 PM
98	Great activities	11/17/2016 4:47 PM
99	Beautiful farms, mountains	11/17/2016 4:46 PM
100	scenery	11/17/2016 4:44 PM
101	Family	11/17/2016 4:38 PM
102	Close	11/17/2016 4:37 PM
103	Mukilteo	11/17/2016 4:29 PM
104	Dramatic	11/17/2016 4:29 PM
105	Family	11/17/2016 4:25 PM
106	pleasant	11/17/2016 4:25 PM
107	beautiful	11/17/2016 4:24 PM
108	Beautiful	11/17/2016 4:18 PM
109	Friendly	11/17/2016 4:18 PM
110	mountains	11/17/2016 4:17 PM
111	Views	11/17/2016 4:14 PM
#	Second Choice	Date

Snohomish County Destination Survey

1	Granite Falls	12/3/2016 10:36 PM
2	charming (in historic downtowns)	12/3/2016 3:05 PM
3	Water activities	12/3/2016 12:08 PM
4	small towns	12/3/2016 3:21 AM
5	Apples	12/2/2016 6:46 PM
6	Scenic	12/2/2016 4:14 PM
7	service	12/2/2016 2:28 PM
8	Less hectic	12/2/2016 2:25 PM
9	casinos	12/2/2016 1:32 PM
10	Colby Ave	12/2/2016 1:25 PM
11	Beautiful	12/2/2016 1:22 PM
12	traffic	12/2/2016 1:07 PM
13	Natural	12/2/2016 12:34 PM
14	Clean up homeless and drugs and get them off the streets	12/2/2016 12:31 PM
15	friendly	12/2/2016 11:40 AM
16	Is it a good stop this trip?	12/2/2016 11:35 AM
17	Aerospace Leaders to Space Travel	12/2/2016 11:34 AM
18	not crowded	12/2/2016 11:31 AM
19	spread-out	12/2/2016 11:15 AM
20	Not the big city	11/30/2016 10:11 PM
21	Relaxed	11/28/2016 1:52 PM
22	Scenic	11/28/2016 12:06 PM
23	Farmers	11/28/2016 5:17 AM
24	Airplanes	11/27/2016 2:43 PM
25	Coastal	11/27/2016 10:44 AM
26	Greenery	11/26/2016 11:34 PM
27	Friendliness	11/26/2016 6:55 PM
28	Great fishing	11/26/2016 10:14 AM
29	Small towns	11/26/2016 2:20 AM
30	Escape	11/26/2016 12:37 AM
31	sporting	11/26/2016 12:26 AM
32	Mountains	11/25/2016 11:45 PM
33	old	11/25/2016 11:12 PM
34	great camping	11/25/2016 11:04 PM
35	Bird watching	11/25/2016 10:50 PM
36	Interesting	11/25/2016 6:13 PM
37	Beautiful Views	11/25/2016 5:03 PM
38	Country	11/25/2016 3:34 PM
39	Beautiful	11/25/2016 3:20 PM
40	Serene	11/25/2016 3:01 PM
41	easy to reach	11/25/2016 2:26 PM

Snohomish County Destination Survey

42	less crowded	11/25/2016 2:05 PM
43	Away from the city	11/25/2016 1:16 PM
44	Good	11/25/2016 1:10 PM
45	Relaxing	11/25/2016 12:57 PM
46	Easy hiking	11/25/2016 12:44 PM
47	Nature	11/25/2016 12:02 PM
48	Beautiful	11/25/2016 11:59 AM
49	Ease of travel	11/25/2016 11:36 AM
50	FRIENDLY	11/22/2016 6:37 PM
51	No culture compared to Seattle	11/21/2016 12:51 PM
52	Sad	11/21/2016 12:41 PM
53	rural	11/20/2016 10:13 PM
54	inexpensive	11/20/2016 8:10 PM
55	Easy to navigate	11/20/2016 5:07 PM
56	beautiful	11/19/2016 11:16 PM
57	plenty of things to see and do	11/19/2016 12:19 PM
58	Beauty	11/19/2016 9:01 AM
59	relaxation	11/19/2016 4:08 AM
60	Beach	11/18/2016 10:24 PM
61	Fishing -River	11/18/2016 9:41 PM
62	Traffic	11/18/2016 2:35 PM
63	For Nature Lovers	11/18/2016 12:42 PM
64	Antiques	11/18/2016 10:58 AM
65	Pacific Northwest	11/18/2016 8:58 AM
66	Friendly	11/18/2016 1:26 AM
67	good food	11/17/2016 10:59 PM
68	Boeing	11/17/2016 10:52 PM
69	Friendly	11/17/2016 10:50 PM
70	Fun	11/17/2016 10:30 PM
71	antiques	11/17/2016 9:49 PM
72	Green	11/17/2016 9:06 PM
73	Nature	11/17/2016 8:31 PM
74	Puget Sound	11/17/2016 7:38 PM
75	Inspiring	11/17/2016 7:30 PM
76	Friendly	11/17/2016 7:16 PM
77	Variety	11/17/2016 7:10 PM
78	Beautiful	11/17/2016 6:57 PM
79	waterfall	11/17/2016 6:42 PM
80	Mountains	11/17/2016 6:35 PM
81	peaceful	11/17/2016 6:34 PM
82	Picturesque	11/17/2016 6:33 PM

Snohomish County Destination Survey

83	none	11/17/2016 6:30 PM
84	Relaxed	11/17/2016 6:12 PM
85	Green	11/17/2016 5:54 PM
86	Relaxing	11/17/2016 5:28 PM
87	Fun	11/17/2016 5:24 PM
88	Grapes	11/17/2016 5:22 PM
89	Rural	11/17/2016 5:11 PM
90	ocen views	11/17/2016 5:07 PM
91	hiking	11/17/2016 5:05 PM
92	Blue	11/17/2016 5:01 PM
93	Beautiful	11/17/2016 4:49 PM
94	Homeless	11/17/2016 4:47 PM
95	Fun	11/17/2016 4:47 PM
96	Great people	11/17/2016 4:46 PM
97	outdoor activities	11/17/2016 4:44 PM
98	First Street	11/17/2016 4:38 PM
99	Fun	11/17/2016 4:37 PM
100	Aviation	11/17/2016 4:29 PM
101	Nature	11/17/2016 4:29 PM
102	Beautiful	11/17/2016 4:25 PM
103	beautiful	11/17/2016 4:25 PM
104	varied environments	11/17/2016 4:24 PM
105	Natural	11/17/2016 4:18 PM
106	Homely	11/17/2016 4:18 PM
107	nature	11/17/2016 4:17 PM
108	Food	11/17/2016 4:14 PM
#	Third Choice	Date
1	Outback Kangaroo Farm	12/3/2016 10:36 PM
2	convenient	12/3/2016 3:05 PM
3	Traffic	12/3/2016 12:08 PM
4	clean	12/3/2016 3:21 AM
5	Backcountry	12/2/2016 6:46 PM
6	Agricultural	12/2/2016 4:14 PM
7	pleasant	12/2/2016 2:28 PM
8	Peaceful	12/2/2016 2:25 PM
9	trains	12/2/2016 1:32 PM
10	small businesses	12/2/2016 1:25 PM
11	Outdoors	12/2/2016 1:22 PM
12	friendly	12/2/2016 1:07 PM
13	Small activities	12/2/2016 12:34 PM
14	I think community block parties would help and get more people involved to help clean up streets and parks.	12/2/2016 12:31 PM

Snohomish County Destination Survey

15	environmental	12/2/2016 11:40 AM
16	Maybe some other trip.	12/2/2016 11:35 AM
17	No large amusement parks for family, head to BC.	12/2/2016 11:34 AM
18	access to outdoors	12/2/2016 11:31 AM
19	lots to do and see	12/2/2016 11:15 AM
20	traffic	11/30/2016 10:11 PM
21	One of a kind	11/28/2016 1:52 PM
22	Antique malls	11/28/2016 5:17 AM
23	Away from it all!	11/27/2016 10:44 AM
24	Good place	11/26/2016 11:34 PM
25	Feels like home	11/26/2016 6:55 PM
26	Lushest food	11/26/2016 10:14 AM
27	Small shops	11/26/2016 2:20 AM
28	Refreshing	11/26/2016 12:37 AM
29	outdoor adventure oriented	11/26/2016 12:26 AM
30	north	11/25/2016 11:45 PM
31	historic	11/25/2016 11:12 PM
32	Whale watching	11/25/2016 10:50 PM
33	Historical	11/25/2016 6:13 PM
34	Unique Small Towns	11/25/2016 5:03 PM
35	Pie	11/25/2016 3:34 PM
36	Comfortable	11/25/2016 3:20 PM
37	Peaceful	11/25/2016 3:01 PM
38	interesting places to visit	11/25/2016 2:26 PM
39	laid back	11/25/2016 2:05 PM
40	Washington's backyard	11/25/2016 1:16 PM
41	Okay	11/25/2016 1:10 PM
42	Nice people	11/25/2016 12:57 PM
43	Waterviews	11/25/2016 12:44 PM
44	Beautiful outdoors	11/25/2016 12:02 PM
45	Water	11/25/2016 11:59 AM
46	OUTBACK	11/22/2016 6:37 PM
47	Not enough day events for seniors to attend	11/21/2016 12:51 PM
48	Outdoors	11/21/2016 12:41 PM
49	laid back	11/20/2016 8:10 PM
50	Near the water!	11/20/2016 5:07 PM
51	scenic	11/19/2016 11:16 PM
52	peaceful	11/19/2016 12:19 PM
53	Waterfalls	11/19/2016 9:01 AM
54	friendly people	11/19/2016 4:08 AM
55	Food	11/18/2016 10:24 PM

Snohomish County Destination Survey

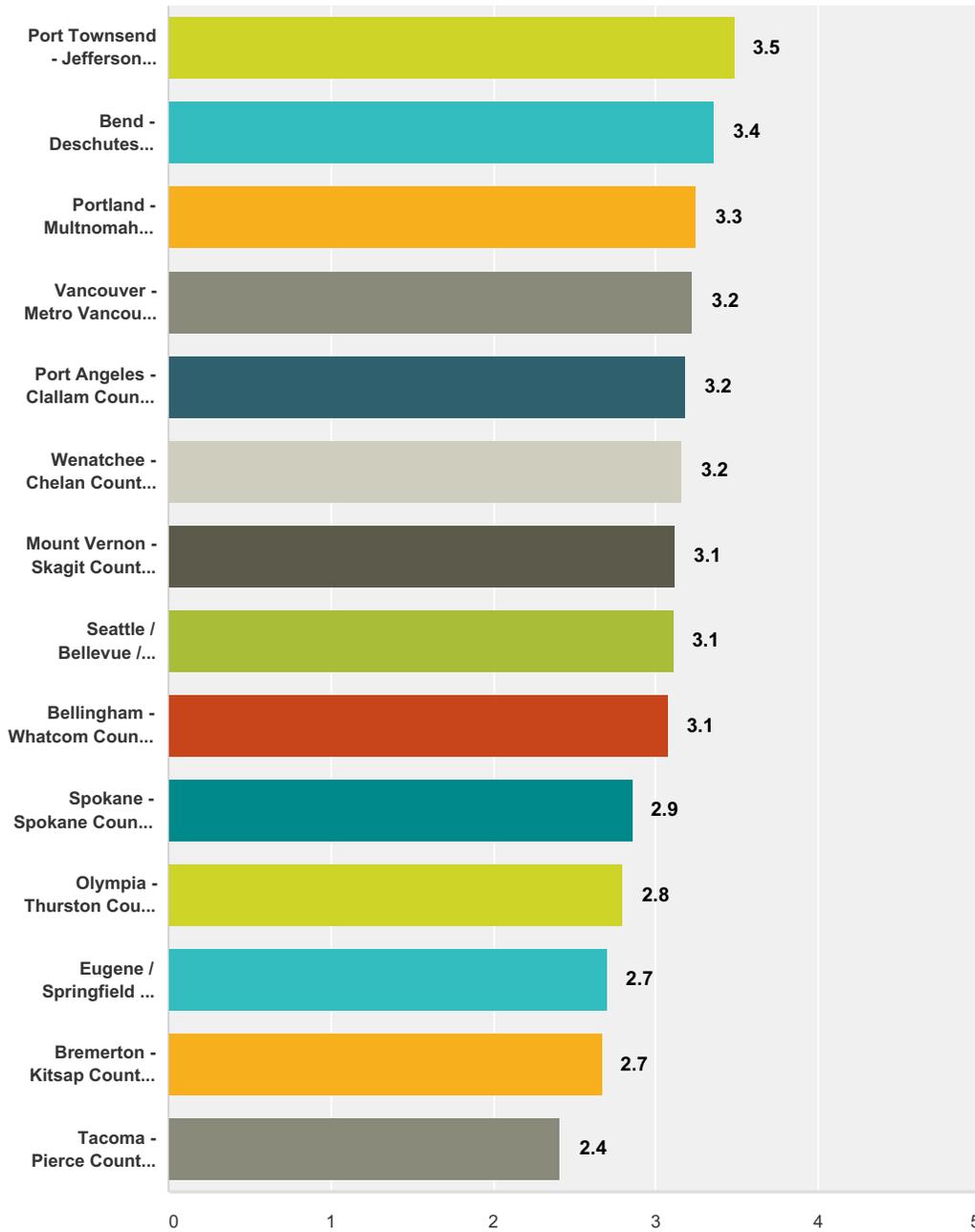
56	Scenery- quiet	11/18/2016 9:41 PM
57	Nature	11/18/2016 2:35 PM
58	Peace, Relaxation and Excitement	11/18/2016 12:42 PM
59	Mexican food	11/18/2016 10:58 AM
60	Wine!!!	11/18/2016 8:58 AM
61	Clean	11/18/2016 1:26 AM
62	traffic	11/17/2016 10:59 PM
63	North	11/17/2016 10:52 PM
64	Slow pace	11/17/2016 10:50 PM
65	Relaxation	11/17/2016 10:30 PM
66	farms	11/17/2016 9:49 PM
67	Enjoy	11/17/2016 9:06 PM
68	Clesn	11/17/2016 8:31 PM
69	mountains	11/17/2016 7:38 PM
70	Relaxed	11/17/2016 7:30 PM
71	Exceptional	11/17/2016 7:16 PM
72	Good	11/17/2016 7:10 PM
73	Friends	11/17/2016 6:57 PM
74	hiking	11/17/2016 6:42 PM
75	Rivers	11/17/2016 6:35 PM
76	livable	11/17/2016 6:34 PM
77	Big foot	11/17/2016 6:33 PM
78	none	11/17/2016 6:30 PM
79	Stay	11/17/2016 6:12 PM
80	Water	11/17/2016 5:54 PM
81	Pretty	11/17/2016 5:28 PM
82	Interesting	11/17/2016 5:24 PM
83	Ocean	11/17/2016 5:22 PM
84	Mountains	11/17/2016 5:11 PM
85	mountain trails	11/17/2016 5:07 PM
86	everett	11/17/2016 5:05 PM
87	Grey	11/17/2016 5:01 PM
88	Drivable	11/17/2016 4:49 PM
89	Better businesses	11/17/2016 4:47 PM
90	Relaxation	11/17/2016 4:47 PM
91	Pigsty sound, crabbing	11/17/2016 4:46 PM
92	dining	11/17/2016 4:44 PM
93	Trail's End	11/17/2016 4:38 PM
94	waterfront	11/17/2016 4:29 PM
95	Farmland	11/17/2016 4:29 PM
96	Familiar	11/17/2016 4:25 PM

Snohomish County Destination Survey

97	family	11/17/2016 4:25 PM
98	friendly	11/17/2016 4:24 PM
99	Fishing	11/17/2016 4:18 PM
100	Varied	11/17/2016 4:18 PM
101	welcoming	11/17/2016 4:17 PM
102	TRAFFIC	11/17/2016 4:14 PM

Q36 From the list below, select those Washington State places that you have also visited, and rate your overall experience compared to Snohomish County.

Answered: 124 Skipped: 93



	Very poor compared to Snohomish County	Poor compared to Snohomish County	About the same as Snohomish County	Better than Snohomish County	Much better than Snohomish County	Not Visited	Total	Weighted Average
Port Townsend - Jefferson County - WA	0.00% 0	2.54% 3	35.59% 42	19.49% 23	7.63% 9	34.75% 41	118	3.49

Snohomish County Destination Survey

Bend - Deschutes County - OR	0.00% 0	4.27% 5	19.66% 23	13.68% 16	2.56% 3	59.83% 70	117	3.36
Portland - Multnomah County - OR	2.54% 3	11.86% 14	30.51% 36	11.86% 14	11.02% 13	32.20% 38	118	3.25
Vancouver - Metro Vancouver - BC	5.31% 6	9.73% 11	22.12% 25	15.04% 17	9.73% 11	38.05% 43	113	3.23
Port Angeles - Clallam County - WA	0.83% 1	10.00% 12	41.67% 50	12.50% 15	5.83% 7	29.17% 35	120	3.18
Wenatchee - Chelan County - WA	2.59% 3	7.76% 9	25.86% 30	12.93% 15	4.31% 5	46.55% 54	116	3.16
Mount Vernon - Skagit County - WA	1.68% 2	5.88% 7	47.06% 56	12.61% 15	2.52% 3	30.25% 36	119	3.12
Seattle / Bellevue / Kirkland / Redmond - King County - WA	2.48% 3	21.49% 26	42.98% 52	17.36% 21	9.92% 12	5.79% 7	121	3.11
Bellingham - Whatcom County - WA	0.83% 1	7.50% 9	49.17% 59	8.33% 10	3.33% 4	30.83% 37	120	3.08
Spokane - Spokane County - OR	1.75% 2	15.79% 18	24.56% 28	7.02% 8	2.63% 3	48.25% 55	114	2.86
Olympia - Thurston County - WA	3.45% 4	18.10% 21	29.31% 34	7.76% 9	2.59% 3	38.79% 45	116	2.80
Eugene / Springfield - Lane County - OR	0.85% 1	13.68% 16	22.22% 26	3.42% 4	0.00% 0	59.83% 70	117	2.70
Bremerton - Kitsap County - WA	1.68% 2	21.01% 25	28.57% 34	2.52% 3	1.68% 2	44.54% 53	119	2.67
Tacoma - Pierce County - WA	10.26% 12	28.21% 33	23.93% 28	5.98% 7	0.85% 1	30.77% 36	117	2.41

Snohomish County Destination Survey

Q37 For those places that you have rated "Better" or "Much Better" than Snohomish County, please tell us what it is about these places you like better.

Answered: 64 Skipped: 153

#	Responses	Date
1	It was just the overall trip that time and I really liked the Skagit Valley Co-op, farmer's markets are great road trip attractions.	12/3/2016 10:38 PM
2	clear destination and rich with art and history culture	12/3/2016 3:07 PM
3	More varied	12/3/2016 12:09 PM
4	Na	12/2/2016 6:47 PM
5	Small town shopping, friendly merchants. good places to eat.	12/2/2016 4:16 PM
6	They include facts about their weather year-round, if you decide to move there, and odd facts that aren't commonly known about the area.	12/2/2016 2:29 PM
7	greater variety of things to do.	12/2/2016 1:09 PM
8	Participateable activities in some cases	12/2/2016 12:37 PM
9	More pleasant and close knit when it comes to community and more happier people. Seems they have less crimes and homeless issues. It is a fun place to visit and the activities are fun. Nice place to stay and or camp. It is beautiful areas.	12/2/2016 12:35 PM
10	everything was cool	12/2/2016 12:29 PM
11	more exciting places to visit see for outdoor destinations	12/2/2016 11:43 AM
12	More family outdoor activities, amusement parks, dogs welcome at most out door activity area's, nice river walks, splash zones, misting area's, more attractions which engages all the family members. Snohomish County is really missing out by not having an amusement park. Piddle Wild wave's is to far, and very small, over crowded, and rather boring.	12/2/2016 11:43 AM
13	I love the coast and the islands.	12/2/2016 11:36 AM
14	I grew up in Seattle and live near Portland so am a little partial.	12/2/2016 11:28 AM
15	More "things" that we enjoy seeing/doing	11/30/2016 10:13 PM
16	coast and mountains	11/29/2016 1:03 PM
17	Different culture so it was enlightening	11/28/2016 12:08 PM
18	Larger selection of choices for entertainment, shopping, dining	11/27/2016 11:20 PM
19	Not as congested, greener, more rural.	11/27/2016 10:47 AM
20	Lots more to do. Nicer.	11/26/2016 11:36 PM
21	Different environment , Port Townsend scenery.	11/26/2016 10:18 AM
22	Activities centralized, varied.	11/26/2016 2:24 AM
23	n/a	11/26/2016 12:27 AM
24	More unique downtowns	11/25/2016 5:04 PM
25	Healthier restaurants	11/25/2016 3:36 PM
26	Cheaper	11/25/2016 3:21 PM
27	Did not rate any better	11/25/2016 3:03 PM
28	The previous question is similar to trying to compare apples & oranges.	11/25/2016 2:31 PM
29	They are pretty equal	11/25/2016 2:27 PM

Snohomish County Destination Survey

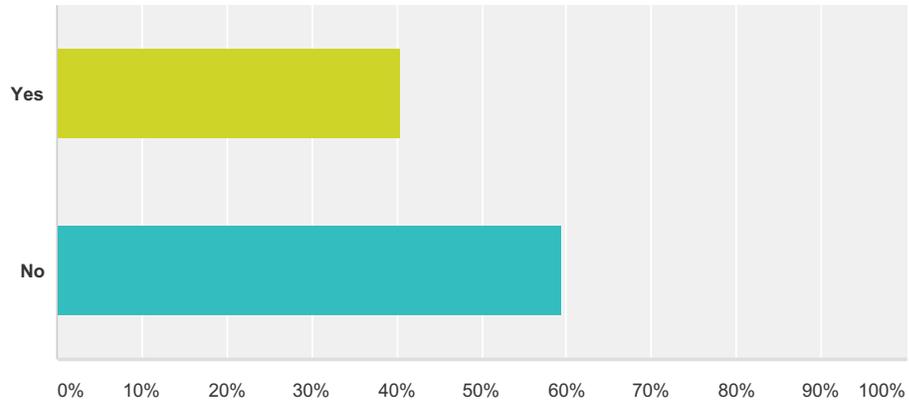
30	Port Townsend is fun for us living on Whidbey Island and taking the ferry for a day on the town. Chelan area has Stehekin, one of my favorite places in Washington	11/25/2016 1:19 PM
31	They have the advantage of being larger city with more to do.	11/25/2016 12:59 PM
32	I think our county is amazing and I am still exploring it! I do also love the Port Townsend area as it is quaint but with a lot of outdoor activities as well as arts and entertainment mixed with local culture.	11/25/2016 12:07 PM
33	Cleaner air and scenery	11/25/2016 12:01 PM
34	The only one I put better was Seattle due to the choices of things to do. However the traffic was less than enjoyable.	11/25/2016 11:37 AM
35	They have accessible large museums, unique attractions like Chihuly Garden and Glass and the Science Center. They offer substantial senior discounts. If people travel to visit people in Snohomish County, they are always taken to Seattle. The Exfinity events are overpriced significantly so we travel to Seattle.	11/21/2016 12:54 PM
36	nice hotels	11/20/2016 8:12 PM
37	Just different options, some have natural attractions or festivals that Snohomish can't offer.	11/20/2016 5:09 PM
38	I didn't :)	11/19/2016 12:20 PM
39	More sightseeing	11/18/2016 10:26 PM
40	like the Granville area in Vancouver Bc- have food, water taxi and arts and music all in walkable area; Wenatchee has Pybus Market- small and quaint with free music and within walking of downtown	11/18/2016 9:46 PM
41	More nature things and other places we found to visit. Not as much info on Snohomish County as the others, so didn't know in advance.	11/18/2016 12:43 PM
42	Sidewalks, signage, safer highways. Places that are better are easier to drive around, walk around, and find places and things you want to do.	11/18/2016 11:01 AM
43	Familiarity	11/17/2016 11:00 PM
44	It's not so much that they are "better" it's just that they are big cities. Snohomish county does not have a big city.	11/17/2016 10:55 PM
45	Ocean	11/17/2016 10:54 PM
46	More to do in regard to biking and hiking and places to stay.	11/17/2016 9:51 PM
47	Seattle is an exciting big city with unique museums, neighborhoods, several long bike paths, the waterfront, and city parks and beaches. The same can be said for Vancouver, British Columbia.	11/17/2016 9:08 PM
48	Just the feel of things and things to do	11/17/2016 8:32 PM
49	A little more open	11/17/2016 7:11 PM
50	Cleaner hotels	11/17/2016 7:00 PM
51	antiques	11/17/2016 6:53 PM
52	More things to do and explore	11/17/2016 6:14 PM
53	The things we did or saw there	11/17/2016 5:56 PM
54	Multi choices, better food to choose from, more places to visit, cosmopolite cities.	11/17/2016 5:26 PM
55	Chelan County - designated and focused holiday celebrations in Leavenworth are very fun, and almost always cause me to stay a night or two.	11/17/2016 5:12 PM
56	more places to visit without driving all over.	11/17/2016 5:11 PM
57	Less homeless and crime and more clean and better businesses and hospitality	11/17/2016 4:49 PM
58	It's hard to classify better. It's really just a "different" experience that we enjoyed.	11/17/2016 4:49 PM
59	More variety of shops, dining, lodging, parks and things to do with kids. The lodging in the city of Snohomish are none we would consider staying at and it is a problem when visiting the area...have to go to Everett. Not very convenient.	11/17/2016 4:39 PM
60	It's not a matter of being "better" it's a matter of being different with a multitude of visitor options. It is unfair to say that Seattle is "better" than Snohomish...they just offer different options	11/17/2016 4:31 PM
61	More quaint places to see, like fishing village vibe	11/17/2016 4:27 PM
62	None	11/17/2016 4:25 PM
63	N/a	11/17/2016 4:20 PM

Snohomish County Destination Survey

64	the breadth of activities that we participated in	11/17/2016 4:18 PM
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Q38 Were Snohomish County Attractions & Amusements important to you in deciding to visit the area?

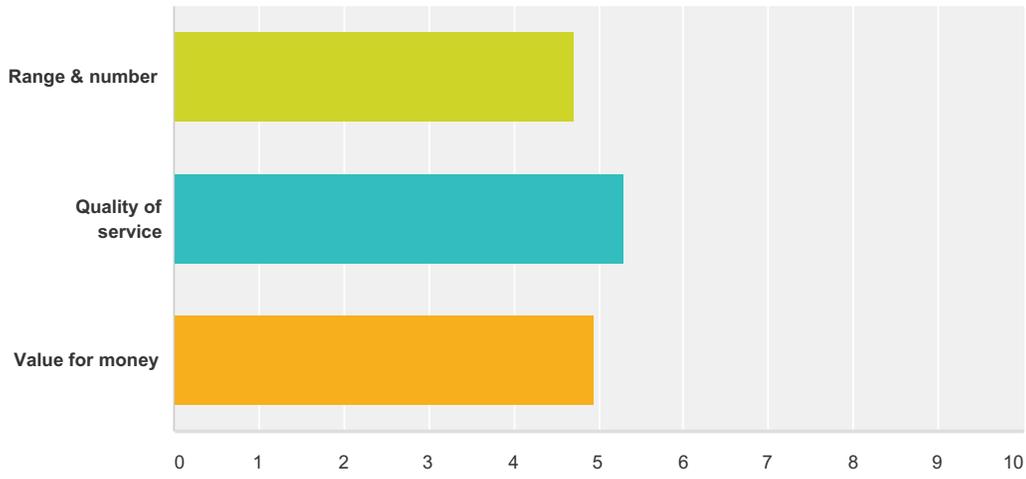
Answered: 121 Skipped: 96



Answer Choices	Responses	
Yes	40.50%	49
No	59.50%	72
Total		121

Q39 Rate your views on Snohomish County attractions and amusements.

Answered: 47 Skipped: 170



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	6.38% 3	2.13% 1	6.38% 3	21.28% 10	31.91% 15	25.53% 12	6.38% 3	0.00% 0	47	4.72
Quality of service	4.35% 2	0.00% 0	0.00% 0	13.04% 6	41.30% 19	21.74% 10	19.57% 9	0.00% 0	46	5.30
Value for money	4.26% 2	0.00% 0	2.13% 1	29.79% 14	29.79% 14	23.40% 11	10.64% 5	0.00% 0	47	4.94

Snohomish County Destination Survey

Q40 What additional kind(s) or type(s) of attractions and amusements would you would like to see in Snohomish County?

Answered: 30 Skipped: 187

#	Responses	Date
1	Farmer's markets, seasonal events.	12/3/2016 10:40 PM
2	Na Thu	12/2/2016 6:48 PM
3	Improved City Parks for picnic lunches	12/2/2016 4:18 PM
4	outdoors and nature	12/2/2016 1:30 PM
5	water park	12/2/2016 1:10 PM
6	More low to mid cost activities for parents	12/2/2016 12:39 PM
7	Festivals and more community gatherings	12/2/2016 12:38 PM
8	AMUSEMENT PARK WITH WATER PARK, NASCAR would have been good.	12/2/2016 11:47 AM
9	Concert venues, horseback riding, campgrounds, etc.	11/27/2016 10:49 AM
10	Kids stuff	11/26/2016 11:37 PM
11	Waterfront activities, learn to; river uses, access, learning new fly fish, inner tube..individual floats/ride back, safety training.	11/26/2016 2:35 AM
12	mtn road access	11/26/2016 12:27 AM
13	Not sure	11/25/2016 10:54 PM
14	Theme park	11/25/2016 3:24 PM
15	fairs and expos	11/25/2016 2:29 PM
16	Musical events that are large, during the week for seniors and young families. Let large attractions build and set up in Snohomish County like Wings Over Washington in Seattle! We have no Big Wheel, no Pikes Place Market, etc. Allow innovation for tourism!	11/21/2016 12:58 PM
17	r v camp sites	11/20/2016 8:13 PM
18	none	11/20/2016 5:10 PM
19	Bus tours of local farms and food : food to table type dinners, etc. meet the farmers and chefs ...	11/18/2016 9:49 PM
20	There are plenty of activities for the adults and the little kids and how much county needs things to entertain the teenagers	11/17/2016 11:03 PM
21	More family oriented museums	11/17/2016 10:55 PM
22	Off road bike paths come to mind.	11/17/2016 9:10 PM
23	More art events	11/17/2016 7:42 PM
24	Guided Hikes	11/17/2016 7:32 PM
25	None	11/17/2016 7:01 PM
26	Museums	11/17/2016 5:27 PM
27	I like the fair ground and speedway and Kangaroo farm and indoor go carts are fun. Seems we could find more ideas from other cities to brighten the Snohomish area up. All around flea market and food market and fun activities and events.	11/17/2016 4:54 PM
28	Really enjoy the link between Snohomish and aviation. It is truly what makes the region different than other areas of the country. This is an area that you could further capitalize on in your future marketing ideas for tourism growth.	11/17/2016 4:34 PM
29	family oriented places	11/17/2016 4:28 PM
30	looking foward to whatever you may create	11/17/2016 4:27 PM

Snohomish County Destination Survey

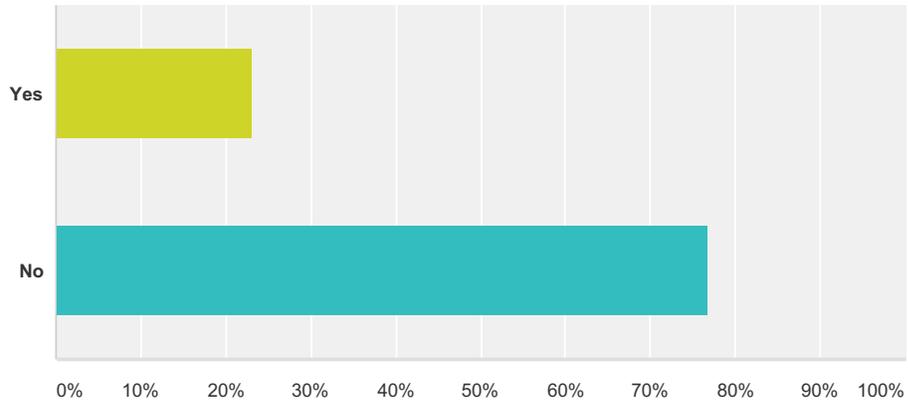
Q41 What aspects of Snohomish County attractions and amusements can be improved?

Answered: 28 Skipped: 189

#	Responses	Date
1	Nothing really as I will come back and have recommended it to others, especially families.	12/3/2016 10:40 PM
2	Nm	12/2/2016 6:48 PM
3	Do not have gun sales at Evergreen Fair Grounds.	12/2/2016 4:18 PM
4	people	12/2/2016 1:10 PM
5	It's hard to really know what's out there.	12/2/2016 12:39 PM
6	More things to do for all interest.. Find some things you have seen in other towns and brainstorm what would work in this area.	12/2/2016 12:38 PM
7	There are no amusement parks. Some of the river areas are very trashy. Boeing is good. To many homeless and drug users at the river areas in Snohomish and Skagit. It's so scary for the children, and dangerous for dogs.	12/2/2016 11:47 AM
8	More varied and affordable and family friendly.	11/27/2016 10:49 AM
9	All	11/26/2016 11:37 PM
10	Fairgrounds, expand to include daily use that attracts visitors & locals pool, spray park..ice rink, rollerskating...keeping children active.	11/26/2016 2:35 AM
11	-	11/26/2016 12:27 AM
12	Not sure	11/25/2016 10:54 PM
13	Cheaper	11/25/2016 3:24 PM
14	camping accomodations	11/25/2016 2:29 PM
15	All attractions should have at least one day event for seniors and young families. Seniors don't drive at night and they are becoming the largest population. The young families and seniors have limited funds but will spend if the event is attractive enough.	11/21/2016 12:58 PM
16	see 38	11/20/2016 8:13 PM
17	Keep up the good work advertising on line.	11/20/2016 5:10 PM
18	more art information on schack in everett	11/18/2016 9:49 PM
19	More family oriented museums	11/17/2016 10:55 PM
20	I think Snohomish County is fine the way it is -	11/17/2016 9:10 PM
21	needs a light rail system	11/17/2016 7:42 PM
22	None	11/17/2016 7:32 PM
23	None	11/17/2016 7:01 PM
24	Don't know	11/17/2016 5:27 PM
25	Seems like most areas are like low income or not up to date and need more modern day strip malls and better businesses and water views are great. Less expensive prices on things.	11/17/2016 4:54 PM
26	Signs to museums and atrtractions could be more prominent. As I get older and traffic gets busier in the region, the need for bigger and better tourism signs would be helpful.	11/17/2016 4:34 PM
27	the animal park petting zoo	11/17/2016 4:28 PM
28	clear directions to each readily available	11/17/2016 4:27 PM

Q42 Were Snohomish County Culture & Performing Arts important to you in deciding to visit the area?

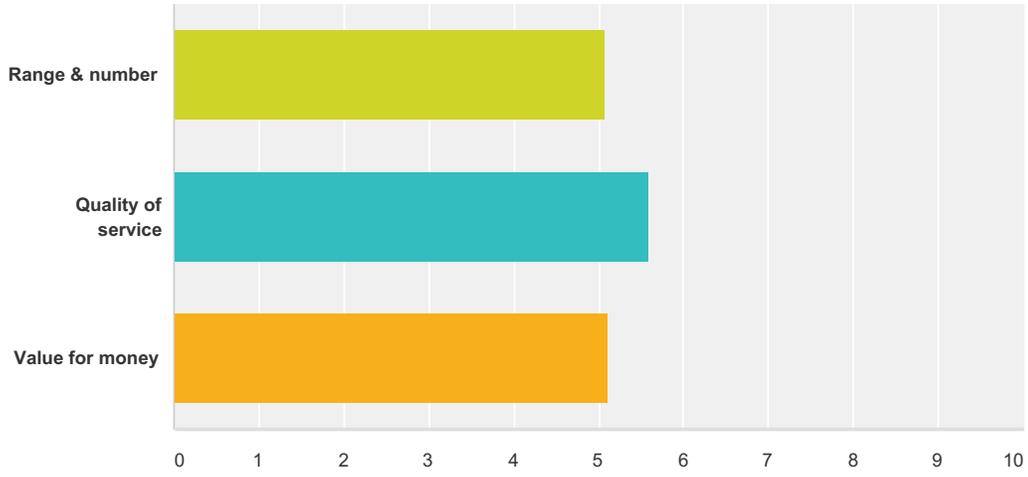
Answered: 117 Skipped: 100



Answer Choices	Responses	
Yes	23.08%	27
No	76.92%	90
Total		117

Q43 Rate your views on Snohomish County culture and performing arts.

Answered: 26 Skipped: 191



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	3.85% 1	3.85% 1	0.00% 0	23.08% 6	19.23% 5	42.31% 11	7.69% 2	0.00% 0	26	5.08
Quality of service	0.00% 0	0.00% 0	0.00% 0	11.54% 3	26.92% 7	46.15% 12	11.54% 3	3.85% 1	26	5.60
Value for money	0.00% 0	0.00% 0	3.85% 1	23.08% 6	34.62% 9	26.92% 7	7.69% 2	3.85% 1	26	5.12

Snohomish County Destination Survey

Q44 What additional kind(s) or type(s) of culture and performing arts would you would like to see in Snohomish County?

Answered: 15 Skipped: 202

#	Responses	Date
1	Na	12/2/2016 7:09 PM
2	none	12/2/2016 4:19 PM
3	concerts	12/2/2016 1:32 PM
4	more small theater plays, not musicals.	12/2/2016 1:28 PM
5	more classical	12/2/2016 1:11 PM
6	More famous performers. Most are at Muckleshoot, to fare. Everett arena could do better. Tulalip could do MUCH better too.	12/2/2016 11:50 AM
7	Shows/plays/concerts	11/30/2016 10:15 PM
8	0	11/26/2016 2:40 AM
9	More music	11/25/2016 10:55 PM
10	Host dances, host musical groups who sell their music.	11/21/2016 1:00 PM
11	Keep up the good work	11/20/2016 5:11 PM
12	Top name entertainment	11/18/2016 10:29 PM
13	love the outdoors music in the parks- everett Marina and Bothell music too; more art walks on Weekends...	11/18/2016 9:51 PM
14	Ethnic festivals.	11/17/2016 9:11 PM
15	Dog Events	11/17/2016 5:30 PM

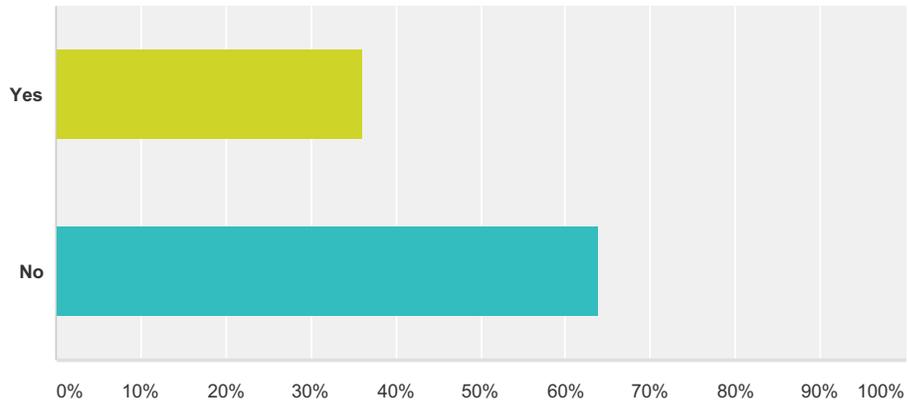
Q45 What aspects of Snohomish County culture and performing arts can be improved?

Answered: 15 Skipped: 202

#	Responses	Date
1	Na	12/2/2016 7:09 PM
2	none	12/2/2016 4:19 PM
3	see above	12/2/2016 1:28 PM
4	people	12/2/2016 1:11 PM
5	Happy with the Arts selection	12/2/2016 12:40 PM
6	Amusement Park	12/2/2016 11:50 AM
7	More shows/concerts	11/30/2016 10:15 PM
8	Easy pricing match on websites \$, \$\$, \$\$\$..free.	11/26/2016 2:40 AM
9	Not sure	11/25/2016 10:55 PM
10	Build a decent large interactive museum like the Museum of History and Industry in Seattle.	11/21/2016 1:00 PM
11	Keep growing while keeping the home town feeling. ParentMap is a great publication	11/20/2016 5:11 PM
12	More well known artists	11/18/2016 10:29 PM
13	Cost of the Everett shows....possible have more afternoon shows	11/18/2016 9:51 PM
14	Nothing Snohomish County has a wide variety to choose from	11/17/2016 11:06 PM
15	I think everything is pretty good the way it is.	11/17/2016 9:11 PM

Q46 Were Snohomish County Cultural Landmarks, Heritage & Historic Sites important to you in deciding to visit the area?

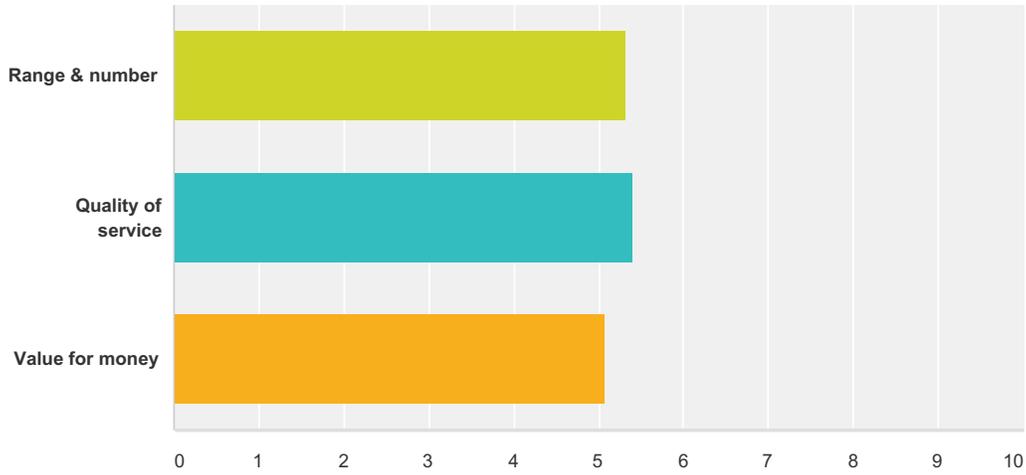
Answered: 116 Skipped: 101



Answer Choices	Responses
Yes	36.21% 42
No	63.79% 74
Total	116

Q47 Rate your views on Snohomish County cultural landmarks, heritage and historic sites.

Answered: 41 Skipped: 176



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	2.50% 1	0.00% 0	0.00% 0	12.50% 5	35.00% 14	27.50% 11	12.50% 5	10.00% 4	40	5.33
Quality of service	2.44% 1	0.00% 0	0.00% 0	12.20% 5	26.83% 11	39.02% 16	9.76% 4	9.76% 4	41	5.41
Value for money	2.44% 1	0.00% 0	0.00% 0	21.95% 9	31.71% 13	24.39% 10	7.32% 3	12.20% 5	41	5.08

Snohomish County Destination Survey

Q48 What additional kind(s) or type(s) of cultural landmarks, heritage and historic sites would you like to see in Snohomish County?

Answered: 20 Skipped: 197

#	Responses	Date
1	All put in a 'driving' format.	12/2/2016 7:20 PM
2	Na	12/2/2016 7:10 PM
3	none	12/2/2016 4:20 PM
4	none.	12/2/2016 1:12 PM
5	ghost towns, museums, natural history displays, access to remote sites/views	12/2/2016 11:46 AM
6	?	11/28/2016 5:23 AM
7	Native tribal museums and performances of b their culture to be able to learn about.	11/27/2016 10:53 AM
8	0	11/26/2016 2:44 AM
9	Not sure	11/25/2016 10:56 PM
10	Mining and Everett history	11/25/2016 3:26 PM
11	Historic buildings	11/25/2016 2:30 PM
12	Museum for adults	11/18/2016 10:31 PM
13	Roadside historic stops, where you see a sign and stop, and then there's a plaque explaining the historical significance.	11/18/2016 11:06 AM
14	Great variety	11/17/2016 11:16 PM
15	I think Snohomish County does a really great job - to over develop the area would cause the area to lose its charm and detract from existing heritage and historic sites.	11/17/2016 9:13 PM
16	None	11/17/2016 8:34 PM
17	More hiking trails designated to the indigenous people in the area.	11/17/2016 5:13 PM
18	more heritage and would like a memorial for the oso mudslide victims to pay our respects at	11/17/2016 5:06 PM
19	Not sure.	11/17/2016 4:30 PM
20	I am interested in all heritage/historic sites so that would be hard to say what I prefer	11/17/2016 4:20 PM

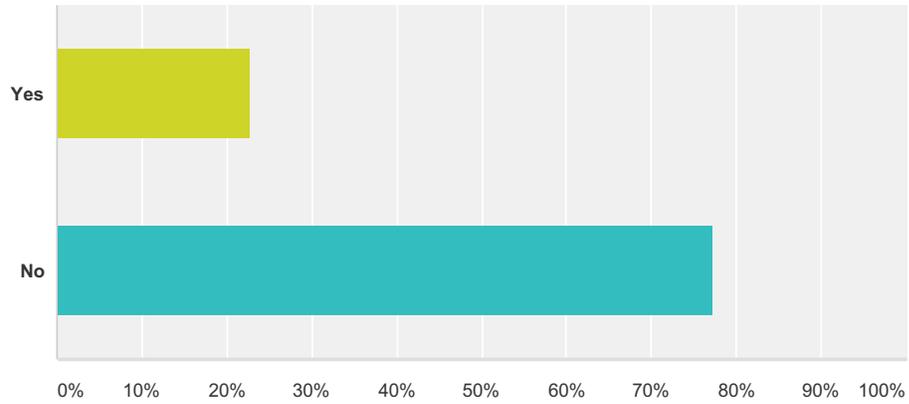
Q49 What aspects of Snohomish County cultural landmarks, heritage and historic sites can be improved?

Answered: 19 Skipped: 198

#	Responses	Date
1	Make all handicapped accessible.	12/2/2016 7:20 PM
2	Na	12/2/2016 7:10 PM
3	none	12/2/2016 4:20 PM
4	none	12/2/2016 1:12 PM
5	Didn't even know about most. So maybe advertising	12/2/2016 12:42 PM
6	access to sites, trails, mountain bike access to highlands (too much is restricted to hike and horse only - such as near Glacier Peak Wilderness.	12/2/2016 11:46 AM
7	?	11/28/2016 5:23 AM
8	There should be weekend mini classes available to learn or do things exclusive to the area and more info on where do fish and what to dish for and where you are allowed to hike and/or camp.	11/27/2016 10:53 AM
9	Signage off main hwys, Snohomish website address	11/26/2016 2:44 AM
10	Satisfied at this time	11/25/2016 10:56 PM
11	Mining	11/25/2016 3:26 PM
12	better access for disabled	11/25/2016 2:30 PM
13	NA	11/18/2016 10:31 PM
14	I don't know.	11/18/2016 11:06 AM
15	Everything is in good shape - do not over develop.	11/17/2016 9:13 PM
16	None	11/17/2016 8:34 PM
17	More availability and parking.	11/17/2016 5:13 PM
18	N/A	11/17/2016 4:30 PM
19	visitor services	11/17/2016 4:20 PM

Q50 Were Snohomish County Entertainment, Music & Concerts important to you in deciding to visit the area?

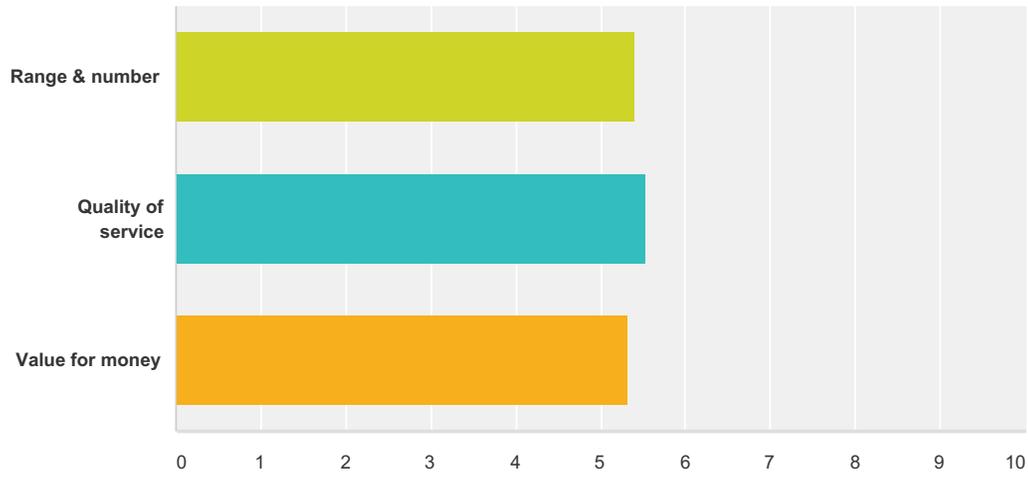
Answered: 114 Skipped: 103



Answer Choices	Responses	
Yes	22.81%	26
No	77.19%	88
Total		114

Q51 Rate your views on Snohomish County entertainment, music and concerts.

Answered: 25 Skipped: 192



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	0.00% 0	0.00% 0	4.00% 1	16.00% 4	36.00% 9	24.00% 6	20.00% 5	0.00% 0	25	5.40
Quality of service	0.00% 0	0.00% 0	0.00% 0	20.00% 5	28.00% 7	24.00% 6	24.00% 6	4.00% 1	25	5.54
Value for money	0.00% 0	0.00% 0	4.00% 1	20.00% 5	36.00% 9	20.00% 5	20.00% 5	0.00% 0	25	5.32

Snohomish County Destination Survey

Q52 What additional kind(s) or type(s) of entertainment, music and concerts would you would like to see in Snohomish County?

Answered: 13 Skipped: 204

#	Responses	Date
1	none	12/2/2016 4:20 PM
2	Local and more well known talents. We need more nicer places to eat and bars. The places in Seattle and other places actually have some places to eat, drink and live music. You need something that will bring crowds in.	12/2/2016 12:42 PM
3	More popular artists, most go South, or further North toward Bellingham or BC.	12/2/2016 11:54 AM
4	Nothing specific > just more of them	11/30/2016 10:17 PM
5	Rock, pop and country. Older groups from like the 70s and 80s.	11/27/2016 10:58 AM
6	0	11/26/2016 2:45 AM
7	More popular music, less cultural	11/25/2016 10:58 PM
8	More Big Name Entertainers	11/25/2016 5:05 PM
9	country music	11/25/2016 2:31 PM
10	More free park concerts. Perhaps a couple in the winter.	11/25/2016 12:19 PM
11	Seattle is the model for theaters, McCall Hall, Benaroyal Hall, etc. Exfinity Arena is great but significantly overpriced.	11/21/2016 1:02 PM
12	Free concerts by local talent.	11/17/2016 9:15 PM
13	Community events to get people that live in your area in one place and have a blast. Lower the cost so it can be for everyone. Put small business together around the holidays and offer free parking.	11/17/2016 5:02 PM

Snohomish County Destination Survey

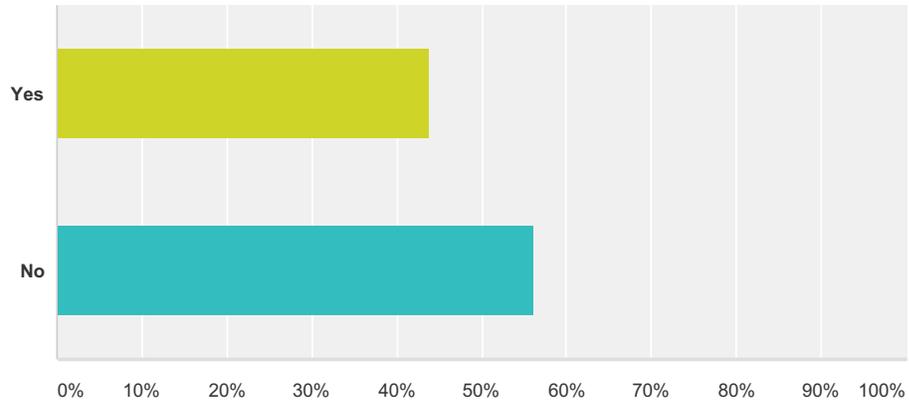
Q53 What aspects of Snohomish County entertainment, music and concerts can be improved?

Answered: 13 Skipped: 204

#	Responses	Date
1	none	12/2/2016 4:20 PM
2	Some bars are not classy and could use some updates and bring in more middle class people. You feel like you are going to a bar of drunks or low class people.	12/2/2016 12:42 PM
3	Build an amusement park with outdoor stages for artists to perform.	12/2/2016 11:54 AM
4	More shows/concerts	11/30/2016 10:17 PM
5	Prices and how many concerts a year that are staggered over many different months.	11/27/2016 10:58 AM
6	0	11/26/2016 2:45 AM
7	Have more rock and roll at concerts in the park	11/25/2016 10:58 AM
8	better access for disabled	11/25/2016 2:31 PM
9	Special invitation and entrance for groups for developmentally disabled. They absolutely LOVE music and dancing! I think it would be great for discounts or promotional/sponsored entrance for these groups to see local plays, musicals and concerts!!	11/25/2016 12:19 PM
10	Begin including seniors that do not drive at night. Everything is scheduled for the weekends. The festivals start at 11:00 am and that is too late for seniors who do not drive at night.	11/21/2016 1:02 PM
11	Have more shows in winter	11/18/2016 9:52 PM
12	I think giving local music groups and singers, especially the younger generations is very positive.	11/17/2016 9:15 PM
13	Location and cost for concerts and parking. Friendlier customer service and offer more food from smaller businesses	11/17/2016 5:02 PM

Q54 Were Snohomish County Events, Festivals & Fairs important to you in deciding to visit the area?

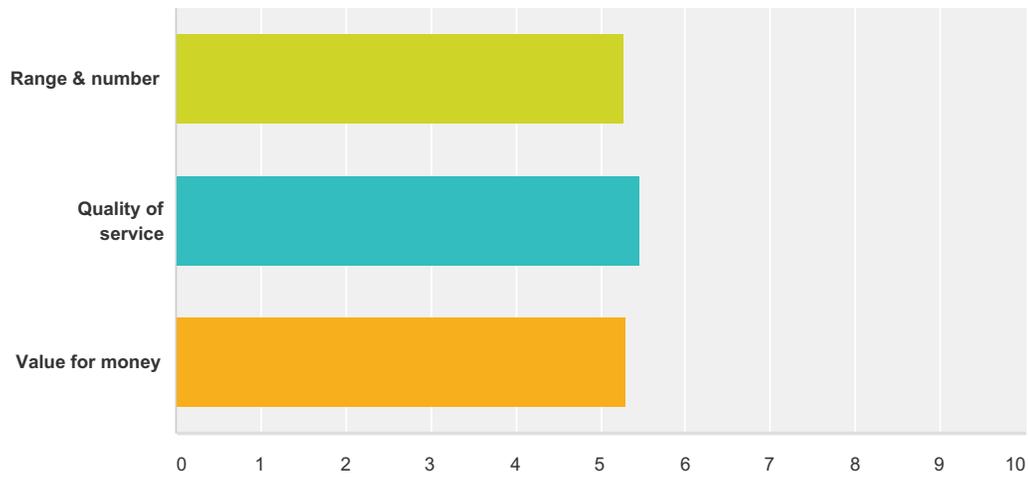
Answered: 114 Skipped: 103



Answer Choices	Responses
Yes	43.86% 50
No	56.14% 64
Total	114

Q55 Rate your views on Snohomish County events, festivals and fairs.

Answered: 48 Skipped: 169



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	2.08% 1	2.08% 1	2.08% 1	10.42% 5	43.75% 21	20.83% 10	18.75% 9	0.00% 0	48	5.29
Quality of service	2.08% 1	0.00% 0	0.00% 0	12.50% 6	37.50% 18	25.00% 12	20.83% 10	2.08% 1	48	5.47
Value for money	0.00% 0	2.08% 1	0.00% 0	20.83% 10	37.50% 18	18.75% 9	18.75% 9	2.08% 1	48	5.30

Snohomish County Destination Survey

Q56 What additional kind(s) or type(s) of events, festivals, and fairs would you would like to see in Snohomish County?

Answered: 24 Skipped: 193

#	Responses	Date
1	More pet related ones would be nice.	12/2/2016 7:22 PM
2	just MORE	12/2/2016 1:29 PM
3	Events that are community and wide spread small businesses and live music and safer	12/2/2016 12:45 PM
4	Snohomish county needs an amusement park, a large one, then these events will come, and be attractive.	12/2/2016 11:57 AM
5	beer fairs	12/2/2016 11:47 AM
6	?	11/28/2016 5:26 AM
7	Cheaper fairs	11/26/2016 11:39 PM
8	None at present time. vents we enjoy are closer to home.	11/26/2016 10:21 AM
9	Food festival, Hispanic in downtown, larger farmer markets.	11/26/2016 2:49 AM
10	More music/food festivals	11/25/2016 11:00 PM
11	Beer and wine tasting	11/25/2016 2:32 PM
12	Renaissance Festivals, Scottish Highland Games	11/25/2016 1:20 PM
13	Drumming circles, "hippie-type" events like mini folklife festival, Christian music festival, more medieval fairs and events! Events that could be enjoyed for the blind and visually impaired such as hands-on taxidermy events and hands on exploration that is safe.	11/25/2016 12:24 PM
14	The only festivals that are noteworthy are the Edmonds Art Festival and the Everett Sausage Festival.	11/21/2016 1:04 PM
15	RenFaires, Pow Wows, Cultural celebrations, exhibits	11/20/2016 5:13 PM
16	Art fairs	11/18/2016 10:32 PM
17	I think we have a very good variety. We really enjoyed Oktoberfest in Monroe a couple years ago, and were disappointed it didn't come back.	11/18/2016 11:09 AM
18	Can't think of anything . You can always find some kind of event to go to in Snohomish County	11/17/2016 11:19 PM
19	Beer and wine events.	11/17/2016 9:15 PM
20	No ideas	11/17/2016 7:12 PM
21	I don't know	11/17/2016 6:15 PM
22	Christmas street fair	11/17/2016 5:14 PM
23	No idea	11/17/2016 5:03 PM
24	more craft fairs or kids activities	11/17/2016 4:30 PM

Snohomish County Destination Survey

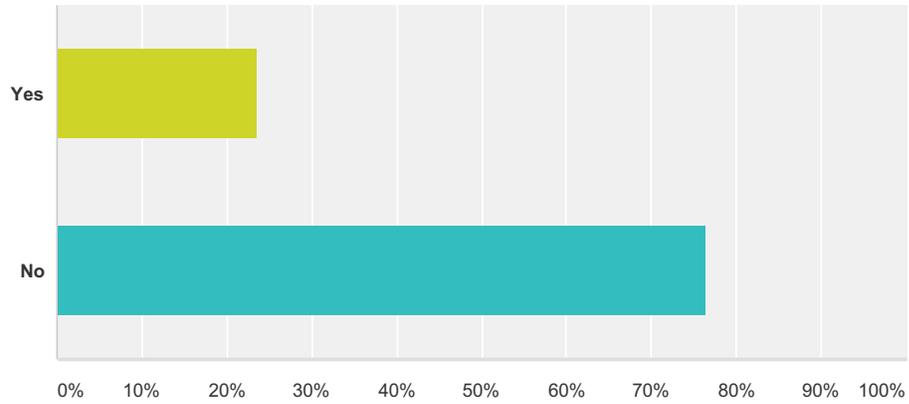
Q57 What aspects of Snohomish County events, festivals, and fairs can be improved?

Answered: 21 Skipped: 196

#	Responses	Date
1	More events that can go by the season so we have something free or low cost entry fee and fun and quality event that is for all ages.	12/2/2016 12:45 PM
2	Once again a more integrated means of locating forms of entertainment	12/2/2016 12:44 PM
3	The events already in place are good. Yet limited for the entire family ages.	12/2/2016 11:57 AM
4	none	12/2/2016 11:47 AM
5	Advertisement	11/28/2016 5:26 AM
6	All	11/26/2016 11:39 PM
7	We enjoyed the ones we visited.	11/26/2016 10:21 AM
8	Ability to walk/ride trolley to local downtown	11/26/2016 2:49 AM
9	Wish the Taste of Edmonds was a little bit cheaper to go too, but love the event!	11/25/2016 11:00 PM
10	better access for disabled, parking for disabled	11/25/2016 2:32 PM
11	Make some privileges for disabled, especially developmentally disabled for entrance, opportunities, accessibility, etc. Special performances for groups that would enjoy but with less-amplified sound for people with autism or visual impairments, etc. More hands-on events for people with developmental disabilities and blind.	11/25/2016 12:24 PM
12	Have more year around events. After summer is over Snohomish County has not many options for anything to bring visitors to.	11/21/2016 1:04 PM
13	Add variety to cultural celebrations	11/20/2016 5:13 PM
14	Parking	11/18/2016 10:32 PM
15	Better alternatives to driving yourself in a car. The bus system isn't convenient or efficient for some events, taxis are very expensive and Uber doesn't exist here.	11/18/2016 11:09 AM
16	parking.	11/17/2016 9:15 PM
17	No ideas	11/17/2016 7:12 PM
18	None that I can think of	11/17/2016 6:15 PM
19	have more handcrafted events. and more variety of vendors. to include food vendors.	11/17/2016 5:14 PM
20	no idea	11/17/2016 5:03 PM
21	more frequent with booths	11/17/2016 4:30 PM

Q58 Were Snohomish County Museums and Fine Arts important to you in deciding to visit the area?

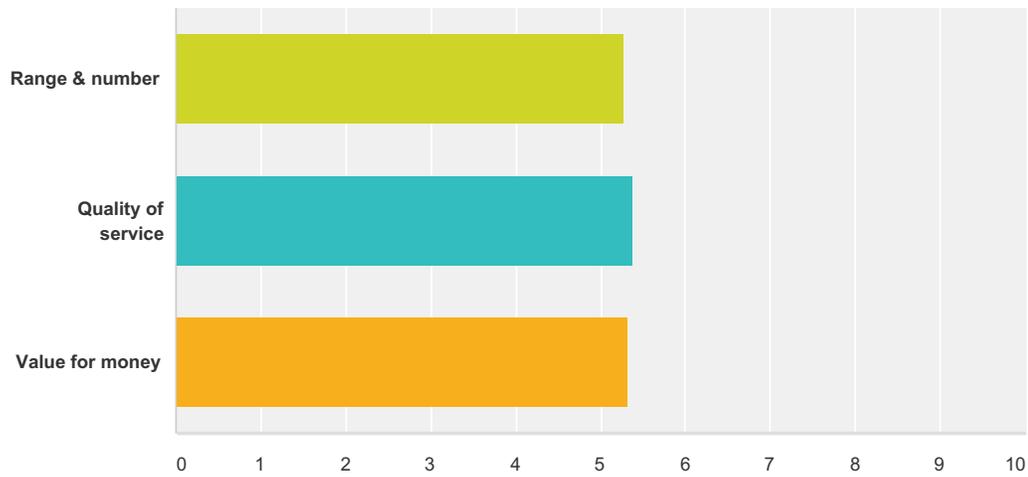
Answered: 114 Skipped: 103



Answer Choices	Responses
Yes	23.68% 27
No	76.32% 87
Total	114

Q59 Rate your views on Snohomish County museums and fine arts.

Answered: 25 Skipped: 192



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	4.00% 1	0.00% 0	4.00% 1	12.00% 3	32.00% 8	32.00% 8	16.00% 4	0.00% 0	25	5.28
Quality of service	0.00% 0	0.00% 0	0.00% 0	20.00% 5	36.00% 9	24.00% 6	16.00% 4	4.00% 1	25	5.38
Value for money	0.00% 0	0.00% 0	0.00% 0	24.00% 6	36.00% 9	24.00% 6	16.00% 4	0.00% 0	25	5.32

Snohomish County Destination Survey

Q60 What additional kind(s) or type(s) of museums and fine arts would you would like to see in Snohomish County?

Answered: 12 Skipped: 205

#	Responses	Date
1	none	12/2/2016 4:22 PM
2	none	12/2/2016 1:13 PM
3	To bad the Mayor of Stanwood removed and destroyed the Welcome Norwegian sign to that little town.	12/2/2016 12:00 PM
4	none	12/2/2016 11:48 AM
5	?	11/28/2016 5:31 AM
6	Already referred to earlier in survey.	11/27/2016 10:59 AM
7	0	11/26/2016 2:51 AM
8	native and indigenous sites	11/25/2016 2:33 PM
9	Love Schack Art Center.	11/21/2016 1:05 PM
10	Natural history, just keep up the great work!	11/20/2016 5:14 PM
11	None that I can think of at this time	11/18/2016 12:22 AM
12	Nothing specific comes to my mind. Too many museums compete.	11/17/2016 9:16 PM

Snohomish County Destination Survey

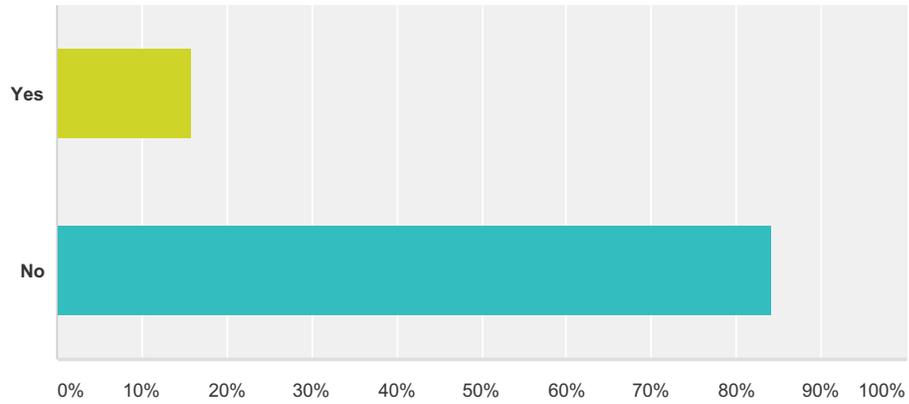
Q61 What aspects of Snohomish County museums and fine arts can be improved?

Answered: 11 Skipped: 206

#	Responses	Date
1	none	12/2/2016 4:22 PM
2	handicap access	12/2/2016 1:13 PM
3	good for now	12/2/2016 11:48 AM
4	?	11/28/2016 5:31 AM
5	Same as last answer.	11/27/2016 10:59 AM
6	art events	11/26/2016 2:51 AM
7	Lower prices for children attending the Imagine Museum in Everett	11/25/2016 5:06 PM
8	parking for disabled	11/25/2016 2:33 PM
9	Already stated. No senior availability.	11/21/2016 1:05 PM
10	Offer family discounts especially to young families or to seniors.	11/20/2016 5:14 PM
11	Hours of operation.	11/17/2016 9:16 PM

Q62 Was Snohomish County Nightlife important to you in deciding to visit the area?

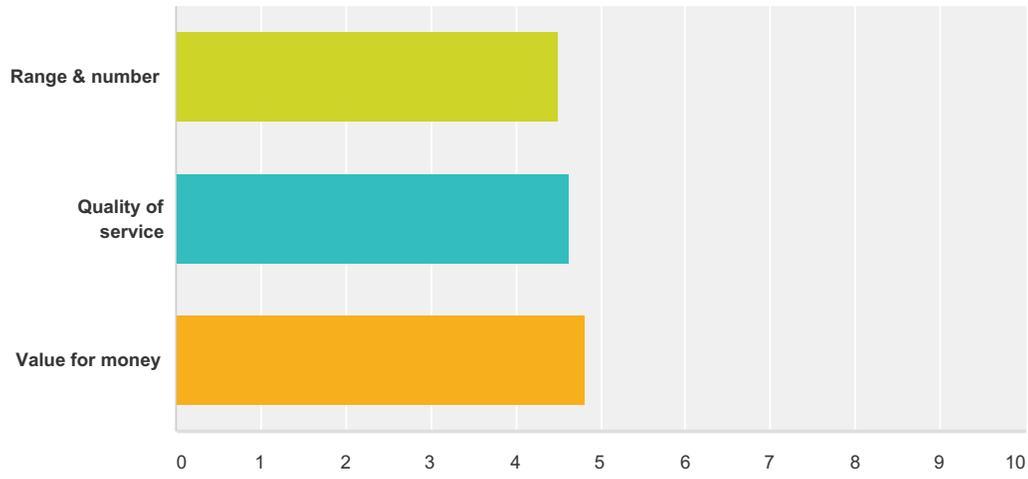
Answered: 113 Skipped: 104



Answer Choices	Responses	
Yes	15.93%	18
No	84.07%	95
Total		113

Q63 Rate your views on Snohomish County nightlife.

Answered: 17 Skipped: 200



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	6.25% 1	6.25% 1	6.25% 1	18.75% 3	37.50% 6	25.00% 4	0.00% 0	0.00% 0	16	4.50
Quality of service	6.25% 1	0.00% 0	6.25% 1	25.00% 4	37.50% 6	25.00% 4	0.00% 0	0.00% 0	16	4.63
Value for money	0.00% 0	5.88% 1	5.88% 1	17.65% 3	41.18% 7	29.41% 5	0.00% 0	0.00% 0	17	4.82

Q64 What additional kind(s) or type(s) of nightlife would you would like to see in Snohomish County?

Answered: 7 Skipped: 210

#	Responses	Date
1	Need amusement park. So much good land just sitting empty along your area.	12/2/2016 12:04 PM
2	Dance clubs with live tribute bands.	11/27/2016 11:01 AM
3	Casinos that you actually win at	11/26/2016 11:39 PM
4	M9re rock and roll	11/25/2016 11:01 PM
5	beer tasting and wine too	11/25/2016 2:34 PM
6	Country dancing - outside in the park.	11/17/2016 9:17 PM
7	None	11/17/2016 7:02 PM

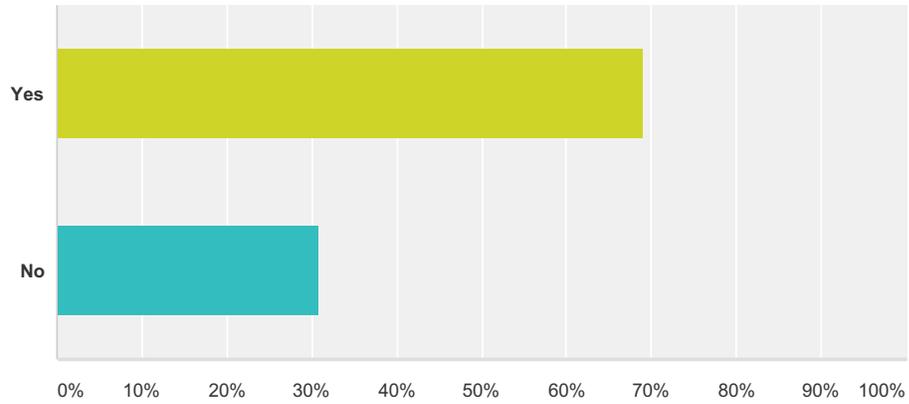
**Q65 What aspects of Snohomish County
nightlife can be improved?**

Answered: 7 Skipped: 210

#	Responses	Date
1	Cannabis Coffee Haus should be considered. Be forward thinkers in this arena. Good real European pastry, coffee, and cigar, cannabis haus. People like social gathering places, and allow dogs.	12/2/2016 12:04 PM
2	Family oriented themes.	11/27/2016 11:01 AM
3	All	11/26/2016 11:39 PM
4	Wish there were more venues	11/25/2016 11:01 PM
5	access for disabled	11/25/2016 2:34 PM
6	Beer Gardens	11/17/2016 9:17 PM
7	None	11/17/2016 7:02 PM

Q66 Were Snohomish County Outdoor Activities & Parks important to you in deciding to visit the area?

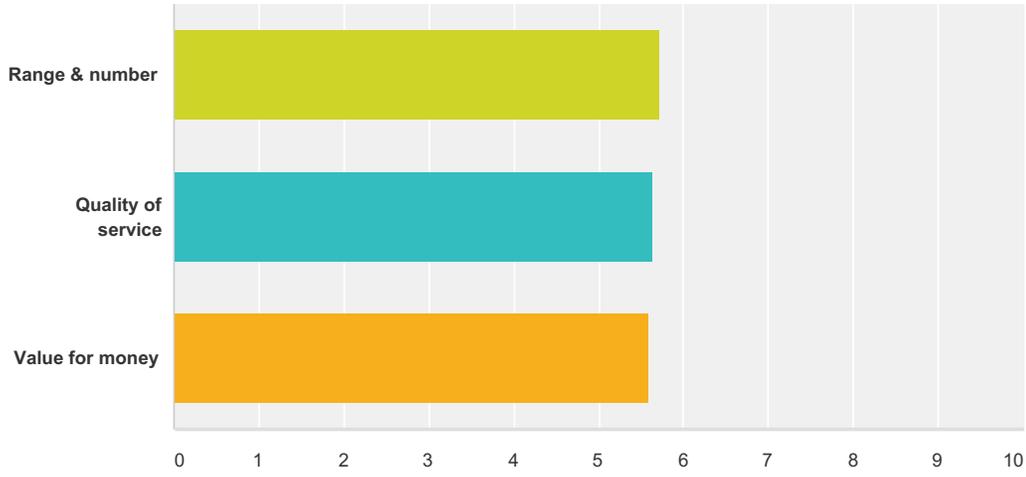
Answered: 113 Skipped: 104



Answer Choices	Responses	
Yes	69.03%	78
No	30.97%	35
Total		113

Q67 Rate your views on Snohomish County outdoor activities and parks.

Answered: 75 Skipped: 142



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	0.00% 0	0.00% 0	1.33% 1	6.67% 5	36.00% 27	32.00% 24	24.00% 18	0.00% 0	75	5.71
Quality of service	0.00% 0	0.00% 0	0.00% 0	10.67% 8	37.33% 28	28.00% 21	22.67% 17	1.33% 1	75	5.64
Value for money	1.33% 1	0.00% 0	1.33% 1	8.00% 6	36.00% 27	24.00% 18	24.00% 18	5.33% 4	75	5.59

Snohomish County Destination Survey

Q68 What additional kind(s) or type(s) of outdoor activities and parks would you would like to see in Snohomish County?

Answered: 32 Skipped: 185

#	Responses	Date
1	none	12/2/2016 4:23 PM
2	walking trails	12/2/2016 1:31 PM
3	Camping and day hike trips that are great for any age. Touring new or old places we have been. Add fun event days and get involved in making booths for fun activities and or have fun facts.	12/2/2016 12:49 PM
4	mountain bike trails, more access to existing trails for users on mountain bikes. more paved trails for road bikes, separate from car traffic.	12/2/2016 11:50 AM
5	Good campgrounds	12/2/2016 11:38 AM
6	?	11/28/2016 5:33 AM
7	Better ones	11/26/2016 11:40 PM
8	more dog parks	11/26/2016 12:39 AM
9	-	11/26/2016 12:29 AM
10	Still have lots to see	11/25/2016 11:03 PM
11	More climbing equipment	11/25/2016 3:29 PM
12	None	11/25/2016 2:35 PM
13	marathons for disabled	11/25/2016 2:34 PM
14	No suggestions	11/25/2016 1:01 PM
15	Again, items that are sponsored for and specifically geared towards the developmentally disabled population of humans. They are kind, loving, and want and need education, stimulation, culture, music exposure just like anyone. Obviously these events need to be perhaps more "simplified" for this population but nonetheless, there should be activities for these groups to attend. A sensory garden park would be amazing for people without vision to hear sounds of water and chimes, birds, plants blowing in the wind, etc. A small and simple exercise circuit that could be for groups with developmental disabilities and physical disabilities that cannot use the longer, fancier exercise circuits, i.e. stop to do stretches, maybe chin-ups, standing push-ups, sitting bicycle, pull-downs, etc.	11/25/2016 12:32 PM
16	Outdoor fitness walks, with free covered fitness stations in case of rain.	11/21/2016 1:06 PM
17	more rv parks	11/20/2016 8:16 PM
18	You offer a great variety and types	11/20/2016 5:15 PM
19	Water park for children	11/18/2016 10:34 PM
20	I think there is a good variety.	11/18/2016 11:11 AM
21	None	11/18/2016 12:26 AM
22	kayaking	11/17/2016 9:54 PM
23	Hiking trails	11/17/2016 9:18 PM
24	No ideas	11/17/2016 7:13 PM
25	The only thing I can really due is to play golf and short hikes under 3 miles due to hsnicap.	11/17/2016 7:05 PM
26	There's already so many idk	11/17/2016 6:17 PM
27	Hiking	11/17/2016 6:15 PM
28	See prior answers regarding more hiking trails and ease of access.	11/17/2016 5:14 PM
29	I think we need more parking and more trails and more activity areas for all ages to stay fit and get out more and feel safe.	11/17/2016 5:05 PM

Snohomish County Destination Survey

30	Nothing it's beautiful	11/17/2016 4:21 PM
31	Guided walks maybe.	11/17/2016 4:21 PM
32	hiking trails, beaches, mountain biking, etc.	11/17/2016 4:20 PM

Snohomish County Destination Survey

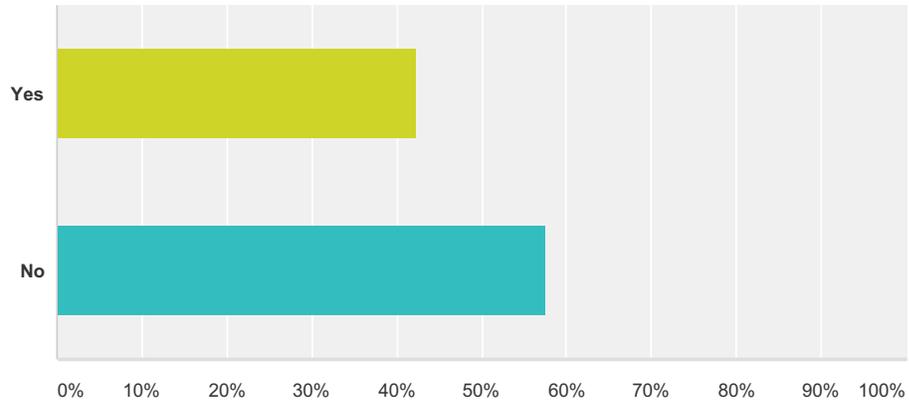
Q69 What aspects of Snohomish County outdoor activities and parks can be improved?

Answered: 31 Skipped: 186

#	Responses	Date
1	More security Reduce homeless population	12/2/2016 4:23 PM
2	more walking trails in the northern part of the county	12/2/2016 1:31 PM
3	Keeping reminding people of dangers and have more signs available for trails and adventures. Set up a phone or something just a persons phone dies or not coverage. You go on a trail and you get way out there anything could happen. Set up more information signs and what to do when you encounter a wild animal.	12/2/2016 12:49 PM
4	Knowledge of existence	12/2/2016 12:45 PM
5	Clean up the trashy tent people, and the trash they leave behind. Its so sad.	12/2/2016 12:05 PM
6	access and info on what to see and how to get there.	12/2/2016 11:50 AM
7	no thoughts on this	12/2/2016 11:38 AM
8	?	11/28/2016 5:33 AM
9	All	11/26/2016 11:40 PM
10	county park cleaning	11/26/2016 12:39 AM
11	more trail posting signs	11/26/2016 12:29 AM
12	Not sure, still have a lot to see	11/25/2016 11:03 PM
13	More garbage can access	11/25/2016 3:29 PM
14	Allocating more funding to the Northwest Forest Service. Protecting our wildlife & private lands are so important.	11/25/2016 2:35 PM
15	better access for disabled	11/25/2016 2:34 PM
16	No suggestions. Like the number of parks in entire region	11/25/2016 1:01 PM
17	Simplified areas with sensory enhancement for audio and tactile areas and certainly be sure to have accessible areas for all.	11/25/2016 12:32 PM
18	No covered seating areas in case of rain.	11/21/2016 1:06 PM
19	Advertise special events and offer some kind of discount to you families and senior citizens	11/20/2016 5:15 PM
20	More play equipment	11/18/2016 10:34 PM
21	Get the info out. Don't know about them.	11/18/2016 12:45 PM
22	More public restrooms.	11/18/2016 11:11 AM
23	Trash collection	11/17/2016 9:18 PM
24	No ideas	11/17/2016 7:13 PM
25	There all good	11/17/2016 7:05 PM
26	None	11/17/2016 6:17 PM
27	None	11/17/2016 6:15 PM
28	See prior answers regarding more hiking trails and ease of access.	11/17/2016 5:14 PM
29	Keeping the popular areas safe and make more possibilities for more trails and fitness and get food truck with healthier foods and have fun events for all ages.	11/17/2016 5:05 PM
30	You can't improve mother nature!	11/17/2016 4:21 PM
31	not sure	11/17/2016 4:20 PM

Q70 Were Snohomish County Places to Eat & Drink important to you in deciding to visit the area?

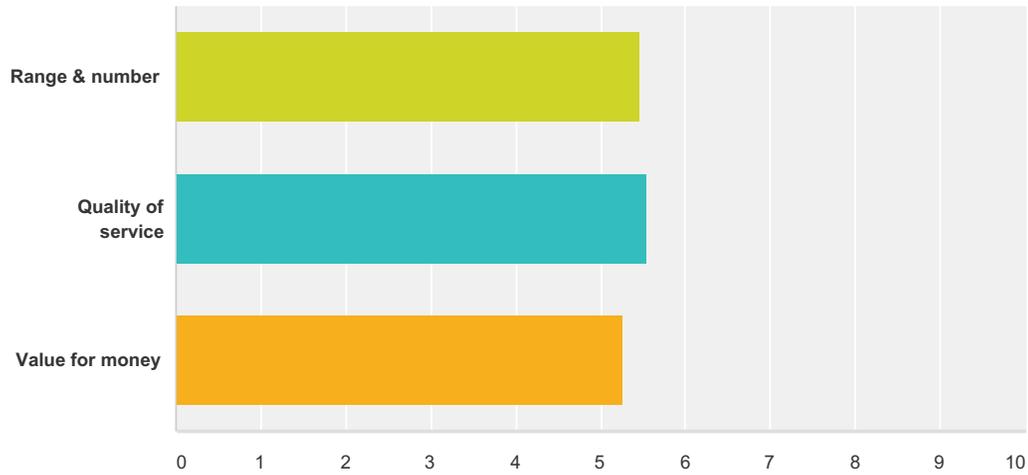
Answered: 111 Skipped: 106



Answer Choices	Responses	
Yes	42.34%	47
No	57.66%	64
Total		111

Q71 Rate your views on Snohomish County places to eat and drink.

Answered: 46 Skipped: 171



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	2.17% 1	0.00% 0	2.17% 1	10.87% 5	41.30% 19	17.39% 8	26.09% 12	0.00% 0	46	5.46
Quality of service	0.00% 0	0.00% 0	2.22% 1	13.33% 6	26.67% 12	42.22% 19	15.56% 7	0.00% 0	45	5.56
Value for money	0.00% 0	0.00% 0	0.00% 0	20.00% 9	42.22% 19	24.44% 11	11.11% 5	2.22% 1	45	5.27

Snohomish County Destination Survey

Q72 What additional kind(s) or type(s) of places to eat and drink would you would like to see in Snohomish County?

Answered: 27 Skipped: 190

#	Responses	Date
1	Advertise the 'Best of...' along with newly opened ones... and also add ones that are open at different hours.	12/2/2016 7:26 PM
2	More family resturants	12/2/2016 4:24 PM
3	sorry i have no answer for some of these ?	12/2/2016 1:39 PM
4	We need more classy places to eat and better service.	12/2/2016 12:56 PM
5	Most food is bland, too many mexi restaurants, which have no idea what real mexi food should taste like. (a good one at Smokey Point) not Alfonso's either, to many pizza places, and they're not good, and most food is bland, even Anthony's and Ernie's have gone down hill. Blazing Onion good, only because dogs are welcome. Washington will catch up in 15 more years. Sonic once it's built will be ok.	12/2/2016 12:16 PM
6	none	12/2/2016 11:50 AM
7	just more of almost anything	12/2/2016 11:17 AM
8	In & out fast food restaurants Krispy Cream doughnut shops Mitchell's Doughnut shops	11/28/2016 5:39 AM
9	Dunkin Donuts	11/26/2016 11:41 PM
10	None	11/26/2016 10:24 AM
11	0	11/26/2016 2:54 AM
12	Happy with current choices	11/25/2016 11:04 PM
13	More seafood restaurants on the water	11/25/2016 5:07 PM
14	Farm to table, healthier options not just salads	11/25/2016 3:41 PM
15	Soda fountain and fish & chips	11/25/2016 3:31 PM
16	more ethnic festivals	11/25/2016 2:35 PM
17	Great places great services. Good service	11/20/2016 5:16 PM
18	Outdoor eating	11/18/2016 10:35 PM
19	Need more New Mexico style food places	11/18/2016 9:54 PM
20	I think there are a lot of hidden gems already.	11/18/2016 11:13 AM
21	vegetarian affordable places food trucks	11/17/2016 11:01 PM
22	Food carts with lots of variety.	11/17/2016 9:18 PM
23	The places I had rayon st were very good. More delis would be good	11/17/2016 7:08 PM
24	more healthy foods, farm to table restaurants like Emory's at Silver Lake. more breakfast places, less fried foods.	11/17/2016 5:18 PM
25	We need more places for dancing and interacting and great food and drinks. Safety	11/17/2016 5:06 PM
26	I love the seafood choices in the area. Service has always been exceptional.	11/17/2016 4:36 PM
27	Nine.	11/17/2016 4:22 PM

Snohomish County Destination Survey

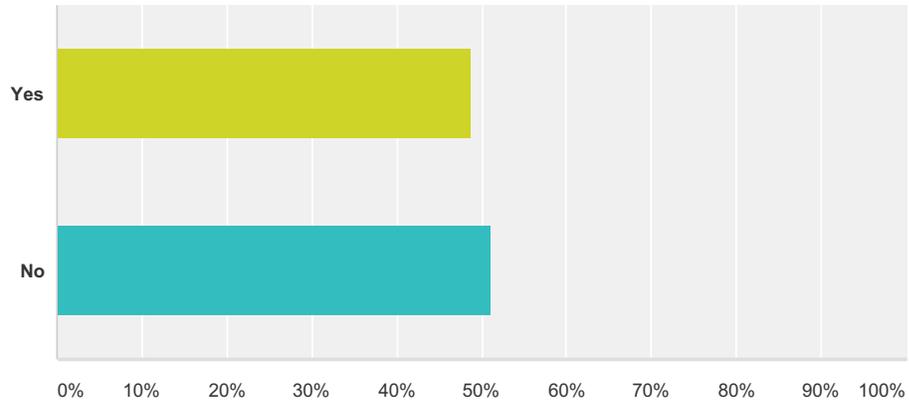
Q73 What aspects of Snohomish County eating and drinking experience can be improved?

Answered: 22 Skipped: 195

#	Responses	Date
1	Listed above	12/2/2016 7:26 PM
2	Some of the places to eat might treat you great and others you get someone that cannot take a simple order. You might have someone forget about you but still think they are doing great service. Need focus on your customer and there needs and less gabby with regulars and slowing down the service for you. Other places they are great and want to do the best for you and you leave happy. Often times you either over hear complaining or there life story or they are talking to you. Yet you just wanted to find a place to chill and eat and enjoy your time out. Everett and Lynnwood seem to be the worst. Once you find a place that is great every time you are more happy. Yelp and reviews are very helpful in finding great places. The best I can say is check out the reviews on the places you are interested in and decide from what you find.	12/2/2016 12:56 PM
3	Offer more themed events, and bring in some type of places like Crack Barrel. People on vacation love to eat good wholesome, comfort food, and shop for things. Taxes are to high in Washington state.	12/2/2016 12:16 PM
4	none	12/2/2016 11:50 AM
5	too few of them	12/2/2016 11:17 AM
6	Affordability	11/28/2016 5:39 AM
7	All	11/26/2016 11:41 PM
8	We would need to visit more to be able to answer this question fairly.	11/26/2016 10:24 AM
9	Depends on the place, too many to list	11/25/2016 11:04 PM
10	Not always offering fried foods. Only offering salads as a healthy option	11/25/2016 3:41 PM
11	More kid friendly choices	11/25/2016 3:31 PM
12	parking for the disabled	11/25/2016 2:35 PM
13	Prices seems a little high but perhaps the wait staff and related employees make a good wage?	11/20/2016 5:16 PM
14	Some areas are kind of remote and there isn't anything/anywhere to eat!	11/19/2016 12:21 PM
15	NA	11/18/2016 10:35 PM
16	None.	11/18/2016 11:13 AM
17	more breweries	11/17/2016 11:01 PM
18	Beer gardens	11/17/2016 9:18 PM
19	Stay the same	11/17/2016 7:08 PM
20	NOT always hamburgers and french fries. Gluten free menus. not always soda to drink. not having chicken or fish fried all the time!!! Too much fried foods!!	11/17/2016 5:18 PM
21	Making our neighborhoods safer and more people will come out	11/17/2016 5:06 PM
22	None.	11/17/2016 4:22 PM

Q74 Have you or your company ever PAID for your overnight stay in Snohomish County?

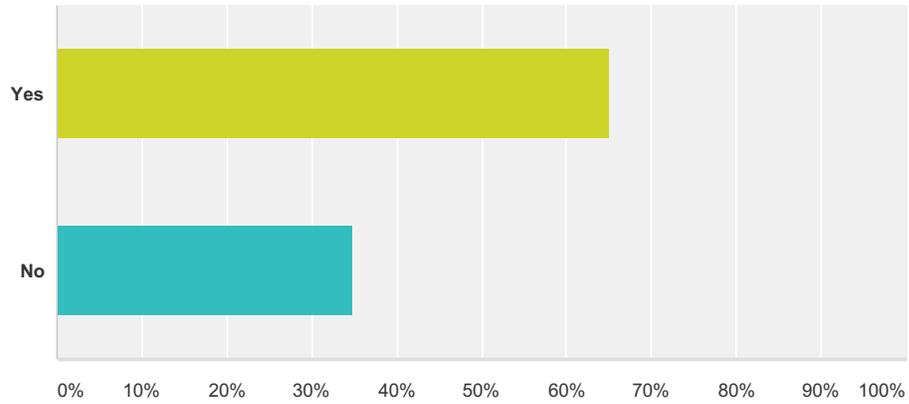
Answered: 47 Skipped: 170



Answer Choices	Responses	
Yes	48.94%	23
No	51.06%	24
Total		47

Q75 Were Snohomish County PAID Places to Stay important to you in deciding to visit the area?

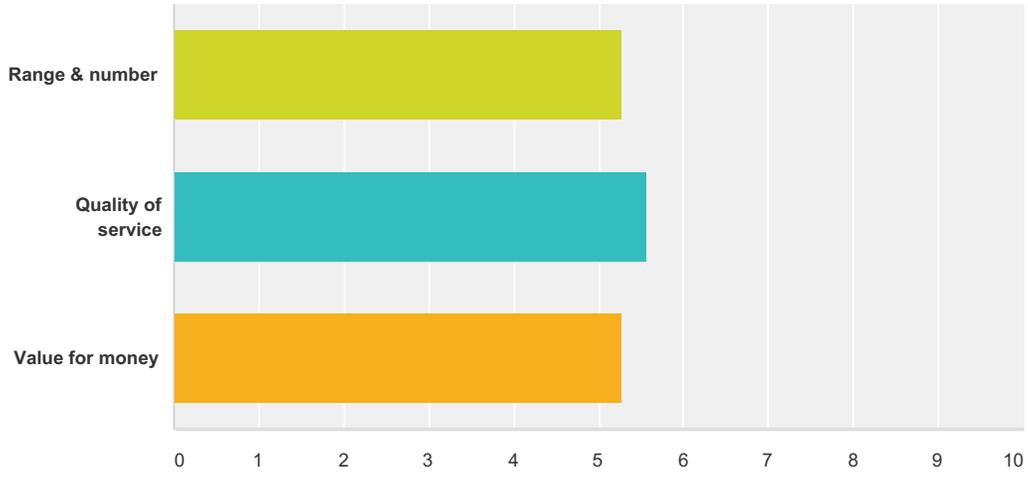
Answered: 23 Skipped: 194



Answer Choices	Responses	
Yes	65.22%	15
No	34.78%	8
Total		23

Q76 Rate your views on Snohomish County places to stay.

Answered: 14 Skipped: 203



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	0.00% 0	7.14% 1	0.00% 0	14.29% 2	21.43% 3	50.00% 7	7.14% 1	0.00% 0	14	5.29
Quality of service	0.00% 0	0.00% 0	0.00% 0	14.29% 2	35.71% 5	28.57% 4	21.43% 3	0.00% 0	14	5.57
Value for money	0.00% 0	7.14% 1	0.00% 0	14.29% 2	35.71% 5	21.43% 3	21.43% 3	0.00% 0	14	5.29

Snohomish County Destination Survey

Q77 What additional kind(s) or type(s) of accommodation would you would like to see in Snohomish County?

Answered: 8 Skipped: 209

#	Responses	Date
1	RV Parks that accommodate the larger sizes. 40' and over. Parks that can are extremely hard to find over here!	12/2/2016 7:27 PM
2	Campgrounds	11/26/2016 11:42 PM
3	Comfort with out the high price, More senior rates would be helpful.	11/26/2016 10:27 AM
4	converted historic buidings	11/26/2016 2:56 AM
5	camping yurts etc.	11/25/2016 2:36 PM
6	Camping with yurts and cabins.	11/17/2016 9:19 PM
7	None	11/17/2016 7:16 PM
8	I have always been happy with the quality and service of the hotels in the area.	11/17/2016 4:37 PM

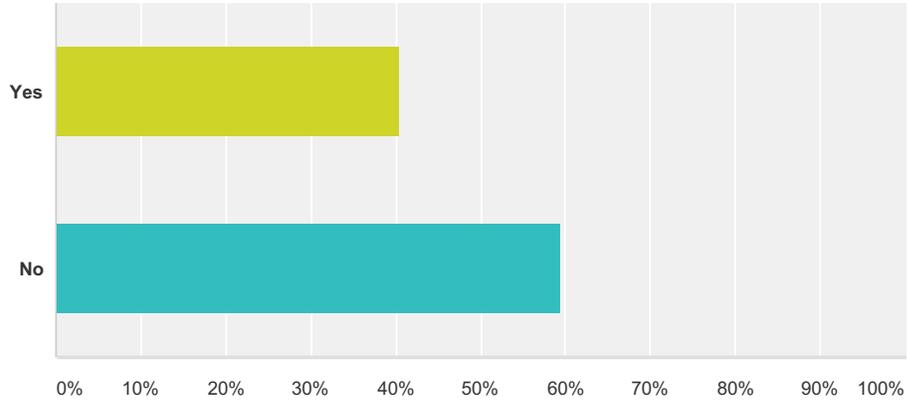
Q78 What aspects of Snohomish County accommodations can be improved?

Answered: 6 Skipped: 211

#	Responses	Date
1	Listed above	12/2/2016 7:27 PM
2	All	11/26/2016 11:42 PM
3	more	11/26/2016 2:56 AM
4	access for the disabled	11/25/2016 2:36 PM
5	The price of a motel room is high.	11/17/2016 9:19 PM
6	I stayed at the embedded suits and the hot water ran out due to a bad boiler pipe that broke. That should not had happen a embessey suits. All I got from the manager is sorry about that. To me and 20 other people asking what happen to the hot water. I will not stay at this hotel again. I'm not looking for a free night, just attitude change from the management.	11/17/2016 7:16 PM

Q79 Was Snohomish County Shopping important to you in deciding to visit the area?

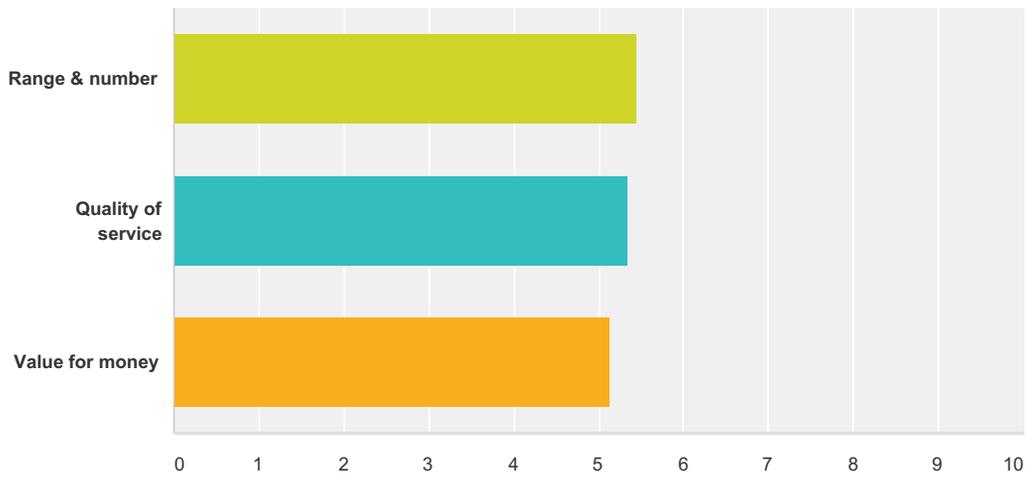
Answered: 111 Skipped: 106



Answer Choices	Responses	
Yes	40.54%	45
No	59.46%	66
Total		111

Q80 Rate your views on Snohomish County shopping.

Answered: 44 Skipped: 173



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	2.27% 1	0.00% 0	0.00% 0	9.09% 4	40.91% 18	31.82% 14	15.91% 7	0.00% 0	44	5.45
Quality of service	2.27% 1	0.00% 0	2.27% 1	11.36% 5	36.36% 16	36.36% 16	11.36% 5	0.00% 0	44	5.34
Value for money	0.00% 0	2.27% 1	0.00% 0	20.45% 9	43.18% 19	22.73% 10	9.09% 4	2.27% 1	44	5.14

Snohomish County Destination Survey

Q81 What additional kind(s) or type(s) of shopping would you would like to see in Snohomish County?

Answered: 19 Skipped: 198

#	Responses	Date
1	Would like to have a Church's Chicken around here. Similar to Popeye's, I guess. We go to them when we find them elsewhere.	12/2/2016 7:30 PM
2	More small shops like County Village or LaConnor Main Street	12/2/2016 4:25 PM
3	Seattle outlet is the best. Everett mall is run down. Lynnwood is a rat race, and the roads to get in and out are awful. Go North.	12/2/2016 12:18 PM
4	A Sam's Club One More Costco More Wal-Marts	11/28/2016 5:44 AM
5	Cheaper	11/26/2016 11:43 PM
6	Plenty places fir use to shop at.	11/26/2016 10:29 AM
7	small town boutiques	11/26/2016 2:57 AM
8	More boutiques	11/25/2016 5:07 PM
9	Essential oils, home made items or the ingredients necessary to make them.	11/25/2016 3:44 PM
10	N/A	11/25/2016 3:32 PM
11	Love thrift shops, outdoor markets, handmade-item shops, etc.	11/25/2016 12:37 PM
12	You offer a great variety and fairly easy to access	11/20/2016 5:18 PM
13	Independent small business stores	11/18/2016 10:36 PM
14	More snohomish branded tourist things like dish towels, coffee mugs.	11/18/2016 11:15 AM
15	May be a Macy's or a Norstrom in North Snohomish county	11/18/2016 12:30 AM
16	Weekend "open markets" held in large parking lots or in the parks.	11/17/2016 9:21 PM
17	None	11/17/2016 7:16 PM
18	We need more varieties of shopping in Everett areas and a strip mall theme with cool places to sit and eat and drink and relax.	11/17/2016 5:08 PM
19	None.	11/17/2016 4:23 PM

Snohomish County Destination Survey

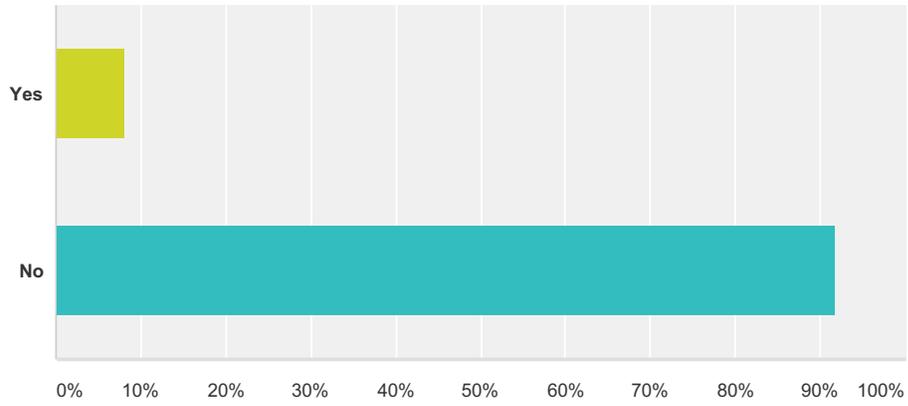
Q82 What aspects of Snohomish County shopping can be improved?

Answered: 16 Skipped: 201

#	Responses	Date
1	Promote the smaller businesses more.	12/2/2016 7:30 PM
2	Tear down everett mall, or rebuild and improve.	12/2/2016 12:18 PM
3	?	11/28/2016 5:44 AM
4	All	11/26/2016 11:43 PM
5	0	11/26/2016 2:57 AM
6	A Whole Foods or central market type store. More Trader Joe's markets	11/25/2016 3:44 PM
7	Lower sales tax	11/25/2016 3:32 PM
8	Some sort of winter farmer markets but indoors. What about an indoor flea market regularly. The one at Evergreen State Fairgrounds is not good. Have one in the towns of Snohomish or Lake Stevens. People would come I think.	11/25/2016 12:37 PM
9	Outlet stores, keep up the good service.	11/20/2016 5:18 PM
10	Parking	11/18/2016 10:36 PM
11	None.	11/18/2016 11:15 AM
12	More shopping opportunities in Northern Snohomish county other than the outlet mall	11/18/2016 12:30 AM
13	Tax free for out of state visitors.	11/17/2016 9:21 PM
14	None	11/17/2016 7:16 PM
15	We need more classy places to shop and eat and drink. More safety	11/17/2016 5:08 PM
16	None.	11/17/2016 4:23 PM

Q83 Were Snohomish County Spectator Sports important to you in deciding to visit the area?

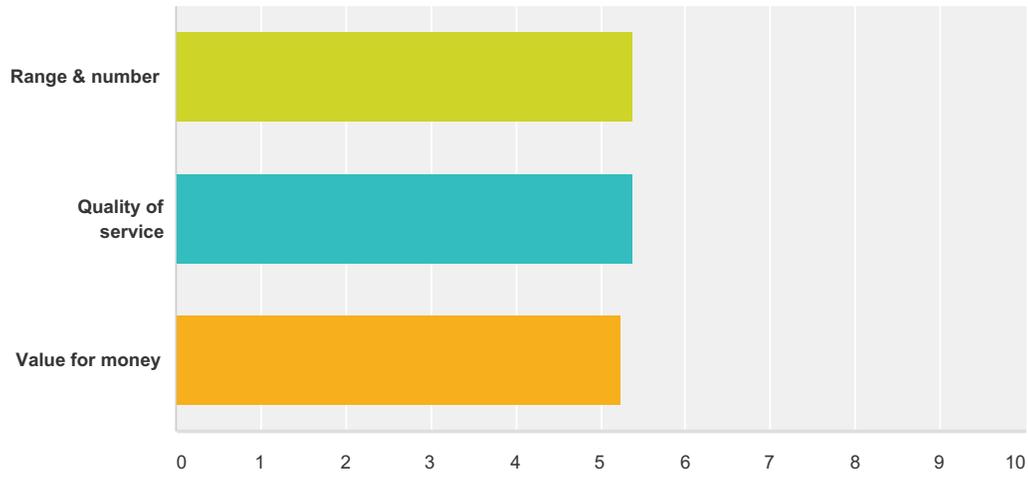
Answered: 111 Skipped: 106



Answer Choices	Responses	
Yes	8.11%	9
No	91.89%	102
Total		111

Q84 Rate your views on Snohomish County spectator sports.

Answered: 8 Skipped: 209



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	0.00% 0	0.00% 0	0.00% 0	25.00% 2	37.50% 3	12.50% 1	25.00% 2	0.00% 0	8	5.38
Quality of service	0.00% 0	0.00% 0	0.00% 0	12.50% 1	50.00% 4	25.00% 2	12.50% 1	0.00% 0	8	5.38
Value for money	0.00% 0	0.00% 0	0.00% 0	12.50% 1	62.50% 5	12.50% 1	12.50% 1	0.00% 0	8	5.25

Q85 What additional kind(s) or type(s) of spectator sports would you would like to see in Snohomish County?

Answered: 1 Skipped: 216

#	Responses	Date
1	More hockey and basketball	11/25/2016 3:34 PM

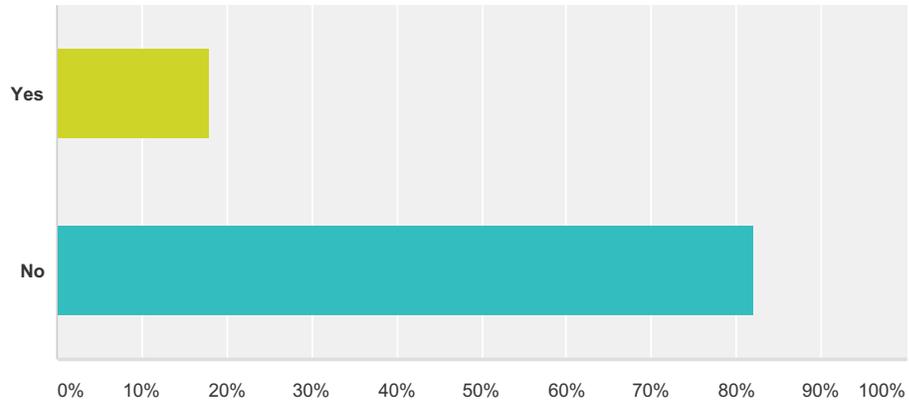
**Q86 What aspects of Snohomish County
spectator sports can be improved?**

Answered: 2 Skipped: 215

#	Responses	Date
1	Liked jet city roller girls	12/3/2016 12:14 PM
2	N/A	11/25/2016 3:34 PM

Q87 Were Snohomish County Sports & Recreation (Participatory) important to you in deciding to visit the area?

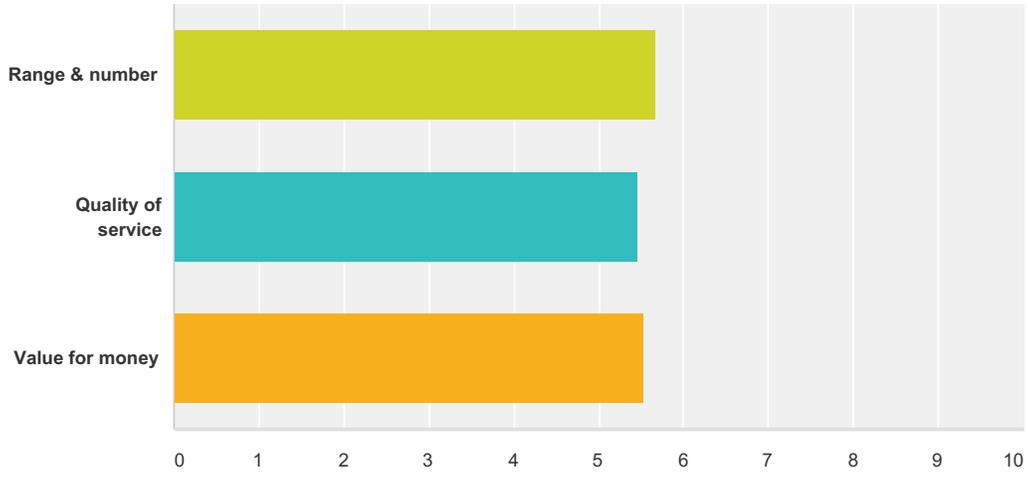
Answered: 111 Skipped: 106



Answer Choices	Responses	
Yes	18.02%	20
No	81.98%	91
Total		111

Q88 Rate your views on Snohomish County sports and recreation (participatory).

Answered: 19 Skipped: 198



	Poor	Very Bad	Bad	Neutral	Good	Very Good	Excellent	N/A	Total	Weighted Average
Range & number	0.00% 0	0.00% 0	0.00% 0	0.00% 0	57.89% 11	15.79% 3	26.32% 5	0.00% 0	19	5.68
Quality of service	0.00% 0	5.26% 1	0.00% 0	10.53% 2	36.84% 7	21.05% 4	26.32% 5	0.00% 0	19	5.47
Value for money	0.00% 0	0.00% 0	0.00% 0	21.05% 4	31.58% 6	21.05% 4	26.32% 5	0.00% 0	19	5.53

Q89 What additional kind(s) or type(s) of sports and recreation (participatory) would you would like to see in Snohomish County?

Answered: 10 Skipped: 207

#	Responses	Date
1	more!	12/2/2016 1:34 PM
2	none	12/2/2016 1:15 PM
3	biking events	12/2/2016 11:51 AM
4	K.O.A. Campground	11/28/2016 5:47 AM
5	More thrills	11/26/2016 11:44 PM
6	snocat operations	11/26/2016 12:30 AM
7	More indoor pools	11/25/2016 5:08 PM
8	sports for the disabled	11/25/2016 2:37 PM
9	More walking areas	11/17/2016 7:14 PM
10	we mountain bike in summer and ski in winter	11/17/2016 4:21 PM

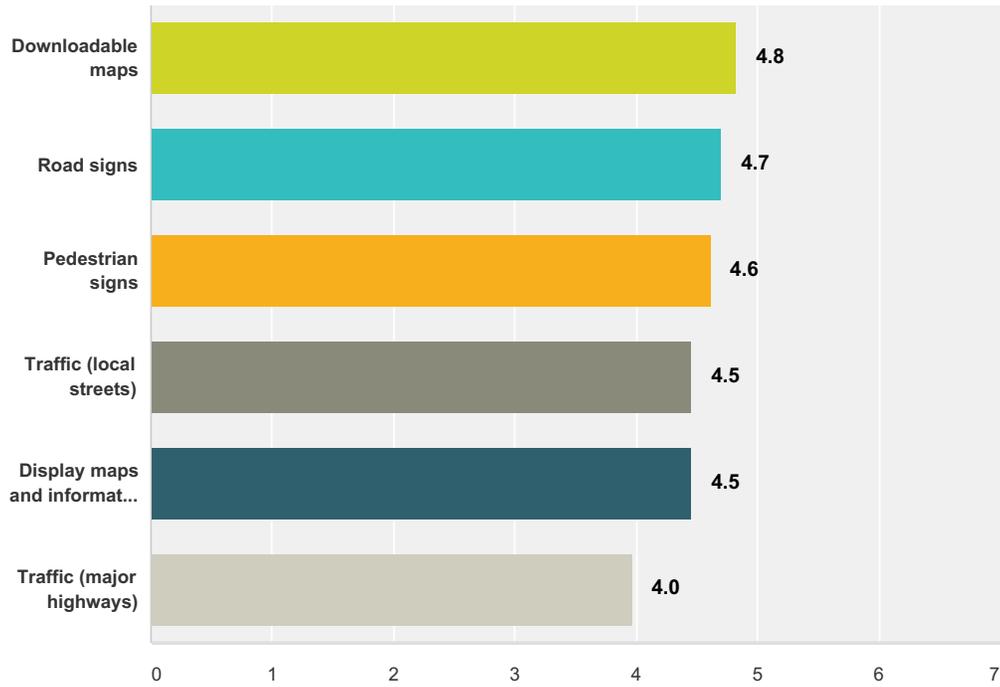
Q90 What aspects of Snohomish County sports and recreation (participatory) can be improved?

Answered: 9 Skipped: 208

#	Responses	Date
1	handicap access	12/2/2016 1:15 PM
2	none	12/2/2016 11:51 AM
3	Availability	11/28/2016 5:47 AM
4	All	11/26/2016 11:44 PM
5	river & canoe access points	11/26/2016 12:30 AM
6	better access for the disabled	11/25/2016 2:37 PM
7	No ideas	11/17/2016 7:14 PM
8	Better signs for recreation activities along roads and highways	11/17/2016 4:38 PM
9	not sure	11/17/2016 4:21 PM

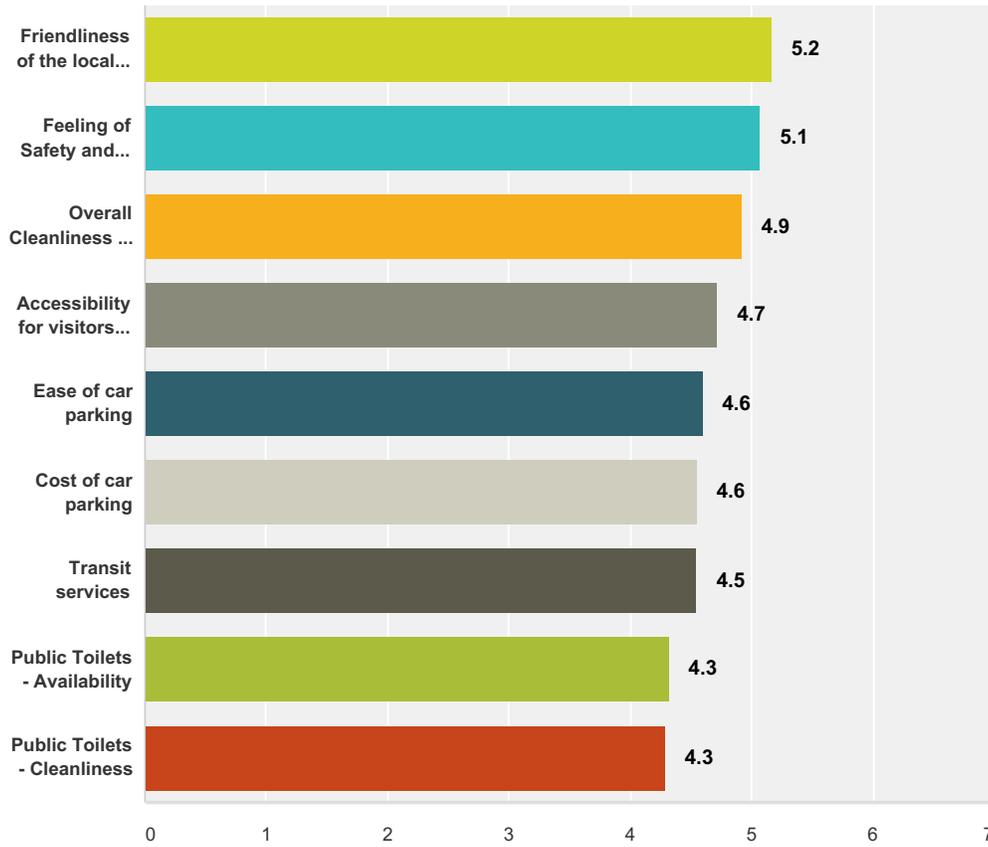
Q91 Rate your views on Snohomish County:

Answered: 109 Skipped: 108



Q92 Rate your views on Snohomish County:

Answered: 108 Skipped: 109



Snohomish County Destination Survey

Q93 General Comments - If you would like to leave us additional thoughts about your visit(s) to Snohomish County, other places you visit or aspects of Snohomish County tourism that have not been covered in the questions above, please do so here.

Answered: 31 Skipped: 186

#	Responses	Date
1	Sending the free guides in the mail played a big part in my section spend my vacation in Snohomish County.	12/3/2016 10:43 PM
2	I think this is a wonderful idea. It's a real challenge to figure out how to encourage more visiting...even from those of us kind of close by. I hope you get good information to move this process forward.	12/3/2016 3:10 PM
3	Would like a better 'heads-up' timeline of events for planning. Often, we need to schedule things 5 wks out or more. This would help us and I know some others that would benefit from this also. Often, by the time we see a schedule of things we would like to see or attend, it's too late for us to plan.	12/2/2016 7:35 PM
4	I truly enjoy visiting Snohomish County and will keep coming back in the foreseeable future	12/2/2016 2:31 PM
5	just had fun in the town	12/2/2016 1:41 PM
6	I lived in Everett most of my life. I know the area very well. I have now moved on. I drive through and still see the problems that haven't still improve and other things that has but I feel they should of been done years ago. You so many accidents in same areas and you can see that more signs and pedestrians could of prevented some hit and runs and losses of life. The homeless and drug problems and high violence is still a big problem. There is many things that could of save kids up to adults from DV and other harm to innocent people. I feel the drivers are rude and need to respect the light signs and other signs and be more patient when changing lanes and when you have people that is obvious a heavy area for carpooled and school walkers. If they are running late or distracted by a situation or a phone they need to give there selves extra time to get where they are going. Instead of being careless and hurt someone. Also strangers following kids or people to someone that is unaware. People need to call more when they think something looks wrong or suspicious. Pull over and report it. You could save a life.	12/2/2016 1:05 PM
7	nice place, too many people with guns shooting in the outdoors - seems not safe	12/2/2016 11:53 AM
8	Our trips are based on time of year, how many days we have allotted and a loop. In Washington, we decide what our priorities are for each trip and make a driving plan based on those decisions.	12/2/2016 11:41 AM
9	?	11/28/2016 5:49 AM
10	We enjoyed what we were able to see and will return sometime soon, lots we haven't explored.	11/26/2016 10:33 AM
11	none	11/26/2016 12:30 AM
12	WOW. Pick me, pick me! Your next winner!!! It would be a dream come true for me to win. Starving artist here desperately needs the GoPro to work & eat. . Winner, winnner. Chicken dinner. A life changing experience. Top of my bucket list. Thank you for the awesomeness, the contest, and generosity. Dear Santa: I've been nice. My X-Mas wish this year is to win this contest. :)	11/25/2016 11:31 PM
13	People should be able to visit downtown Everett for longer than 90 minutes on a weekday. Either that or be able to visit more than one place. I got a ticket.....dampened the vacation mood. Seems like we are trying to attract people, not limit them or steer them other places.	11/25/2016 3:38 PM
14	Just beautiful. Enjoyed sightseeing.	11/25/2016 3:07 PM
15	No additional comments	11/25/2016 1:03 PM
16	Thank you for all the great places, parks, events that are provided! We so appreciate them. Thank you for the SOAR program with Sno Cty Parks and Rec!!! We appreciate our county and all you provide.	11/25/2016 12:41 PM
17	we camp in ferndale or the casino in anicortis would like to camp more in the county	11/20/2016 8:21 PM

Snohomish County Destination Survey

18	Snohomish county was a great surprise and loved the area! I like to plan time there around festivals, special events and family oriented/senior citizen friendly activities. I appreciate anything on line that I can read about well in advance. I need to find a simple map of Snohomish county so when I am driving with grandkids I don't go in circles so many times. Locals were friendly enough when I asked directions, but most businesses don't have locals working. Perhaps downtown area maps could be posted or offered to business' to post for customers to refer to? Not everyone has a smart phone or free hands to use one. Thanks for reading my comments. I hope to see y'all again in January2017!	11/20/2016 5:22 PM
19	Have open house for persons to get to know local artists, chefs, farmers and monthly gatherings to inform on what is happening in the local food, drink and art/music scenes	11/18/2016 10:06 PM
20	We love snohomish county, that's why we live here!	11/18/2016 11:17 AM
21	NA	11/17/2016 11:03 PM
22	Great place to visit with variety.	11/17/2016 9:22 PM
23	You are doing a good job, keep it up	11/17/2016 8:37 PM
24	None Thank You	11/17/2016 7:19 PM
25	Love Snohomish county!	11/17/2016 5:34 PM
26	I live in Snohomish, and generally travel within on weekend leisure activities, specifically hiking and camping. I'd be much more motivated to stay within Snohomish county on these excursions with more trails and availability.	11/17/2016 5:16 PM
27	I no longer live in Snohomish County. I grew up in this area. I am glad to be moved on and out. When I visit I remember the places I liked and went often. I like where I am now and like the safety and cleanliness of the streets and the service in the businesses and friendliness.	11/17/2016 5:12 PM
28	Planning a bus group tour for garden club	11/17/2016 5:04 PM
29	I have been coming to Snohomish County for over a decade and make it a regular stop on my tours of the Pacific Northwest. The quality of customer service combined with the beauty of the landscape make it a favorite stop for me. Thank you.	11/17/2016 4:40 PM
30	I have been to the area several times to stay with family. I don't really take part in many events while there.	11/17/2016 4:34 PM
31	I loved it so much. I moved here!!! Thank you	11/17/2016 4:23 PM

Snohomish County Destination Survey

Q94 Please enter your email address for a chance to win a GoPro HERO4 Camera.

Answered: 109 Skipped: 108

Answer Choices	Responses
Name	0.00% 0
Company	0.00% 0
Address	0.00% 0
Address 2	0.00% 0
City/Town	0.00% 0
State/Province	0.00% 0
ZIP/Postal Code	0.00% 0
Country	0.00% 0
Email Address:	100.00% 109
Phone Number	0.00% 0

#	Name	Date
	There are no responses.	
#	Company	Date
	There are no responses.	
#	Address	Date
	There are no responses.	
#	Address 2	Date
	There are no responses.	
#	City/Town	Date
	There are no responses.	
#	State/Province	Date
	There are no responses.	
#	ZIP/Postal Code	Date
	There are no responses.	
#	Country	Date
	There are no responses.	
#	Email Address:	Date
1	miller.rayna@gmail.com	12/4/2016 9:13 AM
2	jane_girl77@yahoo.com	12/3/2016 10:44 PM
3	cohesion@whidbey.com	12/3/2016 3:10 PM
4	brendamcherry@hotmail.com	12/3/2016 12:16 PM
5	aeuecc@yahoo.com	12/2/2016 8:06 PM
6	2fortheroad@outlook.com	12/2/2016 7:36 PM
7	randjedmonds@aol.com	12/2/2016 4:26 PM

Snohomish County Destination Survey

8	judiew@rgtravel.com	12/2/2016 3:02 PM
9	garberkeir@hotmail.com	12/2/2016 2:31 PM
10	pappy900@hotmail.com	12/2/2016 1:42 PM
11	mutterma77@hotmail.com	12/2/2016 1:41 PM
12	hrvmoon@verizon.net	12/2/2016 1:41 PM
13	jeneanne@yakimatheatres.com	12/2/2016 1:16 PM
14	doone122@yahoo.com	12/2/2016 1:05 PM
15	Batsonwr@yahoo.com	12/2/2016 12:48 PM
16	obrien_timothy@hotmail.com	12/2/2016 11:53 AM
17	omvajra@gmail.com	12/2/2016 11:41 AM
18	tundramonkey@outlook.com	12/2/2016 11:35 AM
19	scsoren518@yahoo.com	12/2/2016 11:31 AM
20	davidmcclore76@gmail.com	12/2/2016 11:29 AM
21	jp1social@gmail.com	12/2/2016 11:18 AM
22	larrynane@aol.com	11/30/2016 10:20 PM
23	catin@post.com	11/30/2016 8:16 PM
24	tghall25@gmail.com	11/29/2016 1:07 PM
25	smith277267@yahoo.com	11/28/2016 5:50 AM
26	maria.worden@yahoo.com	11/27/2016 11:29 PM
27	mmerrit@olshanlaw.com	11/27/2016 2:47 PM
28	mandyrae1985@gmail.com	11/26/2016 11:45 PM
29	tracybizybaby@yahoo.com	11/26/2016 10:31 PM
30	kav35@earthlink.net	11/26/2016 7:01 PM
31	wkowal3730@aol.com	11/26/2016 10:33 AM
32	jackiekiter@hotmail.com	11/26/2016 3:00 AM
33	gkendall85@gmail.com	11/26/2016 12:41 AM
34	mpaul_hansen@yahoo.com	11/26/2016 12:31 AM
35	tabrisangel19@yahoo.com	11/25/2016 11:48 PM
36	edm388@gmail.com	11/25/2016 11:32 PM
37	pauljakob66@yahoo.com	11/25/2016 11:18 PM
38	rlcoburn@telus.net	11/25/2016 11:09 PM
39	janineharles@hotmail.com	11/25/2016 11:07 PM
40	menzelbj@gmail.com	11/25/2016 5:09 PM
41	anita11112@msn.com	11/25/2016 3:49 PM
42	greenvenus11@hotmail.com	11/25/2016 3:38 PM
43	floyd2go@yahoo.com	11/25/2016 3:07 PM
44	gramstrong39@gmail.com	11/25/2016 2:39 PM
45	kimberhodge@gmail.com	11/25/2016 2:37 PM
46	pattie@earthconservant.com	11/25/2016 1:23 PM
47	hotmiata6977@yahoo.com	11/25/2016 1:14 PM
48	crh596@aol.com	11/25/2016 1:03 PM

Snohomish County Destination Survey

49	tkarichey3@aol.com	11/25/2016 12:47 PM
50	sharon-fulton@hotmail.com	11/25/2016 12:42 PM
51	mshockley2011@gmail.com	11/25/2016 12:04 PM
52	jswigert@cfl.rr.com	11/25/2016 11:24 AM
53	laschuman_19326@yahoo.com	11/22/2016 6:43 PM
54	bnord@sssc.org	11/21/2016 1:08 PM
55	mexico62305@gmail.com	11/21/2016 12:44 PM
56	krista@hofius.org	11/20/2016 10:16 PM
57	leamont_1@telus.net	11/20/2016 8:22 PM
58	desertmom1950@yahoo.com	11/20/2016 5:22 PM
59	denton74@hotmail.com	11/19/2016 11:19 PM
60	jp1social@gmail.com	11/19/2016 12:23 PM
61	sswendorff@gmail.com	11/19/2016 9:06 AM
62	grndshop@unlv.edu	11/19/2016 4:23 AM
63	riekjo@hotmail.com	11/18/2016 10:39 PM
64	chef2cook2001@yahoo.com	11/18/2016 10:06 PM
65	rjnrush@comcast.net	11/18/2016 2:40 PM
66	abbeacadabra@outlook.com	11/18/2016 12:46 PM
67	iarakaki6@gmail.com	11/18/2016 12:29 PM
68	akaejones@hotmail.com	11/18/2016 11:18 AM
69	sailing4steph@gmail.com	11/18/2016 9:06 AM
70	dorisguerrero1@comcast.net	11/18/2016 1:32 AM
71	only1albertina@gmail.com	11/18/2016 12:32 AM
72	castangelo77@gmail.com	11/17/2016 11:29 PM
73	anniegreene4@gmail.com	11/17/2016 11:03 PM
74	westover@comcast.net	11/17/2016 10:58 PM
75	amochajo@rocketmail.com	11/17/2016 10:36 PM
76	jennkuhn@comcast.net	11/17/2016 9:55 PM
77	orangecat47@msn.com	11/17/2016 9:22 PM
78	davemarie_@hotmail.com	11/17/2016 8:37 PM
79	par72patrick@sbcglobal.net	11/17/2016 7:20 PM
80	acooke4@hotmail.com	11/17/2016 7:15 PM
81	inwhitecrow@yahoo.com	11/17/2016 6:56 PM
82	viforte001@gmail.com	11/17/2016 6:46 PM
83	hollyosecki@hotmail.com	11/17/2016 6:39 PM
84	myziggybaby@hotmail.com	11/17/2016 6:20 PM
85	jus2soon@gmail.com	11/17/2016 6:17 PM
86	welldog@comcast.net	11/17/2016 5:34 PM
87	evinask@hotmail.com	11/17/2016 5:31 PM
88	grizclan4@gmail.com	11/17/2016 5:28 PM
89	nkshaffer@hotmail.com	11/17/2016 5:21 PM

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90	Anita11112@msn.com	11/17/2016 5:20 PM
91	1988facebookjunk@gmail.com	11/17/2016 5:16 PM
92	doone122@yahoo.com	11/17/2016 5:12 PM
93	sodomojojojo@gmail.com	11/17/2016 5:08 PM
94	tieg@comcast.net	11/17/2016 5:04 PM
95	peterbohlke@comcast.net	11/17/2016 4:58 PM
96	joro@wowway.com	11/17/2016 4:54 PM
97	mary_allen@sfu.ca	11/17/2016 4:53 PM
98	karenkaysharp@yahoo.com	11/17/2016 4:52 PM
99	lentz@gdinet.com	11/17/2016 4:45 PM
100	garberkeir@hotmail.com	11/17/2016 4:41 PM
101	aeuecc@yahoo.com	11/17/2016 4:40 PM
102	cathy@cathyfarrar.com	11/17/2016 4:35 PM
103	imcperez@att.net	11/17/2016 4:35 PM
104	destaney2@gmail.com	11/17/2016 4:32 PM
105	mjlgimberg@msn.com	11/17/2016 4:30 PM
106	zararowland@hotmail.co.uk	11/17/2016 4:26 PM
107	benwri@bell.net	11/17/2016 4:23 PM
108	yosegurl79@yahoo.com	11/17/2016 4:23 PM
109	paulatn@me.com	11/17/2016 4:17 PM
#	Phone Number	Date
	There are no responses.	



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