



Snohomish County

Department of Information Technology
(425) 388-3703

REQUEST FOR INFORMATION

Advertised Date: **5/23/2017**

REQUEST FOR INFORMATION (RFI) TITLE:

**Collaboration and/or Partnership Between County and Private Sector Entities on
the Development of a Smart County and Potential Deployments
in rural and urban areas**

DUE DATE: 7/12/2017

- not later than 3:00 p.m., Pacific Time

Snohomish County
Department of Information Technology
Robert J. Drewel Building, 6th Floor
3000 Rockefeller Avenue, M/S 507
Everett, WA 98201

PROPOSAL LABEL

Complete the form below (or a reasonable facsimile thereof) and affix to the exterior lower left hand corner of the submission package.

URGENT – SEALED PROPOSAL ENCLOSED	
Do Not Delay – Deliver Immediately	
	Snohomish County Department of Information Technology Robert J. Drewel Building, 7 th Floor M/S 709 3000 Rockefeller Avenue Everett, WA 98201
URGENT	
RFI Title:	Collaboration and/or Partnership Between County and Private Sector Entities on the Development of a Smart County...
Due Date:	7/12/17
Responder:	{Name}
	URGENT

TABLE OF CONTENTS

1. **SCHEDULE..... 1**

2. **PLAN HOLDER REGISTRATION PROCESS 1**

3. **INTRODUCTION AND BACKGROUND 1**

4. **INFORMATION REQUESTED 2**

5. **PROPOSAL SUBMISSIONS..... 3**

6. **PROPOSAL EVALUATION..... 3**

7. **RFI QUESTIONS/CLARIFICATIONS..... 3**

8. **ADDENDA 3**

9. **RFI DISCLAIMER 3**

10. **TITLE VI (FEDERAL) NON-DISCRIMINATION 4**

11. **PUBLIC RECORDS DISCLOSURE 4**

ATTACHMENT A..... 5-6

REQUEST FOR INFORMATION

1. SCHEDULE

Month/Day/Year	Event
5/23/2017	Public announcement of Request for Information
6/12/2017	Questions due, in writing, not later than 3:00 p.m. Pacific Time
7/12/2017	Proposals due, not later than 3:00 p.m. Pacific Time
7/17/2017	*Begin Review of Proposals

*NOTE: Dates preceded by an asterisk are estimated dates. Estimated dates are for information purposes only.

2. PLAN HOLDER REGISTRATION PROCESS

Prospective responders who wish to be notified of future requests for proposals must register to obtain Solicitation Packages directly from the Official Snohomish County website www.snohomishcountywa.gov/bids.aspx

By registering, the prospective proposer will be placed on the County's notification list for any forthcoming addendum or other official communications.

3. INTRODUCTION AND BACKGROUND

Snohomish County ("the County") is exploring the establishment of a Smart County. The County is issuing this Request for Information (RFI) to gather information to assist the County in understanding existing technology in use and identify firms, entities, and organizations that can provide solutions.

The County is **seeking ideas** from the private sector and other partner contributors with regard to ways that public and private sectors can work together, with the County as facilitator, enabler, and potential partner, in deploying infrastructure to support the key goals of advancing economic development in the County and access to technology to transform and improve the lives of all of its residents and the capabilities of local businesses.

The County issues this RFI to obtain input and gauge the interest of for-profit and non-profit entities in forming collaborations or partnerships with the County to enable the deployment of various technologies and services that contribute to a "Smart County" initiative. Such technologies and services may include – but are not limited to – integrated information and communications technology, Internet of Things (IoT) devices and data, publicly deployed infrastructure, rural broadband capacity, urban informatics and data analytics, mobile/civic applications, sensor-based networks, and/or urban wireless networks (including 5g).

In addition to both competitors and incumbents of the communications and technology industry, the County seeks responses from a wide range of traditional and non-traditional entities that may be interested in this Smart County concept, including such potential respondents as:

- Companies involved in the emerging Smart Cities ecosystem, including solutions providers and manufacturers
- Non-profit organizations
- Local businesses, including those in the technology sector that have expertise to lend and a stake in the benefits that ubiquitous broadband, technology, and/or access offers, such as workforce preparation, or that see wireless service to rural, urban, and low areas in the community as a mission worth supporting
- Educational or research institutions
- Tribal governments
- Manufacturers of relevant equipment, inclusive of network equipment, IoT enabled devices and monitors, and/or of the physical housing and platforms for wireless services
- Traditional communications infrastructure providers (cable companies, telephony and broadband carriers)
- Nontraditional wireless providers (e.g., technology companies, technology integrators, software providers, and engineering companies)
- Companies involved in emerging industries that may contribute creative ideas (for example, drone and aerial vehicle ecosystems)
- Public cooperatives
- Investors

Snohomish County is open to all ideas. Respondents are encouraged to provide any information to assist the County better defining the solicitation requirements. As part of the RFI review process, respondents may be requested to provide an online or on-site product and functionality demonstration. These demonstrations are optional and will be at no expense to the County.

4. INFORMATION REQUESTED

1. From the perspective of your industry, how would you describe the vision of a Smart County? (include an explanation of key components, features, and benefits to residents, businesses, and partners)
2. How would a Smart County operate? What organizations would be responsible for maintaining operations for infrastructure and/or services?
3. How can a region finance a Smart County?
4. What are some innovative and creative ideas to set Snohomish County's Smart County concept apart from other established Smart Cities/Communities/States?
5. What are some ideas to initiate public sector-private sector partnerships?
6. What are solutions that may be included to support those areas (rural and low-income communities) that are limited by direct local funding resources?
7. For privately held companies, what could the establishment of a business development center look like?
8. What are the key assumptions, main areas of risk, and critical success factors for creating a Smart County? How can the County help reduce these risks and best achieve success?
9. What role, function, or participation would your organization be able to contribute to a Smart County public/private partnership?

Refer Attachment A.

5. PROPOSAL SUBMISSIONS

Information (submittals) should include the following:

- Transmittal Page (cover page)
- Attachment A (completed)

Please submit one (1) original and one (1) electronic copy and attachments on compact disk or USB Flash Drive. The original shall be marked ORIGINAL and shall be unbound (no binder or comb binding) (binder clips and/or rubber bands may be used). Responders are encouraged to use recycled paper and both sides of the paper in the preparation of their information.

For ease of identification, responders are encouraged to use the label provided herein, and to transmit their proposal to the department and address indicated on the label.

6. PROPOSAL EVALUATION

- A. The County will evaluate information for the purposes expressed in Section 3.
- B. The County may choose to interview one or more of the responders to obtain additional information.
- C. The County will not award a contract based on the information provided in this RFI.

7. RFI QUESTIONS/CLARIFICATIONS

- A. Questions shall be submitted to the Snohomish County Chief Information Officer, trever.esko@snoco.org, not later than **3:00 pm, Monday, June 12, 2017**.
- B. Verbal questions will not be answered. Questions must be in written form, submitted by email.

8. ADDENDA

If at any time, the County changes, revises, deletes, clarifies, increases, or otherwise modifies the RFI, the County will issue a written addendum to the RFI. If a responder wishes to be informed of such addendum, they must register with the Department of Information Technology by sending their name and email address to the Snohomish County Chief Information Officer, trever.esko@snoco.org.

9. RFI DISCLAIMER

This is a request for information (RFI). This RFI is issued solely for information, planning, and/or budget purposes. It does not commit Snohomish County to contract for any supply or service. At this time, the County will not accept unsolicited proposals. Responders are advised that the County will not pay for any information or administrative costs incurred in response to the RFI, all costs associated with responding to this RFI will be solely at the responder's expense. RFI responses will not be returned. Failure to respond to this RFI does not preclude participation in any future RFP or bid, if issued.

10. TITLE VI (FEDERAL) NON-DISCRIMINATION

Snohomish County assures that no person shall on the grounds of race, color, national origin, or sex as provided by Title VI of the Civil Rights Act of 1964, as amended, and the Civil Rights Restoration Act 1987 (P.L. 100.259), be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any County sponsored program or activity. Snohomish County further assures every effort will be made to ensure nondiscrimination in all of its programs and activities, whether those programs and activities are federally funded or not.

11. PUBLIC RECORDS DISCLOSURE

Submittals received by Snohomish County in response to this solicitation become public records and are subject to Chapter 42.56 RCW, the Public Records Act. The responder should clearly identify in its information any specific information that it claims to be confidential or proprietary. If Snohomish County receives a Public Records Act request to view the information so marked in the responder's information and the County determines that it must produce that information in response to the Public Records Act request, its sole obligations shall be to notify the responder (1) of the request and (2) of the date that such information will be released to the requester unless the responder obtains a court order to enjoin that disclosure pursuant to RCW 42.56.450. If the responder fails to timely obtain a court order enjoining disclosure, Snohomish County will release the requested information on the date specified.

ATTACHMENT A

Information Requested – Example Response Template

Please respond to each question below with whatever level and amount of detail deemed appropriate to provide thorough and complete information. **You are NOT limited in the size, scope, depth, or detail of your response in any way.**

Information Requested	Response
1. From the perspective of your industry, how would you describe the vision of a Smart County? (include an explanation of key components, features, and benefits to residents, businesses, and partners)	
2. How would a Smart County operate? What organizations would be responsible for maintaining operations for infrastructure and/or services?	
3. How can a region finance a Smart County?	
4. What are some innovative and creative ideas to set Snohomish County's Smart County concept apart from other established Smart Cities/Communities/States?	
5. What are some ideas to initiate public sector-private sector partnerships?	
6. What are solutions that may be included to support those areas (rural and low-income communities) that are limited by direct local funding resources?	
7. For privately held companies, what could the establishment of a business development center look like?	
8. What are the key assumptions, main areas of	

<p>risk, and critical success factors for creating a Smart County? How can the County help reduce these risks and best achieve success?</p>	
<p>9. What role, function, or participation would an organization like yours be able to contribute to a Smart County public/private partnership?</p>	

References

Please list references/sources used in proposal.

Title	Source