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SNOHOMISH COUNTY PUBLIC FACILITIES DISTRICT  
PUBLIC FACILITY DISTRICT MEETING MINUTES  
JACKSON BOARD ROOM  
MAY 31, 2002  
3:00 P.M.

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*Roll Call:*

**Board:**

Steve Juntwait, District #2  
Liz Loomis, District #5  
Boyd McPherson, District #1  
Erik Nelson, District #3  
Travis Snider, District #4

**Staff**

Dan Clements  
Sylvia DeZordo  
Doug Ferguson, Anderson Hunter  
Wanda Johnson

**Interested Parties:**

Mike Bailey, City of Lynnwood  
Cindi Cruz, City of Edmonds  
Mike Doubleday, Edmonds PFD  
Bill Evans, Lynnwood PFD  
Mike Echelbarger, Lynnwood PFD  
Don Hale, Everett PFD  
Kris Lund, Edmonds PFD  
Lanie McMullin, City of Everett  
Fred Safstrom, Everett PFD  
Sarah Spence, Lynnwood PFD  
Terry Vehrs, Edmonds PFD

*Call to Order:*

Travis Snider, President, called the meeting to order at 3:05 P.M.

*New Business:*

Minutes for March 15, April 19, April 25 and April 29 were reviewed. Motion to approve by Liz Loomis and seconded by Erik Nelson. Motion carried unanimously.

Invoice dated April 30, 2002 submitted by Anderson Hunter in the amount of \$4,231.50, Everett PFD was issued a check in the amount of \$44,136.67 and PFD Board Reimbursements totaling \$750 were approved by the Board.

*Project Up-Dates:*

Travis stated that the Snohomish County PFD Board continues to deal with the issue of viability and how to best insure a coordinated approach to marketing efforts takes place. The Board would like each project to be successful and insure the money would have significant economic impact.

Travis stated that the Snohomish County PFD would like city representatives to explain where they are in their project and offer suggestions on how each city could work together to market successful projects.

**Everett Events Center.** Don Hale, representing the Everett PFD, provided an update discussing the proposed hockey stadium, trade center and office spaces. He stated that demolition has been completed up to 85%, some of the wall structures are up, and the pre-stressed components

for the building are being constructed. The Everett PFD plans to open in September 2003. Don does not feel the project would have an adverse impact, but rather be complementary to the Lynnwood PFD project. Generally, the events shown in the proforma have not changed.

Lanie McMullin, Executive Administrator for City of Everett, stated that auxiliary/ballroom/exhibition space and corporate events would be provided at the facility rather than conference space. Lanie also stated that based on the market it would not make sense to provide conference space at this time. The facility would run a deficient if they were only having a conference center. Lanie submitted a letter from Sandra Ward, Executive Director for Snohomish County Tourism Bureau, who has offered an expert opinion on the proposed Everett Arena.

**Lynnwood Conference Center.** Bill Evans, Executive Director for South Snohomish County PFD, submitted a brief status report. He discussed the business plan and the actual location of the convention center, the project design and timeline. Demolition would begin this fall and site construction in the spring of 2003. They would begin scheduling events for early January 2004.

Bill stated that his staff is drafting a Request for Proposal (RFP) to solicit firms interested in developing and implementing a marketing plan for the facility. Bill also stated that the two Interlocal Agreements between the various agencies has been drafted and reviewed, but not signed. The agreements need to be signed by Snohomish County in order for the Lynnwood PFD project to proceed on schedule.

Bill concluded by stating that Lynnwood is very supportive of the Everett and Edmonds facilities and would not want to jeopardize the financial success of any project.

Mike Echelbarger stated that the conference center is a major item for the Lynnwood PFD. Mike questions if concerns could be resolved between parties on the issue of conference space.

Travis stated that there are significant differences in each project. He asked if the cities have taken into account the impact from the proposed Tulalip Convention Center.

Mike Echelbarger stated that he is not aware of the impact the Tulalip Convention Center would have on other public facility districts.

Dan Clements, representing Snohomish County, stated that the county would be interested in some kind of coordinating marketing effort to bring as much business as possible into Snohomish County. Dan also stated that

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there needs to be better information available within the feasibility studies; and, what is currently in the pipeline so that the applicants can do some scenarios on business planning.

Travis suggested that Everett, Lynnwood and Edmonds setup a type of structure to continue conversations on a coordinating joint marketing effort. Travis also stated that if the cities would like Snohomish County PFD to help in any way to contact Dan or himself.

**Edmonds.** Terry Vehrs, representing Edmonds PFD, stated that they are looking forward to becoming a first-class playhouse. Terry introduced Kris Lund who would be overseeing the proposed project. Kris discussed what Edmonds has accomplished in the last few weeks, the contingencies of the project, and looks forward to providing a project that is complimentary to the Everett and Lynnwood PFDs. Terry stated they would provide a concise project. They have hired a theater consultant and a person to provide a feasibility study. Terry would like to give a presentation at the next Snohomish County PFD meeting.

Travis thanked the cities for their presentations and asked that the PFD Board to be included in any future discussions.

*Old Business:*

**Lynnwood Interlocal Agreement.** Doug Ferguson stated that the recent draft has been discussed with Hugh Spitzer and Carol Weibel. Hugh Spitzer would like the Snohomish County PFD Board to approve the form of the agreement. The City of Lynnwood will not approve the agreement until it was signed by Snohomish County.

Dan explained the reason for two separate agreements for the Lynnwood PFD. Dan stated that there are concerns from the Prosecutor Attorney's office on the Hotel/Motel Tax agreement. Dan discussed this issue with Mike Bailey and the quickest way to receive dollars from Lynnwood would to basically resolve the rebated sales tax, which should be done more rapidly than the hotel/motel tax. The idea is to give Lynnwood dollars as quickly as possible.

Doug explained the terms for conditions of viability and was not sure if the Snohomish County PFD Board should approve an agreement to move independently, without the County having agreed to provide the lodging tax that the South County PFD is relying upon. Dan stated that the County Council has approved a plan to split up the hotel/motel but the agreement has not yet been submitted to them in the final form. Dan also stated that Council was on record as approving a plan that proportions out the hotel/motel tax which would mesh with the business plan.

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Doug stated that in Section 4, Limitation on Additional Participants, Page 9 of the interlocal agreement, Hugh Spitzer has added recommended language. Doug recommended approval of the interlocal agreement with the original language maintained. The consensus of the Snohomish County PFD Board was to recommend approval of the Lynnwood Interlocal Agreement with original language maintained.

Sarah Spence would provide an updated proforma from the Lynnwood PFD. Doug suggested that Travis verify the updated proforma before the Lynnwood Interlocal Agreement is signed off by the County.

A Motion was made to approve the Lynnwood Interlocal Agreement, authorizing Travis Snider to sign and review the updated proforma with the authority to make minor modifications.

Liz Loomis approved the motion, seconded by Erik Nelson, and unanimously approved by the Snohomish County PFD Board.

**Snohomish County PFD Budget for Fiscal Year 2002.** The budget would be discussed at the next meeting.

**Interlocal Agreement with County for Services.** Dan stated that the County Interlocal has been approved to form by the Prosecuting Attorney. The monthly fee for services would be discussed at the next meeting.

*Public Comments:* None

*Future Meeting:* The next Snohomish County Board meeting is scheduled for June 28 at 3:00 P.M.

*Adjournment:* Meeting adjourned at 5:00 P.M.

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Follow-up Items:

- 1) Coordinating joint market effort between cities and provide better information within the feasibility studies.
- 2) Edmonds Project Up-Date
- 3) Update on Lynnwood Interlocal Agreement: Hotel/Motel Tax and Sales & Use Tax Rebate
- 4) Updated Proforma would be provided by Lynnwood PFD
- 5) Approval of PFD Annual Budget
- 6) County Service Contract



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