

SNOHOMISH COUNTY PUBLIC FACILITIES DISTRICT
PUBLIC FACILITY DISTRICT MEETING MINUTES
SNOHOMISH COUNTY ADMINISTRATION WEST,
3rd Floor, WILLIS TUCKER ROOM 3A00
July 16, 2009
3:00 P.M.

Board:

Travis Snider, District #4

Interested Parties:

Kim Bedier, Comcast Arena at Everett Events Ctr
Dave Waggoner, Future of Flight
Barry Smith, Future of Flight Foundation
Grant Dull, Lynnwood PFD
Joe McIalwain, Edmonds PFD

Staff:

Roger Neumaier, Finance Department
Christy Schelm, Finance Department
Carmen Foss, Department of Public Works
Doug Ferguson, PFD Attorney
John Amos, Council Staff

Call to Order: Travis Snider called the meeting to order at 3:03 PM.

Public Comment

No public comments.

Approval Items

No quorum present – no approvals done

Update on Second Allocation Contracts

Roger gave copies of the official conformed contracts (have been filed with the auditor's office) to Lynnwood, Edmonds and Everett all four contracts will be posted to the website.

Sales Tax Revenue Projections

Roger talked briefly about the assumptions that were used for the 2009 budget. The approach taken to project revenues for 2009 was – take actual revenues for the first 5

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months and use that as a base then assume that the revenue on a month to month basis will come in on the same annual distribution as we received between 2005 and 2007 – this produces a level of revenue for 2009 that is 7.2% lower than 2008. The next assumption, to be conservative, is that 2010 will be the same as 2009.

If those assumptions occur – the Tier II total for 2010 will be significantly down from 2009. Also assuming 3.2% growth for 2011 and thereafter – not too aggressive.

Grant Dull – revenue to date is 13.42% below last year?

Roger – yes, the county is on an accrual basis – the 1st three months are received in March, April, and May – but the PFD is on a cash basis – so the five months includes the Christmas season.

Grant Dull – if this continues – there will be no Tier II allocation next year

Roger – correct

There is also a pecking order on the projects and a \$250,000 emergency fund that would be absorbed before any of the projects would be shorted.

Project Financial Updates

EDMONDS PFD – Joe McIalwain

- Distributed copies of the 2009-2010 season schedule
- Artists and venues alike seemed to be waiting until the last minute to commit
- Down to just under 20 shows this year – chose to invest more in each artist rather than having more shows
- Fall was a disaster, capacity was down to 36%
- January through June ticket sales were through the roof and they were at to 64% capacity- these are great numbers – way up from last fall and winter
- Season Announcement and Sponsorship event was very successful – all 15 shows that were announced were sponsored at the dollar amounts they were looking for
- Have 4 or 5 more shows to get sponsored and plenty of prospects
- Looking for a jazz artist for the Edmonds Jazz Connection performance in partnership with the local rotary club. 10-Year Anniversary of this event want to do something special
- Season brochures are at the printers – they mail out 30,000 and distribute the remaining 10,000 around the region
- They will have a booth at the Mill Creek Festival, Taste of Edmonds and Mukilteo Lighthouse Festival
- Launching a new website Monday that includes a new ticket system that is greatly enhanced
- Will be putting a season insert in the local papers as well as advertising at the Everett Theater, on the internet and the radio

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- Fund Raising, 3rd annual Arts Crush Auction – November 14th, Kim reminded the other projects to donate something for the auction
 - IN THE MOOD, Swing era musical review – doing two shows for the price of one in exchange for the space to rehearse the week prior to beginning their tour
 - The non-profit board and the public facilities district board have established an executive committee consisting of members from both boards
 - Regular planning meetings begin in September
 - HUD appropriation for \$150k – to use for life safety, security, sanitation, etc – will use to bring the back of house area up to code and trying to leverage some of those dollars to improve the center classroom
 - Operating performance is improving – in a much better position compared to last year
 - Capital side is still very serious – avoiding asking the City of Edmonds for help
 - Looking ahead to 2010 and beyond they are actively working on addressing the challenges they see coming

EVERETT PFD – Kim Bedier

- Wiggles world tour starts Friday at Comcast Arena
- Final Fall schedule waiting on Silvertips schedule
- August – King of the Cage MMA Event
- NHL Exhibition game September 22nd, Phoenix vs Tampa Bay
- Silvertips home-opener is September 29th against Vancouver
- Tips have signed a former NHL coach Craig Hartsberg
- In January, Washington Stealth Lacrosse will be joining the Tips as regulars at the arena
- September 28-29 Washington PFD Conference (all day Mon & ½ day Tues)
- State audit was clean again this year
- Finances are 20% down in most areas except the ice rink which is actually ahead – people are finding more to do closer to home
- Meetings are down but fund-raisers are doing the same or better than in the past
- The holiday season is looking really good
- Barry Manilow benefit concert was a huge success - he donated a full set of strings to the Everett School system
- Full event schedule available at the next meeting

Travis – what percent of your revenues are contributed by the ice rink?

Kim – approximately 25%

FUTURE OF FLIGHT PFD – Dave Waggoner and Barry Smith

- The airport has about \$100,000,000 of construction projects under way
- The Operating Agreement will be squared away soon
- Vintage Aircraft reunion on September 25th – last year had 30 airplanes – they expect to double that this year

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- Attendance is down due to the economy
- Room rentals are down – corporate world is not using off-site facilities
- Barry has been able to cut the costs of operation so the outlook for the year is not much different than they thought
- Attendance numbers are on track with 2007 so they expect to do better than last year
- Doing more private events (weddings, birthday parties, etc) due to the drop in corporate events
- Boeing Tour Center will be adding interactive, videos, models, etc to improve their tours
- Just finished annual audit – non-profit, glided through with no adjustments
- 2 new board members – Jerry Lee Mosier and Bill Stafford
- 2nd summer of exchanging students with Royal Air Force Museum Conservation Center in England
- Boeing is interested in supporting the exchange program
- Pilot Education program to launch this fall; will be posting a position for an educator to work with adult education and teach the teachers
- A website representing the non-profit, made possible by a grant from the Taproot Foundation, will go live this year
- Boeing has made a \$95,000 donation that will be used to help with the website and a donor kiosk for the lobby

LYNNWOOD PFD – Grant Dull

- Distributed a report
- Completed their audit with a clean report
- Gross revenue is slightly better than last year
- Net revenue is 18% better than last year
- Booking pace is fairly good, some cancellations due to attendance
- About 200 events on the books for the remainder of the year
- Increasing number of wedding receptions
- Holiday bookings are a bit soft
- Still need the “Headquarters Hotel” – not aggressively looking right now

Kim – did you include your tier II payment?

Grant - Yes, but it is also in the budget

Travis – How are you handling your forecasting?

Dave – Mostly guessing

Travis – Are you seeing any trends that are different from what we have seen in the past?

Kim – People are waiting till really late to buy

Joe – There has been an increase in the number of people buying subscriptions

Barry – The whole world is not in a downturn, other countries are booking tours

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Kim – Uptick in Canadian business since their dollar is still good and ½ the lacrosse team is from BC

Barry – Arlington Fly-In saw a large portion of their revenue from Canada

Roger – It is a good idea to begin targeting the Olympics that will be in Canada

Travis – Seems as people have been stunned and are not coming out of it yet – how long this will last, we don't know. I am thrilled that realtors are beginning to sell houses again.

Barry – Have any candidates for Eric's position been solicited yet

Roger – Yes, the Executive is working on it

Travis – all of the remaining board members terms expired on June 30th and they need to be reappointed.

The meeting was adjourned at 4:10.


Chairperson Signature


Date