

SNOHOMISH COUNTY PUBLIC FACILITIES DISTRICT
PUBLIC FACILITY DISTRICT MEETING MINUTES
SNOHOMISH COUNTY ADMINISTRATION WEST,
3rd Floor, WILLIS TUCKER ROOM 3A00
January 27, 2011
3:00 P.M.

Board:

Travis Snider, District #4
Boyd McPherson, District #1
Debbie Emge, District #5

Interested Parties:

Adam Cook, Comcast Arena at Everett Events Ctr
Susan Kern, Future of Flight
Barry Smith, Future of Flight Foundation
Joe McIalwain, Edmonds Center for the Performing Arts
Grant Dull, Lynnwood Convention Center

Staff:

Roger Neumaier, Finance Department
Cristy Schelm, Finance Department
Nancy Miller, Finance Department
Karina Viltova, Department of Public Works
Brad Cattle, PFD Attorney
Sharie Freemantle, Council Staff

Call to Order: Travis Snider called the meeting to order at 3:05 PM.

Public Comment

No public comments.

Approval Items

Debbie Emge moved to approve the July 15, 2010 meeting minutes. Boyd McPherson seconded the motion and it passed unanimously.

After review of the vouchers, Boyd McPherson moved to approve the vouchers for July, August and September, 2010 in the amount of \$710,617.52. Debbie Emge seconded the motion and it passed unanimously.

After review of the vouchers, Boyd McPherson moved to approve the vouchers for October, November and December, 2010 in the amount of \$469,627.82. Debbie Emge seconded the motion and it passed unanimously.

2011 Budget Approval

Roger introduced the new staff person who will be supporting the PFD Board – Nancy Miller.

Boyd McPherson moved to accept the 2011 budget. Debbie Emge seconded the motion and it passed unanimously.

Financial Report

Roger reviewed the revenue and expenses for 2010 and discussed the projected growth for the next years, however modest.

Debbie commented on the spreadsheet and requested that the missing years be added back Roger committed to correcting it.

How responsive will we be to this Tier II, it shrank very quickly – it could grow just as fast. The Board could discuss reducing the reserve as a means to supplement revenues for the Projects. (agenda item for April meeting) The Board wishes to distribute the Tier II money to the projects as quickly as possible as it recovers. Boyd agreed

At the April meeting the Board will consider increasing the 2011 Tier II allocation by a determined amount. Debbie also agreed that it would be better to get the money to the Projects rather than have it sitting in the bank.

Roger will work with Doug Ferguson to prepare an action item for the April meeting that meets with the guidelines in the contracts – the Board can then decide how much to move.

Grant stated that he understood that the reserve was put in place to protect the Tier I not the Tier II disbursements.

Discussion of State Legislation

Roger reviewed the proposal to extend the sales tax credit for the PFD Projects for 15 more years.

Grant Dull handed out a copy of the bill that has been introduced – Housebill 1574. Legislator is asking each PFD to tell them what they will do with the money and include any impact documentation they can.

Joe offered to deliver any info or messages to the lobbyists and representatives who are working on this as he will be in Olympia for Heritage Day next week.

Debbie moved that the Snohomish County Public Facilities District Board issue a letter of support for the new legislation, Boyd seconded; the motion passed unanimously. Roger will draft the letter and asked that each Project proof it to make sure they are represented as they wish.

A proposal for a new board member is in process – Steve Shelton for the Edmonds district. The ECAF is scheduled to go before the County Council Finance Committee Tuesday, February 1st and it should be moved for action on Wednesday February 9th.

Change of meeting dates for the summer, Travis cannot meet on the 3rd Thursday for several quarters – request to move the meetings to the 4th Thursday of the month, indefinitely. We will need to amend the bylaws and adopt a resolution to change the meeting date, Brad Cattle will help with this.

Sharie stated that Council would like to schedule an annual report update the 3rd Tuesday in March (15th) at 10:30AM. Karina will invite the projects and board members to the meeting when it is set up.

Project Financial Updates

EDMONDS PFD – Joe McIalwain

- Joe distributed financial statements and discussed some of the monies they were able to collect that helped them meet their bond obligation last year.
- Fund raising was up by 41%
- Last year's auction (November) was a huge success – goal was 143k they hit 175k
- Ticket sales were down but they had fewer shows therefore fewer expenses – revenues were solid and expenses were down by 9%
- Proud of their work and expect to balance the budget in 2011
- 2 boards to work with – things going very well
- Received a one-time grant from the the city of Edmonds to support their marketing efforts, this helped them meet their bond obligations this year
- Have added new rental clients
- Entered into a lease agreement with a Montessori school
- The newly available meeting space is being used and growing in it's bookings
- Education outreach is identifying the types of shows etc that would help to meet educational needs of the local students

Travis congratulated Joe on a successful year and bright future.

EVERETT PFD – Adam Cook

- Distributed and reviewed their 4th quarter financial statement
- 4th quarter was short but they came in over 2009, hopeful to be back on track with the budget in 2011
- WIAA Cheerleading Championships had record attendance
- Adding a 3rd tenant, the Tilted Thunder Railbirds – banked track roller derby league
- Harlem Globetrotters, Home and Garden Show, Cirque du Soleil – Quidam

FUTURE OF FLIGHT PFD – Susan Kern, Barry Smith

- Barry distributed the Quarterly Report
- Attendance was close to projected for the year – 14% more than 2009
- Room and event rentals are down, making a large impact
- Kept their expenses to the bone
- Have an agreement with Boeing to be the delivery event center of choice for the 787
- Out of 180,000 visitors 100,000 were global
- Paine Field passport is coming this summer – discounts all the attractions at the air field
- Installing a webcam on the roof for social networking events
- Old displays have been moved out, new displays are on the way – making the tour more attractive to more visitors
- Education program is a success, the number of schools who want to participate has doubled, NASA donated \$50k to expand the program and the National Science foundation wants to be involved too

Travis commented that they have done a great job with the development of the board and the commitment they have.

LYNNWOOD PFD – Grant Dull

- Will mail the year-end financial report to everyone
- 5th full year of operation and passed the 2 million dollar mark of revenue
- More emphasis on food and beverage revenue and less on room revenue
- Continue to look for a hotel agreement, their records show that they loose a significant amount of business each year due to a lack of hotel accommodations available

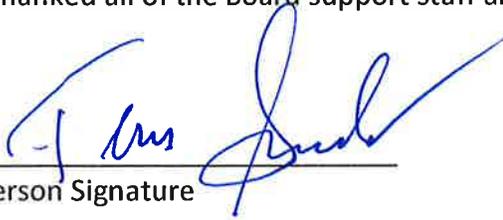
Can the Board have a vote of support in regard to the Hotel/Motel tax? Could the Projects draft a recommendation that they all agree on and the Board could approve it and send it on to Council – Roger offered to help.

If the Projects have any comments they wish to forward to the Council when the Board makes their presentation – get them to Roger – Thank you.

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Cristy thanked all the Projects for getting their 2010 letters submitted in such a timely manner.

Travis thanked all of the Board support staff and adjourned the meeting at 4:50pm.



Chairperson Signature



Date