

SNOHOMISH COUNTY PUBLIC FACILITIES DISTRICT
PUBLIC FACILITY DISTRICT MEETING MINUTES
SNOHOMISH COUNTY ADMINISTRATION WEST,
3rd Floor, WILLIS TUCKER ROOM 3A00
April 28, 2011
3:00 P.M.

Board:

Travis Snider, District #4
Boyd McPherson, District #1
Debbie Emge, District #5
Steve Shelton, District #3

Interested Parties:

Kim Bedier, Comcast Arena at Everett Events Ctr
Grant Dull, Lynnwood Convention Center
Barry Smith, Future of Flight Foundation
Joe McIalwain, Edmonds Center for the Performing Arts
Dave Waggoner, Snohomish County Airport

Staff:

Roger Neumaier, Finance Department
Nancy Miller, Finance Department
Karina Viltova, Department of Public Works
Doug Ferguson, PFD Attorney
John Amos, Council Staff

Call to Order: Travis Snider called the meeting to order at 3:05 PM.

Public Comment

Travis introduced our new board member, Steve Shelton of District #3.

Doug Ferguson has produced a resolution to change the regular meeting schedule to the fourth Tuesday of the last month of the quarter. Travis needs to sign the resolution and it will be done.

Approval Items

Debbie Emge moved to approve the January 27, 2011 meeting minutes. Boyd McPherson seconded the motion and it passed unanimously.

After review of the vouchers, Boyd McPherson moved to approve the vouchers for January, February and March, 2011 in the amount of \$451,191.85. Debbie Emge seconded the motion and it passed unanimously.

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Financial Report

Roger reviewed the PFD financial documents for the 1st quarter of 2011 and the Summary PFD 2010 Performance Worksheet Project Update report.

Travis commented that 750,000 people have attended our projects in the last year and this has a trickle down effect on the local economy, we are still doing it.

Allocation of Reserves

Travis asked if this is an appropriate time to try to use some of the Tier II reserves to help out the projects – \$250,000 – is this a time to allocate some of those reserves to the projects to help them get through 2011.

Boyd asked what would be a minimum reserve? Travis thought maybe 100,000 to 150,000? Kim commented that if you divide that by 4 it isn't very much and may not benefit anyone right now. Debbie confirmed that this would be distributed at the tier II percentages. Nancy stated that the 1st tier II check will be disbursed in April 2011. Debbie would rather give the money to the projects rather than have it in a bank – keeping back only 100,000.

Why did we pick \$250,000? It was felt that this was the minimum that would be needed to protect the projects. Dave and Grant commented that, even though every penny helps, we should wait until it is really clear that we have reached the bottom of the trough to distribute the reserves.

Steve commented that sales tax revenues are flat and not looking good yet this year, at the same time attendance at the facilities is up, he recommended holding on to the rainy day funds for now.

Roger stated that if we show another drop in revenues this year over last year, we would need to expend the reserves. If next year there is a situation, you still have the reserves – it may be premature to consider using them at this time.

This reserve is there to make sure that Tier I allocations are available, the consensus is to preserve it for that need if it arises. Reserve monies will not be touched at this time, but Tier II disbursements will be made soon. We will continue to watch the economy and discuss this as needed.

Council PFD Financial Worksheet Summary

John Amos gave a presentation to the County Council addressing the questions they had about the PFD Facilities and their financial workings.

Was very interesting to understand the retail and rental impacts that affect the facilities.

Roger thanked John for his overview and asked if this is a more useful format than the other financial summary? If anyone who wants to compare the two and would be willing to provide any feedback to Roger he would appreciate it. His preference is to have one document rather than two and he is interested in using this other format.

John commented that this is a more management overview design whereas Roger's format is a more proper accounting format.

Steve likes the new format, he found it clear and easy to understand.

Project Financial Updates

EVERETT PFD – Kim Bedier

- Distributed their 1st quarter 2011 financial statement
- The hockey team did not make the finals so April had fewer events causing attendance to be down for that month
- Sugarland and Alan Jackson – the Event Center actually bought these shows and that means that they are promoting them themselves. They weren't getting enough shows so they decided to take this risk
- New tenant – Roller Derby girls
- Conference center bookings are on the rise
- People are coming back out to do things again, but gas prices are rising again – so they are cautiously optimistic about the rest of the year

Roger asked about reserving money to cover a loss on a contingent show? This would basically self insure them so they can take risks a little easier.

Kim said they have considered it and will do so as money allows. They prefer to share the risk as a rule.

Grant asked if any of the projects have any rules about guns being prohibited? Yes, Future of Flight and Comcast Arena both do.

EDMONDS PFD – Joe McIalwain

- Joe distributed financial statements and discussed their year to date financial status – they are quite a ways ahead of the game compared to this time last year
- Ticket sales and sponsorships are up over years past
- Rentals are up, March had the highest rental revenue ever

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- ECPA has their entire 2011-2012 schedule booked and will be able to put it before the public at their center stage fund raiser, they did it that way last year and it made a huge difference in the amount of donations and sponsorships
 - Brochures are in the making and will soon be out

FUTURE OF FLIGHT PFD – Dave Waggoner, Barry Smith

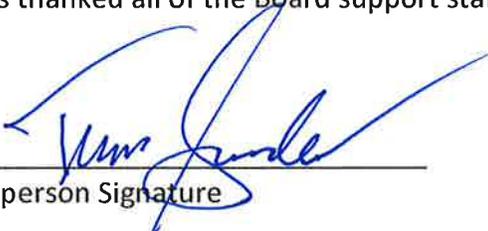
- New glass doors for reveals are installed and being used
- Attendance is tracking 5% above last year so far
- Deliveries are generating other revenues
- Beginning to reap the benefit of an open catering venue, they have 12 catering events for 100 – 350 people already scheduled for this year
- Changing the gallery floor exhibits, this attracts more people to the gallery
- Education program is going strong and includes a grant from NASA to extend the program through the summer
- Information about the Future of Flight is being added to the Boeing tour
- Ceremonial deliveries will be at Future of Flight, standard deliveries will be at Boeing

LYNNWOOD PFD – Grant Dull

- Distributed their 1st quarter financial statement
- Shopping center revenue is down and that is what is pledged against the bonds for the convention center
- Focusing a lot on wedding business, weddings are getting bigger and bigger

There is a bill before the legislature to extend the sales tax for 10 more years, Grant said there is an effort to gather the PFD's together to organize a better attempt at getting this bill passed. Roger suggested that there would be double the participation if it could be scheduled for late September. He also suggested a tight agenda and a conference call would do better than an all day meeting

Travis thanked all of the Board support staff and adjourned the meeting at 4:45pm.



Chairperson Signature



Date