

# Natural Yard Care

## *Comparison and Evaluation of Regional Programs*

Phase 1: Nov 1, 2013 – Feb 28, 2015. \$256,300 GROSS Grant from Ecology

Phase 2: Mar 1 2015 – Feb 2, 2016. \$108,225 Local Funding via ILA

Additional funding during Phases 1 & 2: \$9,480 SCD, \$8,000 SnoCo. **Total Project: \$382,000**

*Permittees from North Puget Sound:*

**Arlington, Bothell, Brier, Edmonds, Everett,  
Granite Falls, Lynnwood, Marysville, Mill Creek, Monroe,  
Mountlake Terrace, Mukilteo, Snohomish, and Snohomish County**

*Permittees from South Puget Sound:*

**Olympia, Tumwater, and Thurston County**

Section S5.C.10.c in the Public Education and Outreach section of the Phase 1 permit (S5.C.1.c for Phase 2s) requires that “Each Permittee shall measure the understanding and adoption of the targeted behaviors for at least one target audience in at least one subject area.”

The partners are accomplishing this task using two different delivery strategies:

**North Sound = Classroom Lectures.** Series held in 7 locations. Each series consists of three 2-hour sessions. Two topics presented each evening. ~7,500 households invited to each series, with projected 1% participation rate. **Target Audience:** residents with lots<1 acre. **Goal:** adopt a range of NYC BMPs. **Progress:** By May 21 will have completed series in three of the seven locations. Remaining four series in Fall 2014.

### **South Sound = 1-on-1 Lawn Coach Visits +**

**Demonstration workshops.** Olympia will have 280 participants, Thurston Co has 85, Tumwater has 30 participants. **Target Audience:** homeowners who normally use quick-release weed & feed on their lawn. **Goal:** improve soil quality to reduce the need for broadcast chemical weed treatment, switch to slow-release fertilizer. **Progress:** Most soil samples collected and analyzed. Many Spring coaching visits completed. Four demos completed.

### **Effectiveness evaluation:**

	Pre-Survey	Immediate-Post	6 month-Post
Participants	✓	✓	~Jun 2015
Non-Participants	✓		~Jun 2015

**Next Progress Report:** Nov 2014 Symposium

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