

ECONOMIC DEVELOPMENT ELEMENT

<p><b>Proposed Draft Policy:</b>  <b>proposed <u>new text</u> and proposed ((removed text))</b></p>	<p><b>Findings</b></p>
<p>OBJECTIVE ED 1.B Snohomish County <del>((shall balance economic and environmental concerns recognizing))</del> <b>recognizes</b> that a healthy environment is essential to quality of life <b>and shall address environmental concerns to support economic development.</b></p>	<p>Use of the word “balancing” in existing policy creates false impression that economic development comes at expense of the environment, or protecting the environment comes at expense of the economy.                      CPP ED-15 “Jurisdictions should ensure that economic development sustains and respects the county’s natural environment and encourages the development of existing and emerging industries, technologies, and services that promote environmental sustainability, especially those addressing climate change and resilience.”</p>
<p><b><u>ED POLICY 1.B.1 Snohomish County shall encourage the development of established and emerging industries that increase economic and environmental resilience to climate change, natural disasters, public health disasters, and other shocks to the economy.</u></b></p>	<p>Provides policy support for Objective 1.B and consistency with PSRC 2022-2026 Economic Development Strategy and Countywide Planning Policies, including addressing climate resiliency.</p> <p>CPP ED-14 “The County and cities should promote an appropriate balance of jobs-to-housing to:                      a. Support economic activity;                      b. Encourage local economic opportunities and housing choice;                      c. Improve mobility; and                      d. Respond to the challenge of climate change.”</p> <p>CPP ED-15 “Jurisdictions should ensure that economic development sustains and respects the county’s natural environment and encourages the development of existing and emerging industries, technologies, and services that promote environmental sustainability, especially those addressing climate change and resilience.”                      MPP-Ec-16 “Ensure that economic development sustains and respects the region’s environment and encourages development of established and emerging industries, technologies, and services that promote environmental sustainability, especially those addressing climate change and resilience.”</p>
<p><b><u>ED POLICY 1.B.2 Snohomish County shall emphasize development and growth of clean technology and green jobs linked to the preservation and sustainability of the natural environment, including jobs in environmental justice, energy efficiency, renewable energy industries, natural resource management, and other technologies that address climate change.</u></b></p>	<p>Climate change resilience can be seen not as a burden that eliminates jobs, but an opportunity to create new and evolving jobs. Provides policy support for Objective 1.B and consistency with PSRC 2022-2026 Economic Development Strategy and Countywide Planning Policies.</p> <p>CPP ED-14 “The County and cities should promote an appropriate balance of jobs-to-housing to:                      a. Support economic activity;                      b. Encourage local economic opportunities and housing choice;                      c. Improve mobility; and                      d. Respond to the challenge of climate change.”</p> <p>CPP ED-15 “Jurisdictions should ensure that economic development sustains and respects the county’s natural environment and encourages the development of existing and emerging industries, technologies, and services that promote environmental sustainability, especially those addressing climate change and resilience.”</p>

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	<p>MPP-Ec-16 “Ensure that economic development sustains and respects the region’s environment and encourages development of established and emerging industries, technologies, and services that promote environmental sustainability, especially those addressing climate change and resilience.”</p>
<p><b><u>ED POLICY 1.C.1 Snohomish County shall consider displacement mitigation strategies for businesses affected by growth and development.</u></b></p>	<p>New Countywide Planning Policies call for policies to address displacement. Sustainable development must consider economic, ecological, and social impacts (profits, planet, and people).</p> <p>CPP ED-2 “The County and cities should foster an equitable business and regulatory environment that supports and encourages the establishment and growth of small and startup businesses, especially those that are woman- and minority-owned.”</p> <p>CPP ED-18 “Jurisdictions should identify the potential for physical, economic, and cultural displacement of existing locally owned, small businesses as a result of development or redevelopment and market pressure. Jurisdictions should consider a range of mitigation strategies to mitigate the impacts of displacement to the extent feasible.”</p>
<p>ED POLICY ED 2.A.3 To ensure timeliness, responsiveness, and increased efficiency, the county shall <del>((develop and))</del> maintain a program of <del>((periodic))</del> <b><u>continuous</u></b> review of the permitting process to eliminate unnecessary <del>((administrative))</del> procedures that do not respond to legal requirements for public review and <del>((citizen))</del> <b><u>resident</u></b> input.</p>	<p>MPP-H-10 “Encourage jurisdictions to review and streamline development standards and regulations to advance their public benefit, provide flexibility, and minimize additional costs to housing.”</p> <p>Revised for clarification and removal of the term citizen.</p> <p>Rewording to comply with more sensitive word choice.</p>
<p><b><u>ED POLICY 2.A.4 Snohomish County shall endeavor to process completed development applications within 120 days.</u></b></p>	<p>Existing policy HO 3.A.4 moved here because it supports Objective ED 2.A.</p> <p>RCW 36.70B.080 “The time periods for local government actions for each type of complete project permit application or project type should not exceed one hundred twenty days.”</p>
<p><b><u>OBJECTIVE ED 2.B Snohomish County shall encourage entrepreneurship and innovation through creative placemaking, defined as the use of arts, culture, and urban design by diverse parties to strategically shape the physical and social character of a place to spur economic development, promote enduring social change and improve the physical environment.</u></b></p>	<p>Creative placemaking improves neighborhoods for both residents and workers needed for businesses that have quality of life concerns. Artistic and creative industries experienced one of the largest declines due to COVID.</p> <p>CPP ED-1 “The County and cities, through Snohomish County Tomorrow, should support the Regional Growth Strategy of VISION 2050 and the Regional Economic Strategy. Jurisdictions should utilize comprehensive plan policies, infrastructure investments, and regulations to support the existing and emerging industry clusters that play an important role in growing and sustaining Snohomish County’s economy.”</p> <p>From Vision 2050, “The new economy relies on a highly skilled and diverse population to stimulate creative and innovative enterprise, as well as local-serving employment in retail, health care, and other services.”</p>

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<p><b><u>ED POLICY 2.B.1</u> Snohomish County shall plan for an environment where artists, creative and cultural non-profit organizations and businesses, developers, and other parties create a vibrant and creative community with greater arts, cultural, and educational opportunities.</b></p>	<p>Creative placemaking improves neighborhoods for both residents and workers needed for businesses that have quality of life concerns. Artistic and creative industries experienced one of the largest declines due to COVID.                      CPP ED-1 “The County and cities, through Snohomish County Tomorrow, should support the Regional Growth Strategy of VISION 2050 and the Regional Economic Strategy. Jurisdictions should utilize comprehensive plan policies, infrastructure investments, and regulations to support the existing and emerging industry clusters that play an important role in growing and sustaining Snohomish County’s economy.”</p> <p>From the Vision 2050 Plan, “The new economy relies on a highly skilled and diverse population to stimulate creative and innovative enterprise, as well as local-serving employment in retail, health care, and other services.”</p>
<p><del>ED POLICY 3.C.4</del><del>((REPEALED BY AMENDED ORDINANCE NO. 14 129, 3.C.5))</del> Snohomish County <del>((shall))</del> <b>should</b> market the availability of industrial revenue bond financing <del>((through the Pilchuck Development Public Corporation, a public corporation chartered by Snohomish County))</del> for the purpose of issuing industrial revenue bonds.</p>	<p>Pilchuck Development Public Corporation is now defunct, but industrial revenue bond financing could still be a viable financing mechanism in the future.                      Renumbering 3.C.5 to 3.C.4 due to repeal of 3.C.4.</p>
<p>ED POLICY <del>((3.C.6))</del><b>3.C.5</b> The county shall encourage, and assist with, the adoption of economic development programs in <del>((central business districts))</del> <b>job centers</b> in the county.</p>	<p>Clarifies applicability to unincorporated areas planned for job growth.                      CPP ED-3 “Jurisdictions should prioritize multi-modal transportation system linkages between growth centers, manufacturing/industrial centers, and residential areas to support economic development and improve access to a wide variety of job opportunities and employment.”                      Renumbering 3.C.6 to 3.C.5 due to repeal of 3.C.4.</p>
<p>ED POLICY <del>((3.C.7))</del><b>3.C.6</b> The county shall continue to support funding of public facility districts at Paine Field and within the cities of Everett, Lynnwood and Edmonds.</p>	<p>Renumbering 3.C.7 to 3.C.6 due to repeal of 3.C.4.</p>
<p>ED POLICY 3.D.4 Snohomish County shall support the expansion of public sector port and airport assets to fully utilize economic development advantages provided by state or federal laws, <del>((investigate the creation of))</del> <b>expand the flexibility and usage of</b> foreign trade <del>((zones,))</del> <b>zone 85 with magnet sites and alternative site framework</b> and consider the creation of a potential Port of Snohomish County.</p>	<p>Foreign trade zone #85 has already been created, albeit can be improved in the next decade. Foreign-trade zones (FTZs) are designated sites licensed by a Commerce Secretary at which special customs procedures may be used. A “Magnet” site is one selected by grantee based on ability to attract multiple potential FTZ operators/users. The “alternative site framework” (ASF) is an optional framework for organizing and designating sites that allows zones to use quicker and less complex procedures to obtain FTZ designation for eligible facilities.</p> <p>CPP TR-20 “The County and cities, in cooperation with transit agencies, the Washington State Department of Transportation, and port authorities, should plan and design transportation facilities and services to efficiently interface with waterborne and air transportation terminals and facilities. It is intended that these efforts would:</p> <ol style="list-style-type: none"> <li>a. Promote a seamless transportation system for all modes of travel;</li> <li>b. Emphasize multi-modal intersection points at efficiently designed terminals;</li> </ol>

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	<p>c. Lead to coordinated fare and ticketing systems;  d. Benefit local transportation systems by reducing traffic volumes or improving traffic flows; and  e. Accommodate and complement existing and planned local land use patterns.”</p>
<p>ED POLICY 3.D.5 Snohomish County shall prioritize the redevelopment of existing industrial areas and <b><u>underutilized urban lands and</u></b> investigate potential incentives that may make redevelopment a greater financial opportunity.</p>	<p>Redevelopment of underutilized urban lands, not just existing industrial areas, could help drive economic development. Jurisdictions should promote economic and employment growth along a diverse range of living wage jobs.</p> <p>CPP ED-6 “As a part of the overall countywide economic development strategy, jurisdictions should target economic development activities that improve access to economic opportunity for residents that historically have low and very low access to opportunity.”</p>
<p><b><u>ED POLICY 3.D.6 ((REPEALED BY AMENDED ORDINANCE NO. 14.129)) The County shall assist regional and international trade by supporting a diversity of freight modes and intermodal connections along sea, rail, and air networks to connect export-oriented goods with global markets and workers, as well as meet environmental goals.</u></b></p>	<p>Export-oriented goods and international trade are crucial to Snohomish County’s economic system, a supportive freight and intermodal network is needed.</p> <p>CPP TR-20 “The County and cities, in cooperation with transit agencies, the Washington State Department of Transportation, and port authorities, should plan and design transportation facilities and services to efficiently interface with waterborne and air transportation terminals and facilities. It is intended that these efforts would:  a. Promote a seamless transportation system for all modes of travel;  b. Emphasize multi-modal intersection points at efficiently designed terminals;  c. Lead to coordinated fare and ticketing systems;  d. Benefit local transportation systems by reducing traffic volumes or improving traffic flows; and  e. Accommodate and complement existing and planned local land use patterns.”</p> <p>CPP TR-18 “The County and cities, in cooperation with the Washington State Department of Transportation and port authorities, should plan and implement projects and Programs that support global trade and the needs of state, regional, and local distribution of goods and services and attract and retain industries and skilled workers through:  a. Coordinated design and construction of regional and local transportation facilities that support manufacturing and international trade;  b. Traffic operations measures and capital improvements that minimize the impacts of freight movement on other modes of travel;  c. Maintenance, preservation, and expansion of freight rail capacity;  d. Establishment of interjurisdictional programs aimed at preserving rail rights-of-way; and  e. Special efforts to ensure any ongoing conflicts and other needs are planned for and resolved to the greatest extent possible.”</p>
<p><b><u>OBJECTIVE ED 5.A Snohomish County shall promote education and training opportunities for the work force.</u></b></p>	<p>Clarifies objective of existing goal 5 and policies.</p> <p>CPP ED-11 “In cooperation with school districts, other education providers, and each other, jurisdictions should ensure the availability of sufficient land and services for future K-20 school needs and support high-quality education and job training resources for all residents, such as a 4- year university or technical college in Snohomish County.”</p>

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<p>ED POLICY 5.A.2 Snohomish County shall encourage and, where feasible, help finance vocational-technical education and skills training opportunities that help retain existing aerospace and advanced manufacturing industries<del>((,))</del>; retrain timber industry workers<del>((,))</del>; <b><u>retain and train healthcare workers, construction workers, and information technology workers;</u></b> integrate training and education with current and projected industrial employment needs<del>((,))</del>; and encourage business/government partnerships in training and education.</p>	<p>Recent PSRC Workforce Recovery Planning efforts indicate these occupations will have a supply gap soon, important to encourage building skills in young people in these areas too <a href="https://www.psrc.org/our-work/workforce-recovery-planning">https://www.psrc.org/our-work/workforce-recovery-planning</a></p> <p>CPP ED-5 “Jurisdictions should promote economic and employment growth that creates a countywide economy that consists of a diverse range of living wage jobs for all of the county’s residents.”</p> <p>MPP-Ec-1 “Support economic development activities that help to recruit, retain, expand, or diversify he region’s businesses, targeted towards businesses that provide living-wage jobs.”</p>
<p>ED POLICY 5.A.3_Snohomish County will partner with governments, businesses, educational institutions, and other <del>((stakeholders))</del> <b>parties</b> to pursue and better align education and training with employment opportunities.</p>	<p>Rewording to comply with more sensitive word choice.</p>
<p><del><b>((5.A.4 REPEALED BY AMENDED ORDINANCE NO. 14-129.))</b></del></p>	<p>Deletion due to repeal of 5.A.4.</p>
<p><b><u>ED POLICY 5.B Snohomish County shall align human service delivery with employment opportunities.</u></b></p>	<p>Clarifies objective of existing goal ED 5 and proposed policies related to employment opportunities consistent with existing goal.</p> <p>CPP ED-11 “In cooperation with school districts, other education providers, and each other, jurisdictions should ensure the availability of sufficient land and services for future K-20 school needs, and support high-quality education and job training resources for all residents, such as a 4- year university or technical college in Snohomish County.”</p>
<p><b><u>OBJECTIVE ED 5.B.1 The County shall encourage initiatives that drive diversity, equity, and inclusion, and support equal employment opportunities within the local workforce.</u></b></p>	<p>Sustainable development must encompass economic, ecological, and social goals.</p> <p>CPP ED – 2 “The County and cities should foster an equitable business and regulatory environment that supports and encourages the establishment and growth of small and startup businesses, especially those that are woman- and minority-owned.”</p> <p>CPP ED-18 “Jurisdictions should identify the potential for physical, economic, and cultural displacement of existing locally owned, small businesses as a result of development or redevelopment and market pressure. Jurisdictions should consider a range of mitigation strategies to mitigate the impacts of displacement to the extent feasible.”</p> <p>MPP-Ec-13 “Promote equity and access to opportunity in economic development policies and programs. Expand employment opportunity to improve the region’s shared economic future.”</p>

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<p><b><u>ED POLICY 5.B.2 The County shall work with federal and state funding and state regulators to encourage ample and safe childcare opportunities, particularly for working families.</u></b></p>	<p>Childcare will be a major workforce concern going forward. According to the Puget Sound Regional Council’s Regional Economic Strategy 2021 Report, a necessary economic strategy will be to: “Expand the region’s childcare ecosystem.”                      The region needs to work to build a sustainable childcare model with expanded facilities, and a subsidy model that supports workers, families, and childcare providers.                      MPP-Ec-13 “Promote equity and access to opportunity in economic development policies and programs. Expand employment opportunity to improve the region’s shared economic future.”</p>

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