
Minutes of Lodging Tax Advisory Committee (LTAC) Meeting

Dated October 8, 2021

Members

Present: Council Member Stephanie Wright – LTAC Member, Chair
Shawn Walker – LTAC Member, Lodging
Debbie Copple – LTAC Member, Tourism
Adrienne Hall – LTAC Member, Tourism
Georgia Borg-Leon – LTAC Member, Lodging
(All present through Zoom conferencing)

Staff: Bridgid Smith – Parks, Rec & Tourism, Division Manager
Neepaporn Bounjaktha – Executive Office, Sr. Executive Management Analyst
Trudy Soriano – Parks, Rec & Tourism, Tourism Promotion Fund Coordinator

Documents:

- Meeting agenda
- Draft Minutes from 05/12/2021
- 2022 Hotel-Motel Grant Application Packets
- 2022 Hotel-Motel Grant Scoring Sheets

Opening:

Meeting called to order at 12:35 p.m.

PUBLIC COMMENT:

DISCUSSION ITEMS:

Funding for Hotel-Motel 2022 Grant Projects – Prior to the October 8th meeting, Lodging Tax Advisory Committee (LTAC) members individually reviewed 2022 Hotel-Motel Grant applications. During the October 8th meeting, committee members reviewed and discussed each 2022 project application as a group and came to unanimous agreement on funding levels for each project application.

2022 Snohomish County City Microsites – The LTAC discussed extending the County DMO's work creating city specific microsites into 2022, to include 8 additional microsites.

ACTION ITEMS:

Approval of Meeting Minutes (Motion #1): Debbie Copple made motion, Shawn Walker seconded, to approve minutes of the September 7, 2021 meeting. Approved unanimously.

Recommended Funding Levels for 2022 Hotel-Motel Grant Projects (Motion #2) – Shawn Walker made motion, Adrienne Hall seconded, to recommend funding allocations to 2022 Hotel-Motel Grant projects, totaling to \$338,060. Approved unanimously.

Snohomish County Hotel-Motel Fund Lodging Tax Advisory Committee
Snohomish County Department of Parks, Recreation and Tourism
6705 Puget Park Drive, M/S 303, Snohomish, WA 98296

Recommended Funding for the Development of City Microsites in 2022 – Shawn Walker made motion, Georgia Borg-Leon seconded, to approve \$130,000 dollars from the Local Hotel-Motel Fund to extend the creation of Snohomish County city microsites to 8 additional sites. Approved unanimously.

Meeting adjourned at 4:00 p.m.

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Minutes of the Snohomish County Lodging Tax Advisory Committee are intended to be a reasonable summary of its deliberations and actions. The minutes are not a verbatim record of everything said at the meeting. The minutes include all actions take by the committee.