

**Table 3 – Build general public awareness**

<b>General public (including school age children and overburdened communities) and businesses (including home-based and mobile businesses)</b>	
<b>Subject area</b>	<b>Build Awareness Campaign Programs / Activity</b>
General impacts of stormwater on surface waters, including impacts from impervious surfaces and of the hazards associated with illicit discharges and improper disposal of waste	<p><a href="#">LakeWise</a></p> <p><a href="#">Natural Yard Care</a> (NYC) programs:</p> <ul style="list-style-type: none"> <li>• Natural Lawn Care online workshops &amp; videos</li> <li>• <a href="#">WSU Snohomish County Master Gardener volunteers</a> (partners) online training and outreach</li> </ul> <p>Our Urban Watershed sign maps *</p> <p><a href="#">Puget Sound Starts Here</a> (PSSH) Month, fall *</p> <p><a href="#">RainScaping</a> (residential retrofits using LID)</p> <p>Scoop the Poop outreach</p> <ul style="list-style-type: none"> <li>• through local veterinary clinics</li> <li>• to Latinx communities</li> <li>• <a href="#">Pet Waste: Problem &amp; Solution</a></li> </ul> <p><a href="#">Savvy Septic (SHD)</a></p> <ul style="list-style-type: none"> <li>• workshops</li> <li>• rebates</li> <li>• grants</li> </ul> <p>SWM's Drainage Facility Inspection Program (S5.C.10.)</p> <p>SWM's Pollution Source Control Program (S5.C.8.)</p> <p><a href="#">Use and Storage of Household Chemicals</a> materials</p> <p><a href="#">Water Pollution Prevention</a> webpages</p> <p><a href="#">WSU Snohomish County Beach Watcher volunteers</a> (partners) online training and public programs</p> <p><i>*Regional campaign implemented locally</i></p>
LID principles and LID BMPs	<p><a href="#">LakeWise</a></p> <p><a href="#">Natural Yard Care</a></p> <p><a href="#">RainScaping</a></p> <p>SWM's Drainage Facility Commercial Inspection Program (S5.C.10.)</p> <p>SWM's Pollution Source Control Program (S5.C.8.)</p>
<b>Engineers, contractors, developers, and land use planners</b>	
<b>Subject area</b>	<b>Education action or program</b>
Technical standards for stormwater site and erosion control plans	PDS trainings and presentations
LID principles and LID BMPs	PDS trainings and presentations
Stormwater treatment and flow control BMPs/facilities	PDS trainings and presentations

**Table 4 – Effect Behavior Change Actions / Programs Related to Special Condition S5.C.11.a.ii**

Target Audience	BMP(s)	Behavior Change Campaign Program / Activities
Residents in lake watersheds (upland and shoreline)	Yard care techniques protective of water quality LID principles and LID BMPs Pet waste management and disposal Septic system care and maintenance	LakeWise (SWM) <ul style="list-style-type: none"> <li>• Workshops</li> <li>• Technical assistance site visits</li> </ul> Natural Yard Care (SWM) RainScaping (SWM) Scoop the Poop (SWM) Savvy Septic (Health)
Residents of Single Family Residential properties less than 1-acre	Yard care techniques protective of water quality Use and storage of pesticides and fertilizers	Natural Yard Care (SWM) <ul style="list-style-type: none"> <li>• Natural Lawn Care workshops</li> <li>• WSU Master Gardener trainings &amp; public programs</li> <li>• Use &amp; Storage information flyers and webpage</li> </ul>
Residents of Single Family Residential properties built prior to modern stormwater controls for water quality	LID principles & LID BMPs	RainScaping (SWM) <ul style="list-style-type: none"> <li>• RainScaping Guide</li> <li>• Technical assistance</li> <li>• Events and workshops</li> <li>• Evaluate behavior change</li> </ul>
Dog owners in TMDL basins, including school age children	Pet waste management and disposal	Scoop the Poop (SWM) <ul style="list-style-type: none"> <li>• Veterinary clinic outreach</li> <li>• Spanish community outreach</li> <li>• WSU Beach Watcher volunteer trainings and activities</li> </ul>
Owners of residential onsite septic systems within TMDL basins	Prevent of illicit discharges Repair and maintenance BMPs for equipment and/or home buildings	Savvy Septic (SHD) <ul style="list-style-type: none"> <li>• LakeWise</li> <li>• Streamside Landowner</li> <li>• PIC program</li> <li>• TMDL basins</li> </ul>

<b>Subject area and/or BMP</b>	<b>Stewardship Opportunity Programs / Activity</b>
<p>General impacts of stormwater on surface waters, including impacts from impervious surfaces and of the hazards associated with illicit discharges and improper disposal of waste</p>	<p>Beach Walk event            Beach Cleanup events            WSU Beach Watcher training            WSU Master Gardener training            Landowner site visits through the LakeWise and Streamside Landowner programs</p>
<p>LID principles and LID BMPs            Yard care techniques protective of water quality            Use and storage of pesticides and fertilizers</p>	<p>Training of WSU Master Gardener Trainees            Training curriculum for Master Gardener volunteers in preparation for providing plant and soil technical assistance with RainScaping            WSU Master Gardener volunteers engage residents:           <ul style="list-style-type: none"> <li>• Community event tabling</li> <li>• Diagnostic clinics</li> <li>• Educational seminars hosted by Master Gardeners</li> <li>• County's Natural Lawn Care workshops</li> </ul>           Site visits and workshops offered through the LakeWise and Streamside Landowner programs</p>