III. Education and Outreach

Annual Report Question #78

“Attach description of public education and outreach general awareness efforts conducted, including your target audiences and subject areas, per S5.C.11.a.i.”

(b) Target audiences: Engineers, contractors, developers, and land use planners

PDS increases awareness of stormwater issues among members of the general public, engineers, contractors, developers and land use planners by doing the following:

- Working to update and improve stormwater webpages, checklists and assistance bulletins.
- Holding informal meetings with permit applicants and homeowners on general awareness of stormwater regulations and compliance, as well as methods to address and reduce stormwater runoff for their proposed projects including LID principles and LID BMPS.
- Holding informal meetings with engineers, contractors, developers, and land use planners on technical standards for stormwater and erosion control plans, LID principles and LID BMPS, and stormwater treatment and flow control BMPs/facilities.

The subject areas covered include, but are not limited to, the content of, and recent changes to stormwater regulations and the Drainage Manual; discussions on use and interpretation of the WWHM; compliant drainage solutions addressing unique or complex site characteristics and conditions; project-specific requirements and solutions; separation requirements between stormwater facilities and other site features and infrastructure; addressing drainage issues during the construction process and the role of the CESCL; and general Q&A sessions.

Education and outreach efforts in 2021 included:

1. Recent Website, Checklist and Bulletin updates to provide access to updated regulations and Drainage Manual, and summary materials highlighting changes as of July 1, 2021.

2. Opportunity for questions from the public via direct phone call and via Ask Permit Tech online.

3. Meetings included:
   A. Internal PDS
      Staff meetings by work group for Planners, Engineers and Inspectors
PDS Public Education for Engineers, contractors, developers and land use planners

Staff training meetings on code updates
CESCL training
B. Internal county interdepartmental meetings –
   Engineers from PDS, DPW, SWM, Parks, Airport – code and project implementation
   Leadership from all departments meet with Executive – policy issues and official communications
C. External meetings
   Regular County / PUD meetings
   Pre-application meetings with permit applicants
   On-site pre-development consultations with developers/land owners/contractors
   One-on-one conversations between county engineers and consultant/project engineers during project design and application review processes
   Regular meetings with external water providers
   Regular attendance at developer breakfast meetings
   Regular meetings between county and Master Builders Association
   Regular meetings with Snohomish Health District