

**Snohomish County
CY 2019 Annual Report
Attachment for Question 77a
Elements of Regional Public Education Program Used by Snohomish County**

Snohomish County's local implementation of regional program elements included the following.

Puget Sound Starts Here (PSSH) beverage coaster distribution

In 2019, the County distributed a total of 1, 125 PSSH's Orca Hero themed beverage coasters through six local restaurants. Coasters helped build awareness of four actions which restaurant patrons can take to reduce stormwater pollution to make a difference for the health of our local Orca population:

1. Report spills to your local government
2. Fix vehicle leaks
3. Bag & trash dog waste
4. Practice natural yard care



Enhanced Natural Yard Care program, a regional partnership within Snohomish County

During 2018 and 2019, Snohomish County led a regional partnership with the cities of Edmonds, Everett, Marysville, Monroe and Mukilteo and WSU Extension Master Gardeners to implement enhancements to its Natural Yard Care program for residents. Local implementation included three workshop series held across the partner jurisdictions and enhanced the program with new program elements to address recommendations from the North & South Sound 2014-2015 Natural Yard Care Education Evaluation. These program enhancements focused on providing more interactive, visual, and up-close learning opportunities including more demonstrations during workshop lectures, new tabletop displays on view before and after workshops and during workshop breaks, and a Lawn & Garden Fair event with demonstration sessions and booths.

- The workshop series were attended by 228 households
- Lawn & Garden Fair was attended by 114 households
- An evaluation was conducted of the effectiveness of the behavior change program as a follow up to the 2014-2015 Natural Yard Care evaluation (required under S.5.C.10.a.ii. of the 2013 Permit). The evaluation report will document lessons learned; each partner jurisdiction will provide its recommendation for which ongoing behavior change program option to select under its respective 2019-2024 Permit.

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Scoop the Poop, Snohomish County's local pet waste management campaign offered regionally and locally

Snohomish County's popular Poop Toss Game, created and used by the County, is loaned regionally for use at community events by municipal Permittees and education and outreach organizations.

- Local use at two community events by Snohomish County
- Loaned regionally for use at six community events by five cities within north King and Snohomish counties

Urban Watershed Sign Maps, regional awareness campaign implemented locally

At six locations in unincorporated Snohomish County there are Urban Watershed Sign Maps installed to build awareness of protecting urban watersheds from stormwater pollution. The County had the Sign Maps installed on outdoor kiosks in five Snohomish County Parks and indoors at one local business:

- County Park kiosk locations: Tambark Creek Park, North Creek Park, McCollum Park, Martha Lake Park
- Snoqualmie Gourmet Ice Cream, Maltby