

See Section 3.10.3 of the County's 2018 SWMP Plan for a description of the County's Education and Outreach program.
The details for specific 2017 events are set forth in this Excel file

Date	Minimum Performance Measure category	Audience	Event_Type	Event Name	Event Location (address, city)	WRIA-5 Stilly	WRIA-7 Snoh	WRIA-8 LkWA	Puget Sound	TMDL Basin (pet waste campaign, septic care)	Chem/Haz Materials	Equipmt Maint	Illicit Discharge	Impv Surf /LID	NYC	Pet Waste	Storm Water	# Mailed	# Tracked	Tracking Mechanism	Notes (*See Notes explanation below)	Input by: (staff)	Households	
02/07/17	Effect Behavior Change	residents	Workshop	Septic System Care	North Creek Presbyterian Church, 621 164th St SE, Mill Creek			X	X	Little Bear, North, Swamp creeks		X	X				X	7,066	73	attendance	SS & LW	pc	57	
02/08/17	Effect Behavior Change	residents	Workshop	Septic System Care	French Creek Manor, 9931 167th Ave SE, Snohomish	X	X		X	Little Bear, North, Swamp creeks Snohomish (all)		X	X				X	6,288	83	attendance	SS & LW	pc	60	
02/14/17	Effect Behavior Change	business	Site Visit	Don't Drip & Drive, Ph 3 - business outreach	LYNNWOOD, Washington, 98037-5101						X	X					X			1	tracked conversati	Polln Source Control	bb	
03/10/17	Effect Behavior Change	general public	Event	Everett Spring Home and Garden Show	Xfinity Arena, 2000 Hewitt Ave, Everett, 98201	X	X	X	X				X	X			X			12	racked conversatio	WSU_MG	pc	
03/11/17	Effect Behavior Change	general public	Event	Everett Spring Home and Garden Show	Xfinity Arena, 2000 Hewitt Ave, Everett, 98201	X	X	X	X				X	X			X			24	racked conversatio	WSU_MG	pc	
03/12/17	Effect Behavior Change	general public	Event	Everett Spring Home and Garden Show	Xfinity Arena, 2000 Hewitt Ave, Everett, 98201	X	X	X	X				X	X			X			65	racked conversatio	WSU_MG	pc	
04/18/17	Effect Behavior Change	residents	Workshop	Natural Lawn care	Brightwater Center, Woodinville				X		X					X	X			72	attendance	NYC & LW	pc	58
04/19/17	Effect Behavior Change	residents	Workshop	Natural Lawn care	French Creek Manor, 9931 167th Ave SE, Snohomish	X	X		X		X					X	X			87	attendance	NYC & LW	pc	59
04/21/17	Build Awareness	general public	Event	Earth Day	County Campus, 3000 Rockefeller Ave, Everett	X	X	X	X		X	X				X	X			30	response card	poop toss game; vehicle leak workshops	pc	
06/09/17	Effect Behavior Change	general public	Event	Sorticulture	Legion Park, 144 Alverson Blvd, Everett, WA 98201	X	X	X	X				X	X			X			22	racked conversatio	WSU_MG	pc	
06/10/17	Effect Behavior Change	general public	Event	Sorticulture	Legion Park, 144 Alverson Blvd, Everett, WA 98201	X	X	X	X				X	X			X			61	racked conversatio	WSU_MG	pc	
06/11/17	Effect Behavior Change	general public	Event	Sorticulture	Legion Park, 144 Alverson Blvd, Everett, WA 98201	X	X	X	X				X	X			X			67	racked conversatio	WSU_MG	pc	
06/21/17	Build Awareness	residents	Community Mtg	LBC Basin Plan, Public Mtg	Brightwater Center, Woodinville				X	LBC			X	X	X	X	X			65	attendance	landowners & stakeholders	pc	57
07/08/17	Build Awareness	residents	Event	Poochpalooza Festival - Pet Waste Game	Marysville High School Field	X	X		X	Snohomish (all), Stillaguamish (all)						X	X			87	tracked conversations		hm	
07/15/17	Effect Behavior Change	general public	Event	Don't Drip and Drive Event	Monroe Fairgrounds, 14405 179th Ave SE, Monroe, WA 98272	X	X		X								X			124	attendance	WSU_SCS	pc	
07/19/17	Effect Behavior Change	residents	Workshop	Septic System Care	Weston High School, 4407 172nd St SE, Arlington	X			X	Stillaguamish (all)		X	X				X			52	attendance	SS & LW	vn	37
07/20/17	Effect Behavior Change	residents	Workshop	Septic System Care	French Creek Manor, 9931 167th Ave SE, Snohomish		X		X	Snohomish (all)		X	X				X			65	attendance	SS & LW	vn	45
07/22/17	Effect Behavior Change	residents	Event	Sustainability Fair	McCollum Park, 600 128th St. SE, Everett WA 98208	X	X	X	X	country-wide						X	X			29	attendance	pledges	pc	29
08/08/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Companion Vet Clinic-Clearview, 17424 HWY 9 SE Ste AB, Snohomish, WA 98296				X	Little Bear, North creeks						X	X				WSU_BW	pc		
08/12/17	Effect Behavior Change	residents	Event	Mutt Strut	Langus Park, Everett	X	X		X	Snohomish (all), Stillaguamish (all)						X	X			73	attendance	pledges	pc	73
08/16/17	Effect Behavior Change	residents	Event	Bark in the Park	Aquasox game, Everett	X	X	X	X	country-wide						X	X			52	attendance	pledges	pc	52
08/22/17	Effect Behavior Change	general public	Event	Don't Drip and Drive Event	Tambark Creek Park, 17217 35th Ave SE, Bothell, WA 98012	X	X	X	X								X			24	attendance	WSU_SCS	pc	
09/12/17	Effect Behavior Change	residents	Workshop	Natural Lawn care	Weston High School, 4407 172nd St SE, Arlington	X			X		X				X	X	X			59	attendance	NYC & LW	pc	36
09/13/17	Effect Behavior Change	residents	Workshop	Natural Lawn care	French Creek Manor, 9931 167th Ave SE, Snohomish		X	X	X		X				X	X	X			35	attendance	NYC & LW	pc	26
09/16/17	Effect Behavior Change	general public	Event	Don't Drip and Drive Event	Picnic Point County Park, 7231 Picnic Point Rd, Edmonds, WA 98036	X	X	X	X								X			35	attendance	WSU_SCS	pc	
09/20/17	Stewardship Opportunities	outreach partners	Stewardship Activity (ha Sustainable Community Steward Training	Stewardship Activity (ha Sustainable Community Steward Training	McCollum Park, 600 128th St. SE, Everett WA 98208	X	X	X	X								X			9	attendance	WSU_SCS	pc	
09/27/17	Stewardship Opportunities	outreach partners	Stewardship Activity (ha Sustainable Community Steward Training	Stewardship Activity (ha Sustainable Community Steward Training	McCollum Park, 600 128th St. SE, Everett WA 98208	X	X	X	X								X			12	attendance	WSU_SCS	pc	
10/04/17	Stewardship Opportunities	outreach partners	Stewardship Activity (ha Sustainable Community Steward Training	Stewardship Activity (ha Sustainable Community Steward Training	McCollum Park, 600 128th St. SE, Everett WA 98208	X	X	X	X								X			12	attendance	WSU_SCS	pc	
10/06/17	Effect Behavior Change	residents	Workshop	Alder Symposium	Weston High School, 4407 172nd St NE, Arlington, WA 98223	X	X										X			35	attendance	WSU_Forestry	pc	
10/07/17	Effect Behavior Change	business	Event	Vet Clinic Visit	North Creek Pet Hospital, 15704 Mill Creek Blvd. #16, Mill Creek, WA 98012				X	Little Bear, North creeks						X	X				WSU_BW	pc		
10/11/17	Stewardship Opportunities	outreach partners	Stewardship Activity (ha Sustainable Community Steward Training	Stewardship Activity (ha Sustainable Community Steward Training	McCollum Park, 600 128th St. SE, Everett WA 98208	X	X	X	X	Little Bear, North creeks	X						X			12	attendance	WSU_SCS	pc	
10/19/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Companion Vet Clinic-Clearview, 17424 HWY 9 SE Ste AB, Snohomish, WA 98296				X	Little Bear, North creeks						X	X				WSU_BW	pc		
10/20/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Clearview Animal Hospital, 22615 Bothell Everett Hwy, Bothell, WA 98021				X	Little Bear, North creeks						X	X				WSU_BW	pc		
10/23/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Mill Creek Vet Hospital, 19509 Bothell Everett Hwy, Bothell, WA 98012				X	Little Bear, North, Swamp creeks						X	X				WSU_BW	pc		
10/24/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Canyon Park Vet Hospital, 8424 180th St SE, Snohomish, WA 98296				X	Little Bear, North, Swamp creeks						X	X				WSU_BW	pc		
10/24/17	Effect Behavior Change	business	Event	Vet Clinic Visit	North Creek Pet Hospital, 15704 Mill Creek Blvd. #16, Mill Creek, WA 98012				X	Little Bear, North, Swamp creeks						X	X				WSU_BW	pc		
10/26/17	Effect Behavior Change	residents	Workshop	HMM and Green Cleaning Workshop	4306 132nd St SE, Mill Creek, WA 98012				X	Little Bear, North, Swamp creeks	X						X			50	attendance	WSU_SCS	pc	
11/30/17	Effect Behavior Change	residents	Workshop	HMM and Green Cleaning Workshop	220 98th Pl SE, Everett, WA 98208, USA			X	X	Little Bear, North creeks	X						X			10	attendance	WSU_SCS	pc	
12/05/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Clearview Animal Hospital, 22615 Bothell Everett Hwy, Bothell, WA 98021				X	Little Bear, North, Swamp creeks						X	X				WSU_BW	pc		
12/07/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Canyon Park Vet Hospital, 8424 180th St SE, Snohomish, WA 98296				X	Little Bear, North, Swamp creeks						X	X				WSU_BW	pc		
12/07/17	Effect Behavior Change	business	Event	Vet Clinic Visit	Mill Creek Vet Hospital, 19509 Bothell Everett Hwy, Bothell, WA 98012				X	Little Bear, North, Swamp creeks						X	X				WSU_BW	pc		
Jan - Dec 2017	Build Awareness	school age children	Classroom Lesson (K-12)	Youth Education program contracted out to SCD	throughout county	X	X	X	X	country-wide			X			X	X			244	classroom lessons	SCD	PC	
Jan - Dec 2017	Stewardship Opportunities	school age children	Field Trip (K-12)	Youth Education program contracted out to SCD	throughout county	X	X	X	X								X			5	field trips	SCD	pc	
Jan - Dec 2017	Effect Behavior Change	residents	inquiry responses	Response to question about managing properties fo	WSU Extension (responsive via phone or email)	X	X	X	X								X			20	racked conversatio	WSU_Forestry	pc	
Jan - Dec 2017	Effect Behavior Change	residents	Site Visit	LakeWise	upland and shoreline residential properties																			

**** Notes Explanation**
SS-Savvy Septic
LW-Lakewise
WSU-Washington State University
SCS-Sustainable Community Stewards
BW-Beachwatchers
NYC-Natural Yard Care
MG-Master Gardners
SCD-Snohomish Conservation District