

Snohomish County Executive
AARON REARDON



Priorities in Action



Latest News & Upcoming Events

Friday, October 19, 2007

www.snoco.org

 **“Get in the Game”: forum highlights 2010 Games opportunities**

Wednesday October 17, Executive Aaron Reardon and SnoGold 2010 hosted a forum for business leaders and individuals to learn about regional opportunities for business related to the B.C. Games, and witness the official unveiling of the SnoGold 2010 logo.

Among the panelists was Russ East, representing the Washington State Department of Transportation (WSDOT) who gave an enlightening presentation highlighting \$7 billion in transportation investments and improvements that are happening now to prepare for the influx of travelers in 2010.

“Thirty-five percent of the international visitors are expected to drive through Snohomish County on their way to the Games,” remarked Executive Reardon. “This is our opportunity to showcase what Snohomish County has to offer its visitors. By providing them with a great experience, we will benefit by return visits in future years.”

Other speakers included Robert Boyd of Orca Creative Group, Kim Bedier of Comcast Arena at Everett Events Center, Zoran Rajcic of the Everett Silvertips, Brett Magnan of Tulalip Resort & Casino and Caldie Rogers of The Great Tulalip Marysville Chamber of Commerce.

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**How are we
doing?**

Did you know that you can track how well the County is meeting its performance goals?

The SnoStat system tracks how well the County is delivering services, the costs of those services, and the efficiency and effectiveness of service delivery.

Simply visit our [SnoStat website](#).

The Tulalip Tribes Salmon Dancers opened the forum with a traditional dance and elders provided a blessing. Tulalip tribal member James Madison was also honored for his work designing the official SnoGold 2010 logo. The flake symbolizes an elder telling his people to get together and celebrate. "James Madison's design embodies the spirit of SnoGold 2010, and we are grateful for his contribution and partnership," said Reardon.

The event attracted over 120 individuals and business leaders from throughout Snohomish County and from as far away as the Olympic Peninsula.

About SnoGold:

SnoGold's mission is to serve as a liaison to position Snohomish County for increased business and tourism opportunities before, during and after the 2010 Olympics and Paralympics in nearby British Columbia, Canada. For more information and updates please visit www.snogold2010.com.



(James Madison and Executive Reardon after unveiling the SnoGold 2010 logo)

continued

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Or, [send me an email](#).

And please be sure to [visit me on the web!](#)

Sincerely,

A handwritten signature in blue ink, appearing to read "Aaron Reardon".

Aaron Reardon

 **Denim Day in Snohomish County**

Executive Reardon spoke out against domestic violence in a speech Wednesday at the annual “Hope Within Luncheon” hosted by the [Snohomish County Center for Battered Women](#). “Domestic violence happens far too often in Snohomish County,” said Reardon “Today we honor the victims by wearing denim to symbolize that we won’t tolerate such abuse, and reflect on the loss and pain of so many personally affected by such trauma inflicted on their loved ones.”

Earlier in the month Reardon declared October Domestic Violence Awareness month in Snohomish County, and the 17th as Denim Day.

Denim Day began in 1999 as part of an international protest to an Italian High Court decision to overturn a rape conviction because the victim was wearing jeans. The Court stated in its decision that “because the victim wore very, very tight jeans, she had to help him remove them...and by removing the jeans...it was no longer rape but consensual sex.” Enraged by the verdict, within a matter of hours the women in the Italian Parliament launched into immediate protest by wearing jeans to work.

Denim Day is recognized in October as a part of Domestic Violence Awareness Month. Domestic Violence and Sexual Violence are epidemics that affect all of us as victims/survivors, or as family members, significant others, friends, or co-workers, regardless of age, socioeconomic status, educational background, race, ethnicity, ability, sexual orientation, or gender.

As part of Domestic Violence Awareness month, the Snohomish County Domestic Violence Coalition and the South Snohomish County Domestic Violence Task Force are hosting a “Month of Mondays,” candlelight vigils to honor all victims of domestic violence in Snohomish County.

Continued

Two vigils remain, both beginning at 6:00 p.m.

- **10/22** - Lake Stevens, Bond Field, 16th and Main
- **10/29** - Monroe, Lake Tye Park, 14964 Frylands Blvd

If you are a victim of domestic violence, or know someone who is please [click here](#) for information and resources.

The following hotlines are available 24 hours a day and are free of charge in Snohomish County:

- CARE Crisis Line: 800-584-3578 or 425-258-4357
- Eastside Domestic Violence Program: 1-800-827-8840
- National Domestic Violence Hotline: 1-800-799-7233
- Providence Sexual Assault Center: 425-252-4800
- Snohomish County Center for Battered Women: 425-252-2873
- Washington State Domestic Violence Hotline: 800-562-6025

 **Focus on Farming Conference IV: From Soils to Sales**

The fourth annual Focus on Farming Conference, "From Soils to Sales," is coming up on **Thursday, November 29** at the Lynnwood Convention Center.

Following a welcome address by Snohomish County Executive Aaron Reardon, Congressman Rick Larsen will give a "Farm Bill in the Northwest" overview on how the new legislation will impact the Northwest, and in particular, the 2nd district.

Morning keynote Chad Kruger, BIOAg Educator for WSU's Center for Sustaining Agriculture & Natural Resources, talking about "Climate Change Impacts on Regional Agriculture." He'll offer valuable information on how to prepare and mitigate potential problems, and possibly even thrive, despite a changing climate.

Lunchtime keynote Dr. Fred Kirschenmann, a longtime leader in national and international sustainable agriculture, is Distinguished Fellow for Iowa State University's Leopold Center for Sustainable Agriculture. His 3,500 acre organic farm in North Dakota was one of the first to make the transition from conventional to organic. Dr. Kirschenmann has written extensively about agriculture, has won many awards for his work, and sits on many food and agriculture-related boards.

Featured tracks are shaping up and include:

- Marketing: New channels for selling local, cooperative marketing, display & merchandising tips
- Local / Organic: Growing CSA programs, organic certification, alternative livestock feeds
- Water: Too much or too little, on-farm storage, water rights
- Nursery / Greenhouse: New customer trends
- Risk Management: Family succession
- Environment and Farming: On-farm energy use and production, bioenergy crops |
- **and much, much more.**

A conference favorite, lunch will once again be created by some of the Northwest's best chefs featuring products from regional farms.

Registration is now underway. [Register](#) early to reserve your place - and your plate! Cost to attend is \$30 per person, \$40 beginning November 15 and at the door (youth under 18 are \$10.00 and must be pre-registered).

Interested in sponsoring this event? Please contact Zia Gipson at the Northwest Agriculture Business Center at 360-336-3727 or send an e-mail to zia@AgBizCenter.org.

Snohomish County Focus on Farming: Preserving our Roots, Planting our Future.

Thank you very much for taking the time to read my electronic newsletter.

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You may also contact me directly by phone at 425.388.3460.

