

Snohomish County Executive  
**AARON REARDON**



Priorities in Action



Latest News & Upcoming Events

Friday, October 12, 2007

[www.snoco.org](http://www.snoco.org)

 **“Get in the Game”: forum highlights 2010 Games opportunities**

SnoGold 2010, a community-driven initiative led by Snohomish County Executive Aaron Reardon, will host Get in the Game, a forum to introduce businesses and organizations to 2010 Winter Olympics and Paralympics opportunities. The forum will take place on **Wednesday, October 17 from 1:30 p.m. to 3:30 p.m. at the Weyerhaeuser Room at the Everett Station, 3201 Smith Avenue, Everett.** The event is free and the public is invited to attend.

“Snohomish County has the opportunity to attract tourists and business interests leading up to – and after – the Winter Olympics and Paralympics. Now is the time to work together to capture the financial rewards and bring the spirit of the Games to our community,” said County Executive Reardon.

Get in the Game features a panel discussion focusing on how businesses and the community at-large can benefit from the 2010 Olympics and Paralympics, which will take place in British Columbia’s greater Vancouver and Whistler areas beginning in February, 2010. Panelists will represent The Tulalip Tribes, Washington State Department of Transportation and local businesses and organizations already preparing for the expected increase in tourism and business the Games will bring to Snohomish County.

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**How are we  
doing?**

Did you know that you can track how well the County is meeting its performance goals?

The SnoStat system tracks how well the County is delivering services, the costs of those services, and the efficiency and effectiveness of service delivery.

Simply visit our [SnoStat website](http://www.snoco.org/SnoStat).

The event also features a ceremonial unveiling of the SnoGold 2010 logo, commissioned by Tulalip Tribes member and artist James Madison.

The 2010 Olympics and Paralympics are expected to attract more than 200,000 people through the I-5 corridor. Led by Snohomish County Executive Reardon, SnoGold 2010 is collaborating with local jurisdictions, businesses, organizations, community groups and citizens to maximize economic and visibility opportunities presented by Snohomish County's proximity to the 2010 Winter Games in British Columbia.

To attend, please RSVP to [SnoGold2010@snoco.org](mailto:SnoGold2010@snoco.org). For more information about SnoGold 2010, visit [www.SnoGold.com](http://www.SnoGold.com) or contact Katie Kuciemba at 425.388.3783.

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Or, [send me an email](#).

And please be sure to [visit me on the web!](#)

Sincerely,



Aaron Reardon

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 **Governor Gregoire announces US 2 safety improvements**

County Executive Aaron Reardon joined Governor Chris Gregoire on Monday, October 8, 2007 to announce a number of measures to improve driver safety along US 2, including the designation of the corridor as a "Safety Corridor."

The US 2 corridor will be designated a "Safety Corridor" by the Washington Traffic Safety Commission, which makes the area eligible for grants to provide targeted education, engineering and enforcement efforts.

Snohomish County has allocated \$1.5 million in local grant funding to be used for longer-wear striping on the highway. The new striping will be easier for drivers to see and help to further prevent cross-over accidents. The Washington State Department of Transportation will use existing federal funds for wider rumble strips, recessed reflectors and shoulder rumble strips at various locations between Monroe and Skykomish. The Washington State Patrol will prioritize resources, such as motorcycle troopers and the nighttime enforcement team, to assist with additional enforcement.

The WSP detachments from Monroe will also perform targeted patrols in which troopers will focus on the violations known to cause the most serious collisions.

“This announcement is an important first step to improve safety for drivers and passengers on the US 2 corridor,” said Executive Reardon. “I appreciate the commitment of Governor Gregoire and the effort of the US 2 Safety Commission to develop immediate and long-range plans for safety improvements on a highway that has taken far too many lives.”

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## **1st annual Graffiti Paint-Out a huge success**

On Saturday, October 7, Executive Reardon led nearly 80 volunteers for Snohomish County's 1st Annual Graffiti Paint-Out. The event was a huge success, with volunteers using nearly 100 gallons of paint to cover graffiti along a heavily vandalized section of the Interurban Trail.

Volunteers came from across the county, including elected officials from Edmonds, Mountlake Terrace, Marysville, and Mukilteo. Local boy scout troops and the South Everett/Mukilteo Rotary Club also volunteered their time.

"If graffiti is left to stand on a wall or on a public space, it attracts more graffiti, debris and garbage, and it attracts criminal activity," Reardon said. "It sends a message to the community at large that this neighborhood is not safe. This is not a message that we will tolerate in Snohomish County"

To further combat graffiti in Snohomish County, Executive Reardon has proposed a Snohomish County Graffiti Removal Crew in his 2008 budget, now being reviewed by the County Council.

"Graffiti is a problem we must all partner together to solve. Thanks to the support of our sponsors, the Snohomish Camano Association of Realtors, Rodda Paint, Lynnwood Honda, Lowes, Top Food and Drug, Starbucks, Mountlake Terrace, Edmonds, Mukilteo and the dozens of citizens who volunteered, the event was a great success and demonstrated the enthusiasm and commitment of the people of Snohomish County to eradicate graffiti," said Reardon.

For more information about graffiti in Snohomish County and what you can do about it, please [click here](#).

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*Executive Reardon and some young volunteers paint out graffiti*



*Volunteers gather for group photo after completion of the 1st Annual Graffiti Paint Out*

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## **Snohomish County Fall Farm Festivals**

Now through October 31, farming communities throughout Snohomish County invite the public to share some wholesome family fun on the farm.

“The festivals are a celebration of farming in our community,” County Executive Aaron Reardon said. “Agriculture is one of Snohomish County’s most sustaining community resources.”

The festivals celebrate the harvest and offer many unique activities from hay rides, farm tours and a barn dance to agriculture displays, workshops, kid’s activities and plenty of opportunities for farm-fresh eating.

For information, contact Linda Neunzig, Snohomish County Office of Economic Development, 425-388-7170 or visit the County web page at [www.snoco.org](http://www.snoco.org) and search “Fall Farm Festival”

### **Snohomish County Fall Farm Festival Series**

#### **Where & When:**

- **Monroe-Sultan-Gold Bar:** Sky Valley Fall Farm Festival, October 13 (Monroe only), October 20 (Sultan, Startup, Gold Bar only)
- **Snohomish Festival of Pumpkins**, October 1 through 31

All festivals are free; some activities charge fees. Food and merchandise are available for purchase.

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***You may also contact me directly by phone at 425.388.3460.***